

# LIFE

## STALIN'S GHASTLY SECRETS

HOW HE WON AND HELD ABSOLUTE POWER  
BY AN EX-GENERAL OF DREADED N. K. V. D.

ALSO—12 GREAT AMERICAN PREACHERS

### TV'S FIRST FAMILY

LUCILLE BALL, DESI ARNAZ

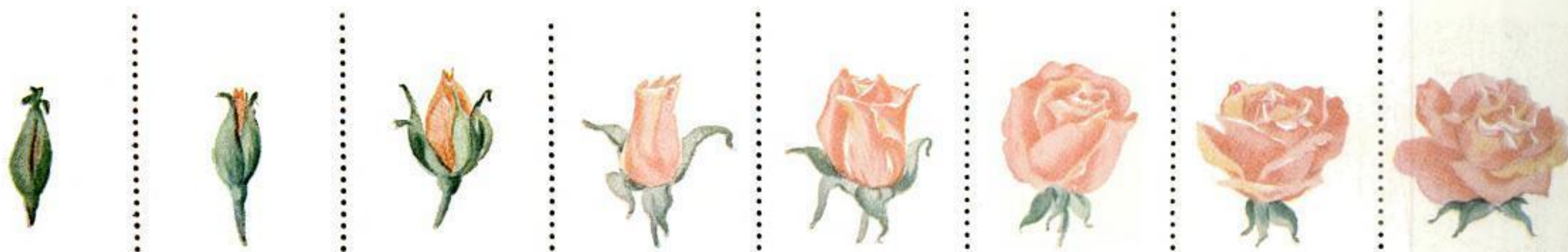
DESI IV, LUCY DESIREE



20 CENTS

APRIL 6, 1953





# Something *exciting* happens to a Parker "51" Pen, too!



One day you're writing along with your new Parker "51" Pen and you realize that for the first time in your life you have hold of a pen that does things your way.

Perhaps you're a backhand or a forehand writer. Maybe you have a pet way of holding the pen. Up to now those little mannerisms of your writing have set up resistances. The pen point seems to "fight" the paper. It wants to write its way, not yours.

But now you've had your Parker "51" only a short time and something exciting has happened. The words spin off with a new smoothness, no balkiness or stubborn resistance. This pen is writing *your* way.

Your Parker "51" has quickly but definitely adapted itself to your way of writing—your way of holding a pen, your way of forming the letters and bearing

down on the paper and the pace of your writing.

What happens is that a tiny all-precious metal pellet fused to the point of the "51" Pen, "wears in" to your style of writing. It's made of an entirely new and exclusive combination of costly precious metals, Platinum and Ruthenium. Parker has the formula patented and calls it Plathenium.

This all-precious metal point polishes itself in use to a point of supreme smoothness that stays that way for decades and decades.

Every clean, easy filling of a Parker "51" gives you 9 hours of the smoothest, most effortless writing. You'll know why it's the world's most-wanted pen. See your Parker Pen dealer for a view and a test of the new Parker "51" Pen. It's available in the slim

regular size or slimmer, shorter *demi-size*. Prices start at \$12.50. In the moderate price field there are now Parker "21" Pens from \$5.00. The Parker Pen Company, Janesville, Wisconsin, U.S.A.; Toronto, Can.



Precision grinding of the "51" points is done by a series of operations. The points roll in and out and over on revolving wheels. The fineness of grinding is increased until the points receive the proper writing angle. Before the point of a Parker "51" Pen is finished it goes through 32 different operations.

Copr. 1953 by The Parker Pen Company

THE NEW, IMPROVED PARKER "51" IS NOW AT YOUR PEN DEALER'S!





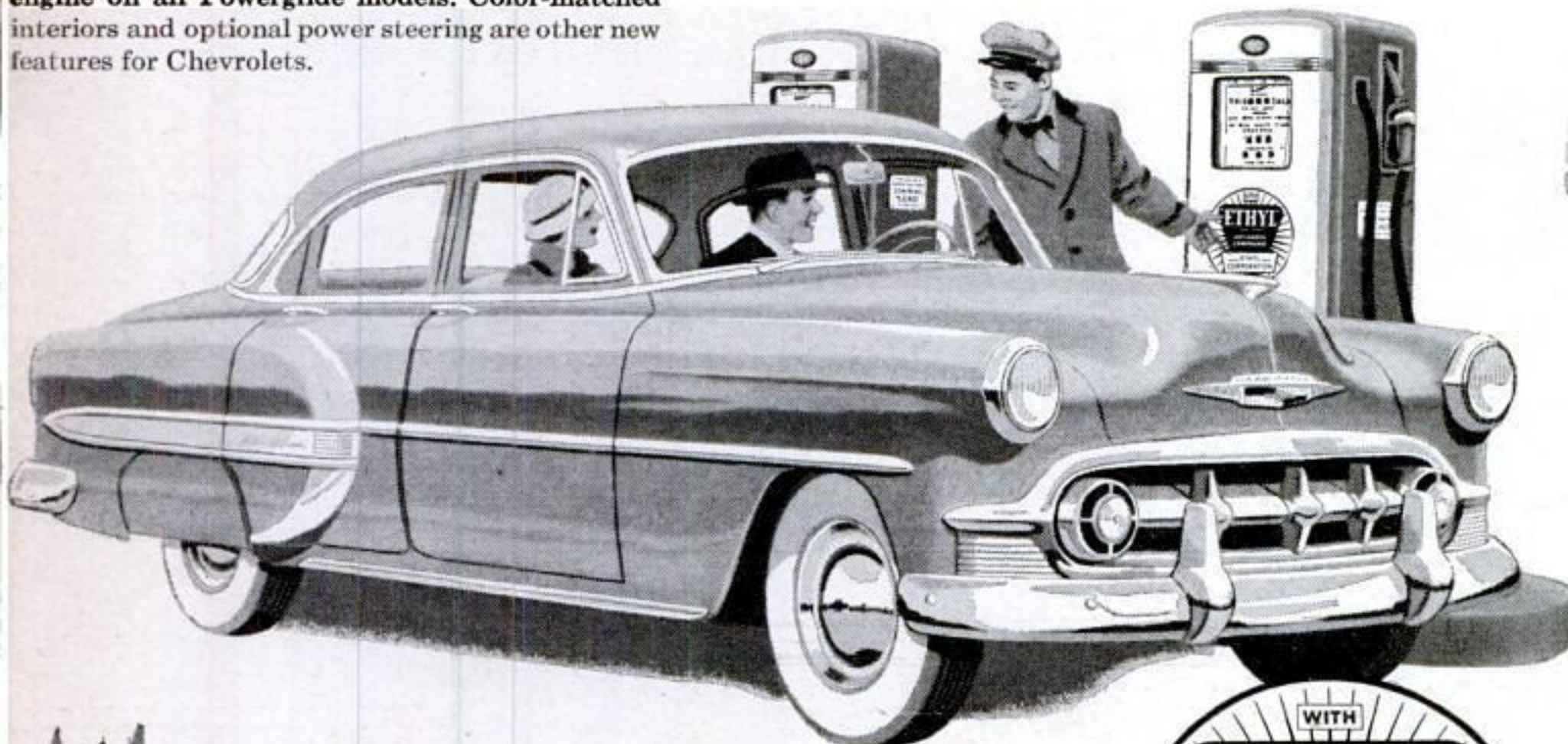


**TODAY AS YESTERDAY**

## **cars run their best on the best gasoline**

1913 CHEVROLET "Baby Grand" was one of the first of this make. It had a four-cylinder, valve-in-head engine that put out 24 h.p. A modest price range of \$750 to \$1,000 helped make it an immediate success.

1953 CHEVROLET offers a new 115-h.p. "Blue Flame" engine on all Powerglide models. Color-matched interiors and optional power steering are other new features for Chevrolets.

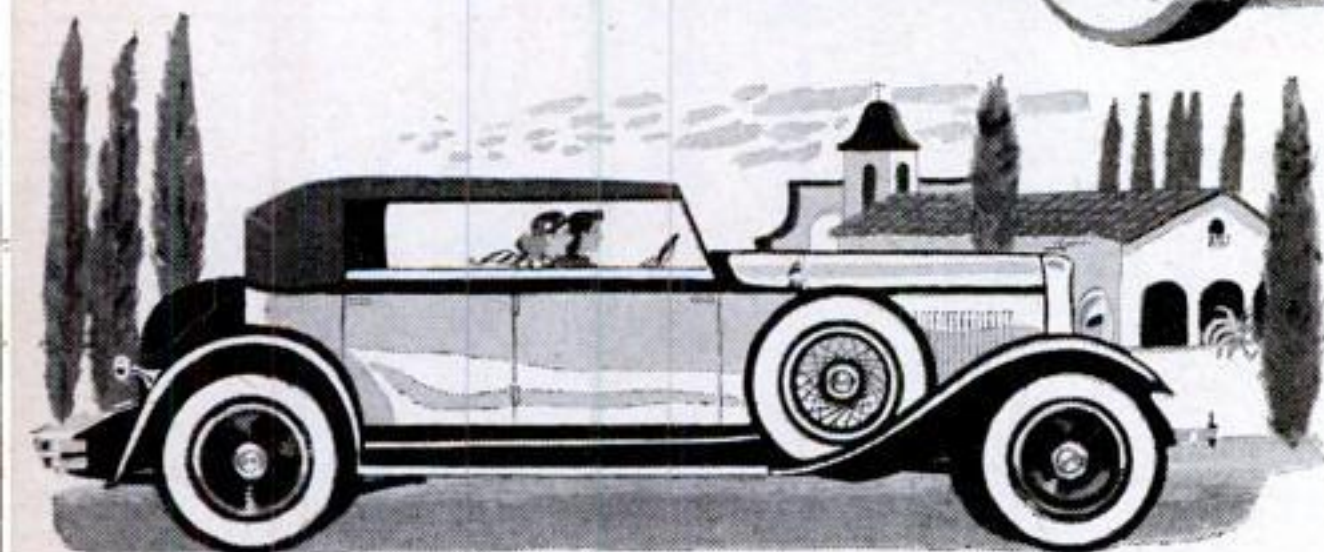


1907 APPERSON could do 90 mph in the days when people bragged of 45. But you had to pay \$15,000 for one of these speedsters. The Apperson was the nearest thing to a racing car that you could get from a regular car dealer.

In 1913 an automobile buyer had scores of makes and models to choose from. But no matter what car he picked, he got very little power.

Today, any make you choose has plenty of power. A modern high compression engine is designed to whisk your car up steep hills without effort... to give you quick response in traffic... and to provide the safety of reserve power.

To make sure you get all the power your engine can deliver, fill your tank with "Ethyl" gasoline. It's the high octane gasoline that helps modern high compression engines develop top efficiency. Remember... there's a powerful difference between gasoline and "Ethyl" gasoline.



1931 LINCOLN, with a Derham custom body, is regarded by many to be the forerunner of today's "hard-top convertibles." The roof was fabric-covered, and center posts between the windows folded down for an "open" feeling.



**ETHYL**  
CORPORATION

New York 17, New York  
Ethyl Antiknock Ltd., in Canada

This One



BUQT-JKU-YK13

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# CONSTIPATED?

Take Ex-Lax, America's Best-Tasting Laxative  
—Tonight...



## "FEEL LIKE YOURSELF" TOMORROW!



**W**ANT TO "feel like yourself" tomorrow—by getting rid of that uncomfortable "clogged up" feeling that often goes with constipation...and makes your day miserable? Then just try this. Take Ex-Lax at bedtime and get effective relief the next morning.

*Why does Ex-Lax bring you gentle, satisfying relief, so different from strong, hurry-up laxatives? The reason is that Ex-Lax gives you "right timing."*

*When you take Ex-Lax at bedtime, sleep is undisturbed. Or when you take Ex-Lax during the day it causes no sudden, embarrassing urgency. Neither do you have to wait for days for effective relief. No wonder more and more doctors use Ex-Lax in their practice.*

**Why You "Feel Like Yourself" Tomorrow**  
*When you take a "hurry-up" laxative, it unnaturally and excessively sweeps out the*

intestines. Result—the intestinal muscles "lie down on the job." You may find yourself "re-constipated" the following day.

*Ex-Lax is different—because it works in harmony with the intestinal rhythm (see panel at right). So it does not let you down the next day—you really "feel like yourself" again!*

### Easy Way To Take A Laxative

*Anytime you're constipated—morning or night—Ex-Lax is the easy way to take a laxative. (1) Ex-Lax is easy to take—no spoon, no glass. Nothing to mix or measure. Nothing to spill or break. (2) Ex-Lax is easy to like—it tastes as delicious as any piece of chocolate you ever ate. Children love it and take it willingly. (3) Ex-Lax is easy on you—so mild and gentle you're hardly aware you have taken a laxative. And the relief you enjoy is thorough and satisfying.*

*So next time you need a laxative—bedtime or any other time—take Ex-Lax, America's best-tasting laxative, and "feel like yourself" again.*

**Don't miss "The Doctor's Wife" Every day  
on NBC Monday thru Friday.**

### Why Ex-Lax is So Effective... and So Different from Other Laxatives

**Digestion takes place** in the stomach and small intestine. Consequently, fast-acting laxatives which act in the stomach and small intestine may "sweep out" partially digested food. They may rob you of important vitamins and minerals. They often make you "feel upset."

**But not so with Ex-Lax!** The active ingredient of Ex-Lax does not act in the

stomach or small intestine. It passes through these digestive organs without disturbing them.

**Ex-Lax goes to work** in the large intestine—right where it should. It gently stimulates this part of the digestive tract and provides effective and comfortable relief. Chocolated Ex-Lax is pleasant when you take it—and pleasant after you take it.



Purse-size  
6 tablets  
only 12¢

Economy-size  
18 tablets  
only 30¢

## America's Best-Tasting Laxative!





## Mothers and Daughters Doing Fine

**In Her Mother's Footsteps** — "Mother did all right and I hope to do as well," says Telephone Operator Betty Miller. She's shown here with her mother, Mrs. Ruby Miller, a telephone Service Assistant.

### Many work together in telephone offices in communities throughout the country

It happens over and over again. A daughter sees how much her mother likes her telephone job and decides she would like to work there, too. So in she comes to put in her application.

When daughter follows mother, and brother follows sister, and son follows father, you get a pretty good line on how people feel about the telephone company.

They know from firsthand experience that "it is a good place to work."



**Like Mother. Like Daughter.** Betty Johnson (left) is a Service Order Typist in the same telephone building where her mother, Mrs. Dena Johnson, is Business Office Supervisor. Mrs. Johnson's aunt and cousin are telephone employees, too.



**A Telephone Family.** Mrs. Grace M. Donewald, an Instructor, visits her mother, Mrs. Grace Franks, a Special Commercial Clerk. Her father, a telephone Commercial Engineer, has recently been assigned as a Defense Activities Co-ordinator.

**BELL TELEPHONE SYSTEM... "A Good Place to Work"**







Yours Very Coolly!

## FLORSHEIM SHOES

of Long-Wearing

Nylon Mesh



Florsheim pioneered nylon mesh and presents for Summer the broadest possible selection of styles, colors, and combinations—light with dark, matching "daytime darks," the new pepper-and-salt tweedy mesh, combined with calf, suede, alligator calf. All yours—very coolly!



The KENMOOR, S-1500, tan calf and brown nylon mesh "Daytime Dark." \$18.95

Other Florsheim Styles \$17.95 and higher

The Florsheim Shoe Company • Chicago • Makers of fine shoes for men and women

## LETTERS TO THE EDITORS

### STALIN'S DEATH

Sirs:

Congratulations on a superb and complete story of Stalin's beginning to end ("False God Dies, Crisis Is Born," LIFE, March 16). Your account of Stalin's last days as well as the prospects of Malenkov's future ran true to form. The past has suffered, but the future will gain by this "Man of Steel's" departure from his godless world.

MALCOLM L. MARTIN

Rockford, Ill.

Sirs:

Even in death the Communists strictly follow their antireligious doctrine. Someone was careful not to cross the hands of Stalin as prescribed in Greek Orthodox religious rites at the burial of a Russian Christian. The omission is a small detail, but a rather significant one.

ALEXANDRE TARSALDZE

New York, N.Y.

Sirs:

Time and again Edward Crankshaw, this otherwise bright scholar of Russian affairs, persists that "the Little Father is necessary to the Russians . . ." Apparently he has been sold on the theory that the Russians adore their dictators, that these people are so accustomed to slavery and misery that they would be unhappy if given a chance to improve their lot. . . . The Russians "need" the Little Father just as much as Jersey City "needed" Frank Hague.

VLADIMIR N. PETROV

Yale University  
New Haven, Conn.

### COVER

Sirs:

It was bad enough to have Teresa McLoughlin deposed from LIFE's cover in favor of Malenkov and Stalin (contents page, LIFE, March 16), but you didn't even mention her photographer's name.

GEORGE LEWIS

New York, N.Y.



MILTON GREENE

● Milton Greene photographed LIFE's unused cover of Teresa McLoughlin. He had the same misfortune last year when his baby cover was replaced at last moment by Tito.—ED.

CONTINUED ON PAGE 6

## RELIEVES PAIN OF HEADACHE NEURALGIA NEURITIS

**FAST**



The way thousands of physicians and dentists recommend



Here's Why...

Anacin® is like a doctor's prescription. That is, Anacin contains not one but a combination of medically proved active ingredients. Anacin is specially compounded to give FAST, LONG-LASTING relief. Don't wait. Buy Anacin today.

FOR A CAREFREE VACATION, TAKE AN

## EXPENSE-PAID TOUR



Here's high adventure at lowest cost... with hotels, transportation, sightseeing all included at one low price! Choose from tours like these:

New York City  
5 Days . . . \$27.85

Florida  
11 Days from  
Jacksonville . \$77.10

San Francisco  
4 Days . . . \$18.50

To these prices, add Greyhound round-trip fare from your city. U.S. transportation tax extra. Prices subject to change.

WRITE FOR COMPLETE DETAILS

### FREE! PLEASURE MAP

Mail to Greyhound Information Center, 71 W. Lake St., Chicago, Ill. for free Pleasure Map of America which illustrates 50 Greyhound Vacation Tours.

Name .....

Address .....

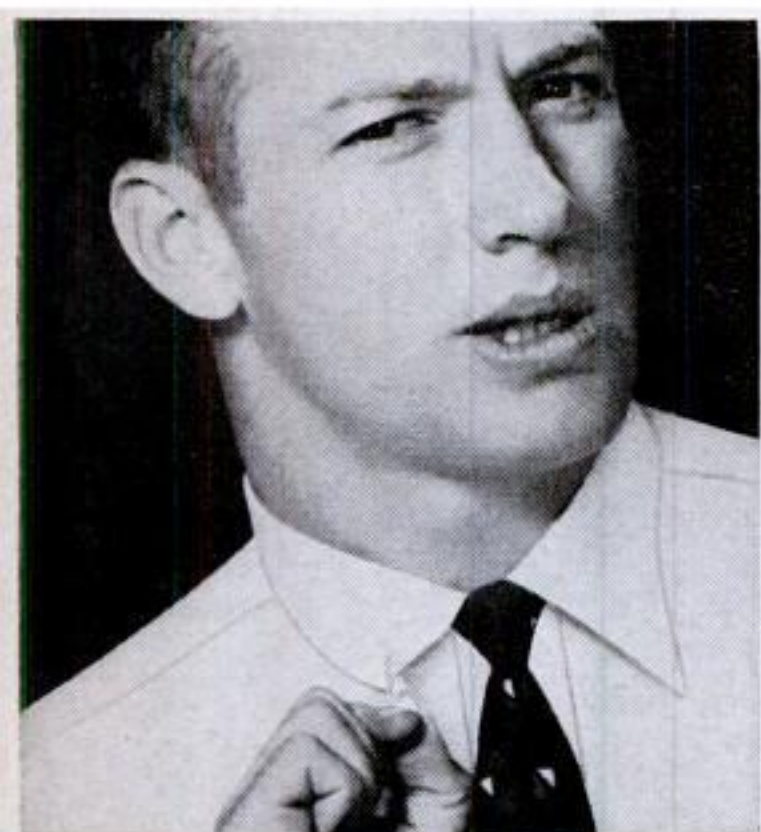
City & State .....

**GREYHOUND**

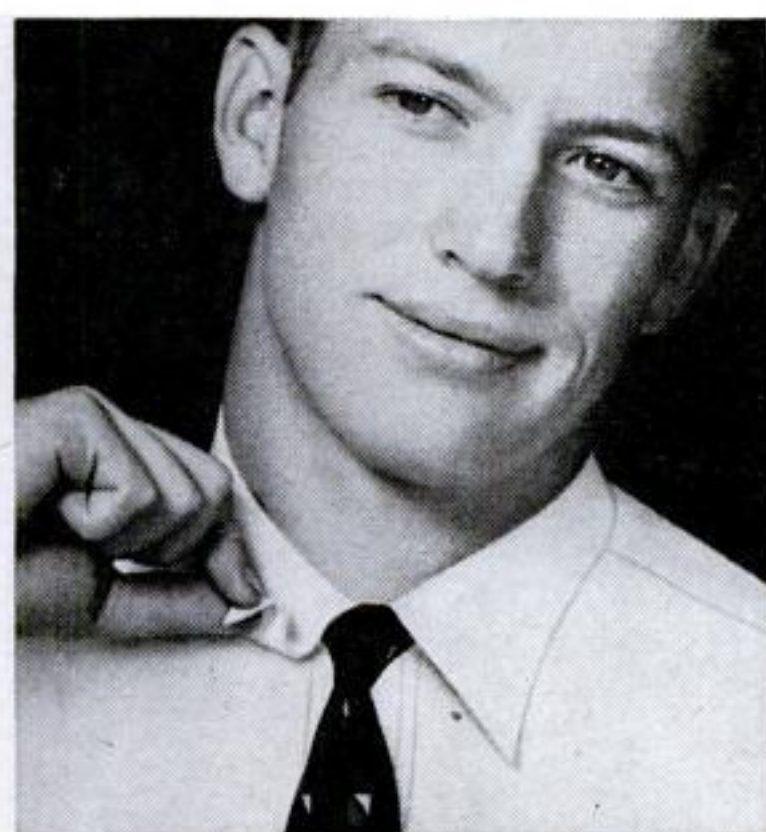


"It sure makes a hit with me!"

says Mickey Mantle, New York Yankee star.



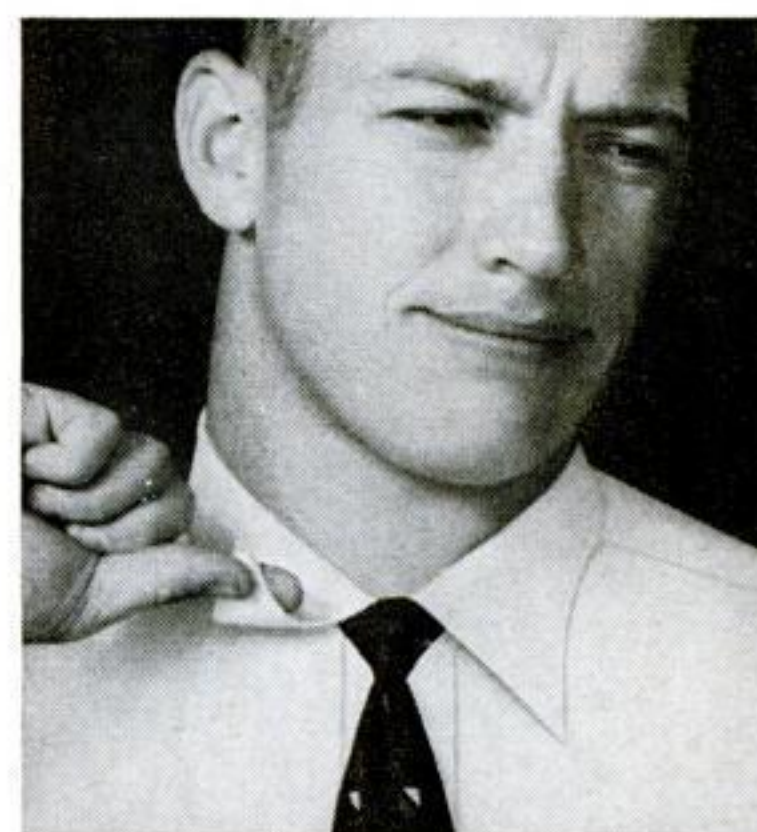
You can twist it...



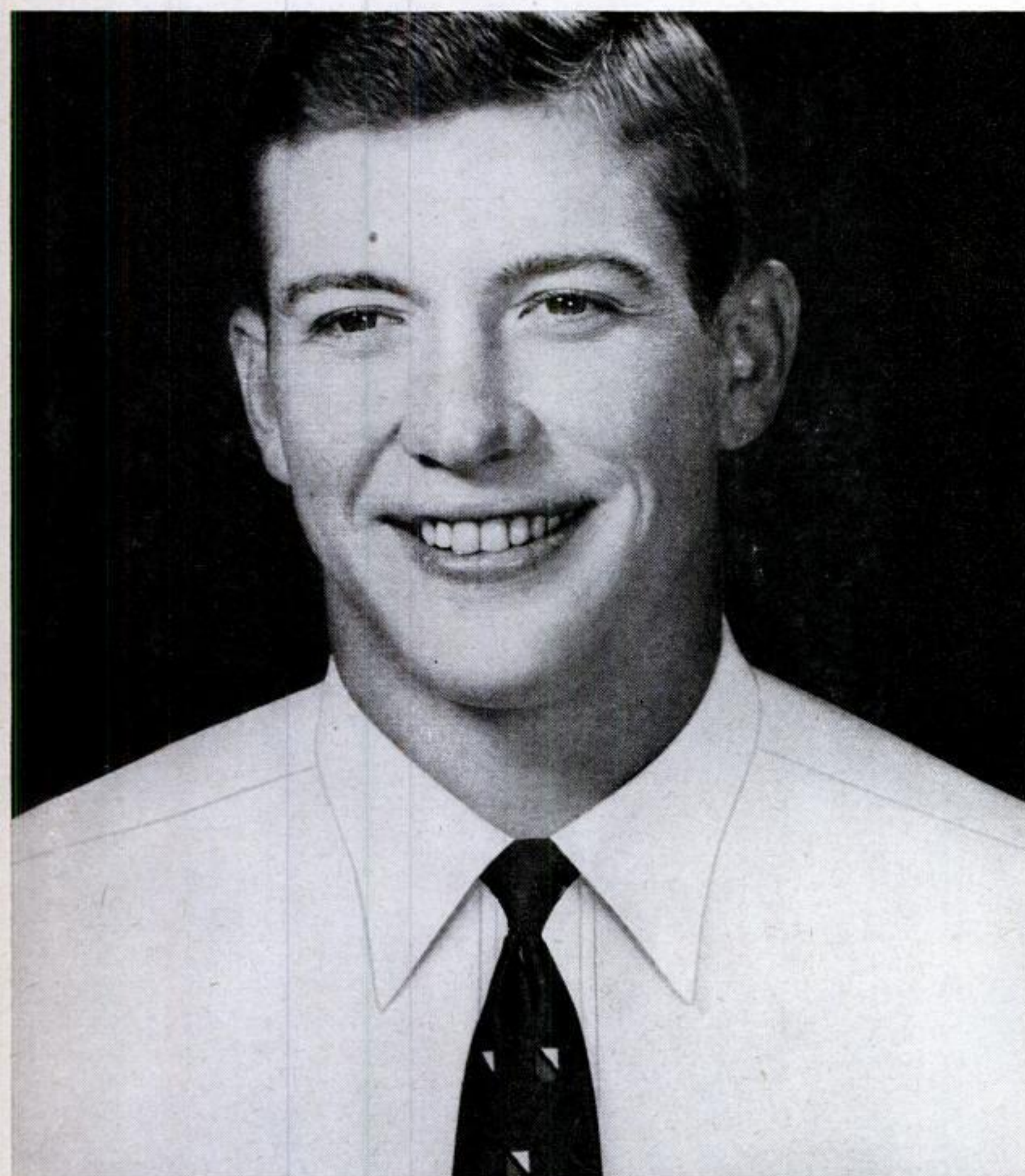
You can twirl it...



You can bend it...



You can curl it...



The new  
revolutionary collar on  
**Van Heusen  
Century  
shirts  
won't  
wrinkle...  
ever!**

**T**HE Van Heusen Century Shirt will make a hit with you, too. Because it's the only shirt in the world with that amazing new soft collar that won't wrinkle... ever!

Yes, the revolutionary new Century collar will never wrinkle or curl... no matter how long or often you wear it.

And your wife will love your Van Heusen Century too. She'll like its smart lines that make you look your best.

She'll like the way it launders in a wink... irons perfectly every time. The secret is... the fold-line is *worn right in* to stay—for the life of the shirt! Just iron the collar flat, flip it and—presto!—it folds instantly, perfectly.

If you're a comfort-loving man (who isn't?) the Van Heusen Century is the shirt for you. It's in a class all by itself!

The collar is soft as a fine handkerchief. It's *woven on a curve*, to fit the curve of your neck.

What's more, American Laundry Institute tests proved that the Van Heusen Century outlasted all other shirts tested by as much as 2 to 1.

No wonder millions of men buy Van Heusen Century Shirts every year. In white, tan, blue or gray... regular or widespread collar.

And, a new Van Heusen Century *free* if yours ever shrinks out of size! Quality Whites, **\$3.95**; Colors, **\$4.50**; Superfine Whites, **\$4.95**.

Tie shown: Van Heusen Shirtmate, \$1.50.



# Now! Lose Weight this Easy Way!

"IT REALLY WORKS," SAYS

*Joanne Dru*



Joanne Dru relaxing at her Encino home. Says Joanne, "I can sincerely recommend Ayds to anyone who wants to have a lovelier figure."



Joanne loves to play the piano. "The Ayds way is really no effort at all but it does a top job for me," says Joanne. It can do the same for you!

**No Drugs . . . No Diet . . . Results Guaranteed!** Excess weight may ruin your health and your looks, too. Lovely movie stars lose weight the Ayds way—why not you? In fact, you must lose pounds with the very first box (\$2.98) or your money back!

**Proved by Clinical Tests.** With Ayds you lose weight the way Nature intended you to—without dieting or hunger. A quick natural way, clinically tested and approved by doctors, with no risk to health. With the Ayds Plan you should feel healthier, look better while reducing—have a lovelier figure.

**Controls Hunger and Over-eating.** When you take Ayds before meals, as directed, you can eat the foods you like. No starvation dieting—no gnawing hunger pangs. Ayds is a specially made, low calorie candy fortified with health-giving vitamins and minerals. Ayds curbs your appetite—you automatically eat less—lose weight naturally, safely, quickly. Ayds is guaranteed pure. Contains no drugs or laxatives.

**New Loveliness in a Few Weeks.** Users report losing up to ten pounds with the very first box. Others say they have lost twenty to thirty pounds with the Ayds Plan.



SLIM THE WAY THE STARS SLIM

## LETTERS TO THE EDITORS

CONTINUED

### IRISH LOVE

Sirs:

... Mr. Seán O'Faoláin ("Love among the Irish," LIFE, March 16) is not read in Ireland save by avant gardists who drink cocoa in garrets, live on the verge of starvation and read each other's unpublished masterpieces. Cast out of the heaven of literary recognition at home, he must stir up the hell of literary adulteration abroad—this Kinsey reporter of Irish sexual behavior. Neither God nor the Gael is mocked. When Mr. O'Faoláin is judged he will be exonerated on the ground of invincible ignorance.

THOMAS DEMPSEY

Vancouver, B.C.

Sirs:

It isn't necessary to see eye to eye with Seán O'Faoláin on every detail to say that on the whole he has done a superb job and is battling on the side of the angels.

The fact that fewer men and women marry in Ireland than in any other country in the civilized world is a challenge to the nation's leaders. What is needed is a deeper appreciation of marriage as the normal state of life intended by God and nature for the majority instead of for the few (34%) as in Eire today.

The blight of excessive bachelorhood and spinsterhood has spread to her children in America where some have huge families, and a disproportionately large number cling to witless celibacy.

... All who believe Ireland has made an unsurpassed contribution to the world's culture and who believe the human scene would be dreary without the wit of the Gael will applaud O'Faoláin for his brilliant article.

REV. JOHN A. O'BRIEN

University of Notre Dame  
Notre Dame, Ind.

Sirs:

It's the truth and it hurts. Thank God for an America to escape to.

MICHAEL FRANCIS PATRICK WALSH  
Sacramento, Calif.

Sirs:

... The Celts have not only survived on the barren rocks of the Atlantic where they were driven centuries ago. They flourish. . . . A deluge of their children comes out on the world: O'Donnells, O'Neills, O'Sullivan, O'Dohertys. The secret of their love is the secret of their life. It sustains 20th Century men in their canvas "currachs" many miles out on

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★ ★ ★  
**STOP PAYING  
FANCY PRICES for  
FLOOR  
WAX!**



**AEROWAX  
SAVES up to  
28¢ a pint**

**"Kitchen-Tested"**  
for Brighter Floors, Lasting Lustre

Amazing New Creme Shampoo

**Re-Colors Hair  
IN 17 MINUTES**

Now change streaked, gray, graying or drab hair to a new lustrous youthful-looking color, try Tintz Creme Shampoo-Tint today. It's a new hair coloring that re-colors hair at home as it shampoos. Takes only 17 minutes. No waiting for results. It's so easy to use — just shampoo. Won't wash or rub out. MONEY BACK Guarantee. Get your choice of 13 beautiful shades today.



**Tintz CREME SHAMPOO HAIR COLORING**  
At Drug and Department Stores



### MOTHER:

**How will you tell  
your daughter?**

If you have a daughter nearing her teens . . . if you are wondering how to tell her about menstruation . . . you'll welcome a new, free booklet offered by the makers of Modess.

**"How Shall I Tell My Daughter?"**

was written especially for mothers of pre-teen girls. This beautifully illustrated booklet offers wise, confidence-inspiring advice about how . . . when . . . what to tell the shy girl—the one who seems disinterested—the one who asks questions.

Approved by doctors and leading educators. For your free copy, write to Anne Shelby, Personal Products Corp., Box 5335-4, Milltown, N. J., or mail coupon below.

### FREE BOOK!

Personal Products Corporation,  
Box 5335-4, Milltown, New Jersey

Please send me a free copy of "How Shall I Tell My Daughter?"

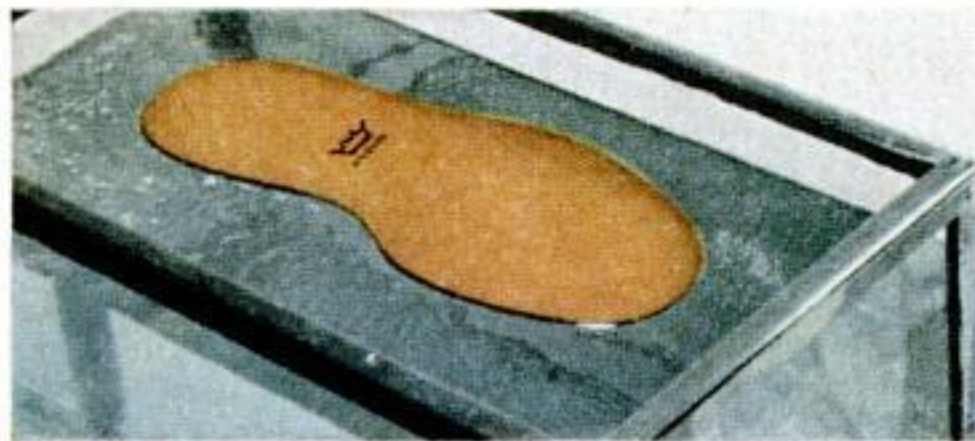
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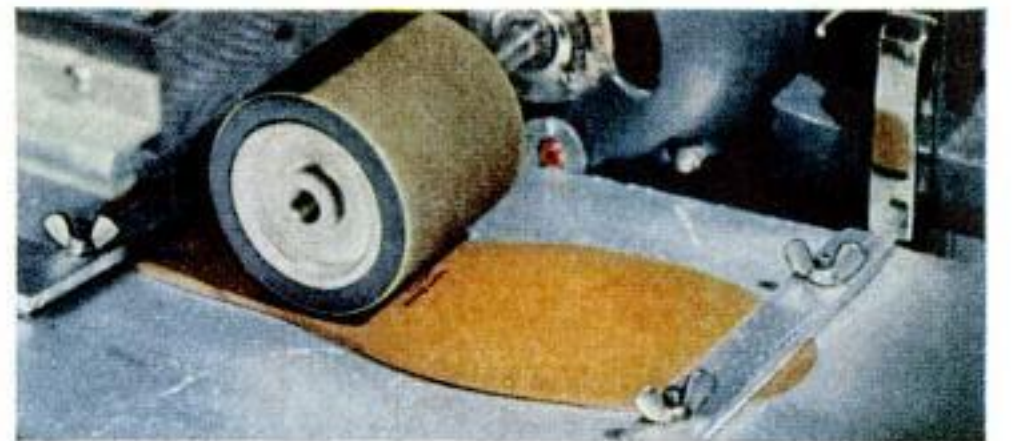
# Greatest advance in soles since Neolite itself!



**FLEXIBLE AS A SHADOW!** Comfort you've never known in a dress shoe sole before! Photo shows how flexible these new soles are. Yet they give firm support.



**SO LIGHT THEY FLOAT!** Here's proof of how amazing CROWN NEOLITE Soles are—they actually float! Imagine the pleasant, restful walking in store for you!



**ALL THE WEAR** that made NEOLITE famous is built into these great new soles. And that extra wear will keep shoe bills down for every member of the family!



## NEW **CROWN** NEOLITE SOLES

NEOLITE, AN ELASTOMER-RESIN BLEND T. M.—THE GOODYEAR TIRE & RUBBER COMPANY, AKRON, OHIO

### ...the lightest, most flexible soles ever made for dress shoes!

Conventional Sole

Crown Neolite Sole

**25% LIGHTER!** Yes, the new CROWN NEOLITE Soles weigh a full fourth less—are so smart and trim they're a shoe designer's dream come true! From now on, dress shoes are at their smartest with CROWN NEOLITE Soles—so insist on them whenever you buy new shoes or have shoes re-soled.

**LOOK FOR THE CROWN!**  
The Crown emblem and the famous NEOLITE name distinguish the superior new CROWN NEOLITE Soles!



# LOOK at all the ways DU PONT SPONGES make cleaning **EASIER**

Keep DU PONT Sponges handy for all these uses



#### WINDOWS

Gets into corners... square-shaped. Du Pont Sponge cleans every inch of window *fast*! No lint! No dripping! No streaking!



#### DISHWASHING

Reaches bottoms of glasses—wraps around silverware—cleans plates and pans. So soft and pliable—makes dishwashing easier, neater!



#### WALLS

Swabs walls and woodwork fast—no splash. Washes with suds galore, wipes clean after a rinse and squeeze. Fine for cleaning off fingermarks!



#### SPILLS

Soaks up a big spill in one wipe—saves trips to sink. Then just rinse, squeeze—put it away *clean*.



#### UPHOLSTERY

Wipes upholstery clean with a few strokes. Keep a Du Pont Sponge handy for cleaning up spots on rugs.



#### CAR WASHING

Saves car finish—won't scratch, won't streak! Big *man-sized* Du Pont Sponge washes, wipes car spot-free.



#### BLINDS

Whisks dust from blinds. Use Du Pont Sponges *damp* for quick spruce-ups all around the house.



#### TILE

Scrubs tile, porcelain fast. Flat surface cleans better. Then floats away dirt. Keep one *near tub*!



#### BATHING

Makes bathing fun for kiddies. You'll like a sponge, too. Soft; it floats!

*P.S. Try a Sponge Mop!*



Easy to use; easy to clean. Ask for one that's made with long-wearing Du Pont Sponge.

*So easy to clean with...  
So easy to clean after using!*

In every room in the house, Du Pont Sponges make cleaning chores lighter, brighter, so much more pleasant! Thousands of scientifically sized pores hold floods of water and suds—flush clean with a rinse and a squeeze. Du Pont Sponge dries without odor! Is tough and long-lasting. Can be sterilized by boiling. In natural and four colors—six handy sizes—priced from 19¢.

**LOOK** for this oval →  
...it identifies the only sponge  
made by Du Pont



REG. U.S. PAT. OFF.

BETTER THINGS FOR BETTER LIVING... THROUGH CHEMISTRY







## *His jokes were the wisdom of a people*

Now, about this fellow Will Rogers—how are you going to explain to somebody who never saw him just why he was one of the real, honest-to-gosh heroes of this country?

He never did any of the things a hero is supposed to do. Never invented anything. Never discovered any place. Never built an industry, led an army or got to be President. Fact is, he never even tried.

All he did, mostly, was kind of laze around on a stage, and twirl a rope, and look rumpled, and talk.

But when Will Rogers talked, something strong and happy in you found a voice. He'd go on about politics and economics and all those deep things that are usually talked about in hard and worrisome words. And what Will had to say was always so easy, so sensible and so right that it made you feel good, and it made you laugh.

Like the time Will got to talking about 100 per cent Americanism.

"The first thing I find out," he said, "is there ain't any such animal. This American Animal is nothing but the big Honest Majority that you might find in any Country. It looks to me like he is just an Animal that has been going along, believing in right, doing right, tending to his business, letting the other fellows alone. He don't seem to be a Prodigy, and he don't seem to be a Simp. In fact, all I can find out about him is that he is just NORMAL."

Maybe the really great ones are those who remind us of what we are. And that must have been why, when comfortable, sassy old Will Rogers ambled out on the stage, looking like a fellow who'd be nobody's master and nobody's fool, you knew at once that the whole strength and point of America was in front of you. He was the good sense, the good heart, the good fun that democracy adds up to. He was what we are, and what we are driving at, and what we must never—even when the going is tough—forget.

*John Hancock* MUTUAL LIFE INSURANCE COMPANY  
BOSTON, MASSACHUSETTS



# RELAX...



## NO FEAR OF ACID INDIGESTION, HEARTBURN

Relax and enjoy your food! If acid upset follows, simply take TUMS. These delicious antacids neutralize the excess acid that causes your stomach distress. That is why you feel fine—so fast.

TUMS are carminative; comforting; soothing. Never over-alkalize.

• still only 10¢ a roll



### FOR THE TUMMY

GUARANTEED TO CONTAIN NO SODA

The Battery You Can Always TRUST

# Thor

Exclusive New

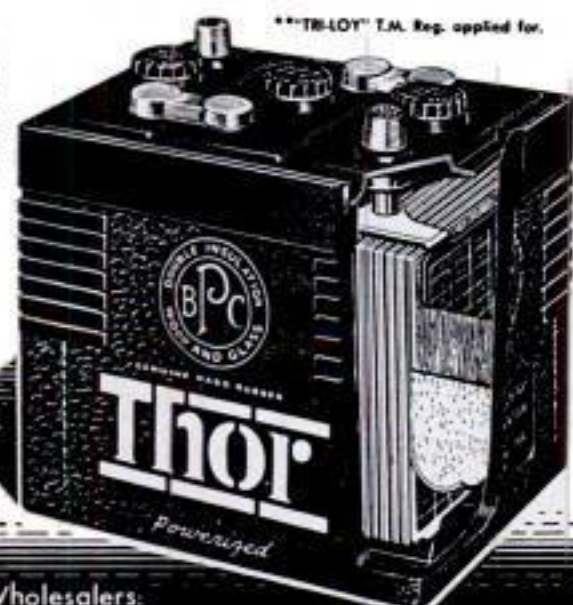


with COLEDOX

Increase Battery Life 50%

Corrosion due to overcharging is the greatest cause of battery failure. Thor's exclusive new TRI-LOY\*\* GRIDS resist this corrosion, prolonging battery life as much as 50%!

\*\*TRI-LOY\*\* T.A. Reg. applied for.



Wholesalers: Write for details on the profitable Thor line.

**PRICE** BATTERY CORPORATION

HAMBURG, PA., Atlanta, Ga.

\*REG. U.S. PAT. OFF.

## LETTERS TO THE EDITORS

CONTINUED

### DING DONG LADY

Sirs:

Oh for more on television like Miss Frances ("A 'Ding Dong' Rings TV Bell," LIFE, March 16). My 3-year-old son is completely hers for a half-hour daily. He lives by her code, absolutely bewitched. . . . May she long reign over the impressionables.

MARGARET K. NOLZ

St. Paul, Minn.

### TAMAYO

Sirs:

The paintings by Rufino Tamayo ("Tamayo," LIFE, March 16) are marvelous, definitely the work of one of the great artists of our time.

GAYLE PHILIPP

Dallas, Texas

Sirs:

Tamayo merely reflects states of mind of the insane while LIFE applauds . . . and stands self-indicted as a partner in the assassination of the human mind.

DALE NICHOLS

Tucson, Ariz.

### EXPENSE ACCOUNTS (CONT.)

Sirs:

I thought Ernest Havemann did an exceptional job with "The Expense Account Aristocracy" (LIFE, March 9). My good friend, Economist Colin Clark, tells a story bearing out the problems Mr. Havemann raised.

Three English businessmen sat down to an expensive lunch. Then the time came to pay the check.

*First Businessman:* Let me pay. I'm in the 80% income tax bracket and this is deductible so it will cost me only 20%.

*Second Businessman:* I'm in a 100% excess profits tax bracket. Let me pay and it won't cost me anything.

*Third Businessman:* Gentlemen, let me pay. I'm on a cost-plus contract and I'll make a profit!

PAUL H. DOUGLAS

U.S. Senate  
Washington, D.C.

### EDUCATION ISSUE (CONT.)

Sirs:

In LIFE, Oct. 14, 1950, which was devoted to education, there were pictures of our college ("Who Teaches the Teachers?") showing the amazing lack of physical facilities under which we operate. Subsequent developments, we believe, are due in no small part to this story.

Students and faculty prepared a motion picture dramatizing our needs. With this and LIFE's publicity, it was possible to get a bond issue referendum through the next session of the legislature, and later before the voters. The six State Teachers Colleges in New Jersey organized a campaign to enlighten the public. Ultimately the voters responded overwhelmingly and \$14 million was placed at the college's disposal.

In connection with the new era we are entering, we are planning a student union building. The committee in charge have decided to name it LIFE Hall.

E. DEALTON PARTRIDGE  
President

State Teachers College  
Montclair, N.J.

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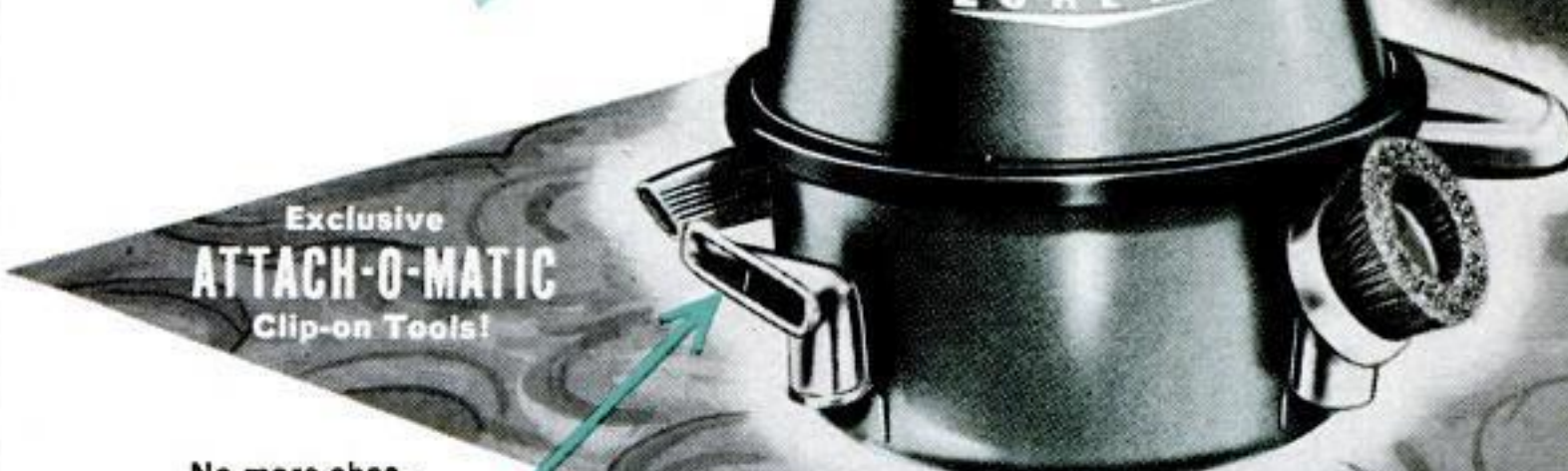
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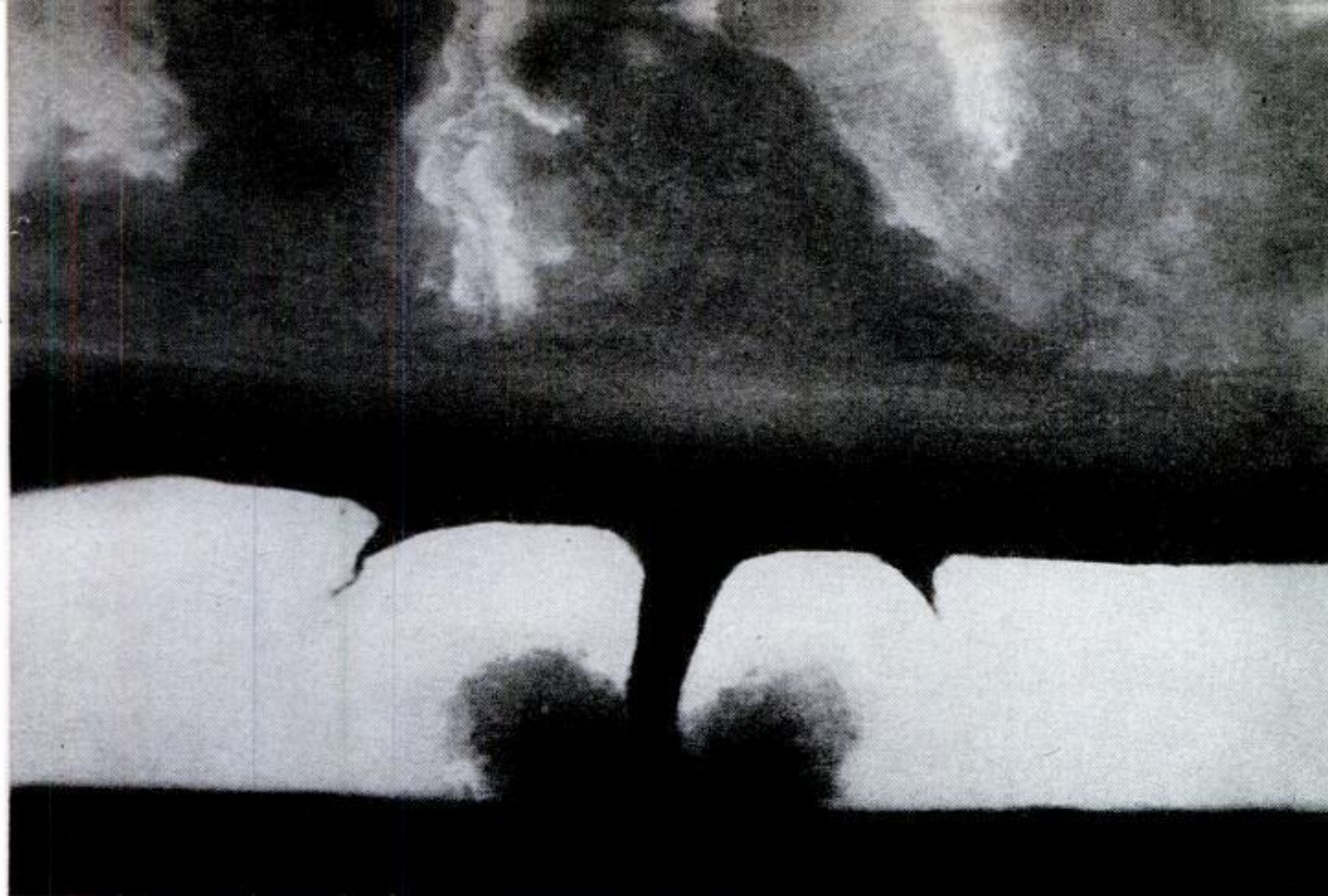




**TWIN TORNADOES**, rarely seen in one picture, were photographed in 1943 near Wamego, Kan. by a woman who then took shelter in an underground storm

cellar. These were two of a group of six tornadoes which made a combined path 73 miles long but killed only one and caused property damages of only \$500,000.





**HISTORIC TORNADO**, believed to be first one ever photographed, hit South Dakota in 1884 and

remained in sight for more than two hours. Two secondary tornado wisps hang from the thundercloud.

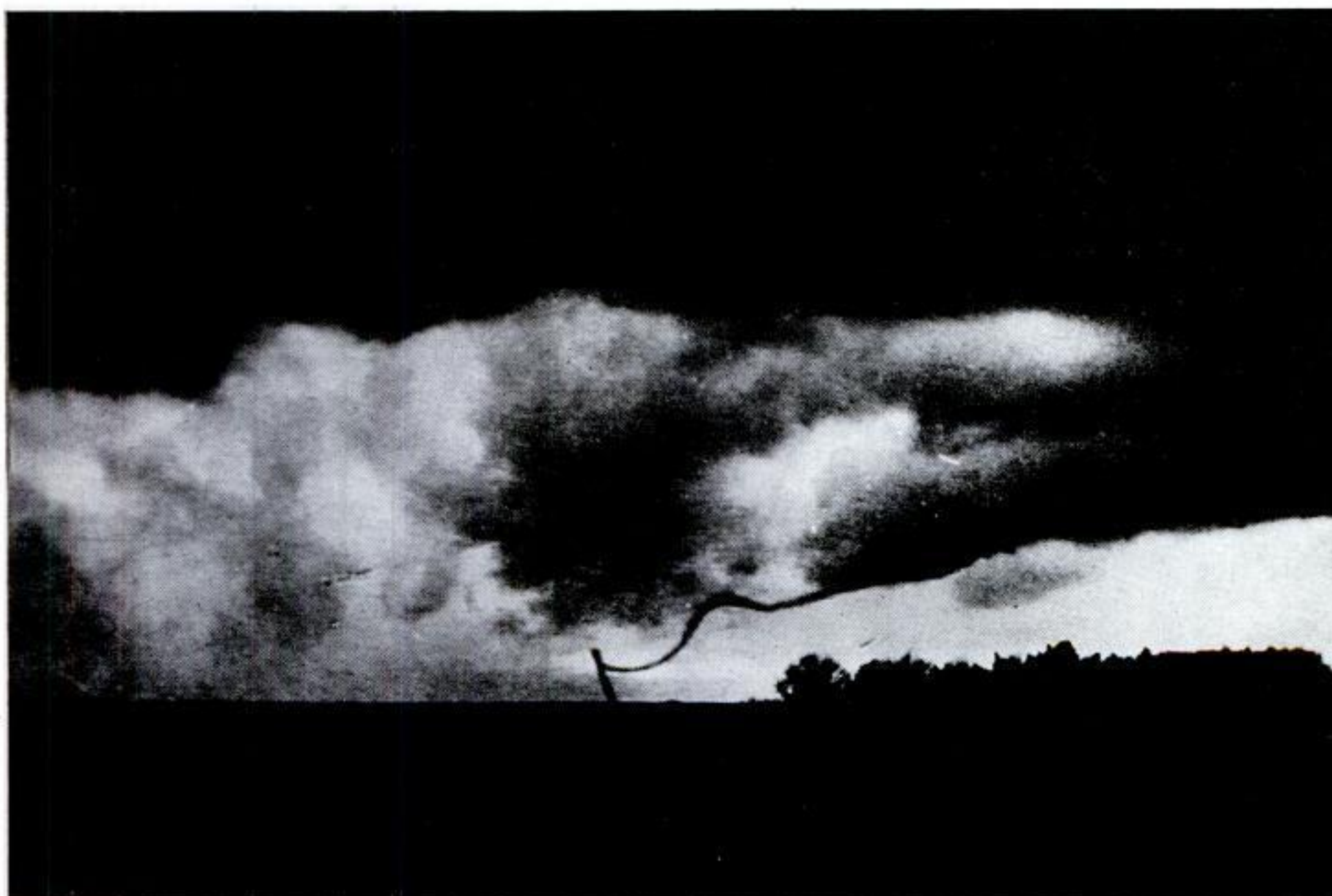
## SPEAKING OF PICTURES . . .

**These rare views of a seldom-photographed terror are from an old weatherman's tornado collection**

Tornadoes, the fiercest storms on earth, hit the U.S. more than 5,000 times during the last 40 years, most of them striking in the spring. But they have seldom been photographed. Their terrifying sight and sound is enough to make most people forget their cameras and flee for shelter.

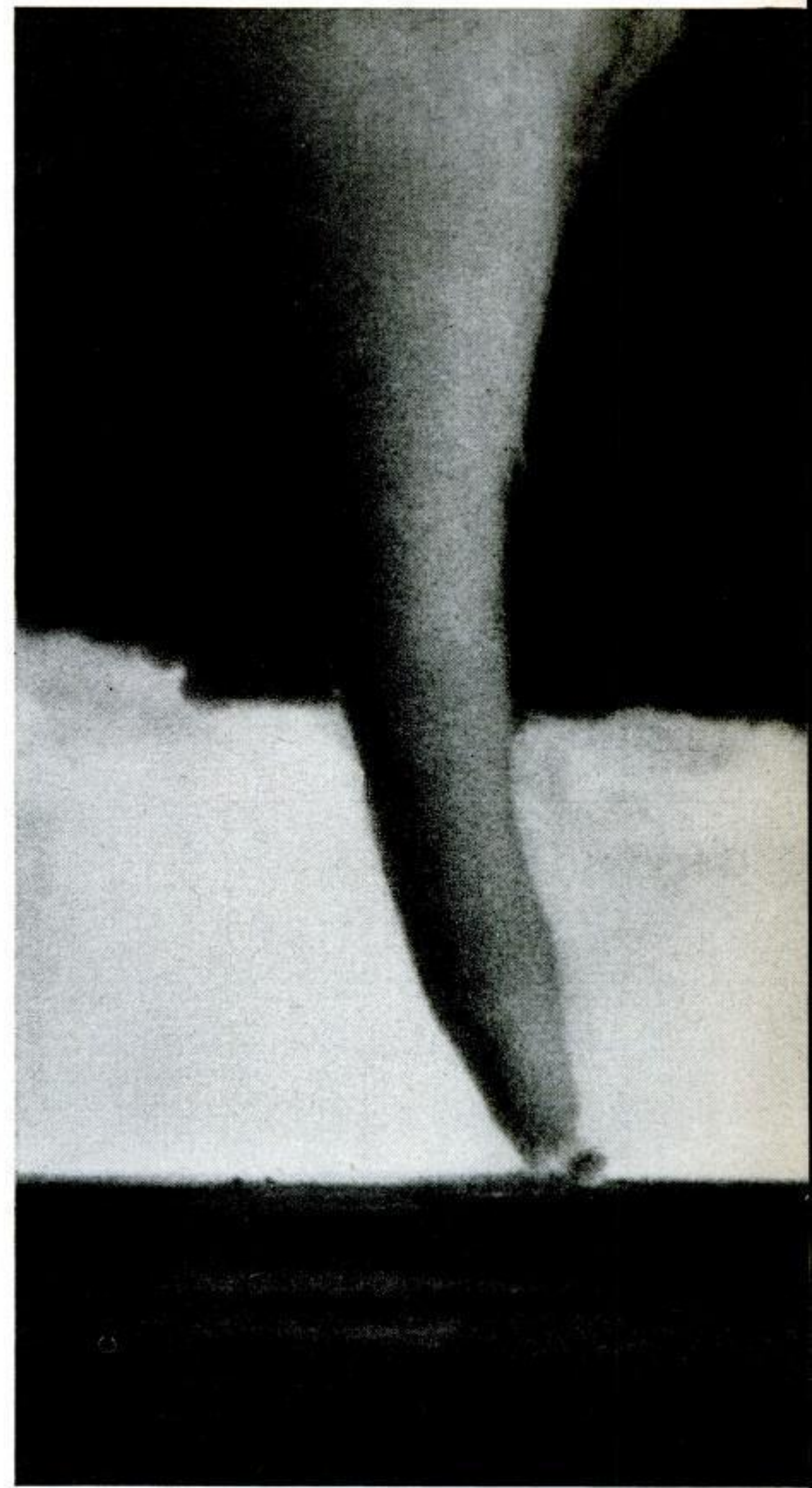
Snowden D. Flora, a weatherman in Topeka, Kan., long ago discovered there are a few photographers zealous enough to face a tornado at close range or fortunate enough to spot one at a safe distance away. In 1913 a photographer

sent him a tornado picture and ever since then Flora has been tracking them down all over the world. Today he has the biggest private collection in the U.S., including the pictures on these pages, which appear in his recently published book, *Tornadoes* (University of Oklahoma Press, \$3.50). Tornado pictures are so rare that after 40 years of work, Flora has only 200 in his collection. Now retired after 40 years as a weatherman in the country's most tornado-ridden state, he sadly admits he has never been lucky enough to see a real tornado himself.

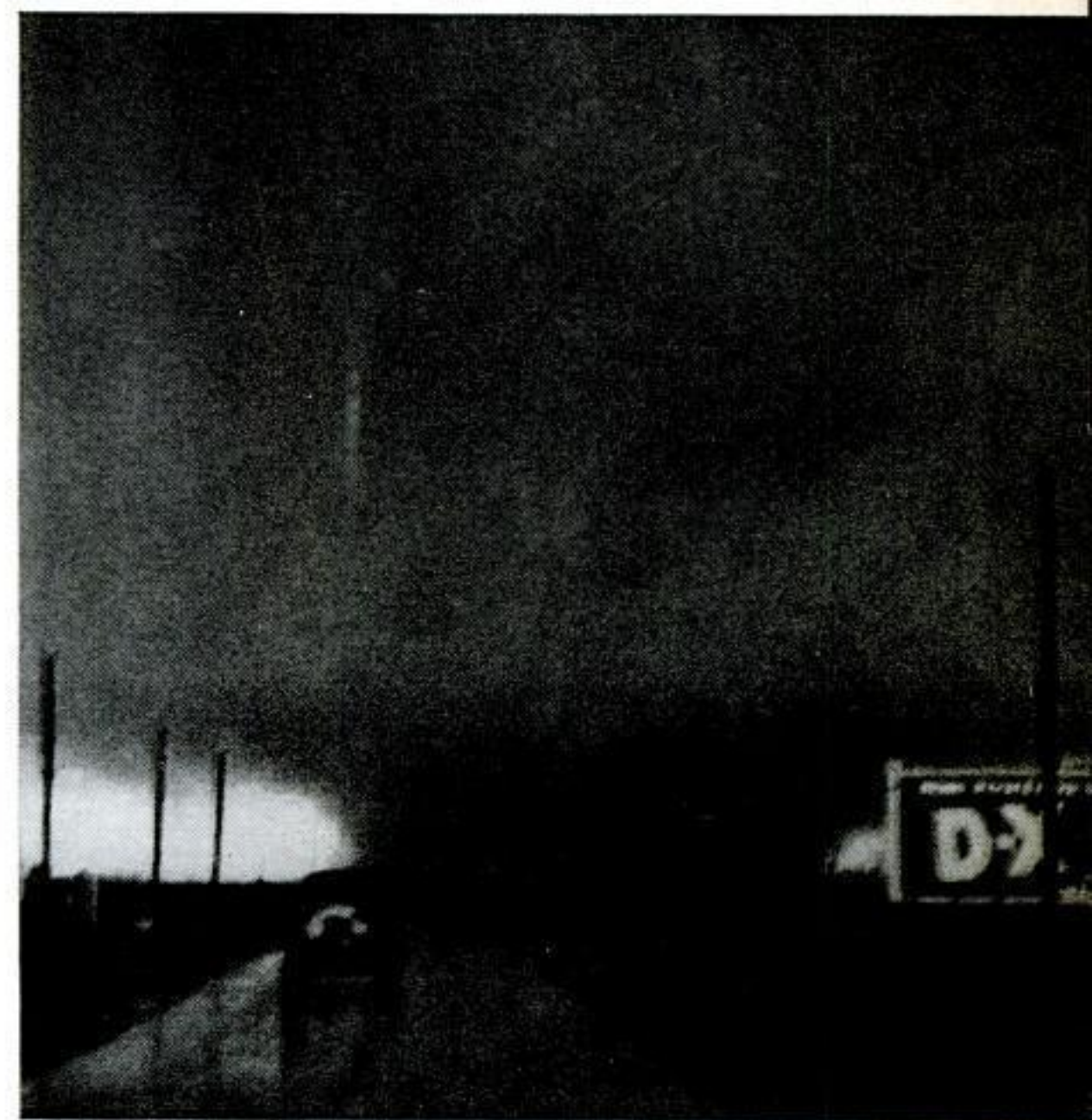


**ODD-SHAPED TORNADO**, photographed near Elmwood, Neb. in 1919, is distinguished by nearly

right-angle bend of dipping cloud funnel as it nears ground. It made path 300 feet wide and 7 miles long.



**WELL-DEVELOPED TORNADO**, seen 30 miles away, moved slowly enough for residents of Hartner, Kan. to find shelter before it hit town in 1929. Hailstones as big as baseballs fell from the sky.



**ROADSIDE TORNADO** in Missouri in 1938 was photographed by amateur who stepped from his car (left) to get this picture of black cloud crossing U.S. 40. Blurred sign reveals camera movement.



# Money-saving reminder from Purolator— IT'S OIL FILTER CHECK TIME!



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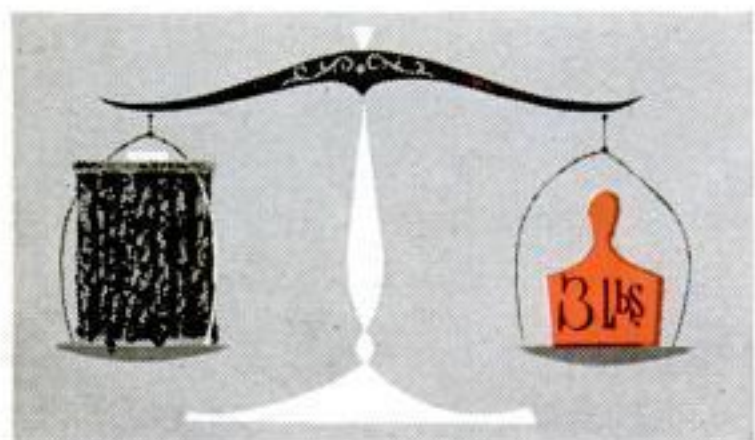
**Be sure to ask for a FREE Oil Filter Check when you drive in for your Spring oil change. You'll save money on engine upkeep with a new Purolator Refill on the job!**

It takes just a few minutes . . . it can save so much in engine repairs! And right now, when it's time to change oil—an oil filter check is a money-saving "must."

Chances are, your oil filter is loaded with abrasives and sludge it has trapped out of the oil stream during

months of winter driving. If so, that filter can't trap any more . . . may leave gritty road dust and hard carbon free to chew away at costly engine parts.

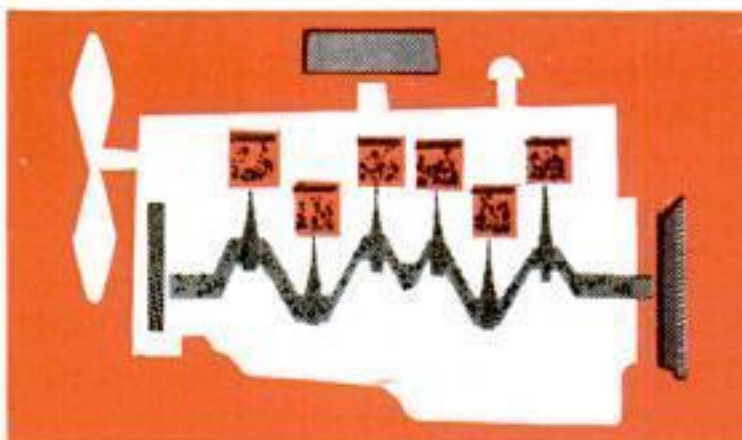
To make sure your oil filter will protect your engine in the months ahead . . . have it checked *right now*.



Three pounds of grit and sludge in your oil filter? After months of winter driving your filter may be so choked up with this engine wrecking muck, it can't do its job any more.



Get in a new Purolator Refill, fast. It will keep your engine running cleaner, sweeter, longer. The Purolator Micronic—with its accordion-pleated element—is specified on more makes of cars than any other oil filter.



Abrasives can wreck costly engine parts. If your oil filter is clogged, it can't protect your engine from wear caused by the gritty road dust, hard carbon and sludge.



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# ONE PICTURE FOR EACH 666 MILES OF TRAVEL

Like most of our readers, LIFE's large collection of stay-at-homes greet the approach of nice weather by touring vicariously by travel folder and road map—and envying the photographers, who *really* travel.



KAUFFMAN'S WINNER

To get the album of 12 great American preachers on pp. 126-133 in time for this Easter issue (see also the Editorial, p. 24, and the Shrine of St. Ursula in color, pp. 81-86) we sent Mark Kauffman on an 8,000-mile trip. This figures out to about 666 miles per picture and gave Kauffman a chance to meet some inspiring religious leaders as well as to enjoy a lot of airplane-window scenery. Since Bishop Fulton J. Sheen was one of the last photographed, Kauffman was able to tell him, "Most of the other preachers said they watched your television show regularly—you might even say they watch it religiously." Pleased, Bishop Sheen presented a copy of his book *Peace of Soul*, inscribed: "To Mark Kauffman, the kindest of all photographers. God love you."

Kauffman had a nice welcome-home present waiting when he returned to Washington. He was awarded the grand prize of the White House News Photographers Association for the outstanding picture of 1952, the picture

at left of policemen maintaining spectator lines during Eisenhower's presidential campaign (LIFE, Nov. 3).

It's become commonplace to discover that while the distances are great the world is small. Photographer Ralph Crane, who with Kauffman covered the Olympic games in Helsinki (LIFE, March 3, 1952 *et. seq.*), obtained some startling proof of this last week. After the Olympics, Crane barely caught a connecting flight out of Copenhagen at the last minute. He ran up the gangway shouting to the steward, "Okay for Berlin?" The steward replied, "Okay." When the plane landed in Berlin, Crane was astounded to find himself in the Soviet Zone. He found that he had been booked erroneously on the Czechoslovak Airlines. After a day of grilling by suspicious Communists, Crane was permitted to go to West Berlin, thinking he had seen the last of Czech air transportation.



CRANE'S CZECH PLANE

On March 23, however, a Czechoslovakian pilot flew to freedom in the West with a load of 25 passengers. Crane went to Frankfurt to take pictures (pp. 32-34) of the pilot, crew and passengers, discovering that the pilot, Miroslav Slovak, was the same man who had set him down in the Soviet Zone on the ill-arranged flight from Copenhagen.

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Woodbury skin scientists have found a way to blend 7 face cream oils *right into* each cake of New Woodbury Soap! (The same oils and emollients used in costly face creams!) They're intended to help *replace* natural oils you wash away—oils so necessary for smooth and young-looking skin.

And New Woodbury Soap is a delight in other ways, too. It gives more generous billows of rich, creamy lather. More gentle, more thorough cleansing! The cake itself is a beautiful, clear, sea-spray green color. And the delicate new bridal-flower

fragrance clings delightfully. Altogether, New Woodbury Soap is the loveliest beauty care you ever used!

Get New Woodbury Soap in its new blue and white wrapper with the lovely lady and her mirror. It's the symbol of an exquisite, new complexion for you! (And, P. S.—on the big bath size New Woodbury, it's the symbol of new all-over loveliness.)

*Now better than ever! "Woodbury Soap  
for the skin you love to touch!"*





LEGISLATIVE LADIES OF VERMONT, LED BY SPEAKER CONSUELO BAILEY (CENTER) GATHER NEAR STATUE OF ETHAN ALLEN, LEADER IN ANOTHER BATTLE

## VERMONT LADIES ARE TAKING OVER

The legislative wheels of Vermont were whizzing last week. At Montpelier the lawmakers killed bills that would increase the pay of state department heads, impose a new cigaret tax and allow vitamins to be added to milk. They passed measures to allow game wardens to kill dogs attacking deer and to permit drinking after hours on election day. The speedup in the state legislature's drive toward adjournment brought smiles to the faces of the women above. They had good reason—all are members of the Vermont legislature and proud of their part in the lawmaking.

Vermont's female lawmakers represent the

largest aggregation of women in any U.S. state legislature. Two are in the senate, the others in the house of representatives. Though outnumbered there by males, 194 to 52, they managed to elect one of their own, Mrs. Consuelo Northrop Bailey, as first female speaker of the house. Their technique was simple. While male legislators split their votes among five veteran candidates for the job, the embattled women voted as a solid bloc, thus making sure they would take orders only from another woman.

Citizens of the Green Mountain state speculate themselves sometimes on reasons for the great number of women in the capitol. One

belief is that with the state's decline in population there just aren't men enough to handle all the jobs around, legislative and otherwise. Another is that Vermont rapidly is becoming a state of older people, with many young single males moving elsewhere. Whatever the reason, the women, though still a legislative minority, seem to be in control. Under Mrs. Bailey's strong gavel and firm gaze, the house pays proper attention to business and furthermore the menfolks mind their talk and manners. Of the women's performance, one of their grizzled male colleagues has paid the ultimate tribute: "They ain't any worse than men."



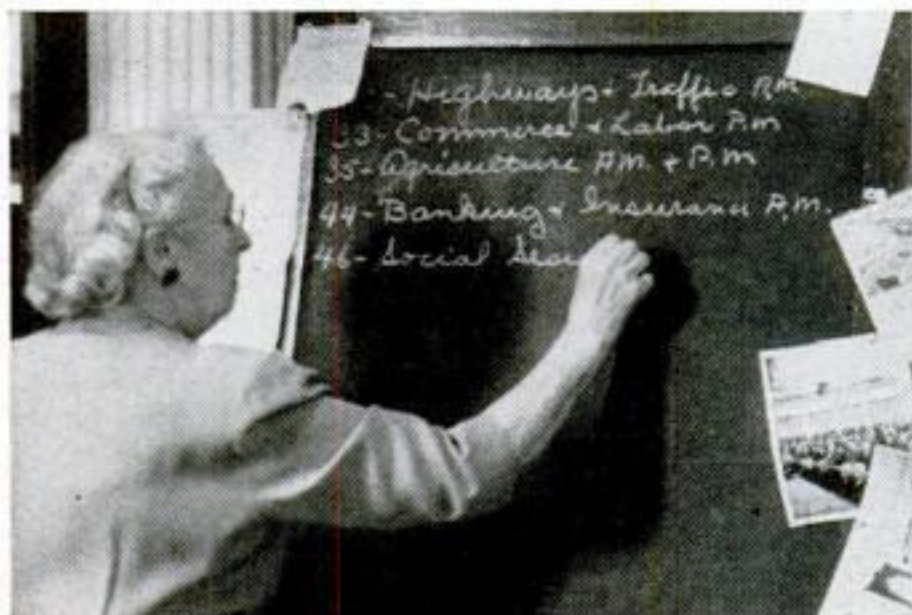


**MADAM SPEAKER** presides over the house. The child is visiting granddaughter of woman legislator.

## BRING OUT FLOWERS, HIDE THE SPITTOONS

The mores of Vermont's old state house seem changed forever. Each morning the legislative halls blossom afresh with bunches of flowers for the lady speaker (*above*). Business is interrupted to give blushing female lawmakers birthday corsages. Visiting infants sometimes crawl about the floors, and the time-honored legislative cuspidors are mostly hidden.

For right now Madam Speaker Bailey says she is satisfied with her special prerogatives: extra pay, a private office and washroom, license plate No. 33, and the chance to be the boss when both the governor and his lieutenant are out of the state. There are many, however, who are sure her speaker's job is merely a waystop. Her home town of Fairfield was the birthplace also of President Chester A. Arthur.



**COMMITTEE CALLS** are chalked up by Mrs. Elsie Cowles, representative from town of Thetford.



▲ **WAITING WIVES** of male legislators gather for a session of canasta in the reception room of the capitol before a great oil painting of the First Vermont Brigade's big Civil War battle of Cedar Creek.







↓ **YOWLING "OWLS,"** members of Order of Women Legislators, end a meeting with determined songfest, oblivious to masculine portraiture around them.



**MEN OF LEGISLATURE** mingle with the women lawmakers (*above*) as Mrs. Florence Ellsworth and Mrs. Bailey (*right*) discuss matters scheduled for day's calendar. Below, the men find relaxation and meager comfort in their card room which, equipped with spittoons and cribbage boards, is almost their last refuge.





# THE CHURCHES OF AMERICA

## A GENERATION OF CRISIS HAS BROUGHT THEM NOT ONLY MORE MEMBERS BUT A STRONGER FAITH

Twelve days after his inauguration, the President of the U.S. first joined a church. Aged 62, he was both baptized and confirmed on Feb. 1 in the National Presbyterian Church of Washington; Rev. E. L. R. Elson, minister. Though a devout man all his life, President Eisenhower had previously been content with nondenominational Army services; he had never "staked down his faith."

Assured by the Rev. Elson that Ike is "a man of simple faith, who is sincere in his religious doctrine," the public is unlikely to pry further. Our etiquette says a man's religion is his own business. Yet surely the matter is of public interest, and not only because everything about a president is. Our churches, too, have a much-argued role in American political life.

In this sensitive area, a clumsy congressman named Velde has scowled at the loyalty of clergymen. The loudest reactions came not from clergymen or other Christians, but from liberal worshipers of that "Wall of Separation" that is mistakenly supposed to disconnect church and state.

"Wall of Separation?" American democracy was created by European refugees in quest of free worship and a New Jerusalem. Their quest gradually discovered its best chance of success under a secular form of government. But to conclude that democratic government is therefore neutral or indifferent toward religion is to miss the main point of the American experiment.

This point is that the political self-government of all depends on the moral self-government of each. Only if the universe is moral, and so understood by its inhabitants, is self-government likely to succeed. "You can't explain free government in any other terms than religious," said Eisenhower during last year's campaign.

In this great experiment of freedom, the role of our churches is large but ill-defined. It is somewhat analogous to their role in belief. Perhaps they are an unnecessary intrusion in both spheres. "God hates religion! He wants faith!" This cry from an evangelist (reported by H. W. Schneider in his *Religion in 20th Century America*) has echoes throughout Christian history. The truth-intoxicated modern mystic, Simone Weil, conscientiously concluded that "God does not want me in the Church." Whitehead's very definition of religion—"what the individual does with his own solitariness"—would reduce churches to mere social centers—if it were an adequate definition. But of course it ignores the fact that a religion may be not only subjectively absorbing, but objectively true.

A Christian church is, or should be, a standing witness to the objective truth of

the Gospels. And the health of the American churches should therefore roughly measure the important question whether Americans can still be called a Christian people or not.

If this health be measured in numbers, America's faith was never more secure. Growing steadily throughout the 19th Century, American church membership by 1900 had embraced about one third of the population; today it includes well over half. Why then do we keep calling ourselves "irreligious," and even sorrowfully agree (some of us) when Arnold Toynbee, in his new book, calls ours the "post-Christian" era? Perhaps a better guide than Toynbee is Professor Kenneth Latourette, who believes that the Christian church is in its youth.

Since the church got well established (by about 500 A.D.), Latourette finds seven main "pulsations" in its history, of which four were periods of retreat or crisis, including the period since 1914. But this period bears many signs that another advance is in the making. One is that although Christians are a minority in most countries outside Europe and the Americas, their churches constitute what has been called "the *only* unbroken fellowship left in the world." Returning from a worldwide visitation of churches, the president of the Union Theological Seminary, H. P. Van Dusen, last month said, "It may be that history's most important verdict upon these troubled times . . . will be: Christianity held the world together."

As always, the weakness of the Christian church is that of the human beings who are its members and leaders. In our generation these weaknesses have been evident indeed. It has been a "sifting time," especially for American Protestantism, which has rocked to every external wind of doctrine that blew. Some Protestant leaders went enthusiastically "modernist," preaching up-to-date sermons like Lyman Abbot's "the place of Christ in evolution." Some embraced the social gospel, or "bourgeois socialism," and joined the picket lines. Church scholars set about destroying the Bible as an authority, while Bible classes rediscovered it as a basic source. Commonsense liberalism and judgment-day prophecy shouted at each other. Parishes grew bigger and fewer, preaching got both better and worse. Some ministers meekly yielded their soul-saving function to the psychiatrists, only to take it up again now that the psychiatrists mumble for help.

In theology, American Protestantism has welcomed and absorbed every 20th Century trend from the neo-empiricism of Harnack to the "systematic lamentations" of neo-orthodoxy; it is now, believes Professor Schneider, developing a "realistic" theology of its own. It watched and suffered from the

pathetic collapse of liberal optimism in this age of mass murder; it rediscovered that human optimism and Christian faith are two different things. This great sifting time has had two main results. It turned the U.S. into what Schneider calls "one of the world's great religious breeding grounds." And it taught the churches simply this: that within Christianity, all this time and still, lay man's only real salvation.

Churchmen think of their public problem today as one of regaining authority without authoritarianism; of rivaling the influence of governments without joining hands with government. Is there another part of our Western culture that is better prepared to win that moral authority than our churches? Willingly or perforce, but thoroughly, they have subjected their truth to all the tests of these times, and kept it.

The challenge of Communism has deepened and strengthened our churches. And the challenge of secularism has smartened their tactics; no longer combating it head-on, they now aim to infiltrate the whole of secular life. This infiltration ranges from architecture to economic theory, and includes much legislative lobbying. The churches may even regain their old hold on our ethical behavior when they are better agreed on what ethical behavior should be.

At any rate, our Protestant churches have stopped regretting the "Eden of infallibility" in which they once lived, or envying the so-called "Age of Faith" before the Reformation when all Western civilization was supposedly united in belief. As Edith Hamilton puts it, that was not an Age of Faith but an age of certainty, enforced by fear. If the churches win us to the knowledge and love of God, the voluntary nature of the achievement will make ours an Age of Faith indeed.

How many Christians does it take to make an Age of Faith, or even a Christian Society? That depends on how and what they really believe. Between belief in religion and religious belief is a great gulf. Those who, indifferent to truth, applaud the churches for their undoubted utility in the cold war, or for social stability, or even as guardians of our political freedom, are not the churches' true friends.

The churches exist for one thing only; they have the ultimate evidence that each man's life and human history are alike meaningful. This evidence is the life, death and resurrection of the Son of God. At Easter church members review this evidence, and discover anew the deep, tragic, hopeful and eternal meaning of life. Others who sense that meaning, but are dissatisfied with their reasons, might well follow their President's example, and join a church.





## A 65-MPH WIND AT OAK AND 11TH

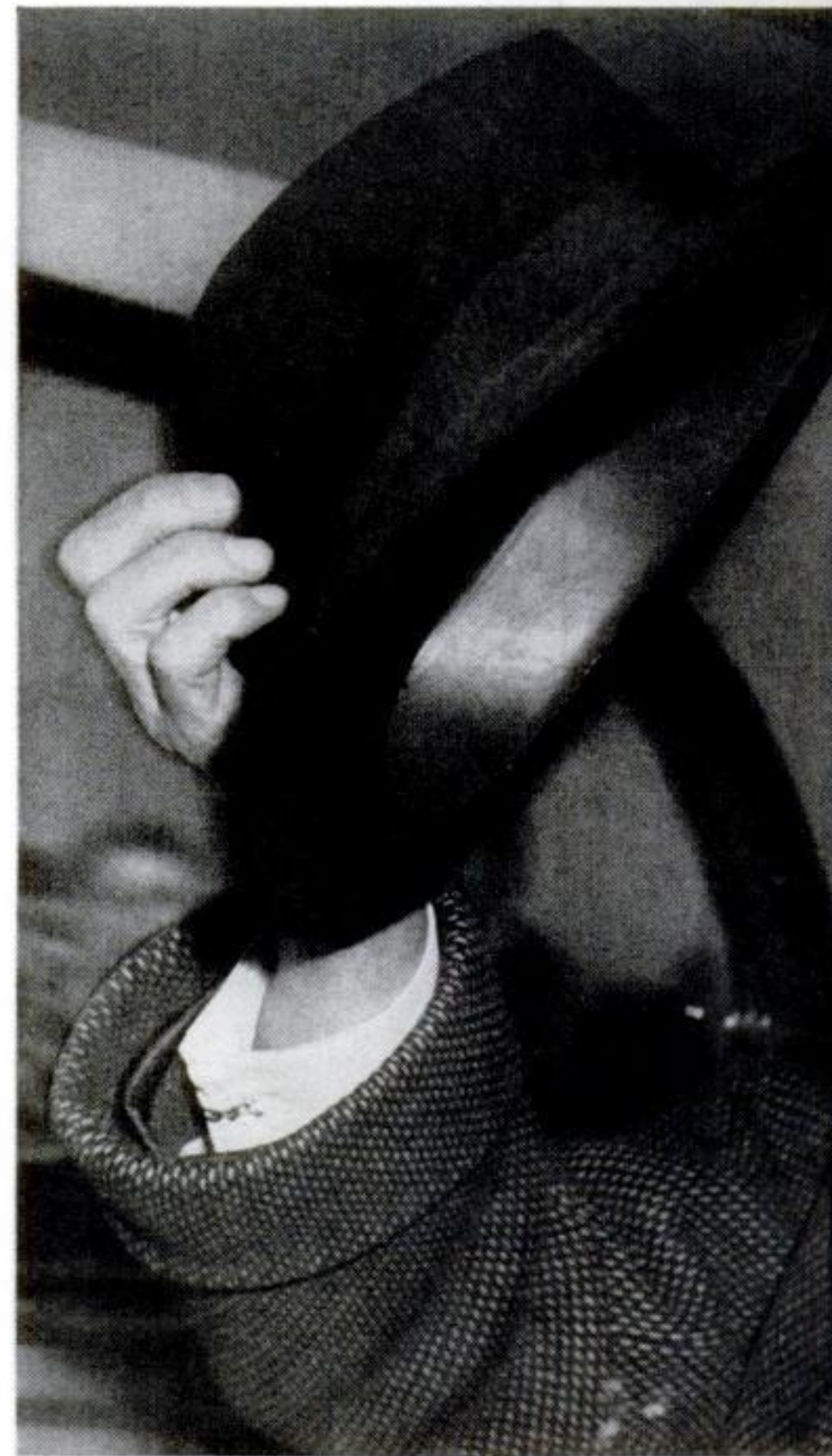
The big wind swept across the prairies raising huge clouds of dust, spreading grass fires, shattering windows and snapping trees. It blew into Kansas City in gusts up to 65 mph and, at the corner of 11th and Oak Streets, lifted a woman right off her feet, lashed her into the telephone pole at left, pushed her into the path of an auto and finally deposited her on the

pavement. Barely able to hold on to his camera, the Kansas City *Star's* Roger J. Reynolds got this tilted picture of the scene. Luckily the auto had been waiting for a stop light and the woman escaped with bruises and ankle cuts. The wind blew itself out in a few hours, the high-altitude dust it left making one of the prettiest sunsets Kansas City had seen in years.





## FAVORITE SON



← **LOVING MOTHER**, Mary, the Duchess of York, in 1895 fondly pillows head of her dress-clad David.



**MARY'S FIANCES**, first one, Duke of Clarence (*left*), who died, and second one, later George V (seated), whom she wed, shared 1891 family group.



**BEFORE ABDICATION**, she kissed Edward VIII on Armistice Day, 1936. Picture quieted rumor of quarrel, but he left throne a month later.



# MOURNS THE PASSING OF HIS ROYAL MOTHER



**GRIEVING SON**, Duke of Windsor, now 59, acknowledges watchers at Marlborough House as, shortly before death, he arrives to see mother for last time.

The Duke of Windsor shares the grief of a nation that cannot remember a time without Queen Mary

Queen Mary was dead and all Britain last week mourned her as the immaculate symbol of royalty. But no man among the millions was so broken as Edward, Duke of Windsor, who, though alone of her family to hurt and be hurt by her, mourned a woman who always had loved him best among her sons. Only Edward, whom the family called David, could charm her into relaxing a little from the stiff propriety she conceived to be the role of queens; he even taught her to smoke cigarets in the privacy of her boudoir. But he could not charm her into accepting the divorced woman he married. Until she died, she refused to meet his wife.

Edward's abdication was the only scandal ever to shake Queen Mary's faith in the rectitude of the Crown. She surmounted it, seeing the monarchy safe into the hands of her second son, George VI. She surmounted other tragedies in a lifetime beginning under Victoria. Daughter of a minor German nobleman, Mary was cousin to Queen Victoria—George III was Victoria's grandfather, Mary's great-grandfather. Obediently she accepted Victoria's choice of a husband—first the languid Duke of Clarence, heir to Britain's throne who died before they could be married, and then the crusty sailor George, Duke of York, next in succession. She mounted the throne with George V in 1910 when bronchitis killed her father-in-law Edward VII, whose high living had shocked her as much as her own propriety irritated him. She shared the reign for 26 years. As mother and grandmother to the Crown, she labored unceasingly for England's good and just as tirelessly molded her granddaughter Elizabeth to be a queen in her own image. She died at 85, with her last expressed wish that her death should not cloud or delay Elizabeth's coronation in June.

For a long time, Britons would repeat affectionate legends of Queen Mary's austere dignity, dread of new-fangled telephones and fondness for old-fashioned hats. But what, at bottom, they really felt about her was voiced for all by Winston Churchill who said, "She has moved among us with the poise and dignity which made her a figure of almost legendary distinction. How few of you . . . can recall a time without Queen Mary."



**HER FAMILY** in 1906: back, infant John, George (Kent), Edward (Windsor), Albert (George VI); front, Mary, Henry (Gloucester).



**VISITING BATTLEFIELDS** of France with the king in 1917, she spent fortnight inspecting hospitals and army bases and met her soldier son Edward in a chateau at Tramecourt.



**NURSING HUSBAND**, she strolled beside his wheelchair when king was slowly convalescing from pleurisy and operation in 1929.



**AT CORONATION** she appeared at Buckingham Palace with newly crowned son George VI, Queen Elizabeth and Princesses Elizabeth and Margaret.

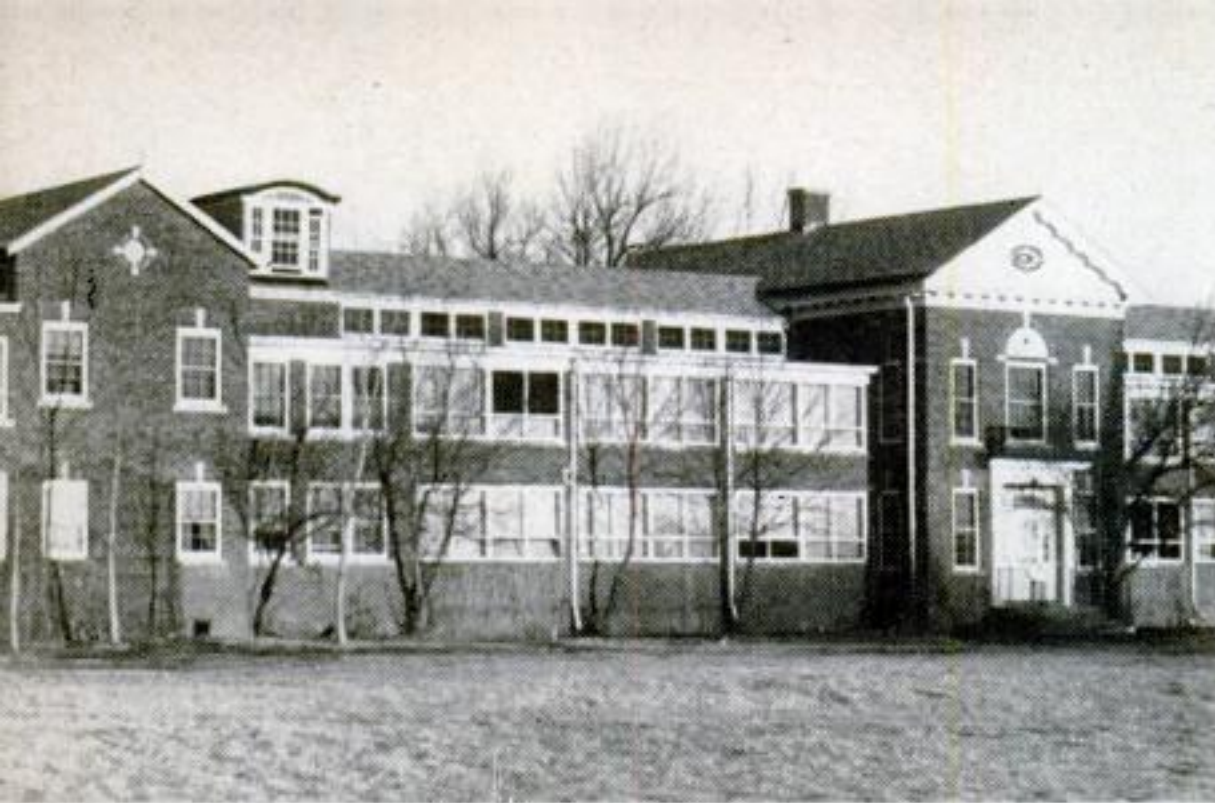


**AFTER SON'S DEATH** Mary waited with his widow and daughter, new queen, for George VI's body to arrive at Westminster for lying-in-state.



**GRANDDAUGHTER**, Queen Elizabeth, with her husband, left Marlborough House after last visit in which dying queen recognized her and smiled.





**WHAT ROBERTS SOLD** was hospital of Ancient Order of United Workmen, insurance outfit.

ANCIENT ORDER OF UNITED WORKMEN OF KANSAS

CLAIM NO. \_\_\_\_\_ POLICY NO. \_\_\_\_\_

NEWTON, KANSAS August 21, 1954 NO. 25735

PAY TO THE ORDER OF C. W. Roberts \$10,750.00

~~10750.00~~ 10750.00 DOLLARS

FUND: A.O.U.W. OF KANSAS

Midland National Bank Newton, Kansas

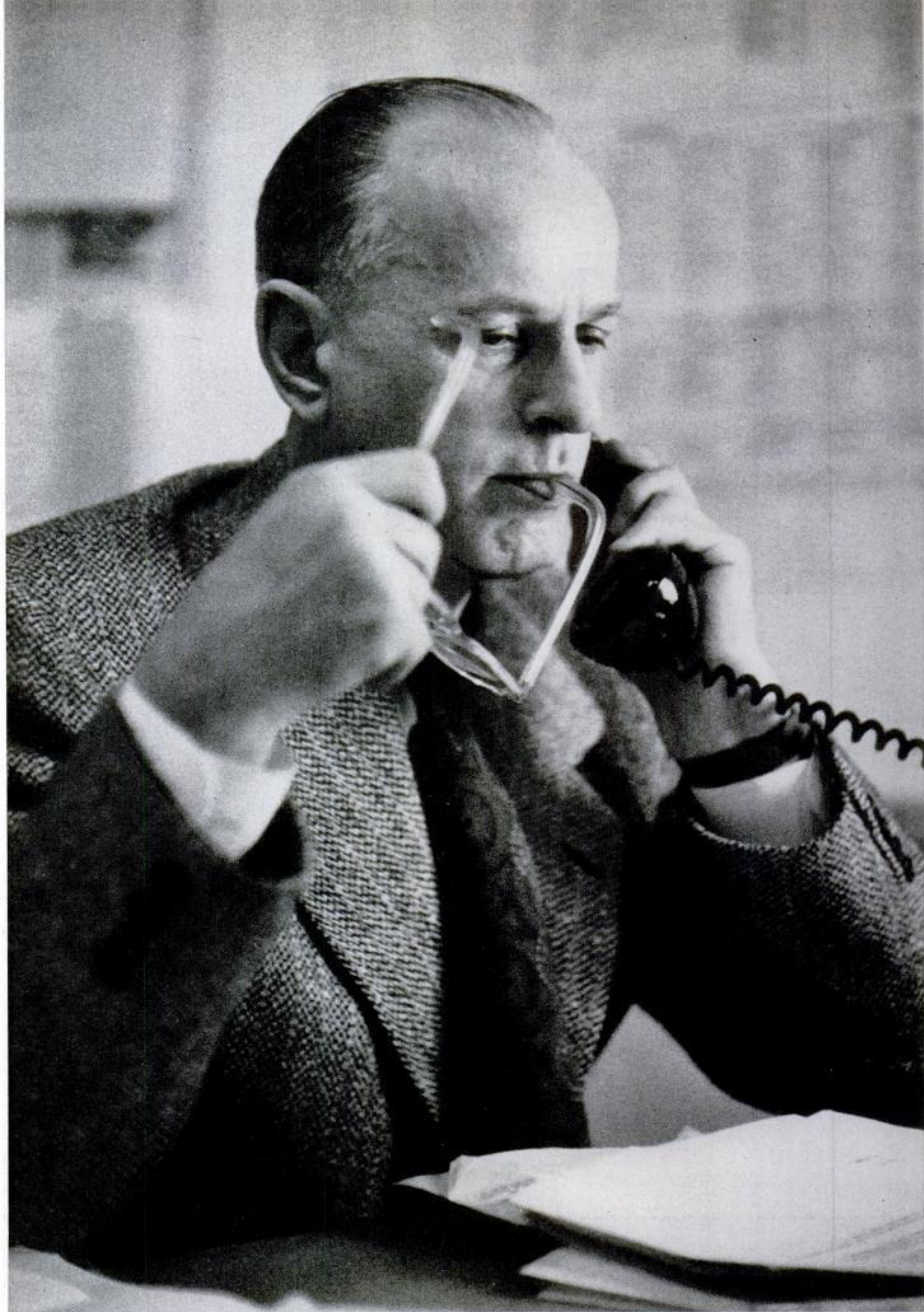
President

NOT GOOD AFTER ONE YEAR

**WHAT ROBERTS GOT** and declared on income tax was \$10,750 check plus \$250 expense advance.



**ROBERTS' 'JURY'** was committee of Kansas legislature; seven Republicans and two Democrats.



**THE EX G.O.P. CHIEF**, C. Wesley Roberts, answers phone during session with press photographers after his resignation. He said he was victim of a "factional fight" among the Kansas Republicans.

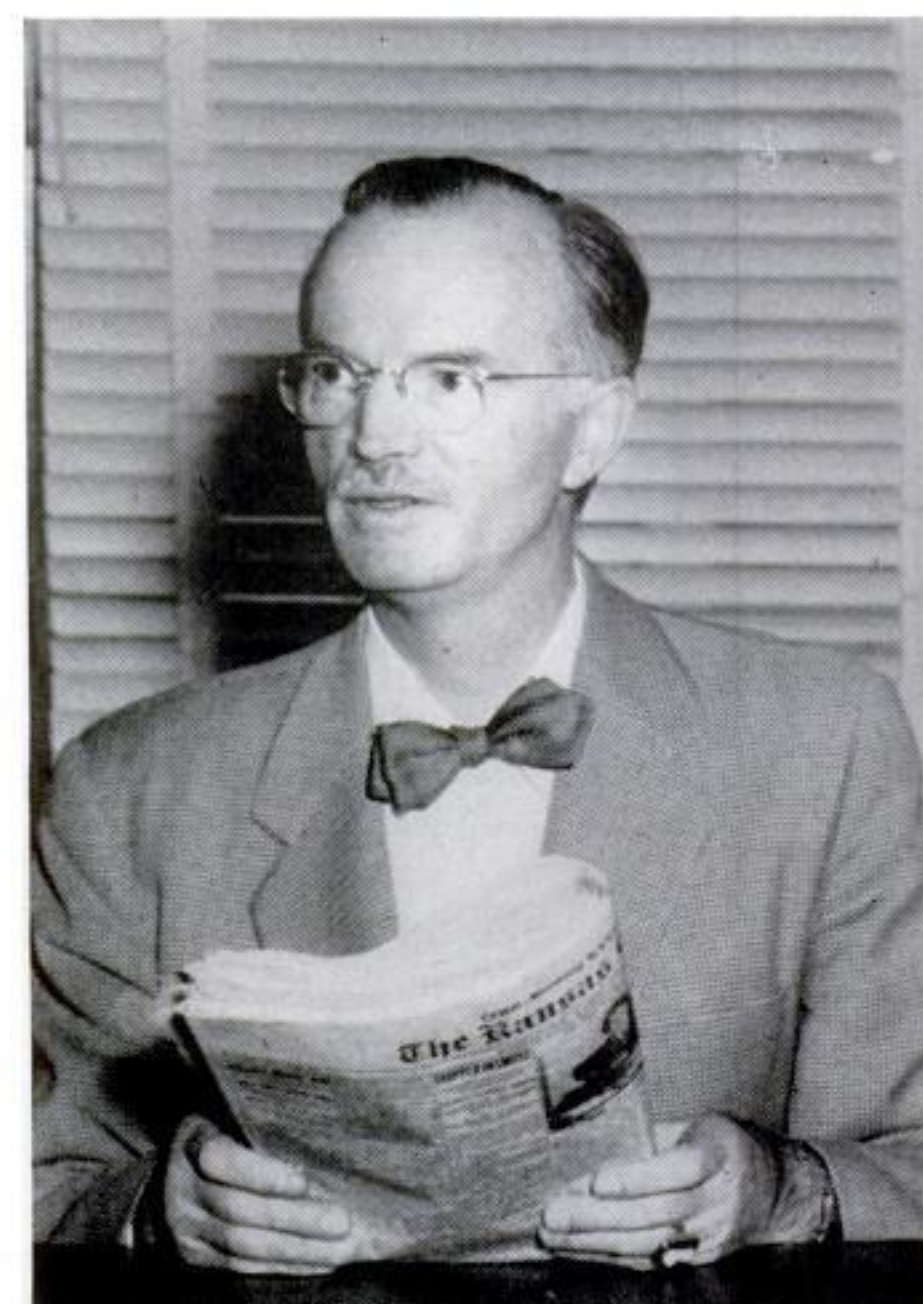
## A PARTY CHAIRMAN GETS OUT

**A doubtful deal with a hospital costs Wes Roberts his G.O.P. job**

Last week, after much unhappy squirming, an embarrassed Republican party bade farewell to its National Committee Chairman C. Wesley Roberts, of Kansas. According to an investigating body of the Kansas legislature, Roberts had fallen prey to something like the same celebrated temptation that once cost Democratic Committee Chairman William Boyle his job and supplied the G.O.P. with choice campaign ammunition. Already Democrats were joking that their men may have charged 5%, but the G.O.P. charged 10.

Mr. Roberts' 10% that caused his troubles came to light in February when Reporter Alvin McCoy of the Kansas City *Star* wrote that the state had bought a hospital building from an insurance company for \$110,000. The building

stood on state land. There was an \$11,000 commission involved. Digging to find who got it, the *Star* traced the money to Roberts who freely admitted he helped the sale. Faced with the fact that he had not registered as a lobbyist, required by Kansas law, Roberts said he had served not as a lobbyist but as public relations man. At the time of the sale he held no political or party office. His opponents charged that as recent state chairman, he had influence to force the deal. The legislators found Roberts had violated the spirit, if not the letter, of the law. Immediately Roberts resigned, saying bitterly, "I am practical enough to realize my usefulness as national chairman is at an end." Accepting the resignation, Eisenhower stated, "I believe his decision is a wise one."



**ROBERTS' NEMESIS** was Reporter McCoy of the *Star* who testified before Kansas congressmen.





**THE NEW ENVOY** poses with family for their first press photograph after his confirmation. Left

to right are Charles, 5; Mrs. Bohlen; Avis, 12; Celestine, 2. A native New Yorker, Bohlen lived in

Massachusetts, served three hitches in Russia between '34 and '43, was interned a while in Japan.

## AND AN AMBASSADOR GETS IN

**A great deal of McCarthy talk does not stop Bohlen appointment**

Last week, after much noisy delay, a Republican administration finally got an ambassador to send to Moscow. On the face of it he was well qualified for the job: Charles ("Chip") Bohlen, 48, career diplomat and a long-time Russian expert, was fluent in Russian and had the personal backing of President Eisenhower. Most Republicans were willing to go along with Eisenhower even though some had reservations about Bohlen's record as Roosevelt's interpreter at Yalta and as an Acheson adviser. But the question of Bohlen's fitness was not emphasized by the man who first yelped into attack on the nomination—Senator Joe McCarthy. Harping on Bohlen's loyalty, security and morality, McCarthy implied Bohlen's FBI file was packed with derogatory information.

Insolently he demanded that Secretary of State Dulles, Bohlen's mentor, be called to testify under oath and that Bohlen himself submit to a lie-detector. His efforts were aided by some high-level bumbling by a badly prepared Administration. Then Senate Majority Leader Taft stepped in, inspected the FBI files with Senator Sparkman of Alabama—and dispelled all doubts as to Bohlen's integrity.

Bohlen's appointment was confirmed 74 to 13, 11 noes being Republicans. Asked about the fight in his party, Eisenhower commented that these partisan arguments are going to come up. When they come up among members of your own party, he said, it is always saddening because it looks as if someone is doubting your effort to be President of the U.S.



**BOHLEN'S "BETE NOIR"** was McCarthy, who kept up other investigations during Bohlen attack.





## A THREE-WAY NIGHTMARE

Afterwards, somebody figured that the odds against such an accident were a million to one. But at exactly 10 o'clock one night last week, as an eastbound freight train roared across the Ohio border into Pennsylvania, a 35-foot length of 18-inch steel pipe slipped off a gondola. The pipe (left,



## BACK AFTER EIGHT YEARS



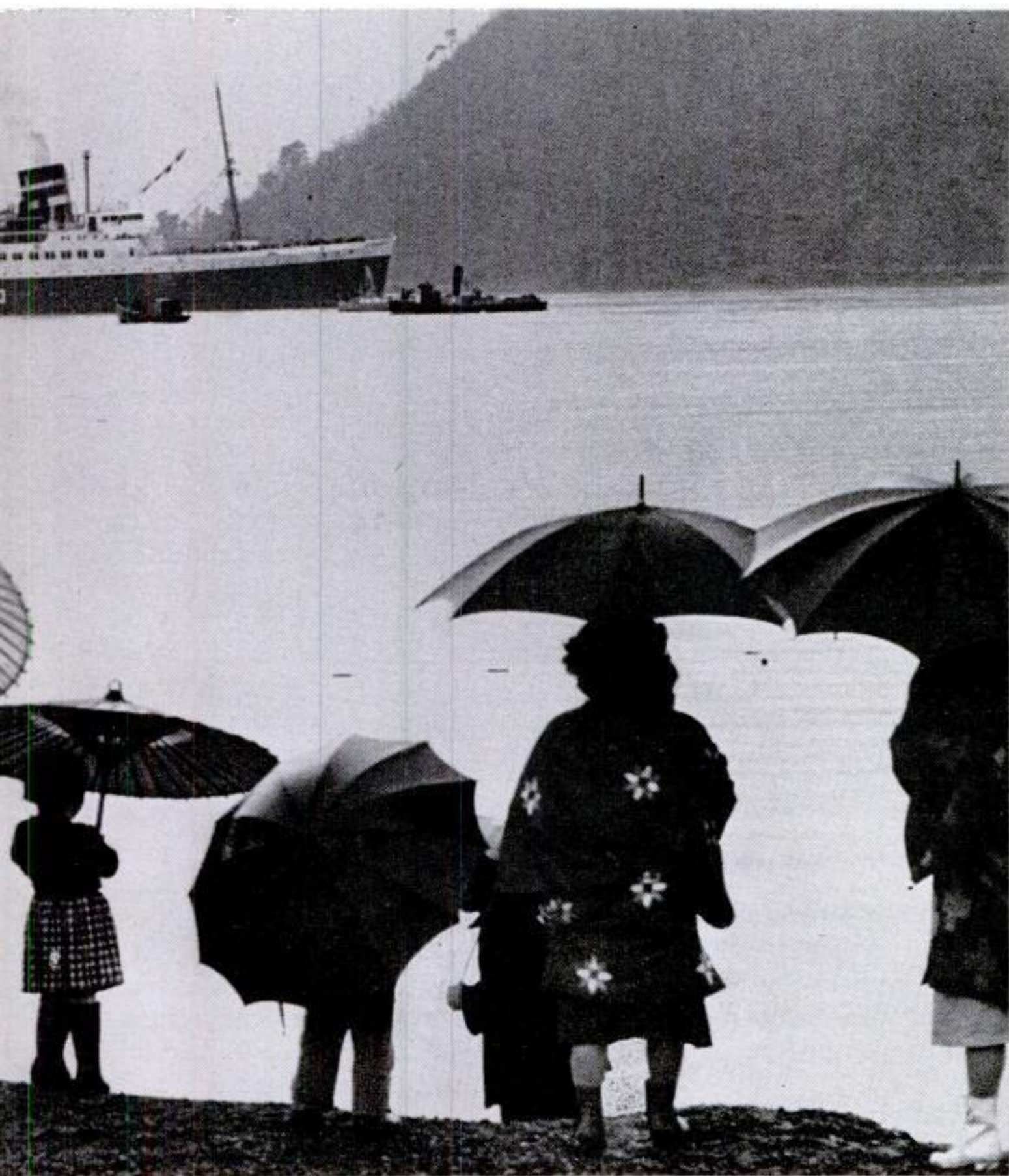
On a drizzling morning last week, lines of anxious Japanese stood on the pier at Maizuru as a ship edged into harbor. On the *Koan Maru* were 2,009 relatives they had not seen since 1945, when the World War II surrender caught them as civilians in Manchuria and made them the Soviet's



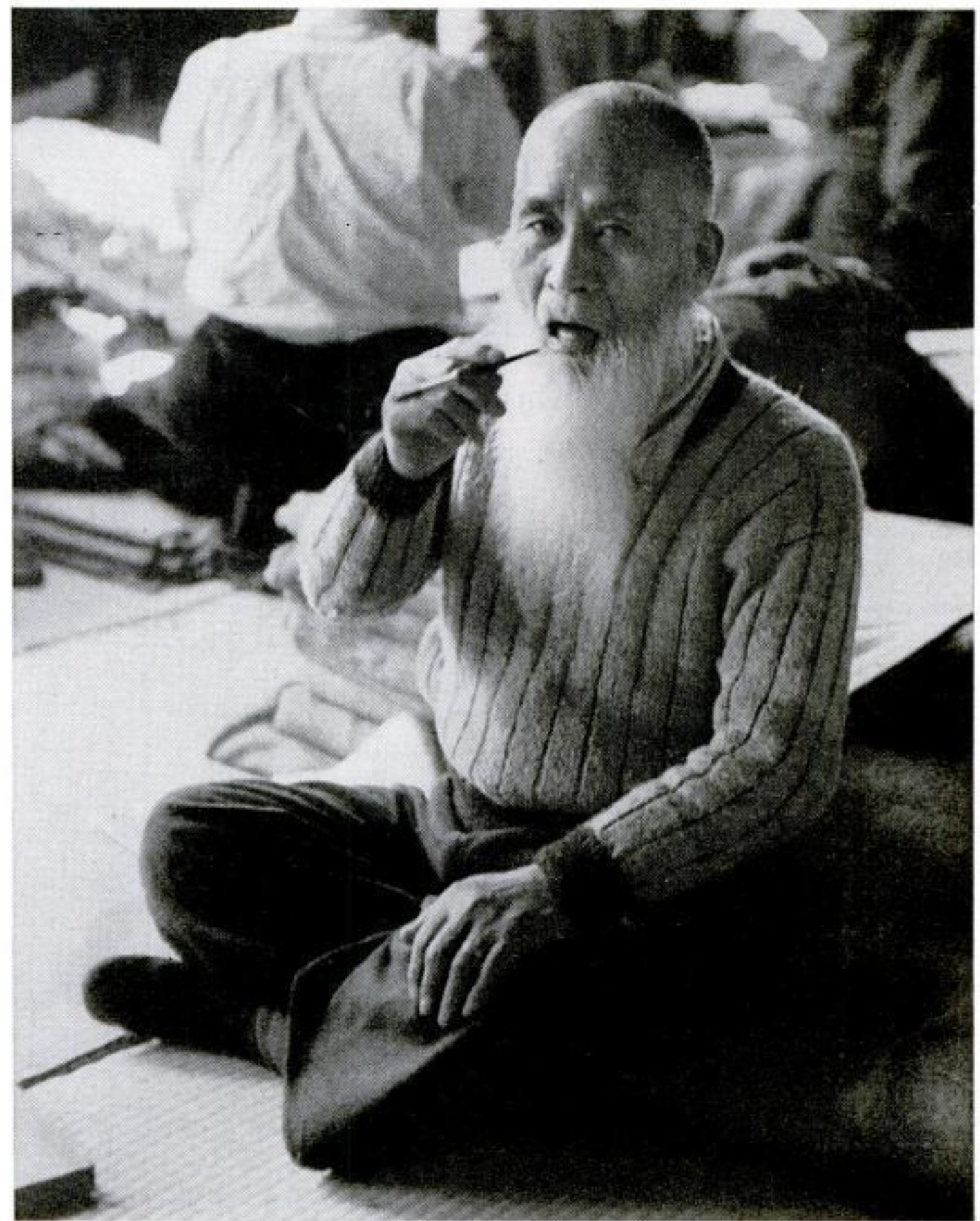


*above*) thudded heavily onto adjoining tracks, bending a rail. At that instant a passing westbound Buffalo to Chicago passenger express struck the bent rail at an 80-mph clip. Its locomotive careened thunderously into another freight, spinning freight cars back into the passenger cars

and spilling wreckage onto another adjoining passenger track. There, seconds later, the powerful headlight of the eastbound Southwestern Limited flared brilliantly on the tangled mass before plowing into it. In the nightmarish jumble of the three-way crash 22 died, 150 were injured.



prisoners. Some, like 70-year-old Josuke Adachi (*right*), had not been home in 15 years. The repatriates were the first of 30,000 prisoners that Red China, which now has custody of them, has agreed to send home—though Japan claims 58,941 are actually in Red hands. Some of the first



batch, obviously indoctrinated by Communists and sent as agitators, began to sing Red China's praises as they set foot on native soil. But for now most seemed content to answer their relatives' "*Gokurosan desu*" ("Thank you for your trouble") with a simple "We're glad to get home."





**TRAINING** for career included glider flying for Jarecki. Picture is one of those he brought out.



**HONOR GRADUATE** of the Polish air college, Jarecki soon wore two stars of a first lieutenant.



**EXPLAINING** flight, he uses hands to show how his plane vibrated as it approached sonic barrier.

# FLIGHTS FOR FREEDOM PIERCE

POLISH AIRMAN WRITES EXCLUSIVE ACCOUNT FOR 'LIFE' OF HIS

by FRANCISZEK JARECKI

*Recently a young Pole flew a Russian-built jet onto Danish territory, thereby giving the West its first opportunity to examine a MiG 15 in flying order. Here is his personal story of that exploit, as told through an interpreter.*

**A**BOVE the entrance to regimental headquarters at Warszawa-Kola airfield there used to hang a sign which read: PILOT OFFICERS! YOU ARE URGED TO FOLLOW THE EXAMPLE OF LIEUTENANT JARECKI IN CARRYING OUT YOUR DUTIES. That was last year, after I had graduated from the Polish air force college in Deblin as top man in my class.

My reasons for hating the Russians are not unusual in Poland. One January morning in 1940, when I was 9 years old, I was awakened by loud knocks on the door of my uncle's cottage in a village near Stanislav. This was during the first year of World War II, when Nazi Germany and Soviet Russia divided Poland between themselves, and my mother had taken me to live with my uncle because food was supposed to be more plentiful there.

I remember being marched through a snowstorm to the nearest railway station, six miles away, and then sitting in a cattle car of a Russian train for three days and nights without food, water or heat. Many died. I was lucky: I only fainted. After satisfying a Russian lieutenant that my parents were not kulaks, I was permitted to return to Stanislav.

I had determined to get out of Poland long before I was able to fly a MiG, because life under Communism sickened me. Nobody paid me to escape. Since I got out of Poland I have heard that a good deal of money was supposed to be available to "get a MiG for the West," but that has nothing to do with my escape. For years, even after I joined the air force, I didn't have a single real friend. I didn't want the kind of friend who would be spying on me, as I myself had been asked to spy on others.

## A political question

I had always wanted to be a pilot and so I became one of 8,000 candidates for the 150 vacancies in the air force college. The final qualifying examination at Deblin was mostly political; the big hurdle was a question on the political and social role of the Communist party. My answer was perfect, because I had memorized a long passage on that subject in a standard textbook.

I entered Deblin in October 1950. When I graduated on April 6, 1952, I was given a radio set as a present from General Ivan Turkiel, the Russian commanding officer of the Polish air force. The radio came in handy later for listening to the BBC, Radio Free Europe and the Voice of America.

At Warszawa-Kola I was asked to join the Communist party. I had no alternative. I even agreed to become the security officer for my unit—in other words, a political spy. But I managed to avoid taking that duty seriously.

Last September I was transferred to the 10th Fighter Regiment based at Stolp, which is only a few minutes' flying time from Denmark. Now

I could start planning my escape. Denmark did not appear on the operational maps given to us but we had been told that the Danish island of Bornholm was the site of a big American air base. If I could get to Bornholm, I thought, American jets would guide me in.

Toward the end of November I bought a pocket diary for 1953. Every time I took it out of my pocket it fell open to the same date, March 5. I had been thinking of escape for so long that after this happened a few times that date became a fixation with me. I convinced myself that on that day I would either escape or be killed trying.

## 'To March 5th!'

I brooded about it so much that at lunch, about six weeks ago, in a restaurant with a few other officers, I impetuously raised my glass of vodka and gave the toast, "To March 5th!" Luckily no one got suspicious.

On Jan. 20 we got a shipment of 10 new fighters. They were an improved model of the MiG 15. I was told confidentially by the base commander, a Russian colonel named Babunow, that we were very lucky to have these planes. Only 15 had been sent to Poland and none to any other Communist countries outside Russia. Four of them were withheld from training missions and put on 24-hour alert to repel an attack from the West or to carry out "Operation Krest" ("cross" in Russian)—to me an ominous code name, because it meant pursue and shoot down someone trying to escape.

On March 4 I heard the radio announcement that Stalin was seriously ill. I think Stalin's illness helped me. When I dropped into operations headquarters the afternoon of the fourth, the operations officer was out, probably being briefed on the crisis, and he had apparently rushed out so fast that he had left the map cupboard unlocked. I stole one that showed Bornholm.

At 6 o'clock that evening we were briefed. Our mission the next day was to fly along the Baltic coast as far as Stettin and return. We would pass directly over the town I had pinpointed as the best spot to make a break, Kolberg, about 60 miles south of Bornholm. I could eat little of my dinner that night, and I was only able to get to sleep for a few hours.

There were four planes in our flight. We were to fly in groups of two. I was the leader, so I could fix the order. I directed my partner to fly ahead of me at 18,000 feet. I planned to fly at the same altitude and then make a clean dive all the way to Bornholm.

We taxied out to the end of the runway. I switched on the radio and said, in a voice I tried to keep casual, "This is 731 calling to take off. Listopad, Listopad, may I take off?" (Listopad was the code name for the control tower at Stolp.) The answer came back, "731, 731, you may take off."

My heart was pounding and my hands actually trembled as I gunned the MiG into the air. It was 10 minutes past 9.

We soon ran into a mist. But after five minutes the mist cleared and I could see Kolberg plainly. The time had come.



# IRON CURTAIN

## DRAMATIC ESCAPE WITH A MiG 15

To pick up speed I had to drop the fuel tanks. I didn't want to drop them on top of a city, so I ordered 728, the pilot in front of me, to move slightly to the right. I pressed the button to jettison the tanks, but my finger slipped off it. I tried again. I remember I was sweating when the tanks suddenly dropped and went spinning into the sea. Then I made my right-angle turn—due north—and dived.

I was seen at once. Over the radio came 728's excited chatter, "731 is making a get-away! Hello Listopad! Hello Listopad! 731 is going off!" I switched on my own microphone and shouted back, "Yes, I'm going! I'm going to get some medicine for Father Stalin!"

I knew the Listopad radar screens would trace my flight and that the four MiGs on Operation Krest would be in the air in seconds. But if I got down to about 1,500 feet the radar screens would lose me. I got there as fast as I could; I could feel the plane vibrating as it approached the sound barrier. Now the main thing to worry about was whether any Russian-piloted fighters were nearby. I turned the radio onto the so-called "battle" wavelength (we had two wavelengths, one for training flights and one for combat) and discovered the four MiGs were already in the air. On the radio I could hear the order from Listopad, "725, 725, carry out Operation Krest."

### The escort was missing

Suddenly I was over Bornholm. But where was the big American air base I had heard about? Not a fighter in sight to escort me in! True, the map I stole the day before showed no airbase, only a tiny airstrip, but I assumed that the map was simply out of date. I cut speed and circled until I saw an airstrip which looked much too short for jets. But I didn't have the fuel to make Copenhagen, even if I had wanted to risk being shot down.

I circled the field once, did two thirds of a second circle, cut my speed way down and came in. A wire fence I hadn't seen loomed in front of me at the last minute. I gunned the plane and barely cleared it. The landing was a miracle. I rolled all the way to the end of the runway and stopped with absolutely no room to spare. I couldn't do it again even on orders.

I taxied to a point where the plane was partly shielded by a clump of trees; I knew the four "Krest" MiGs had instructions to violate foreign territory if necessary to prevent a MiG from falling into enemy hands. They probably would have buzzed the field and tried to shoot it up on the ground. I could hear them overhead, flying at a great height, but I never saw them. I suppose they thought I had run for Copenhagen.

I climbed out of the plane and ran towards a small house I saw at the end of the airstrip. A woman and a child were standing there, both of them obviously frightened, but no more so than I. I wasn't sure I had landed at the right place. I shouted frantically in pidgin German, "Hier Kommunist? Hier Kommunist?"—meaning "Any Communists here?" The woman made me understand that I was in Denmark. And then the Danish police came, and I knew I was free.



**ESCAPEES** Helmut and Hana Cermak whisper in Frankfurt after hijacking Czechoslovak airlines

plane. Once a radioman for the line, he was fired by Reds because he had served in RAF during war.

## CONSPIRATORS CAPTURE AN AIRLINER TO FLEE CZECHOSLOVAKIA

Last week, 19 days after Polish Pilot Jarecki had escaped to Denmark in his MiG (*left*), Helmut and Hana Cermak boarded a Czechoslovakian civilian airliner bound from Prague to Brno. Halfway there Cermak and a Yugoslav TV engineer named Božidar Medić quietly stepped into the pilot's compartment. They slugged the radioman and locked up the copilot, who was also political officer for the crew. The pilot, Miroslav Slovak, they did not touch for he was a member of their conspiracy.

Slovak swung the plane from its course so gradually that the passengers did not notice. Hugging the ground to avoid radar detection, he headed west into Germany.

When the plane landed at Frankfurt, two more passengers decided to stay in the West with the plotters. The other 20 asked to go home, perhaps to protect relatives. One that stayed said that "if they had the chance" 95% of all Czechs would flee. "The fact that we are here," said Pilot Slovak, "speaks for itself."



**RETURNEES** wait nervously at Frankfurt pending U.S. decision on trip home. Youngest passenger

on plane, 11-year-old Jana Vespalec (*center*), cried most of time despite comforting hand of father.





**"FREEDOM PLANE"** that carried Czechs out is guarded by Joe D'Alessio of Glastonbury, Conn. Reds have demanded return of the plane and its hijackers.

## Flights for Freedom CONTINUED



**FOUR THAT FLED** are interviewed by State Department officer (left). They are Architect Bohumil Suran, Medič, Pilot Slovak, Buyer Antonin Volejniček.



**GAME OF POOL** helps pass the time for passengers who asked to be sent back. Some others played ping-pong but most just loafed while waiting to go home.



**UNDER EYE OF THEIR RED GUARDIAN**, Czechs awaiting repatriation consider a U.S. offer of a free sightseeing tour around Frankfurt. As Jan Doležal

(standing, center, back to camera), the plane's political officer and copilot, sends a glowering look around the room, his fellow Czechs firmly turn down the offer.

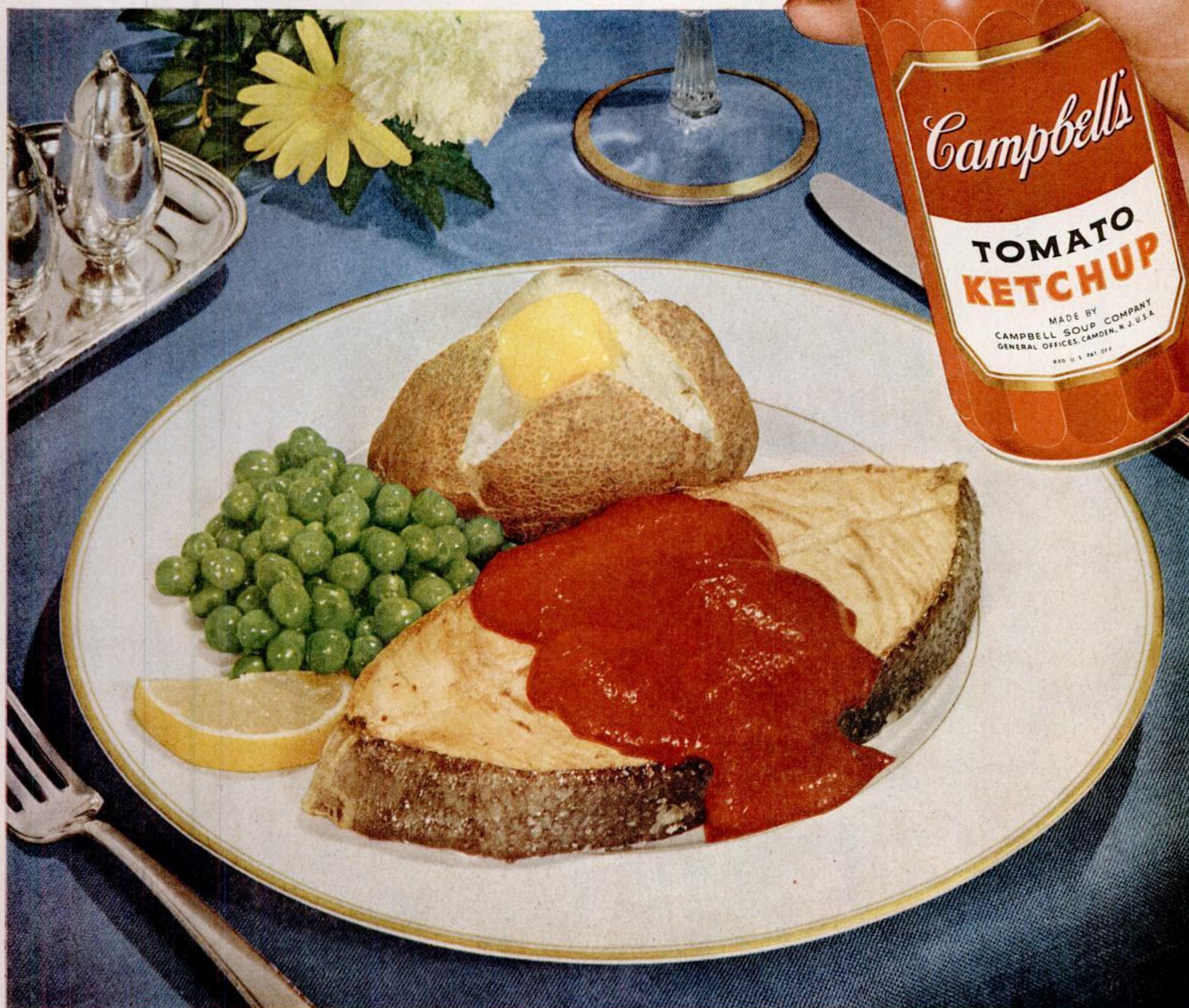


# Ketchup Lovers, Try This RICH, FRESH-TASTING KETCHUP *Campbell's*

Here's a new ketchup with the rich, fresh tomato taste you've been *looking* for! It's ketchup the way *Campbell's* make it.

No wonder it's so delicious—over 3 pounds of luscious tomatoes, spiced just right, go into the making of every single bottle.

If you prize that "extra something" only the finest brings, choose Campbell's—the rich, *new* ketchup with the fresh tomato taste.



OVER 3 POUNDS OF TOMATOES IN EVERY BOTTLE





**Bright idea for a gray day.** A good way to counteract a bleak and dreary day is simply to join a friend for a heart-warming Old Fashioned—made, of course, with Four Roses. Four Roses has a distinctive and satisfying flavor all its own—a flavor that has made it the first choice of millions across the nation.

Wouldn't you  
rather drink

**Four Roses**

*Frankfort Distillers Corporation, New York. Blended whiskey. 86.8 proof. 60% grain neutral spirits.*





# JENNY SHUFFLED CARDS TOO LOUD

Jenny Hecht, 9½, daughter of Playwright Ben Hecht, and Mark Stevens, 33, were Hollywood actors making a Broadway debut together in *Mid-Summer* (LIFE, March 2). Rehearsals had hardly begun before Mr. Stevens was muttering and complaining that Miss Hecht was overdoing a child's ordinary propensity for scene-stealing: she sneezed during his lines, he complained, and she shuffled the cards too loud in her solitaire scene. Other actors complained too. Mama Hecht turned a fiery tongue against the actors. The situation developed along the lines of one of the farce-melodramas (*Twentieth Century*, *The Front Page*) Papa Hecht helped write. A few disgruntled grownups appealed to Actors' Equity to take action against Jenny, who became a professional actress last year in a movie by her father (LIFE, June 23).

Though Geraldine Page, the star of the play, said that the charges were all nonsense, Jenny left the cast and Equity dropped the charges against her, but its statement intimated that they had been "grave." The big Hechts blew up, called Mr. Stevens "a surly fellow" and at last reports were contemplating litigation against Equity for its action which Ben called "as scurvy and low as that of a gangster's union."



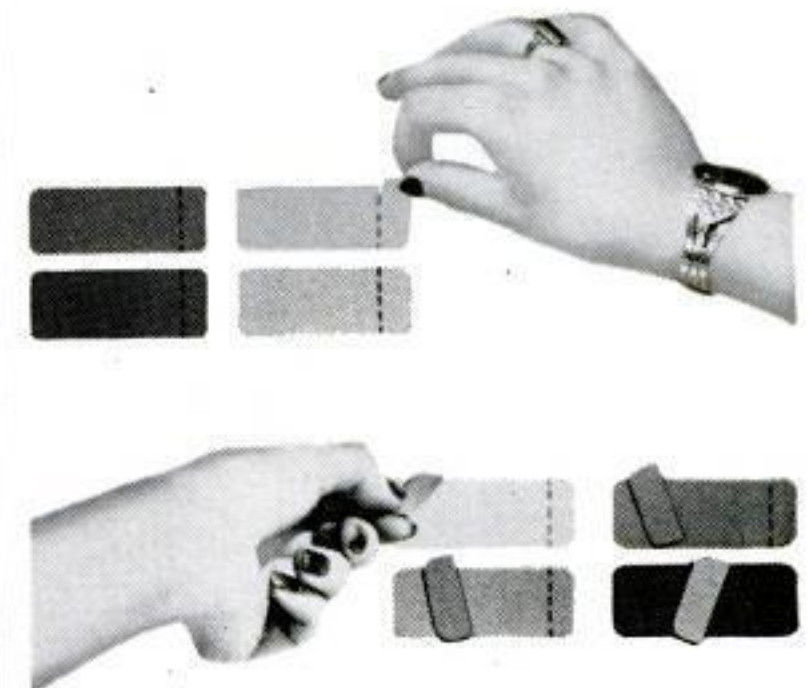
**IN PLAY** Jenny riffles cards in scene which aroused the ire of Actor Stevens (behind her with Geraldine Page).



**AT HOME** in Nyack, N.Y., Jenny builds a house of cards in the quiet of her family living room. Jenny would like to

get back to her part in show, which has not hitherto been able to find someone with half her talent to replace her.

## SOMETHING **NEW** IN PAINT COLOR CARDS



## THE EXCITING 'MATCH-A-CHIP' COLOR CHART FOR

**SATIN**   
**LUMINALL**  
THE LATEX PAINT WITH  
EVERYTHING BUILT IN!

Here's a thrilling new way to create hundreds of wonderful color schemes for every room. All the exquisite shades you've yearned for—at your fingertips! The 'Match-a-Chip' Color Chart is an ideal companion to Satin Luminall, the Concentrated Latex paint that primes, seals, undercoats and finishes in one easy, lovable, scrubbable coat!

**FREE**

'MATCH-A-CHIP'  
COLOR CHART FOR  
ALL INTERIORS



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Please send free 'Match-a-Chip' Color Chart and facts about Satin Luminall Latex Paint.

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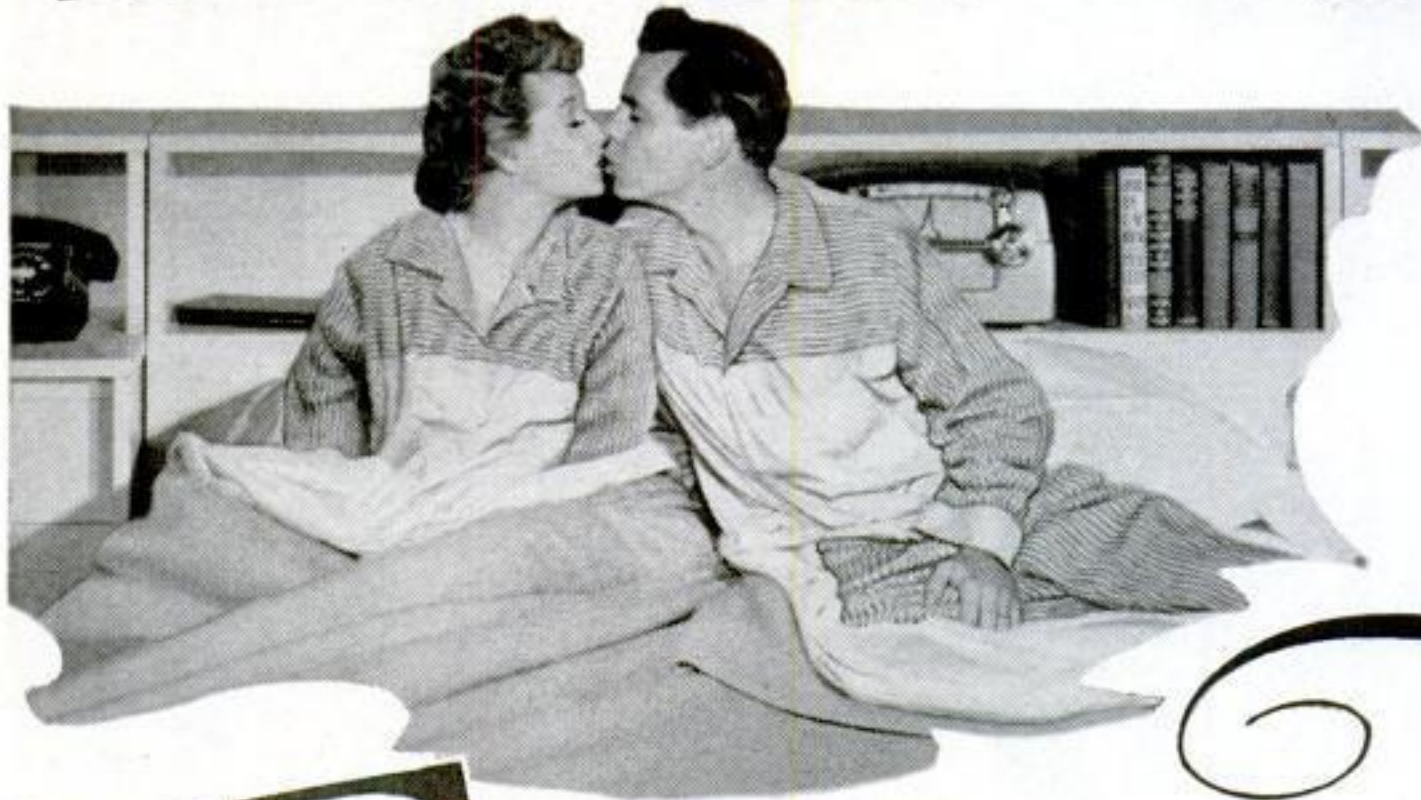
City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

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# LIVE LIKE LUCY



*(You'll Love it!)*

**NOW . . . FOR YOUR HOME,  
THE LOVELY "I LOVE LUCY" SUITE!**



Lucy and Desi wear  
matching "I Love Lucy"  
pajamas by Textron

*Fashion Trend*<sup>®</sup>  
By JOHNSON-CARPER

**Here's The Beautiful Fashion Trend Bedroom Suite Created Especially  
For Lucy and Desi And Their Sensational Television Show, "I Love  
Lucy" — Chosen For Their Hollywood Home, Too! Brought To You  
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"We Love Fashion Trend" say Lucille Ball and Desi Arnaz, stars of the fabulous "I Love Lucy" show." You, too, will love this Fashion Trend suite . . . for its charming style especially created for Lucy and Desi by Edmond J. Spence . . . for its subtle yet stunning contrast of light Ivory Korina and gorgeous Natural Walnut . . . for the many quality features that make Fashion Trend one of the most famous names in furniture . . . and for the down-to-earth price that makes Fashion Trend as easy to own as it is to love! See the "I Love Lucy" suite at leading furniture and department stores — *Live Like Lucy!*

**Double Dresser and Bookcase Bed . . . \$198<sup>00</sup>**

(Prices vary slightly in some sections, due to freight differences your dealer must pay.)

**JOHNSON-CARPER FURNITURE CO., Inc., ROANOKE, VIRGINIA**



# LIFE ON THE NEWSFRONTS OF THE WORLD

## Impatient foreign leaders flock to Washington, polio weapon is proved, Mau Mau strike again

Having waited impatiently for the new Administration to get settled, distinguished foreign visitors are pouring into the U.S. Last week French Premier René Mayer and Foreign Minister Georges Bidault arrived in Washington to discuss the European Defense Community pact, the war in Indochina and the Saar. Prince Faisal of Saudi Arabia dropped in at the White House to give President Eisenhower a gold dagger and a black burnoose. Field Marshal Viscount Montgomery came to visit the President and U.S. military installations. Prince Bernhard of the Netherlands came to thank everyone for flood relief. West Berlin Mayor Ernst Reuter is here to raise money for German refugees, and West German Chancellor Konrad Adenauer is coming to discuss the defense treaty ratified by his parliament (LIFE, March 30).

Ten miles from Nairobi, the capital of Kenya, the Mau Mau terrorist society staged its biggest and most brutal raid last week, murdering and mutilating more than 200 Kikuyu tribesmen who had aroused Mau Mau hatred by steadfastly resisting the society.



PRESIDENTS OF COLOMBIA AND VENEZUELA (LEFT) MEET ON BRIDGE

### Bridges aid a meeting and a marriage

Bridges have been coming in handy for resolving international complications. In the middle of their boundary-line bridge, Provisional President Pérez Jiménez of Venezuela and Acting President Urdaneta of Colombia, neither of whom can readily leave his country while in office, discussed revolutionaries and border incidents. In the middle of the Ambassador Bridge between Windsor, Canada and Detroit, Jovan Urasevic married Evangeline Karsai, Jovan being unable to get a U.S. visa and Evangeline being unable to marry in Canada because of a previous divorce.

South Africa's supreme court has ruled that Negroes could defy railway segregation rules unless they were provided with equal facilities. To Prime Minister Daniel Malan, who favors rigid segregation, the ruling came as "a great shock," but he promised white voters that if his National party is re-elected to power next month, he would get the decision reversed. "We will leave no court in doubt," Malan said grimly, "about the wishes of the people." Since the opposition United party also favors segregation, the supreme court decision will probably be challenged no matter who wins.

CONTINUED ON NEXT PAGE

Rugged, Long-Wearing

# Lee Dungarees

for any job...anywhere!



for hobbies  
and sports, too



# Lee

(Look for this branded cowhide label)

# Riders

Cowboy pants for men, women, boys  
and girls... Sanforized to keep that  
form-fitting Western shape!



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THE H. D. LEE COMPANY  
Kansas City, Mo.





Oleomargarine heir Mickey Jelke, whose vice trial ended in a conviction for compulsory prostitution (LIFE, March 9), was sentenced last week to three to six years in prison. Jelke must also serve eight months for illegal possession of firearms before he gets out to enjoy his \$3 million fortune.

### Red peace chant gets louder

The Communists, who have been diligently chanting peace and brotherhood ever since Stalin's death, surprised the world last week with two new decisions, which sounded peaceful but may have been designed to cool off foreign criticism while the new regime works out its internal disputes. Malenkov's government announced a general amnesty for most Soviet prisoners serving terms of five years or less. Far more important, North Korean Premier Kim Il Sung and Chinese Communist General Peng Teh-huai suddenly told General Mark Clark that they were willing not only to exchange sick and wounded war prisoners but also to resume the Korean truce talks which were cut off six months ago because of the prisoner-of-war stalemate.

Mrs. Edna Hiestand of Redwood City, Calif. has filed a \$4,400 damage suit against United Air Lines because, she claims, baggage handlers allowed her pedigreed poodle to escape from the San Francisco airport. The poodle was recovered five days later, but had consorted with "various and sundry low-bred mongrel dogs," "suffered extreme humiliation, shock, trauma and other psychological difficulties," and is going to have some very unpedigreed puppies.



NINE VOLUNTEERS FEEL FINE AFTER AN ATOMIC EXPLOSION

At Camp Desert Rock, Nev. nine officer volunteers huddled in a 5-foot-deep trench while an atomic explosion was set off a mile and a half away. The officers, who had had nuclear training and had made their own decision as to how near and how deep their trench would be, suffered no bad effects although they had been closer to an atomic explosion than anyone except the Japanese victims at Hiroshima and Nagasaki.

### Polio vaccine makes good

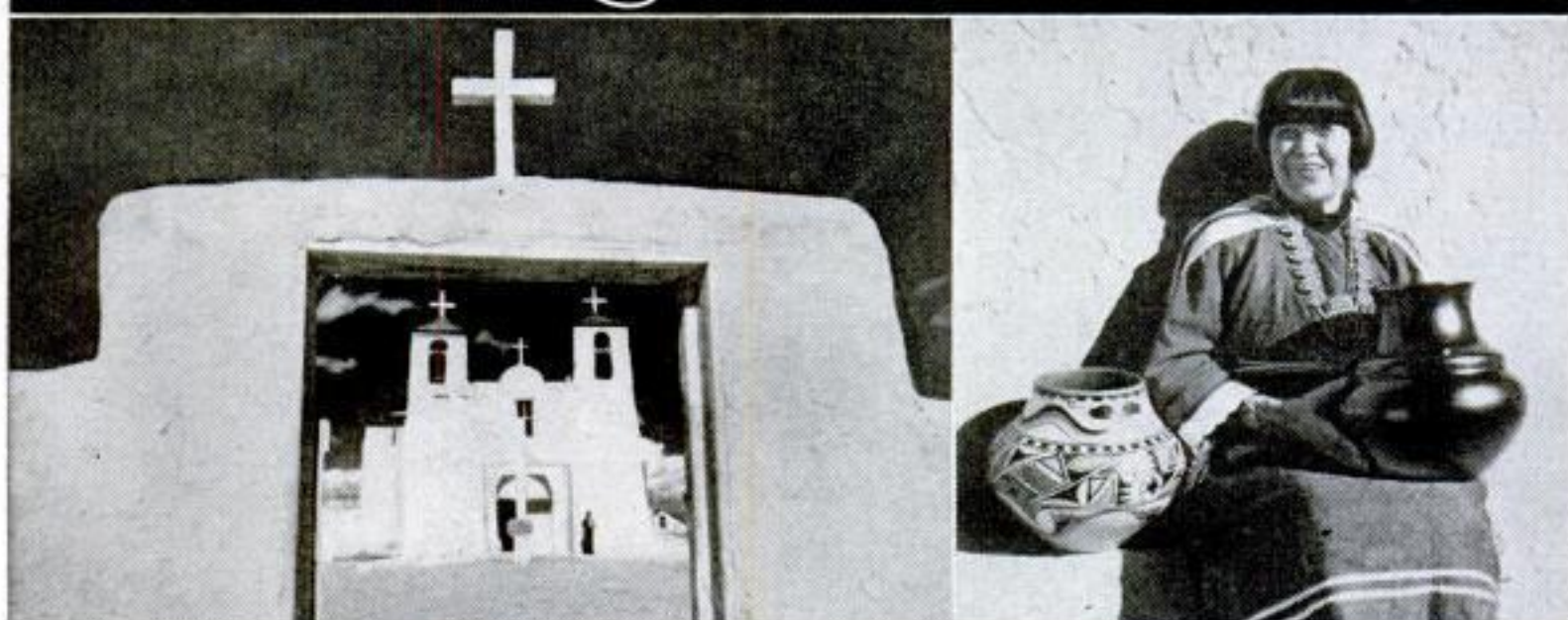
A new polio vaccine has been developed at the University of Pittsburgh Virus Laboratory with March of Dimes funds. In 90 test cases it has built up strong immunity to all three forms of polio. Unlike gamma globulin (LIFE, Nov. 3), which gives only spotty and temporary immunity, the new vaccine, made from the polio virus itself and producible in large quantities, may have a lasting effect. The active virus is killed by formaldehyde, as in the Johns Hopkins vaccines (LIFE, Oct. 27), but then it is mixed with mineral oil for injection. The dead virus builds up protective antibodies in the human system without bringing on the disease. Because great care must be taken to insure that the virus is absolutely dead and because results must be exhaustively tested, the new vaccine will not be available for at least a year.

After the 1912 Olympics in Stockholm when Jim Thorpe set phenomenal records in the pentathlon and decathlon, King Gustav of Sweden told him admiringly, "Sir, you are the greatest athlete in the world." Few people would question King Gustav's statement. The famous "Carlisle Indian" starred in football, baseball and track, and in 1950 U.S. sportswriters voted him by far the greatest athlete of the century. Last week in Lomita, Calif., Jim Thorpe had his third heart attack and died at the age of 64.



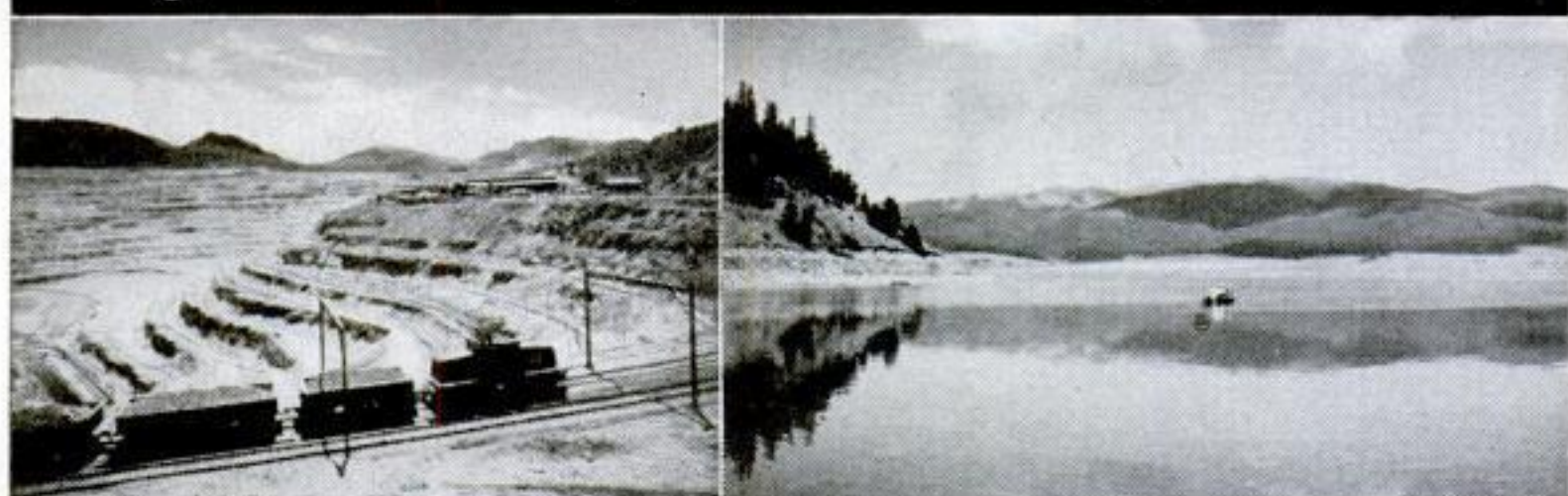
UNFORGETTABLE! FAMOUS WHITE SANDS AND THE EVER-CHANGING PAGEANT OF NEW MEXICO SKIES!

*Tired of ordinary vacations? Come to big,*



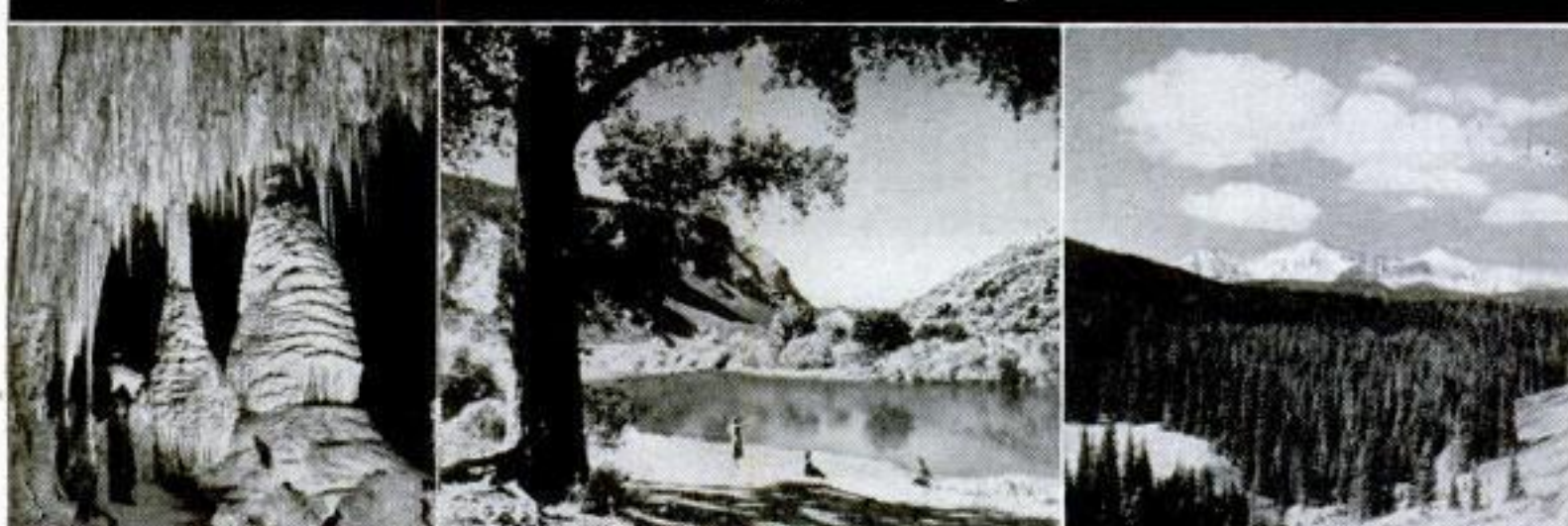
18TH-CENTURY MISSION AT RANCHOS DE TAOS; MARIA, FAMOUS INDIAN POTTER OF SAN ILDEFONSO.

*high, cool, unspoiled New Mexico this*



COPPER MINES AT SANTA RITA; EAGLE NEST LAKE, ONE OF OUR MANY EXCELLENT FISHING SPOTS.

*summer. See all of this fabulous land*




SPECTACULAR CARLSBAD CAVERNS; UPPER RIO GRANDE RIVER; COOL, FRAGRANT FORESTS FOR CAMPING.

*of Enchantment*

Step back into yesterday... get a glimpse of tomorrow... store up memories for a lifetime... this year in New Mexico! Bring your family, enjoy an enchanted vacation!

New Mexico's modern highways lead to Carlsbad Caverns National Park, 8 National Monuments, 18 Indian Pueblos, 8½ million acres of cool green National Forests. They take you to fiestas, rodeos, ceremonials... to thriving hospitable cities... to fine hotels, motels, resorts and ranches. Come... see all of New Mexico this summer. New Mexico State Tourist Bureau, Box 1630, Santa Fe, New Mexico.

This year  thrill to Adventure in  
**NEW MEXICO**  
THE LAND OF ENCHANTMENT





**TRY THE INSTANT COFFEE THAT DARES GUARANTEE**

# A Perfect Cup of Coffee Every Time!

## 100% PURE COFFEE

**"Pre-Percolated" by experts for Instant goodness . . . cup . . . after cup . . . after cup!**

G. Washington's coffee experts say: "We guarantee *every single cup* of Instant G. Washington's will turn out perfect!" And it does!

The answer is these experts "Pre-Percolate" G. Washington's for you. Better than *you* could ever brew coffee at home! Just add boiling water . . . *instantly* you've coffee at its rich, mellow, real-coffee best!

For G. Washington's is real coffee, all coffee—100% pure coffee! Its patented "Flavor-Lock" Tin and Inner Seal keep this superb blend of 4 famous coffees "roaster-fresh" . . . cup . . . after cup . . . after cup!

Try Instant G. Washington's! Medium Tin gives about as many cups as 1 lb. of ordinary ground coffee—Large Tin as many cups as 2 lbs. (and saves you up to 25¢ per lb.)!

### Money-Back Guarantee

**Perfect Coffee Every Single Time!** Not just once or twice. Not by luck or accident. Not "Hit-and-Miss" like some coffees, *But Uniformly Delicious cup . . . after cup . . . after cup or your money back!*\*

\*If dissatisfied for any reason, send us Tin with unused coffee, your name and address. State price you paid. *G. Washington's*® Dept. 600, Morris Plains, N. J.



ALSO AVAILABLE IN

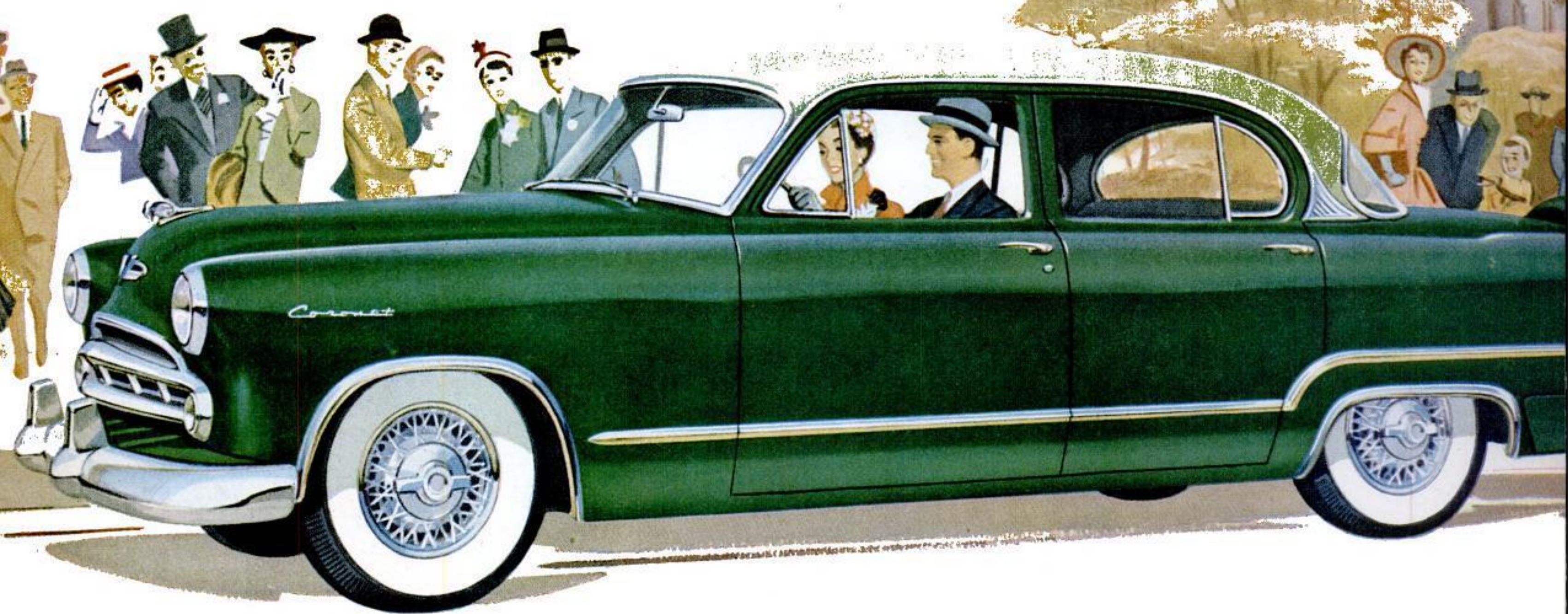
### 1-Cup "Aces"

New foil-wrapped one-cup "Aces" are the quick, handy way to make that *single cup* of Instant G. Washington's . . . *when and where* you want it! Perfect for office, factory, lunch box, home. Three one-cup "Aces" about 10¢. At your grocer's now!

**INSTANT G. WASHINGTON'S**  
100% Pure Coffee for 100% Pure Pleasure

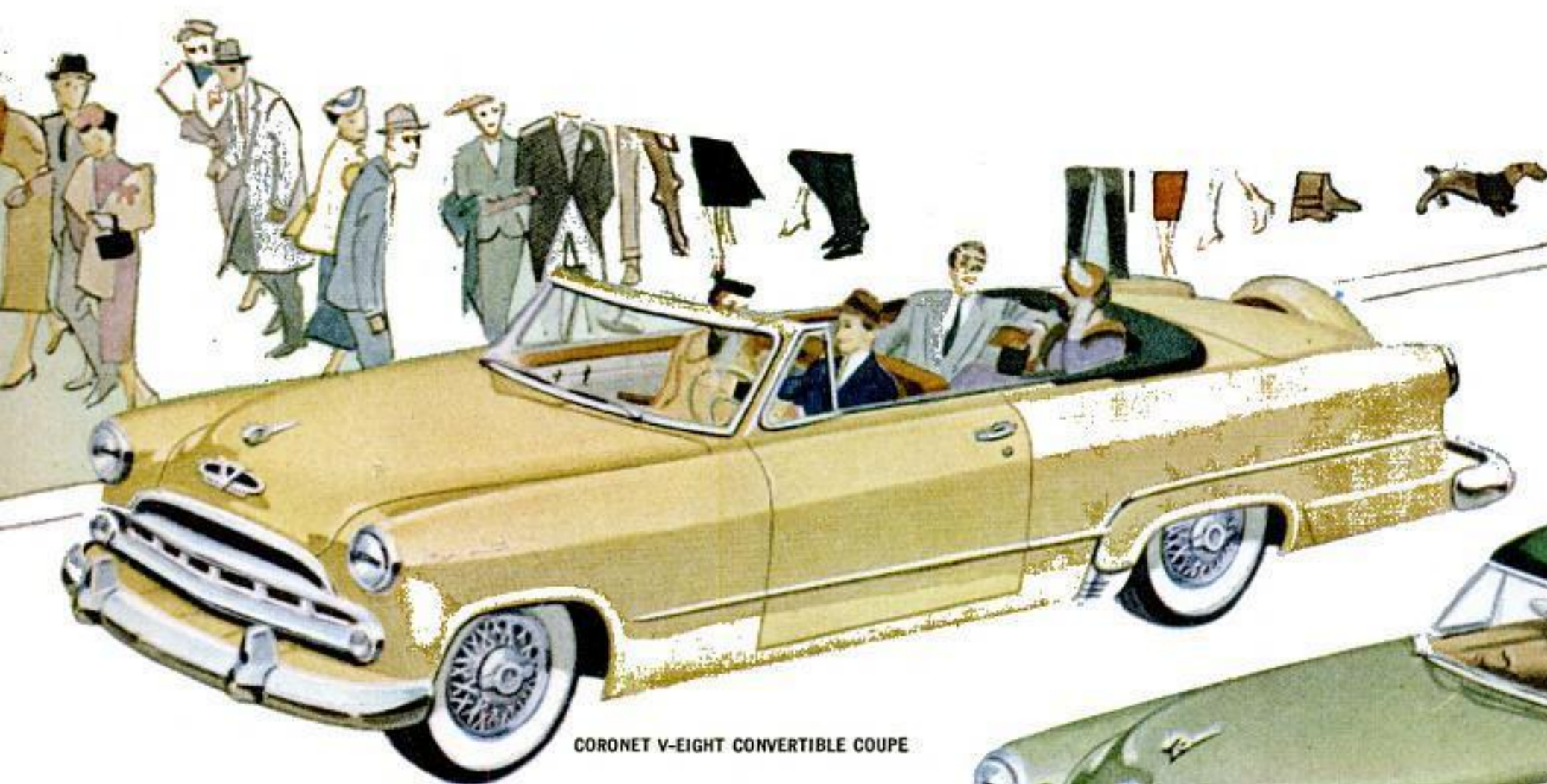


# Easter Parade



CORONET V-EIGHT 4-DOOR SEDAN

The Action Car for Active Americans



CORONET V-EIGHT CONVERTIBLE COUPE



CORONET V-EIGHT DIPLOMAT



CORONET V-EIGHT CLUB COUPE



# . of Power Packed Beauties!

Give a "lift" to your living this spring! Here are clean-lined, streamlined beauties that let you *tailor your transportation* to your needs, your family, your budget. Prices start below many models in the light car field. And the range of body styles, colors, accommodations, engine-and-drive combinations is something that no other car in any price field can match! See the Dodge Spring Style Showing...exciting display of new colors, new interior fashions, new styling details...at your Dodge dealer's.



All New



'53

Dodge

Specifications and equipment subject to change without notice.





## Friendly Toast

You'll be toasted by your friends—for serving such a tasty combination—cheese rarebit with cool glasses of smooth, sociable, satisfying Pabst Blue Ribbon. Here is the kind of beer you love to linger over . . . beer with amazing smoothness. Discover Pabst Blue Ribbon soon! Find out what you've been missing.

**Try this . . .** For just 7 days . . . make smoother-tasting Pabst Blue Ribbon your beer. Then you'll understand why more people today are enjoying Pabst Blue Ribbon than ever before in Pabst's 109 year history!

**DRINK PABST BLUE RIBBON . . . . finest beer in our 109 years!**

FOLLOW PABST BLUE RIBBON BOXING BOUTS . . . EVERY WEDNESDAY NIGHT ON TELEVISION . . . CBS NETWORK. Copr. 1953, Pabst Brewing Company, Milwaukee, Wis. Trade Marks Reg. U. S. Pat. Off.





THE MAN AND HIS MARK ARE ATTORNEY GENERAL BROWNELL AND ENLARGEMENT OF HIS THUMB PRINT WHICH, UNTIL HE TOOK JOB, WAS NOT IN FBI FILE

ATTORNEY GENERAL

# HERBERT BROWNELL JR.

## HE HEADS THE BIGGEST LAW FIRM IN THE WORLD

As quietly and carefully as he acquired his reputation as most powerful personality of the new Administration, next to Dwight Eisenhower himself (LIFE, Dec. 22), U.S. Attorney General Herbert Brownell has jumped hip-deep into the job of cleaning up the mess which even many Democrats had deplored. In less than three months in office the 62nd Attorney General has discharged some holdover personnel, ordered all U.S. attorneys in the field to give up private practice, tightened up tax prosecutions and made sure his new aides get thorough briefings (p. 46). Brownell is thoroughly aware of the gravity of his responsibility, for his performance in the cleanup is one of the measures by which the people will judge

the Administration which was swept into office on its pledge to restore dignity to the law.

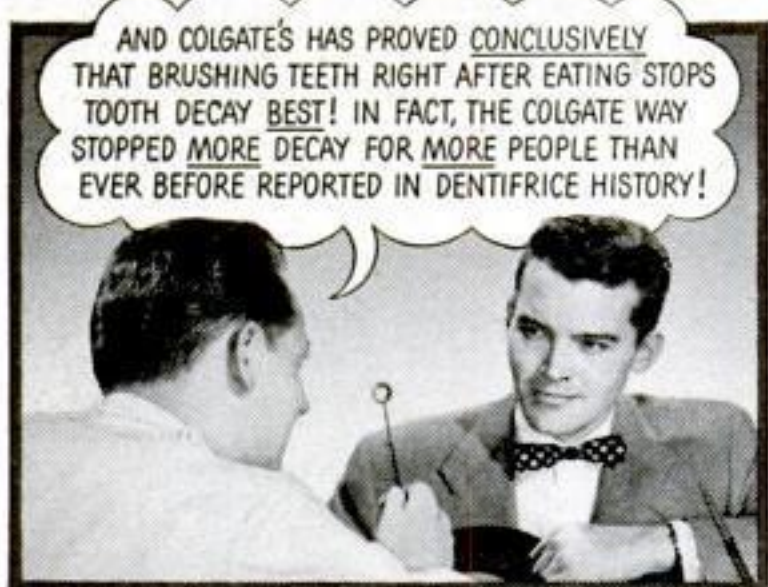
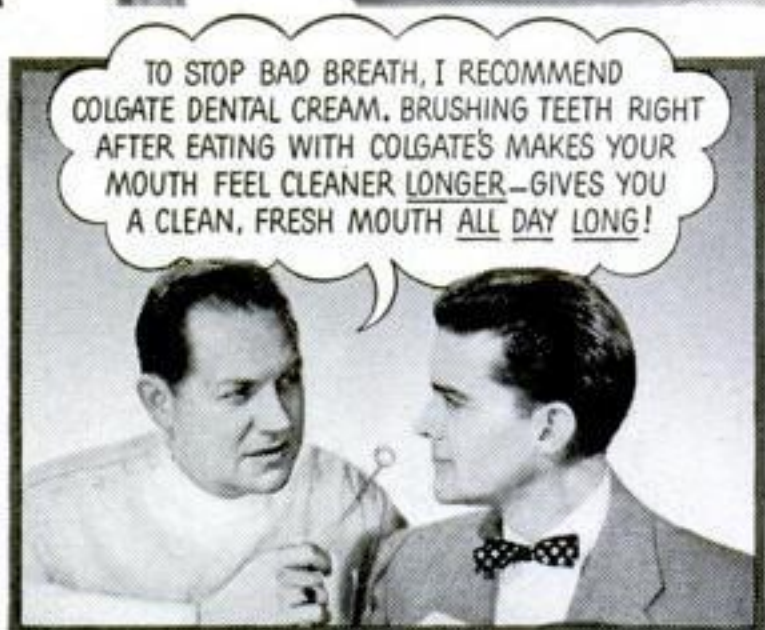
The office Brownell administers has been an accretive one. The first Attorney General, Edmund Randolph, was not a Cabinet member; he was paid \$1,500 a year as counselor to the President and Congress. The job was not made a Cabinet post until 1870. Today Brownell not only is chief legal advisor to the President and all federal departments but also is top boss of the FBI, the federal prisons, the immigration service and the 94 U.S. attorneys throughout the land. All told, the Department of Justice is easily the biggest law firm in the world; among its 33,000 employees are some 1,635 lawyers, 1,100 of them in Washington alone.



**AT BRIEFING** Brownell confers with new U.S. Attorneys Lloyd Burke, California (left), and John Raper Jr., Wyoming. Portrait is of Brownell's great-uncle, W. H. H. Miller, Attorney General, 1889-93.



# They Could Sell Tickets For This!



LATER—Thanks to Colgate Dental Cream

## Brushing Teeth Right After Eating with COLGATE DENTAL CREAM STOPS BAD BREATH and STOPS TOOTH DECAY!

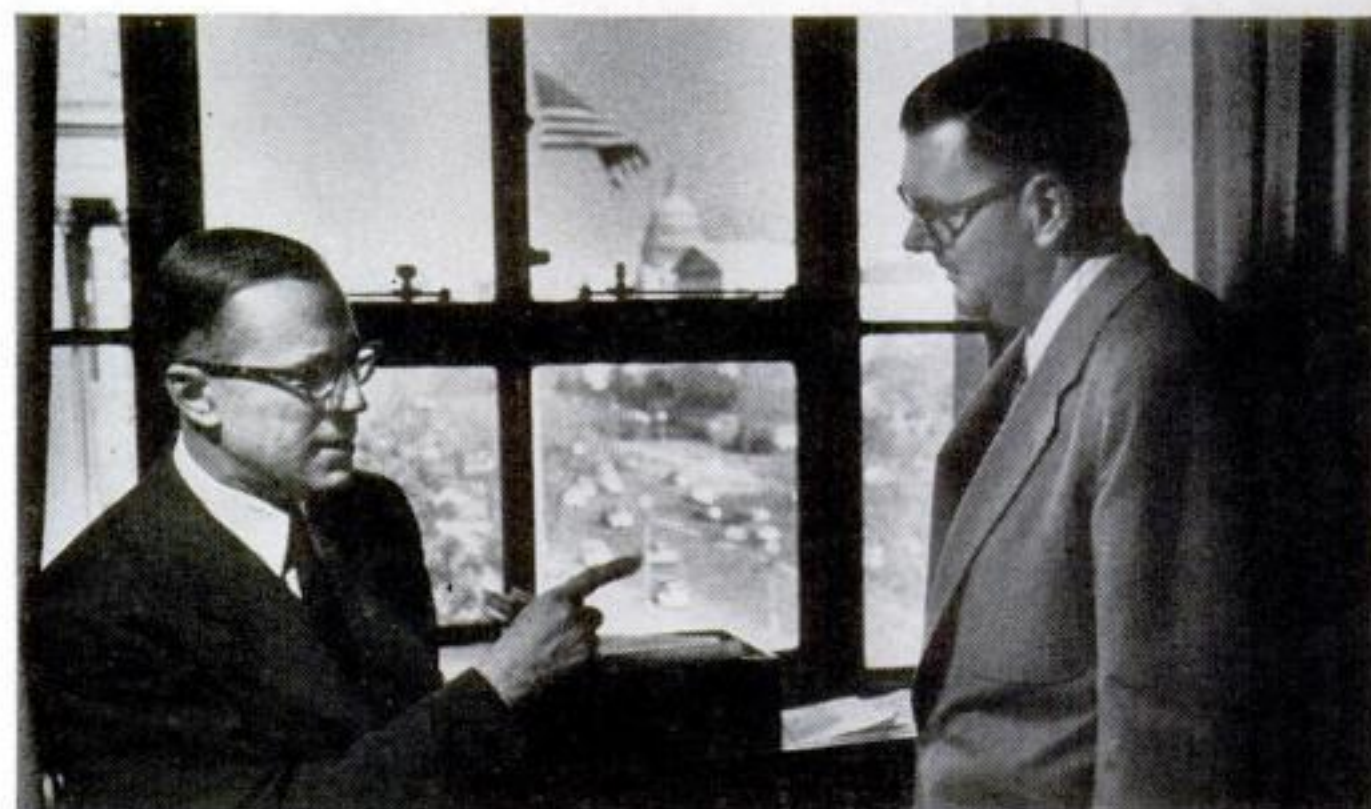
Colgate Dental Cream instantly stops bad breath in 7 out of 10 cases that originate in the mouth! And the Colgate way of brushing teeth right after eating is the best home method known to help stop tooth decay!



PURE, WHITE, SAFE COLGATE'S WILL NOT STAIN OR DISCOLOR!

HERBERT BROWNELL JR. CONTINUED

## NEW U.S. ATTORNEY'S TOUR



**TAX EVASION CASES** are discussed by rookie U.S. Attorney Burke with H. Brian Holland, tax division chief, whose office overlooks Capitol (background). On window sill are papers of Holland's predecessor, T. Lamar Caudle.



**FBI PRACTICES** are explained to Burke and Raper by J. Edgar Hoover, head of the Federal Bureau of Investigation. Up to 80% of the work handled by 94 U.S. attorneys in the field is in connection with criminal matters.



**CIVIL PROSECUTIONS** are outlined by Warren Burger (standing), who here discusses seizure of U.S. tanker running supplies to Red China. Burke (right of lamp) was especially interested because he is to handle the case.



**CRIMINAL PROSECUTIONS**, which are under direction of Warren Olney (with pipe), are talked over with Burke, Raper and J. Lee Rankin (left), executive adjudicator who writes many of the department's major briefs.

CONTINUED ON PAGE 48



GREAT NEWS FOR NIGHT DRIVERS!

# AUTRONIC-EYE

*Automatically ...*

LOWERS -

then RAISES the beam!



THE EYE  
THAT'S  
QUICKER THAN  
THE FOOT



Mounted on the instrument panel, the AUTRONIC-EYE is the amazing new electronic device that dims and brightens your headlights automatically.

You've done it many times before . . . but you'll never have to do it again! There's no more need for frantic footwork or headlight "fight" at night, thanks to Guide's new automatic headlight dimmer—the AUTRONIC-EYE. The AUTRONIC-EYE lowers your headlights for oncoming cars. Then it brings them back to "long range" when all cars are past—switches your lights from "bright" to "dim" to "bright" again—*automatically!* The AUTRONIC-EYE relieves you of countless foot operations—makes night driving a real pleasure! *Here is new freedom to relax—freedom from motoring tension—plus a new measure of safety in nighttime driving.* Be sure to see and try the AUTRONIC-EYE, a revolutionary automotive advancement, now featured in the new Chevrolet, Pontiac, Oldsmobile and Cadillac.

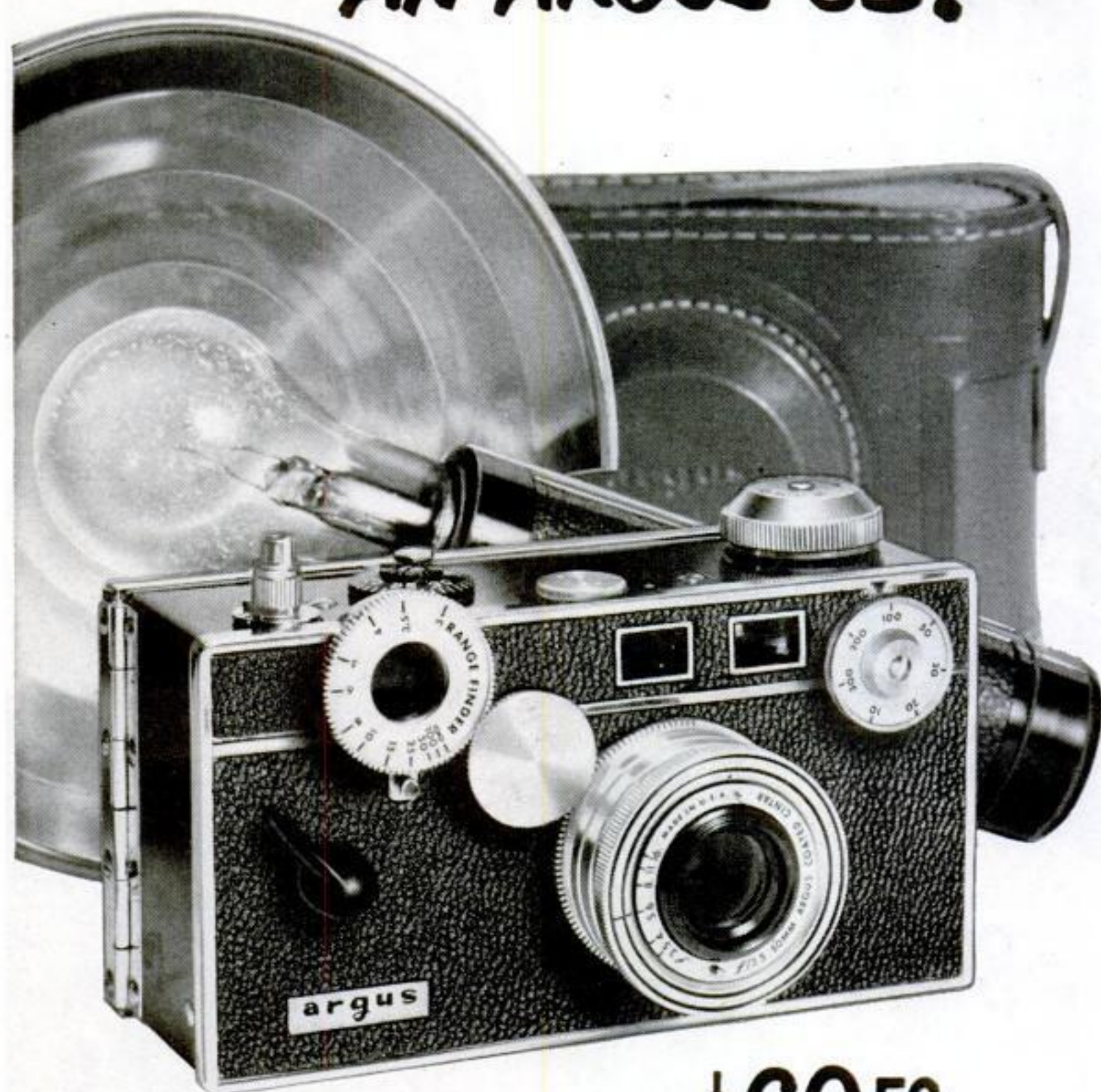
*Guide*

FOR SAFER  
DRIVING

GUIDE LAMP DIVISION OF GENERAL MOTORS, ANDERSON, INDIANA



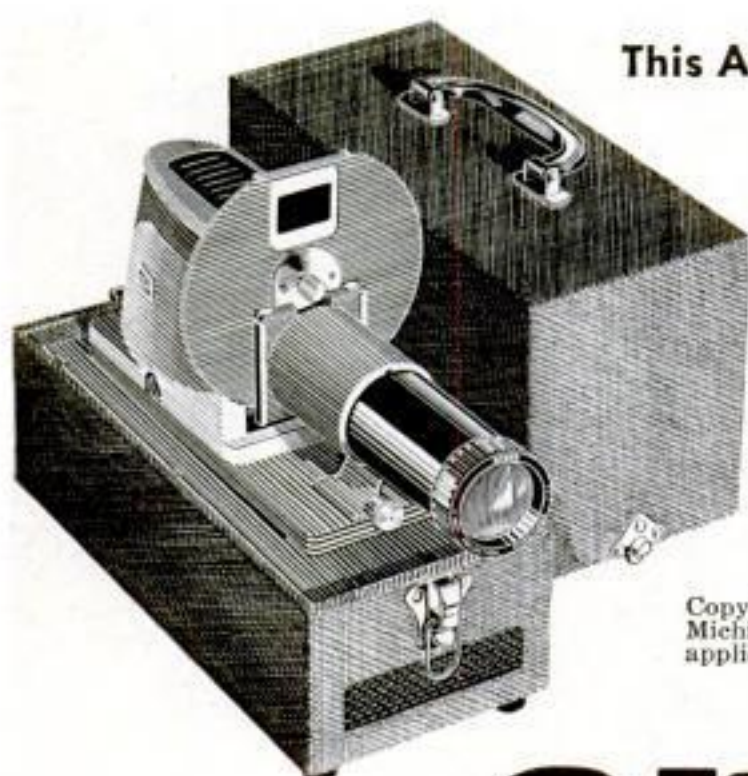
Today a million owners say:  
**"YOU JUST CAN'T BEAT  
 AN ARGUS C3!"**



argus C3 \$69<sup>50</sup>  
*complete with case and flash*

**Here's** what the world's most popular 35mm camera gives you: A color-corrected f:3.5 Cintar lens\*—*finest of its kind ground in America*; a precision, gear-controlled shutter with speeds up to 1/300 second; a lens-coupled rangefinder; built-in flash synchronizer—you simply plug in the flash gun (no dangling wires, no complicated supports, nothing to adjust). Ideal for black-and-white, action, flash, and color slides—indoors and out.

*\*Interchangeable with new Argus-Sandmar Telephoto Lens, making the Argus C3 the most versatile 35mm camera in its price class. Telephoto Lens available at extra cost.*



**This Argus 200 Watt** blower-cooled projector lets you see your highly prized color slides in true, brilliant color. "Right-side-up" rotary slide carrier prevents upside-down pictures. Silent power blower and special heat-absorbing lens protect your valuable slides—always. It's the perfect companion for any 35mm camera! The finest projector in its price class—yours for only \$49.50.

Copyright 1953, Argus Cameras, Inc., Ann Arbor, Michigan. All prices include Federal Excise Tax where applicable, and are subject to change without notice.

**argus**

*—World's largest manufacturers of 35mm cameras*

HERBERT BROWNELL JR. CONTINUED



**STAFF LUNCHEON**, served in Attorney General's private dining room, permits daily, informal interchange of top-level information. The deepsea fish decorating the wall were hooked by a Democratic predecessor, Tom Clark.



**PLEASANT INTERRUPTION** of day's work is visit with boys from Gunnery School, Connecticut, touring capital for American history course. Above Brownell's reception room desk is Leon Kroll mural of *Justice Triumphant*.



**CHEERFUL END** of conference on patronage with Deputy William Rogers (left) and Chairman Chauncey Reed of House Judiciary Committee brings recollection of time Brownell showed up at a hearing with mismatched shoes.





WORK BETTER! . . . Emmett Kelly, a star clown of Ringling Bros and Barnum and Bailey Circus, joins the gang for a "Coffee-break." The circus is fun — but hard work, too! And a cup of cheerful coffee always helps to ease the strain! In the Big Top or Big Business the best break in *anybody's* working day . . . is a "Coffee-break"!

—give  
yourself  
a  
"Coffee-break"!



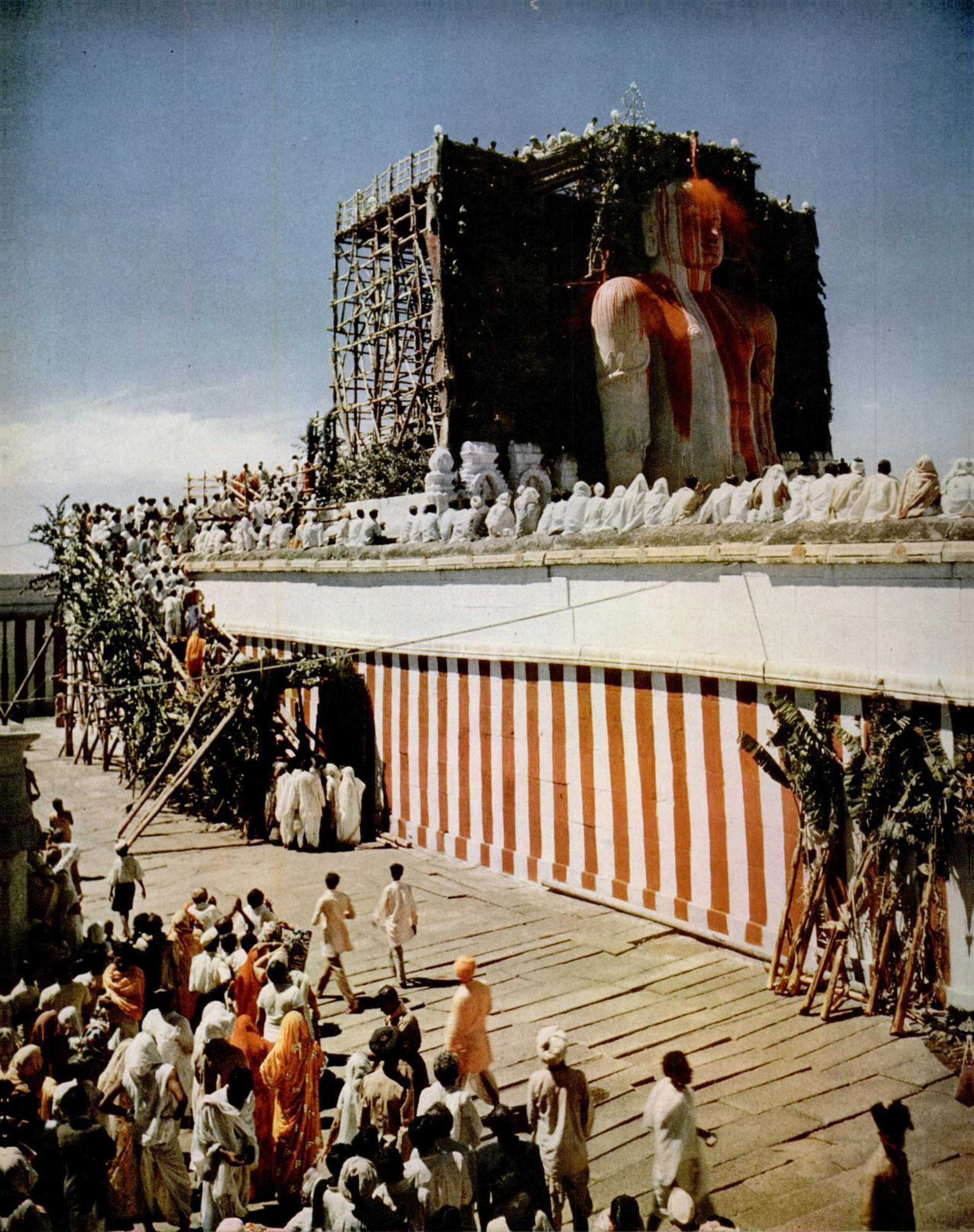
THINK BETTER! . . . The circus is a city — with thousands of problems! That's why owner John Ringling North takes his work in one hand, a cup of coffee in the other! Coffee's gentle stimulation helps keep your mind alert.



FEEL BETTER! . . . The circus is fun for everyone—and so's a cup of full-strength coffee! Enjoy coffee's friendly flavor at home, at work, in your favorite restaurant. At meal-times and in-between, give yourself a "Coffee-break"!

Coffee always gives you a break!





CLIMAX OF ANOINTING CEREMONY COMES AS PRIESTS POUR A MIXTURE OF SANDALWOOD PASTE AND VERMILION POWDER OVER STATUE OF GOMATESWARA





HEAD OF 57-FOOT-HIGH, 1,000-YEAR-OLD IDOL IS SLOSHED WITH MILK

## AN IDOL'S GLORY

### Pilgrims of Indian sect anoint ancient statue

Last month, 99,960,688 years after the start of the present Jain era, some 300,000 pilgrims from all the provinces of India poured in on the little Mysore town of Sravana Belgola. It was time again for *mahamastakabhisheka*, the festive anointing of the great statue of Gomateswara atop a 470-foot holy hill (*opposite page*). The ceremony of the Jains, an off-branch of Hinduism, is obeisance to the ancient god who, according to legend, found salvation almost 100 million years ago by renouncing force, eating only vegetables and giving up even his clothes to become a *sanyasi nirvani*, a penitent perfectionist. In keeping with tradition, Jain priests poured over the statute 15 different oils and offerings from mashed bananas to ghee, poppy seeds and silver coins. In keeping with modern needs, the government of India strung long ribbons of electric bulbs to light the way to the age-old rites.



FEET OF THE IDOL ARE DECORATED BY FLOWER-BEARING WORSHIPERS

CONTINUED ON NEXT PAGE



The age-old secret of smooth, firm skin! "It is well established that men who sort wools in the grease form . . . develop very soft hands," says F. Eugene Ackerman, President of the Wool Bureau.

## SHEPHERDS —

*from their gentle hands  
came the clue to gentler shaving*

For centuries, people have known that men who tended sheep had amazingly firm, smooth hands. Yet this went against all common sense: *How could these men, tending flocks in chill blasts and scorching sun, have skin so clear and smooth?*

And then someone came up with the answer! A mysterious natural substance in the fleece of lambs and sheep acted to prevent irritation in human skin.

#### Concentrated skin benefits!

Now scientists confirm that discovery and concentrate 25 times as much of this beneficial substance in a new ingredient—LANOTRATE<sup>25</sup>.

With active LANOTRATE<sup>25</sup>, found only in the new Williams shaving creams, you:

1. Actually increase water's ability to penetrate and soften stubborn stubble—for closer shaves . . .
2. Protect your skin with a lubricant coating that eases the razor across your face—for faster shaves . . .
3. Leave active LANOTRATE<sup>25</sup> on the face—easily absorbed, to condition your skin for shaves to come.

Buy the new Williams *Lather*, *Brushless*—or the new Williams *Instant*

#### 251 skin specialists acclaim use of new LANOTRATE<sup>25</sup>\*

Registered skin specialists were asked what they thought of the new Williams Shaving creams with LANOTRATE<sup>25</sup>. Here are typical replies: (Actual letters in our files).

"Leaves no abrasions, no burning, gives 'soft-skin' feeling following a clean, close shave."  
... M. D., Waterbury, Conn.

"Excellent for skin; in fact, I do not know a better shaving cream."  
... M. D., Watertown, Mass.

"I believe it a distinct advantage."  
... M. D., Boston, Mass.

\*LANOTRATE<sup>25</sup> is a liquid multiterol extract which is a non-ionic, surface-active agent. The active factors in this product are free sterols and related compounds.

Lather in the pressure can. See how your razor *glides* across your cheek!

#### Special introductory offer

Buy the new Williams today. If you don't agree that it is what you have wanted for years, mail the partially used container to us and we'll send you your money back, plus postage.

Exclusive in Williams, LANOTRATE<sup>25</sup> brings you special benefits no matter which type of shave cream you prefer: Williams *Lather*, Williams *Brushless*, and the new Williams *Instant Lather*, the "push-button" shave in a pressure can.

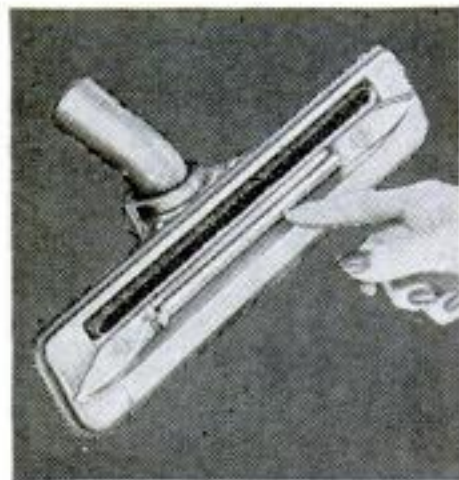




# LEWYT

WORLD'S MOST MODERN VACUUM CLEANER

**NO DUST BAG  
TO EMPTY!**



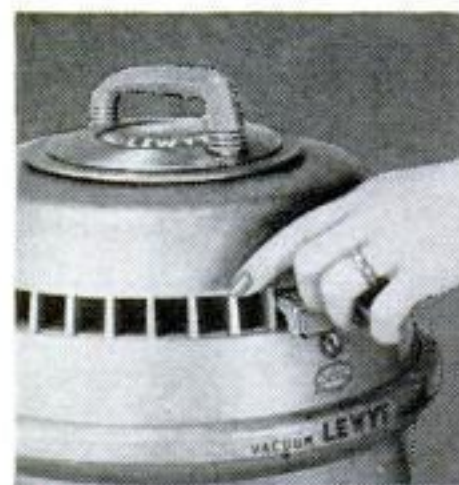
**1 FAMOUS NO. 80 CARPET NOZZLE!** Automatic comb-valve and floating brush whisk up lint, dog hairs—with less rug wear!



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Idol's Glory CONTINUED



**INOCULATIONS** against cholera are given in spite of objections of Jain by health officers to prevent epidemic.



**NAKED HOLY MAN** makes his way down the hill from shrine, greeting and blessing devout who halt his progress at almost every step to kneel at his feet.



**A WARNING** is sounded by volunteer worker who cries, "Beware of the pickpockets. Keep possessions locked up."

CONTINUED ON PAGE 54



Spark Plugs that Perform **LIKE THIS** —

**100.31 M.P.H. FOR 7 DAYS AND 7 NIGHTS**

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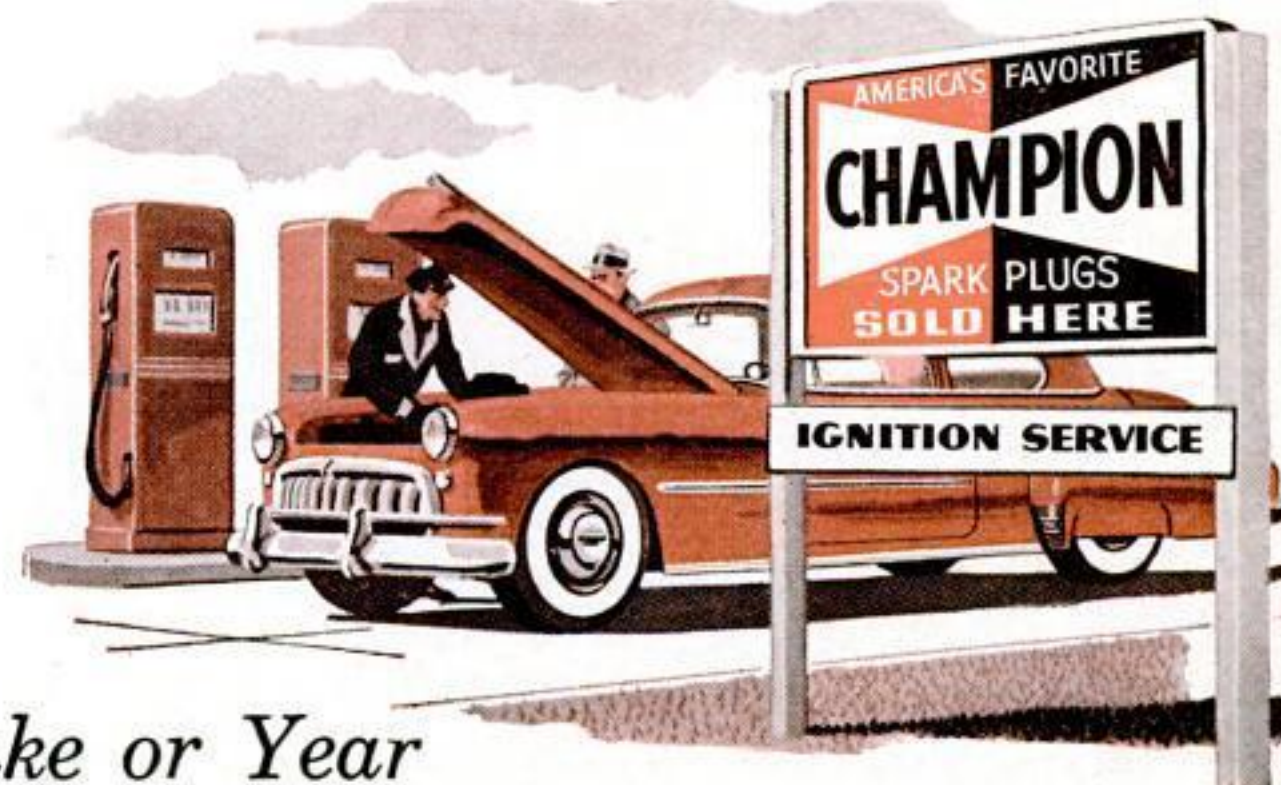


The magnificent sustained performance of a stock Jaguar coupe, 16,852 miles in one week, was established with Champion Spark Plugs—standard equipment for all Jaguar cars. This car is a duplicate of the Jaguars that have become a familiar sight on American highways.

The Champion Spark Plugs used in this record-smashing endurance run

are identical—in materials, design and workmanship—to the Champions available for your car. More overpowering evidence that Champions can give you the best performance and dependability of which your car is capable! So try a set! You will never again be satisfied with ordinary spark plugs.

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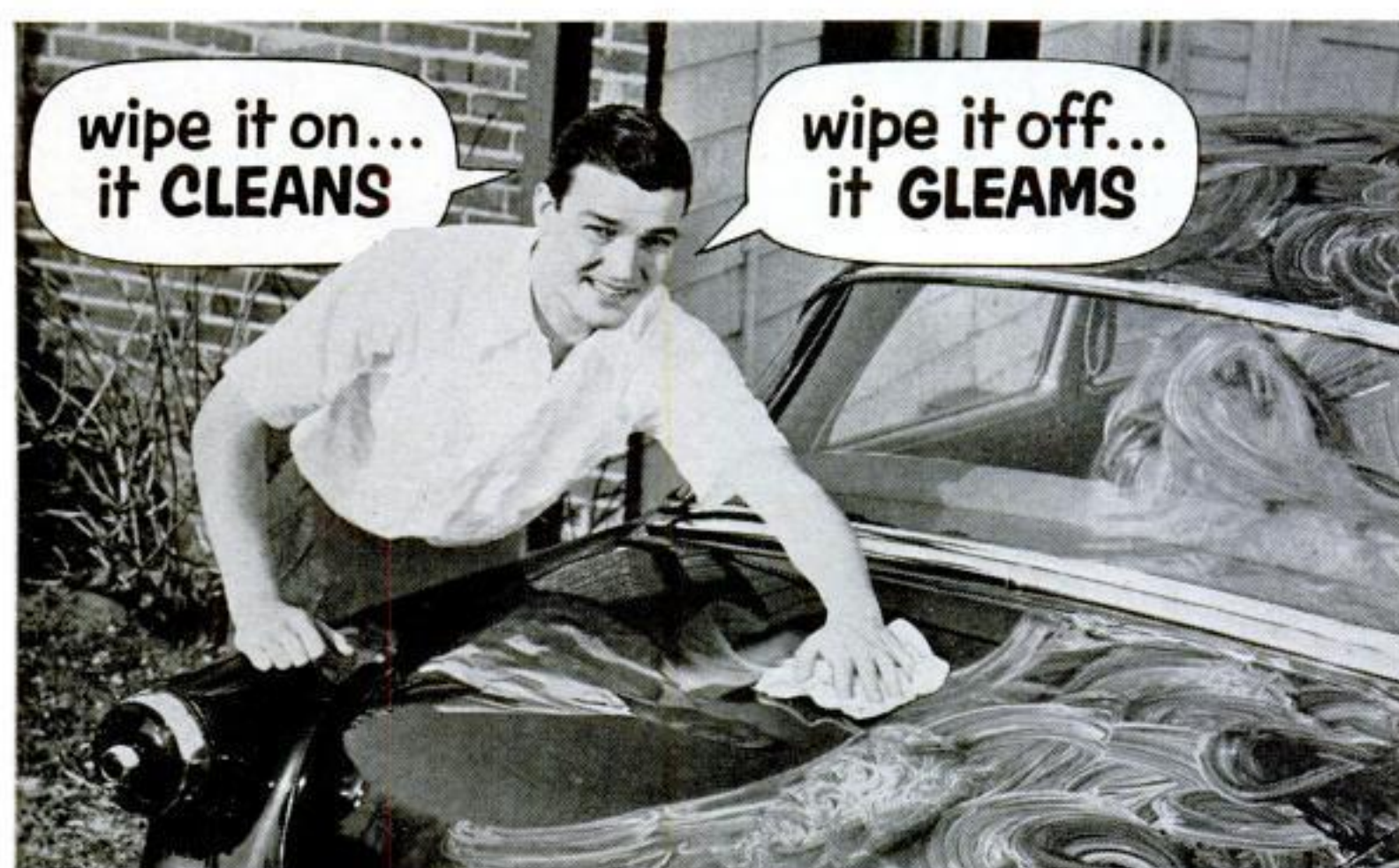
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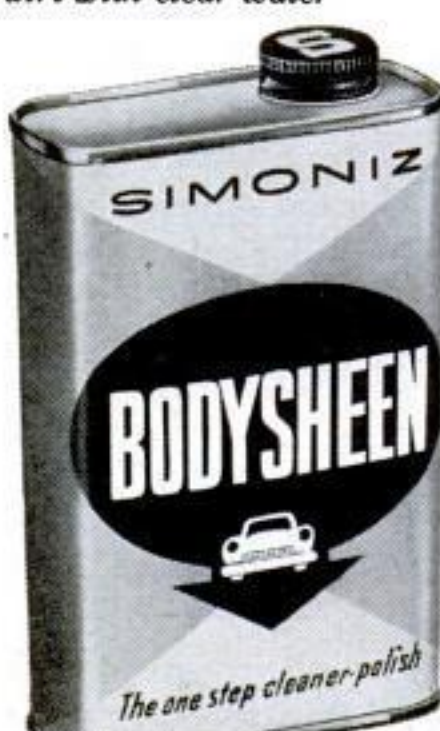
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**TOWARD THE TOP** of sacred hill Vindhyagiri, barefooted pilgrims in an endless stream plod up the steep slopes to reach the shrine of Gomateswara.



**THROUGH THE NIGHT** the pilgrims, silhouetted against the sky under special strings of lights, make the long climb from their camp (foreground).



**NOW! GIANT 21" PICTURE IN THE SLIMMEST, TRIMMEST,  
MOST SPACE-SAVING CABINET EVER DESIGNED!**

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THE CONTROLS ARE ON  
THE SIDE! THE FRONT IS  
ALL SCREEN!

EMERSON SPACE-SAVER MODEL 740



SPACE-SAVER MODEL 740 (Blonde)

## ...AND *Emerson*

THE ACKNOWLEDGED LEADER IN PERFORMANCE,  
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ONCE AGAIN Emerson introduces a great innovation in styling, making possible the largest picture in the most compact, space-saving cabinet!

And, no matter how little you pay...you get *all* these luxury features in *every* Emerson—the clearest, sharpest picture; static-free FM sound system; greatest sensitivity for best reception, even in city “steel jungles” and country fringe areas; “locked in” sound and picture with one-knob simplimatic tuning. And, every Emerson has the famous “700 Series” trouble-free chassis, acclaimed by electronic experts. Every Emerson is readily adaptable for UHF.

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Over 14,000,000 satisfied owners...

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\*Reg. U. S. Pat. Off.

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## Gracious Goodness

"Gracious goodness" will be your guests' reaction to A&P Coffee. "Goodness gracious!" will be your reaction to A&P Coffee's startling value!

For roaster-fresh, Custom Ground A&P Coffee . . . full of old-fashioned coffee goodness . . . offers you the most up-to-the-minute coffee service! You have a choice of *three* blends . . . *seven* grinds . . . yet it costs you less than comparable-quality coffees. And, although the millions who buy coffee at A&P can choose from all the leading nationally-known coffees, 9 out of 10\* like A&P Coffee best! Try it — you'll love it!

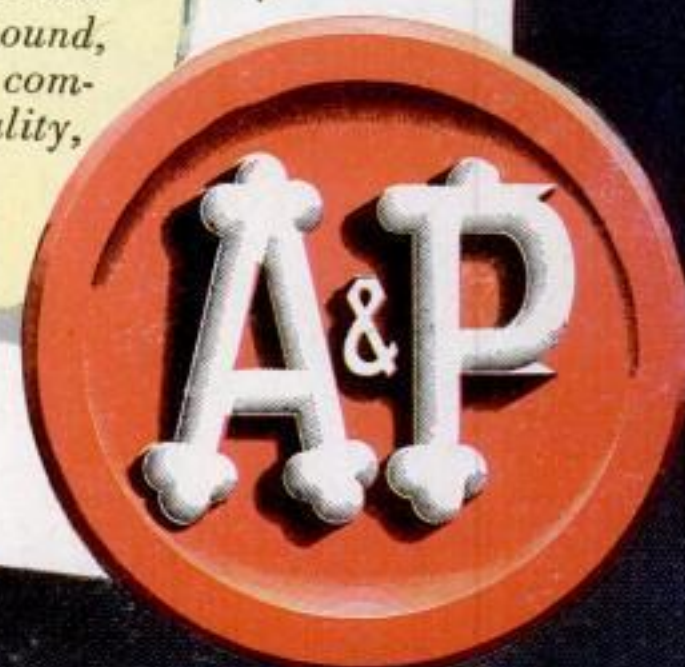
**A&P COFFEE**

*The coffee of magnificent flavor*



**YOU'LL SAVE A PRETTY PENNY, TOO!**  
*Penny for penny, pound for pound,  
 you can't buy finer coffee. Yet com-  
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 UP TO 12¢ A POUND!*

\*91.4% of all regular coffee  
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**AT ALL A&P FOOD STORES**

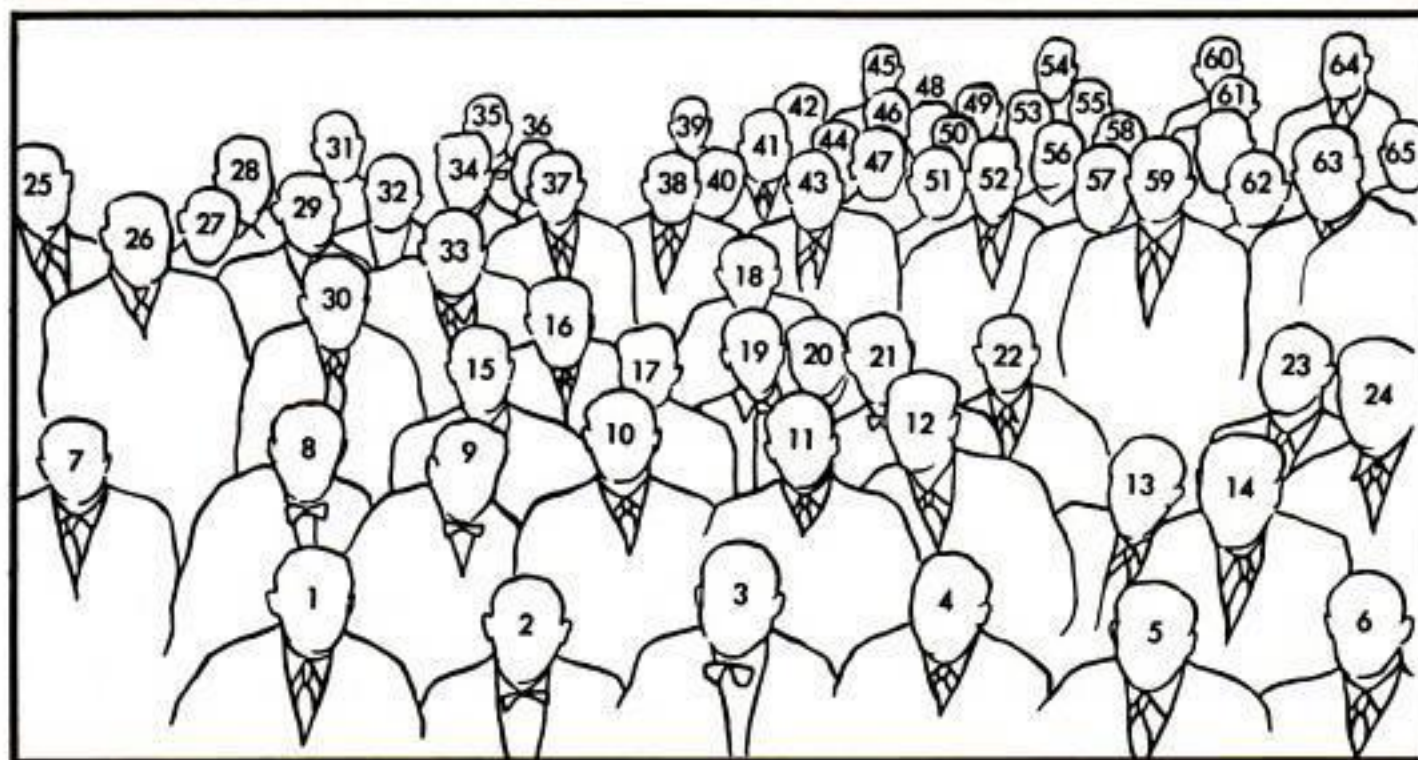




## 65 MEDAL OF HONOR WINNERS

The largest number of top U.S. heroes ever assembled for a single photograph are shown in the group above. They are 65 of the nation's more than 280 living winners of the Congressional Medal of Honor, the country's highest decoration, who were brought to New York by Walter Winchell to appear at a fund-raising rally for the widows and orphans of New York policemen and firemen. Those shown here range in age from 25 to 84. One served in the Spanish-American War, 9 in World War I, 41 in World War II, six in Korea. Eight won medals elsewhere. Nervous before the camera, the heroes were put at smiling ease by Comedienne Dagmar, who stood near LIFE's photographer and showed them how to relax by taking a deep breath. They can be identified by comparing their positions with the numbers in the outline below. 1—Richard O'Neill, Bronxville, N.Y. 2—Nicholas Oresko, Tenafly, N.J. 3—Jacklyn Lucas, Winston Salem, N.C. 4—Lloyd Burke, Ft. Benning, Ga. 5—Leonard Funk Jr., Pittsburgh, Pa. 6—William Hall, Santa Fe, N. Mex. 7—Gino Merli, Peckville, Pa. 8—William Johnston, Amston, Conn. 9—Luther Skaggs Jr., Alexandria, Va. 10—Leon Johnson, Mitchell Field, N.Y. 11—John Mihalowski, Arlington, Va. 12—John Kinne, Aberdeen, Wash. 13—Forrest Everhart, Coal Grove, Ohio. 14—August Teytand, Philadelphia, Pa. 15—George Turner, Los Angeles, Calif. 16—Melvin Biddle, Anderson, Ind. 17—Stanley Bender, Beckley, W. Va. 18—Samuel Sampler, Philadelphia. 19—Veto Bertoldo, San Francisco, Calif. 20—Sterling Morelock, Pittsburgh, Pa. 21—William Huber,

San Mateo, Calif. 22—William Horton, Seattle. 23—Dirk Vlug, Grand Rapids, Mich. 24—William Badders, Gatun, Canal Zone. 25—Robert Laws, Altoona, Pa. 26—Robert Robinson, St. Ignace, Mich. 27—James Connor, Elsmere, Del. 28—Stephen Gregg, Bayonne, N.J. 29—Oscar Schmidt Jr., York, Pa. 30—John McKinney, Sylvania, Ga. 31—Vernon McGarity, Memphis. 32—James Walsh, New York. 33—Mike Colalillo, Duluth. 34—Charles Shea, Bronx, N.Y. 35—Charles Coolidge, Signal Mt., Tenn. 36—Francis Currey, Ravena, N.Y. 37—George Shaw, Washington, D.C. 38—Michael Valente, Long Beach, N.Y. 39—Forrest Vosler, Marcellus, N.Y. 40—William Harrell, San Antonio. 41—Arthur Jackson, Ft. Bragg, N.C. 42—James Mills, Ft. Meade, Fla. 43—M. Waldo Hatler, Neosho, Mo. 44—Mitchell Paige, Quantico, Va. 45—Carlton Rouh, Lindenwold, N.J. 46—Hector Cafferata, Montville, N.J. 47—Carl Sitter, Quantico, Va. 48—William Barber, San Diego. 49—Raymond Harvey, Pasadena, Calif. 50—Harold Wilson, Birmingham, Ala. 51—Claus Clausen, Massapequa Park, N.Y. 52—Herbert Burr, Kansas City, Mo. 53—Joseph McCarthy, Chicago. 54—Donald Rudolph, Minneapolis. 55—Richard Sorenson, St. Louis, Mo. 56—Christian Schilt, Santa Ana, Calif. 57—Russell Dunham, Jennings, Mo. 58—Robert Galer, Santa Ana, Calif. 59—Max Thompson, Canton, N.C. 60—John Meagher, Jersey City, N.J. 61—Hershel Williams, Clarksburg, Va. 62—Arthur Forrest, St. Louis. 63—Charles MacGillivray, South Boston, Mass. 64—Jack Treadwell, New York. 65—Francis Burke, Jersey City.







\* *you sleep on it... not in it*



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**Just Try It!** . . . You'll instantly discover a new kind of sleeping comfort! . . . Like a gentle lifting hand it supports and cushions, as it soothes and relaxes . . . *It's priceless!*

Compare the "PERFECT SLEEPER" with any other mattress—regardless of price! Dollar for dollar, feature for feature—it's *America's greatest value!*



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—Repair or replacement if defective in materials, workmanship or construction.

# "Perfect Sleeper"

**SMOOTH-TOP MATTRESS**

**. . . the most comfortable mattress money can buy . . and only \$59.50** Matching Box Spring same price.



**1. Exclusive Serta Smooth, "Tuftless" surface** gives a priceless, more soothing comfort — no tufts, buttons or bumps to disturb you.



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**SEE THE DIFFERENCE, FEEL THE DIFFERENCE, SAVE THE DIFFERENCE**—at Better Stores Coast to Coast, Hawaii and Canada  
SERTA ASSOCIATES, INC., Executive Offices 666 Lake Shore Drive, Chicago, Ill. Also makers of the "PERFECT SLEEPER SERTAPEDIC" Extra-firm Mattress & Box Spring — for back sufferers who require additional support — and others who desire extra firmness; "SERTA-FOAM" All Latex Sleep Set — the finest in latex luxury plus healthful "UNIMATIC" Support. Hawaiian and Canadian prices slightly higher — all prices subject to change without notice.

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## EDUCATION



WITH SOME CLASSMATES SHE LOOKS AT 1917'S TREE. "THE TREE IS LIKE US," SHE SAID. "WE'VE CHANGED, TOO"

# An Old Grad Returns

## WELLESLEY HEARS MME. CHIANG

Making her only public appearance during a seven-month stay in the U.S., Madame Chiang Kai-shek returned to the place she has always associated with youth and happiness—her alma mater, Wellesley College. As she walked the campus, the college's best-known alumna amazed her classmates at an informal reunion by her vigor and by how little she seemed to have changed since her picture in the Class of '17 yearbook (*right*). She also amazed them by her memory for details. "Where is Benjy?" she asked, looking for the bearskin rug once owned by the Tau Zeta Epsilon house.

She spoke to the assembled college (*next page*) and to scores of old friends, but she did not have the same message for all. A group of American girls were told to enjoy themselves at college. But to a Japanese girl, who holds a scholarship given in Madame Chiang's name, the old grad said, "You study hard, because we Oriental women have a harder time ahead and need to study harder." Two days later Madame Chiang climbed aboard a plane and took off for home and more of her own hard work ahead.



Mayling O. Soong,  
Cc 628 Yuhang Rd.,  
Shanghai, China.

CONTINUED ON NEXT PAGE

For the  
**WHITEST**  
**SHOES**  
You've ever  
worn



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**HOLLYWOOD**  
**Sani-**  
**white**

- ★ Will not streak
- ★ Safest for baby
- ★ Removes unpleasant odors
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THE LARGEST SELLING  
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Every day...  
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That's right — your beautiful COUNSELOR Personal Scale is a dependable friend of *all* the family! From Dad right down to Sister's doll, they all like that broad, low platform... the quick-and-easy reading that comes from this COUNSELOR's exclusive Lite-O-Matic Dial and magnifying Line-O-Site Lens. The beautiful COUNSELOR belongs in your home; its precision engineering means *you cannot buy a more accurate personal scale!* Ask for COUNSELOR today.



Choose your COUNSELOR from six designer-models and 7 decorator colors or all chrome... at better department, hardware and drug stores everywhere. Model illustrated only \$7.95.

Others from \$6.95 to \$10.95  
Denver and West, 50c higher  
(Prices apply in U.S.A. only)

**GUARANTEED FOR LIFE!**  
IN WRITING

**COUNSELOR**  
STREAMLINED  
*Scales*

CORRECT IN EVERY WEIGH



THE BREARLEY COMPANY, ROCKFORD, ILLINOIS



**ADDRESSING STUDENTS**, Madame Chiang talks about Taiwan (Formosa). Banners above stage were given by Madame Chiang to college in 1942.



**HANGING PAINTING**, Judy Johnson, '53, adjusts landscape by Madame Chiang presented by her to Tau Zeta Epsilon society, to which she belonged.



**AUTOGRAPHING REPRINTS**, she signs copies of LIFE story on her paintings (Oct. 13, 1952) to give to classmates who accompanied her on visit.



# New! Pillsbury Angel Food Cake Mix



Contains the whites of 13 eggs...

Water is All you add

Big, gorgeous, luscious to eat, an absolute beauty... that's the new Pillsbury Angel Food! And it's as simple and sure as anything you ever put your hand to.

**Complete**—Everything is in the package, the choicest angel food ingredients, including the whites of 13 country eggs in easy-to- whip form. No eggs to separate. No yolks left over.

**Water is all you add.** Easy directions on the package.

Costs 25% less than the average fine home-recipe angel food cake, and takes one-half the time.

This is something you really should get next to. Pillsbury Angel Food Cake Mix. Go ahead... introduce yourself today!

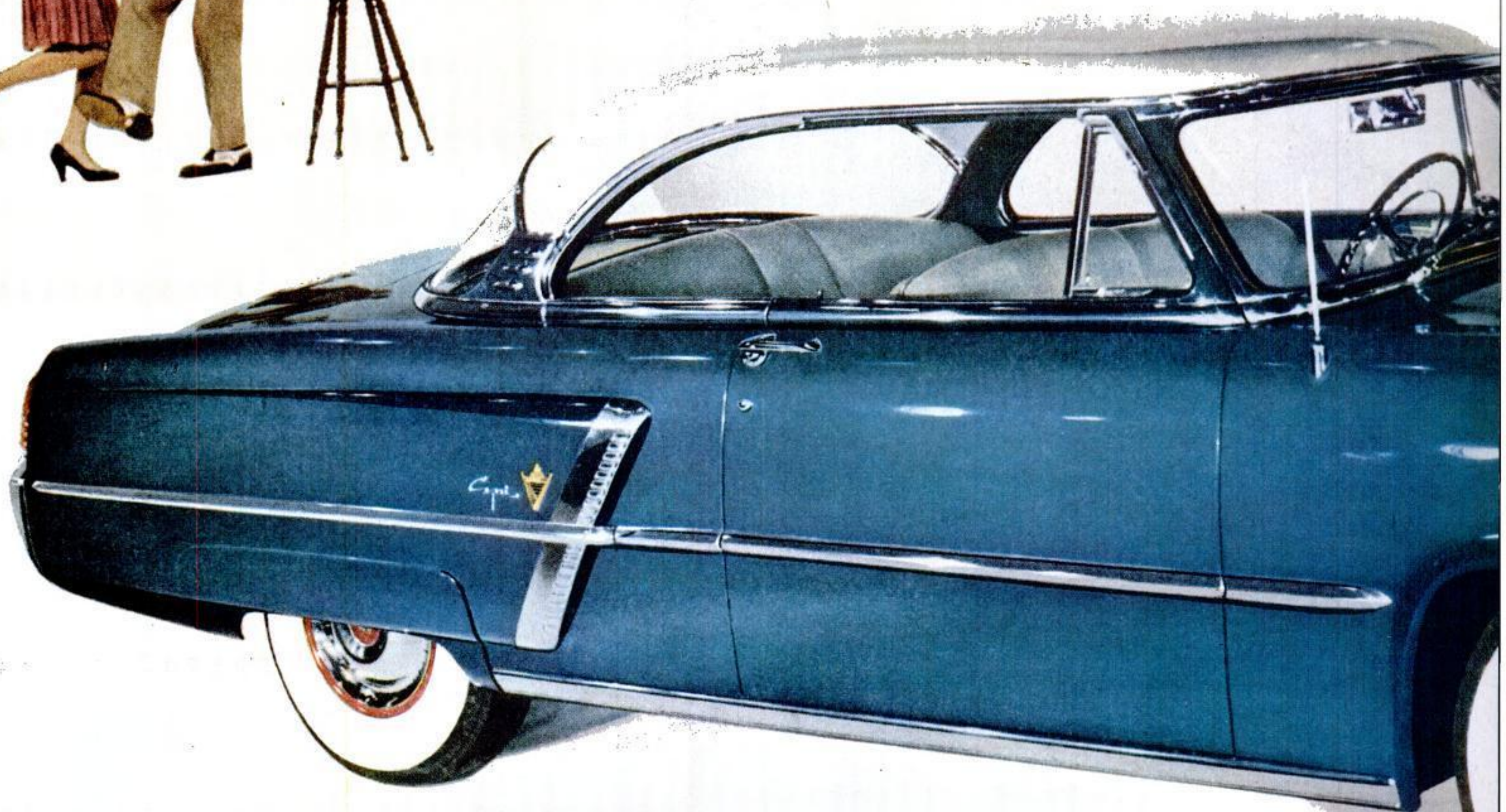




# WHY BE TIED DOWN TO

No longer need you be tied down to the fussiness of yesteryear, to the heavy-footed motion and the glittering pomp. Now you can make your driving as efficient as your living. Now you can let a magnificent new Lincoln for 1953 put you in step with the effortless power and pace of this century.

For now with Lincoln, everything you touch turns to astonishing power. You touch the wheel, and two tons of flawless engineering turn with incredible ease—thanks to the unique combination of power steering and exclusive ball-joint front wheel suspension. You touch the brake, and again two tons do your bidding, as power aids the braking. You even touch buttons on your seat, and power moves you not only forward or backward, but also up or down as you wish. The seat even adjusts to your posture



Standard equipment, accessories, and trim illustrated are subject to change without notice. Power steering, power elevator seats, power brakes, white side-wall tires optional at extra cost.

# LINCOLN

THE ONE FINE CAR DESIGNED FOR MODERN LIVING  
—POWERED TO LEAVE THE PAST FAR BEHIND



Crowning achievement of Ford Motor Company's 50th Anniversary—"50 Years Forward on the American Road"



# YESTERDAY ?

And then—then you touch the accelerator and the new V-205 engine is at your command. That's V-205 for 205 horsepower in the new V-8 power plant that brought Lincoln first, second, third *and* fourth places in the stock car division of the Mexican Pan-American Race, called the toughest automobile competition in the world.

And all of this power is contained in the shape of things to come—the Lincoln design that breaks sharply with the past. Clean lined, without gingerbread or superfluous brightwork, it is a superb achievement in functional design, dramatized by the most dazzling colors and fabrics that ever took to the road. Come accept Lincoln's invitation to depart from the past. Your Lincoln dealer awaits you with a Lincoln Cosmopolitan or Capri.

LINCOLN DIVISION—FORD MOTOR COMPANY







*New masterpieces in luggage!*

## Samsonite *natural alligator finish*

WITH THE GRAIN AND GLEAM OF  
EXPENSIVE, HAND-PICKED ALLIGATOR SKINS

• It's the biggest fashion and travel news in a decade! New, exclusive Samsonite masterpieces for men and women. Luggage that is so distinguished looking, it will travel with important people... in the drawing rooms of luxury trains. Yet you can buy it at low, "coach" prices.

Here is the utmost in fashion elegance. A natural alligator finish, in Samsonite's better-than-leather covering, with the rare markings and rich sheen of the finest alligator skins! Like all Samsonite luggage, these pieces are strong enough to stand on; are fashion-right in every detail. Yet a set of two pieces costs less than what you'd expect to pay for just ONE piece of such fine quality luggage.

**SHOWN:**

- A. Train Case . . . \$17.50
- B. Ladies' O'Nite (regular) . 19.50
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- F. Men's Quick Tripper 19.50\*

\*ALL PRICES SUBJECT TO EXISTING TAXES

**SOME OF THE LITTLE THINGS**

*that make the big difference in Samsonite:*

1. Cushiony grip-fit handle.
2. Streamlined drawbolts with double safety catches.
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- Hand Wardrobe . . . 35.00\*



Shwayder Bros., Inc., Luggage Division, Denver 9, Colorado... Also makers of Samson Foldaway Tables and Chairs. Folding Furniture Div., Detroit 29, Mich.







# Egg Cookery

Last year over 60 billion eggs were produced by U.S. hens and were served around the clock for breakfast, lunch, dinner and in-between snacks. A conservative estimate is that more than half of these eggs were abused. French chefs say that eggs must always be treated politely, meaning that they require low heat and gentle cooking. High temperature and long cooking make the egg protein shrink, lose

moisture and become tough and leathery. In the decorative Easter egg above are five egg dishes which, though familiar to all cooks, are mistreated by most. From top, below toast rack, are fried eggs, hard-cooked eggs, poached eggs, soft-cooked eggs in individual cups, scrambled eggs. Instructions for cooking these commonplace dishes follow the recipes for more complicated egg dishes shown on the next pages.

CONTINUED ON NEXT PAGE

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# Eight Ways to Glorify Eggs

On the egg-shaped table at left, in the company of decorative 19th Century Easter eggs made of mother-of-pearl, Bristol glass and opaline glass, are eight famous and fancy egg dishes. Starting left across the top of the table are Huevos Rancheros, Eggs Florentine, Sausage and Egg Pie and Fluffy Baked Omelet. At the bottom from left are the LIFE Special Omelet, Egg Benedict, Shirred Eggs Duchesse (with Madeira Sauce at its right) and French Fried Deviled Eggs (with Tomato Sauce above). In the Victorian hand, upper left, are the seven herbs that team best with eggs: parsley, oregano, basil, chervil, chives, tarragon, marjoram. The success of these specialties depends upon following these recipes carefully and timing accurately.

## Huevos Rancheros

2 tablespoons lard or bacon fat	¼ cup finely chopped hot green peppers
1 cup chopped, peeled, fresh tomatoes	½ teaspoon salt
1 cup chopped onion	4 canned tortillas
½ teaspoon minced garlic	4 eggs

First make sauce by melting lard in small saucepan, adding tomatoes, onion, garlic, salt and hot green peppers. Cover and cook gently for 10 minutes. Remove lid and continue cooking 10 minutes longer. Prepare tortillas by frying (only enough to soften; about ½ minute on each side) in a small amount of lard. Fry eggs. Place one egg on each hot tortilla and spoon sauce over all.

## Eggs Florentine

Frozen or fresh spinach is preferable	dash of salt
1 package chopped, frozen spinach, cooked or 1 lb. fresh spinach cooked and chopped fine	1-2 drops Tabasco sauce
½ cup heavy cream	4 eggs
	1 pint Mornay sauce
	4 teaspoons Parmesan cheese

Add the salt and Tabasco to cream, combine with spinach. Divide into 4 buttered, ovenproof ramekins (or individual serving dishes). Poach eggs, place one in each ramekin on spinach, top with ½ cup Mornay sauce (*below*) and sprinkle each egg with a teaspoon of grated Parmesan. Place under broiler to brown and serve at once.

### MORNAY SAUCE

6 tablespoons butter (or margarine)	3 egg yolks
2 tablespoons minced onion	1 tablespoon heavy cream
4 tablespoons flour	2 tablespoons grated Parmesan cheese
2 cups milk	

Sauté onion in 4 tablespoons butter until soft. Remove from heat and stir in flour. Add milk and stir until free from lumps. Return to heat and stir constantly until sauce is thickened. Simmer gently for 15 minutes, stirring frequently. Strain through fine sieve. Slightly beat egg yolks, combine with cream and add to sauce. Cook, stirring constantly, until hot. Do not allow sauce to boil. Add 2 tablespoons butter and 2 tablespoons Parmesan cheese.

Sauce may be made ahead of time and reheated over hot (not boiling) water.

RECIPES CONTINUED  
ON FOLLOWING PAGES





## YOU PAY ABOUT 20% LESS

You usually pay about 20% less for Rinso soap than for detergents. This means that for the same money you get five ounces of Rinso for every four ounces of detergents. A terrific value. What's more, Rinso with Solium gets your wash whiter than new. And Rinso is kinder to your hands. That's why Rinso is still the most popular washday soap in the world!



## Sausage and Egg Pie

2 tablespoons sweet butter  
 ½ teaspoon anchovy paste  
 1 cup cooked, sliced mushrooms  
 6 large, fresh eggs  
 6 cooked link sausages  
 Dash of Salt, cayenne and powdered cloves

½ teaspoon dry mustard  
 pie crust  
 2 tablespoons milk  
 2-3 tablespoons sherry  
 ½ cup rich cream sauce (recipe below)

Mix butter with anchovy paste. Brush bottom of a 9-inch pie plate with mixture, spread mushrooms over it. Break eggs intact over mushrooms. Leave space between each egg and fill with sausages. Dust eggs with mixed salt, cayenne and powdered cloves. Combine cream sauce with mustard, pour over sausages. Cover with pie crust, rolled very thin. Prick with fork to let steam escape. Make a dime-sized hole in center of crust. Brush crust with cold milk. Bake at 300-325° F. for about 20 minutes or until delicately brown. Remove from oven. Pour sherry in hole in center of crust through funnel. Return to oven for 5 minutes.

From: *The Gold Cook Book*, by Louis P. De Gouy

### CREAM SAUCE

Mix ½ cup heavy cream with ½ bay leaf, 1 clove, 1 crushed peppercorn and scald. Strain. Melt 2 teaspoons butter in small saucepan, add 1 teaspoon flour and stir until smooth. Add ½ teaspoon salt and strained cream. Cook over low heat, stirring constantly, until thickened.

## Fluffy Baked Omelet

6 eggs, separated  
 2½ teaspoons flour  
 2½ teaspoons cornstarch

1 cup milk  
 ½ teaspoon salt, ¼ teaspoon pepper  
 2 tablespoons butter or margarine

Mix egg yolks thoroughly with flour and cornstarch. Add milk, salt and pepper gradually. Fold in egg whites, which have been beaten stiff but not until dry. Melt butter in 9-inch skillet. When hot, pour in egg mixture. Bake for 20 minutes at 350° F. Remove from pan and fold on hot platter. Serve with creamed mushrooms, shrimp or chicken; or with jam.

## 'Life' Special Omelet

3 eggs  
 2 teaspoons water  
 Dash of salt and pepper  
 2 tablespoons butter

3-4 tablespoons red caviar  
 2 tablespoons croutons  
 6 crushed walnuts

Combine eggs, water, salt and pepper in a bowl and beat lightly with fork. Melt butter in skillet over medium heat. When hot, pour in egg mixture. As soon as omelet starts to set, bring edges gently toward center with fork until no liquid is left. While center of omelet is still moist, place caviar, croutons and walnuts on omelet. Then take pan in left hand and fork or spatula in right, fold one side of omelet over other and slide on plate. To make croutons: cut French bread into ¼-inch pieces and sauté in butter or margarine until brown.

This recipe was especially devised for LIFE by Madame Romaine de Lyon whose New York restaurant features 320 other omelets.

## Eggs Benedict

4 thin slices ham, fried  
 4 slices toast, or English muffins

4 poached eggs  
 Hollandaise sauce (recipe below)

Arrange slice of fried ham on each piece of buttered muffin or toast. Top with a poached egg and spoon quick hollandaise sauce over all.

### QUICK HOLLANDAISE SAUCE

Melt ½ pound butter over hot (not boiling) water. Add 3 egg yolks, ¼ cup lemon juice, ¼ teaspoon salt, 1-2 drops Tabasco Sauce (or few grains cayenne pepper) all at once, and beat with rotary beater until thick. Remove from hot water, pour over eggs and serve immediately. Makes generous 1½ cups sauce.

## Shirred Eggs Duchesse

2 cups Duchesse potatoes (recipe on page 72)  
 4 teaspoons butter  
 4 eggs  
 4 tablespoons grated Gruyère cheese

Salt  
 Pepper  
 1 egg yolk, slightly beaten  
 Madeira sauce (recipe on page 72)

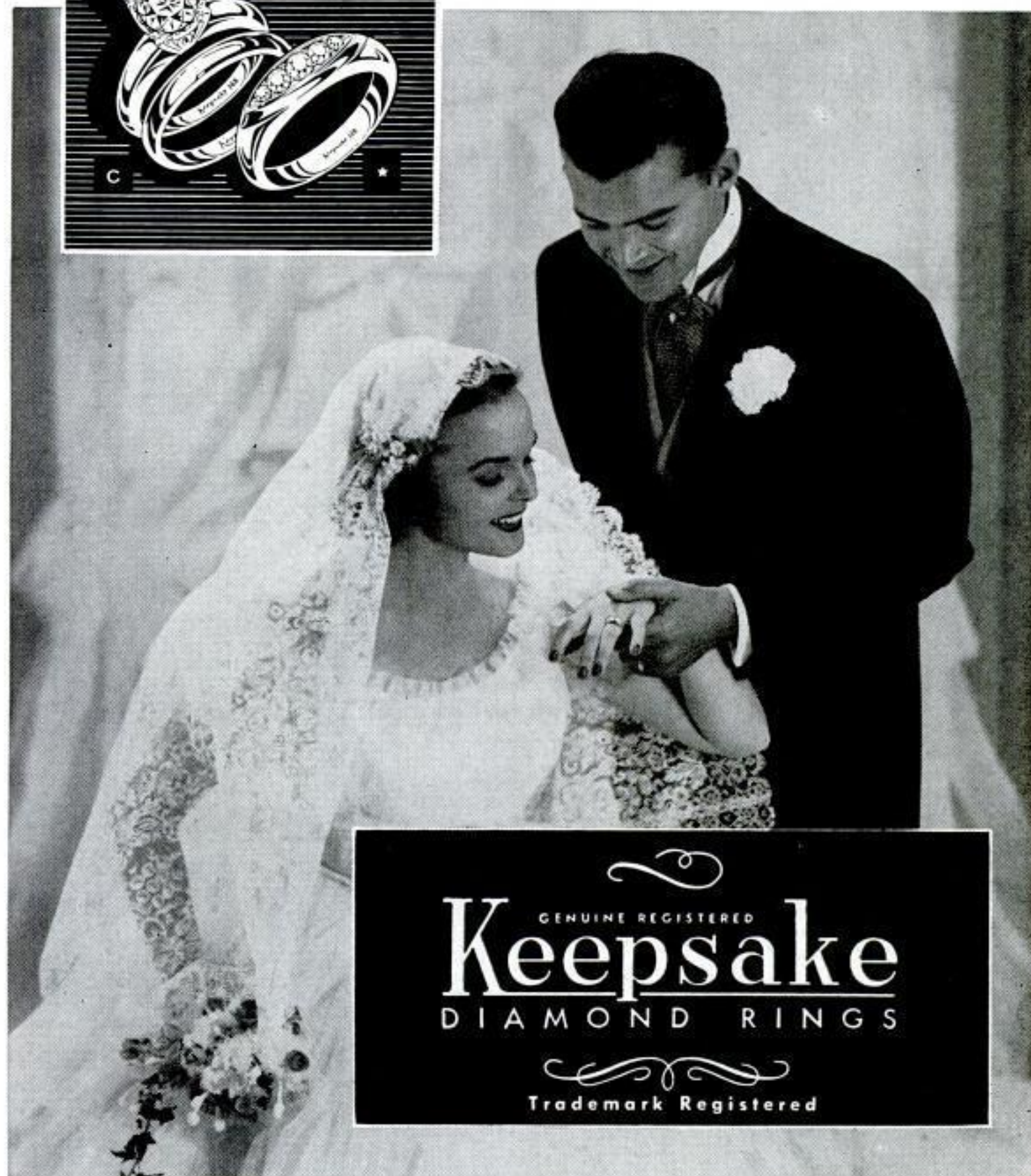
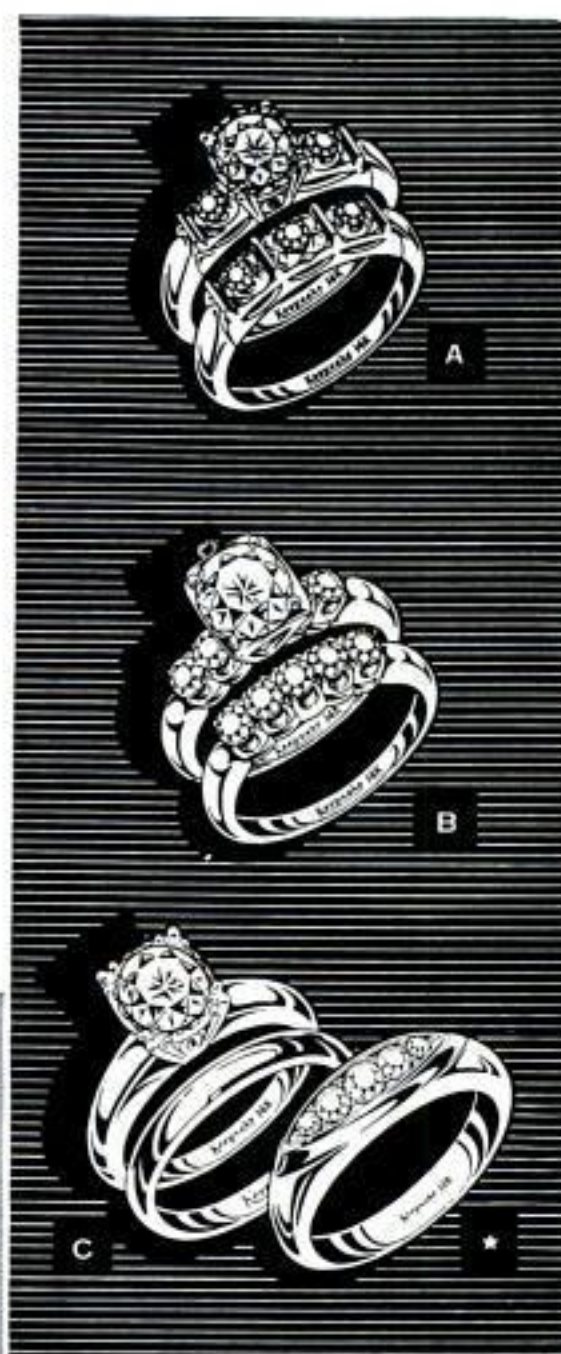
Force Duchesse potatoes through pastry bag (with rose tip) around inside edge of 4 shirred egg dishes. Melt 1 teaspoon butter in each dish and cover with an egg. Cook gently over low heat until egg begins to set. Sprinkle each egg with tablespoon grated cheese and a dash of salt and pepper. Brush potatoes with egg yolk and place under broiler to brown lightly. Serve immediately with piping hot Madeira sauce.

CONTINUED ON PAGE 72

## Your Keepsake ....forever

From this day forward... your diamond ring is endowed with special meaning as your cherished "keepsake" of love. Select it then with infinite care, remembering that the finest quality diamond is your best buy.

If your choice is a Keepsake you will know your diamond ring is one of the world's finest. The words "Guaranteed Registered Perfect Gem" on the tag, and the Keepsake Certificate, signed by your Jeweler, are your assurance of the best choice. In a wide range of styles, from \$100 to \$10,000.



A. DEWITT Ring \$125. Wedding Ring 62.50. B. CRAWFORD Ring \$575. (white gold) Wedding Ring 175. C. VISTA Ring \$250. Also 100 to 2475. Wedding Ring 12.50. \*Man's Diamond Ring \$100. Available at 75 to 250 to match all engagement rings.

All rings illustrated available in 14-karat white as well as 14-karat natural gold. Prices include Federal tax. Rings Enlarged to Show Detail.

*Keepsake Invites You*

to send for free copies of "The Etiquette of the Engagement and Wedding" and "Choosing Your Diamond Ring." Also 44-page "Bride's Keepsake Book" gift offer and name of your nearest Keepsake Jeweler.

Name.....

Address.....

A. H. Pond Co., Inc., 120 E. Washington, Syracuse 2, N. Y. L 4-53

PHONE WESTERN UNION'S "OPERATOR 25" FOR YOUR KEEPSAKE JEWELER'S NAME



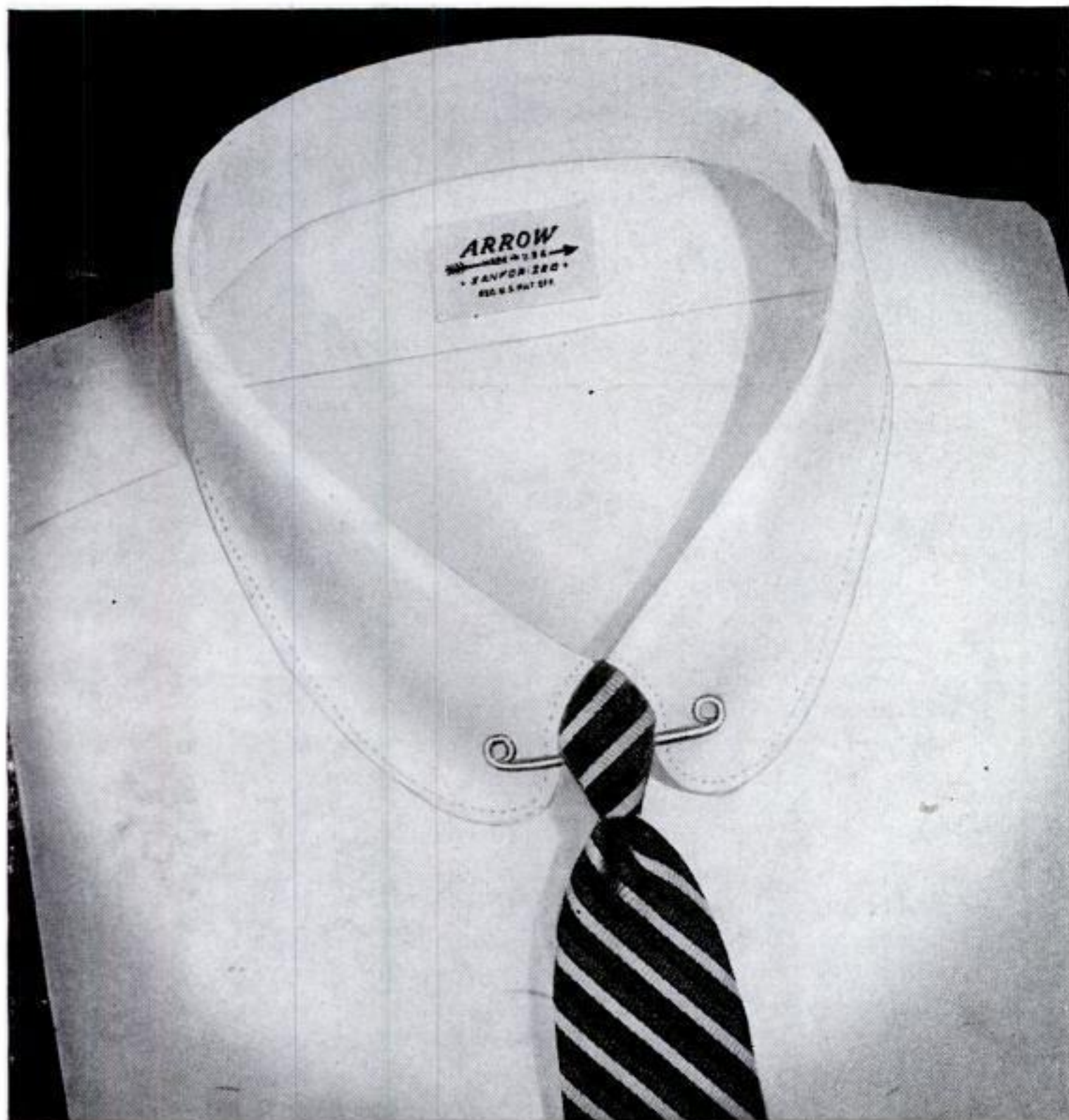


**DART**—America's most popular white shirt. Nonwilt collar. \$3.95. *Dale*—same collar style, in a fine, premium broadcloth. Button or French cuffs. \$5.00.

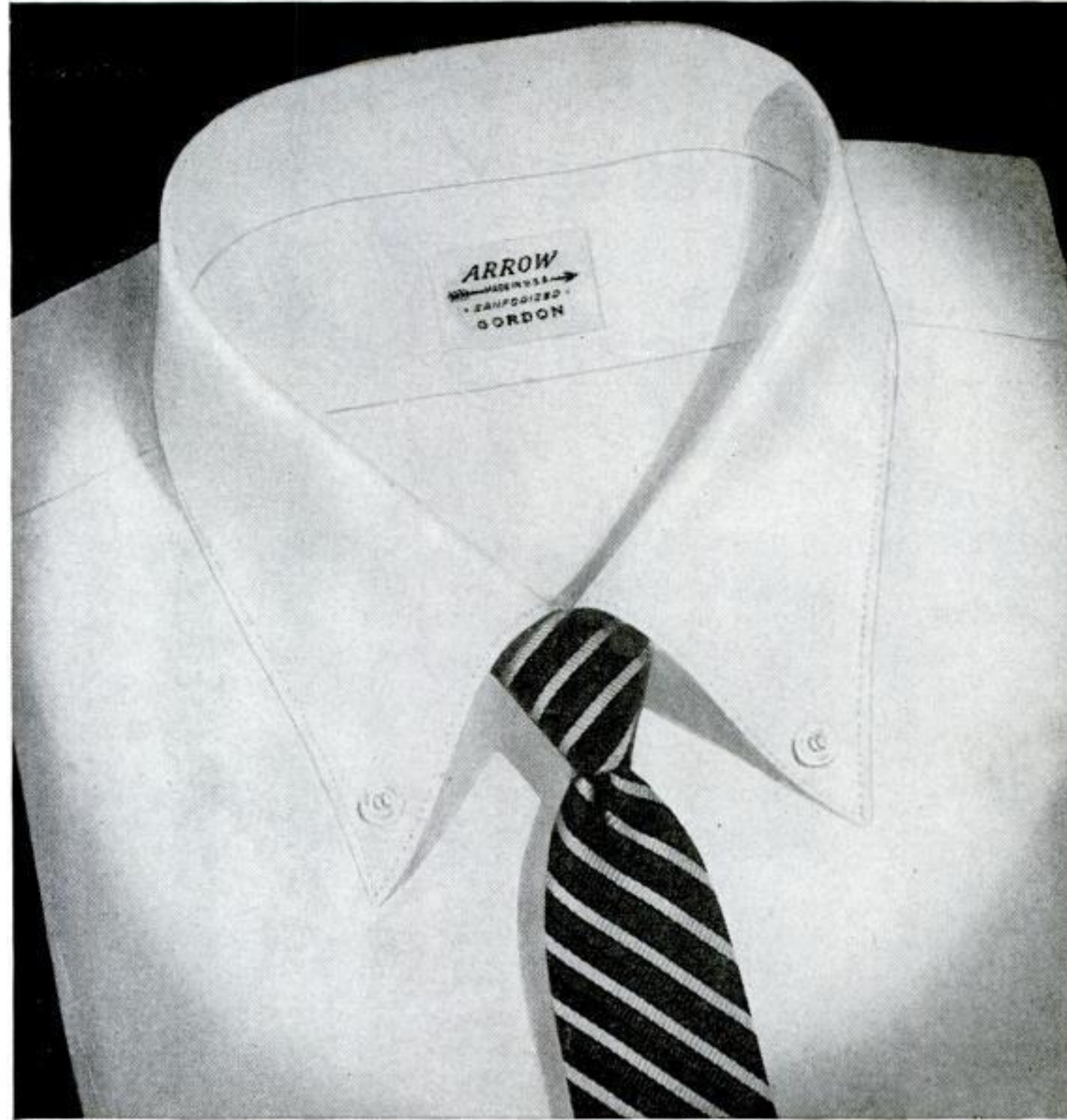
**THE ARROW TIE** shown here is a particularly smart shadow-stripe, all-silk repp. Choice of colors to complement your suits. \$2.50. Bow tie, \$1.50.

# No shirt does as much for you as an Arrow!





**RADNOR**—Has rounded-point soft collar, worn with pin. \$3.95 up.



**GORDON DOVER**—Oxford shirt with a soft button-down collar. \$4.50.



**PAR**—Has a soft, spread collar. Button or French cuffs. \$3.95.



**DREW**—Low-sloping, medium-point, nonwilt collar. \$3.95.

**You could pay** a lot *more* for a shirt.

But you could shop from here to Bond Street and back and not find a better-looking shirt than an Arrow.

In the first place, there is an Arrow in just about every collar style a gentleman would want to wear. And the Arrow trademark was famous for style and fit of collars when your daddy was in short pants.

Then, too, Arrow shirts are tapered to fit better at your waist, shoulders and arms.

And you can be *sure*, when you buy an Arrow shirt, that it will always fit perfectly as the day you bought it. The "Sanforized"® label means the fabrics will never shrink more than 1%.

So why take chances? Just take Arrow and be *sure*.

**ARROW**  
TRADE® MARK



Cluett, Peabody & Co., Inc.  
Arrow Shirts • Ties • Sports Shirts  
Handkerchiefs • Underwear



# " MOM HATES BETWEEN-MEAL DISHWASHING!

— SHE GIVES US

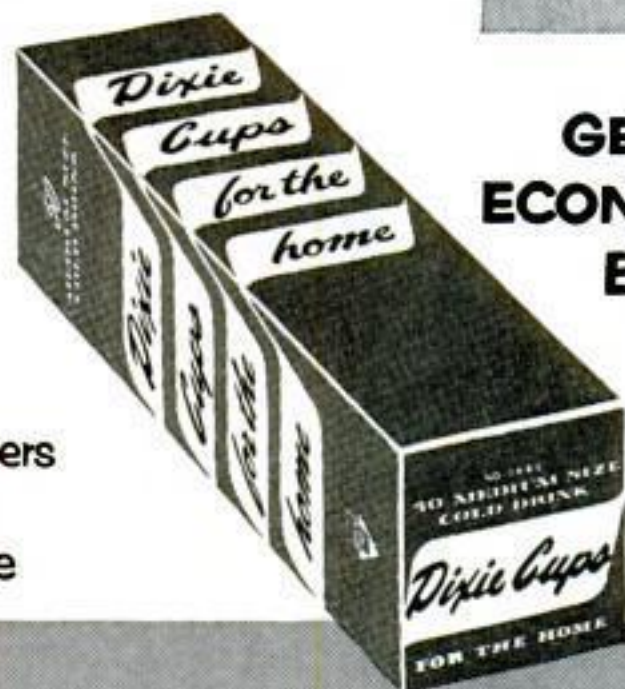
# Dixie Cups<sup>®</sup>



- BETWEEN MEAL SNACKS
- CHILDREN'S MILK, JUICES
- LUNCHES, PARTIES, BEDTIME
- DRINKS FOR JUNIOR'S GANG
- AVOID BROKEN GLASS
- REPLACE MESSY BATHROOM GLASS



Dixie  
home dispensers  
are attractive  
... easy to use



**GET BIG  
ECONOMY-SIZE  
BOXES**

Dixie is a registered  
trade mark of  
Dixie Cup Co., Easton, Pa.

**Now — AT A COST YOU CAN AFFORD  
FOR EVERY DAY HOME USE**

## Eggs CONTINUED

### DUCHESS POTATOES

Add 2 egg yolks to 2 cups mashed potatoes and beat thoroughly.

### QUICK MADEIRA SAUCE

Melt 2 tablespoons butter over low heat. Add 2 tablespoons flour and stir until smooth. Add 2 cups beef bouillon. Cook, stirring constantly, until smooth and thickened. Add salt, pepper to taste,  $\frac{1}{3}$  cup Madeira wine and continue cooking until thoroughly heated. Do not allow to boil.

## French Fried Deviled Eggs

12 eggs, hard-cooked  
4 tablespoons crumbled Bleu Cheese  
 $\frac{1}{2}$  teaspoon salt  
Dash of cayenne  
 $\frac{1}{2}$  cup heavy cream  
1 tablespoon Worcestershire Sauce

1 teaspoon grated onion  
1 tablespoon finely chopped parsley  
 $\frac{1}{4}$  cup finely chopped celery  
1 egg beaten with  $\frac{1}{4}$  cup water  
1 cup fine dry bread crumbs  
Tomato sauce (recipe below)

Cut eggs in half lengthwise. Remove yolks and combine with cheese, salt, cayenne, cream and Worcestershire. Add onion, parsley and celery and stir until thoroughly mixed. Refill whites and press halves together. Roll each "egg" in crumbs, then dip in beaten egg and water and roll again in crumbs. Fry in deep fat (365–375° F.) until brown. Serve hot with tomato sauce.

### TOMATO SAUCE

Combine 1 No. 2 can tomatoes or  $2\frac{1}{2}$  cups stewed tomatoes,  $\frac{3}{4}$  teaspoon salt,  $\frac{1}{2}$  teaspoon sugar, 3–4 drops Tabasco Sauce,  $\frac{1}{4}$  cup finely chopped onion and  $\frac{1}{2}$  cup finely chopped celery leaves. Bring to a boil. Reduce heat, cover and cook gently for 10 minutes. Then force mixture through coarse sieve. Dissolve 2 tablespoons cornstarch in  $\frac{1}{4}$  cup cold water and add to tomato sauce. Return to heat and cook, stirring constantly, until thickened. Makes about 2 cups of sauce.

## How to Fry Eggs

Melt 1 tablespoon of butter or bacon fat for each egg. Break egg in saucer and then slip into skillet. Fry eggs over a very low fire, spooning fat over eggs to cook the tops or cover and cook 3–5 minutes till set. Serve with salt and pepper or paprika.

## How to Hard Cook Eggs

Take eggs from refrigerator  $\frac{1}{2}$  hour before hard-cooking. Very cold eggs may crack when slipped into hot water. Cook in water below boiling point for 15–20 minutes. If boiled quickly in very hot water, the albumen becomes firmly set before the temperature of the interior of the egg is raised, making yolk softer than the white and the white tough. To prevent a cracked egg from breaking when boiling, add a few drops of vinegar or lemon juice to the water. To remove shells smoothly, plunge eggs into cold water as soon as they are hard-cooked.

## How to Poach Eggs

1. Poach eggs in hot milk, hot consomme, hot tomato soup instead of water and they taste better. To poach eggs in ball shape (French method) stir the salted boiling water rapidly in circular motion until a hollow is formed. Drop egg into the hollow, reduce heat and continue stirring enough to keep water in circular motion. This way only 1 egg can be cooked at a time.
2. Grease skillet and fill it  $\frac{3}{4}$  full with water. Add 1 tablespoon vinegar or 1 tablespoon salt to each quart water. Bring to a boil. Break eggs into saucer, then slip into boiling water. Cover pot and turn heat very low. Let stand about 5 minutes or until white is set and a white film covers the yolk. Remove eggs with skimmer or spoon.

## How to Soft Cook Eggs

1. Cover eggs with cold water. Bring to a boil, then turn off heat. Remove eggs immediately for soft-cooked. Cover pan and leave eggs in water for 3–5 minutes for medium soft-cooked eggs.
2. Place eggs in boiling water. Be sure water completely covers them. Cover pot and simmer 3–5 minutes.

## How to Scramble Eggs

Melt butter or bacon grease in skillet. Break eggs into bowl, add a little milk, salt and pepper to taste, and stir lightly. For variety, flavor with curry powder, chopped chives, oregano, parsley or marjoram. Preheat pan over low flame. Add eggs. Stir them gently over least possible heat. Remove pan from heat before eggs are quite firm. The heat left in pan and in eggs will finish the cooking, keep eggs from becoming hard and tough. If meal might be delayed, scramble eggs in double boiler where they keep hot and moist.



For a Treat  
instead  
of a Treatment...  
remember...

**OLD GOLD**

*Treats  
you  
right*



Enjoy *today's* most pleasing cigarette with this assurance: No other leading cigarette is less irritating, or easier on the throat, or contains less nicotine than Old Gold. This conclusion was established on evidence by the U. S. Government.



pink Cardigan — Maximilian



# WIN A FREE VAC



#### MODEL KPC

**Kelvinator "Magic Cycle"† Defrosting Refrigerators!** The sensational refrigerators that defrost themselves, yet keep frozen foods far below freezing.

#### MODEL ER-93

**Kelvinator Electric Ranges!** They cook automatically while no one looks. De luxe modern features, including new "Picto-Heat" Controls!

#### MODEL FR-93

**Kelvinator Freezers!** Big storage in small floor space. Safe, dependable cold, interior floodlight and handy storage basket. Every modern feature.

#### MODEL SCT-66 & WG-6630

**Kelvinator Kitchen Cabinets and Sinks!** Brand-new Kelvinator products! The world's most beautiful. Sensational in your kitchen. See them!

**Here's your chance** to enjoy that "dream vacation" you've always wanted! Where do you want to vacation? Hollywood? New York? Grand Canyon? Yellowstone? Or would you just like to go back "home" and visit the folks again? Kelvinator will pay you \$1,000 in cash toward the vacation of your dreams!

**And it's so easy to enter this contest.** You don't have to buy anything—just go and see. Kelvinator, famous for quality for 39 years, has just brought out its new 1953 lines of products—automatic washers and wringer washers, fabulous new kitchen

†Patent applied for

cabinets that you can install yourself, new room air conditioners. New electric refrigerators, ranges, and freezers. Which of these wonderful products would you like as a prize—FREE? Go to your Kelvinator Dealer's. See all the products. Ask a salesman to demonstrate them to you. He will give you helpful hints. Then, just write why you'd like to have *any* Kelvinator product. You can win the vacation of your dreams . . . or any one of hundreds of other prizes! Enter now! Enter as many times as you wish . . . on every product if you wish!

YOU ALWAYS WIN WITH

## Kelvinator

Division Nash-Kelvinator Corporation, Detroit 32, Mich.

**HURRY! SEE YOUR KELVINATOR DEALER TODAY FOR FREE EN**





COMIC STRIP TIP from *Li'l Abner* proposed printing dollar bill with warning of its lowering value and a paid advertisement suggesting how it be spent.

## DOCTORED DOLLARS

Who said (sob!) it does not pay to advertise?

When one of Al Capp's characters suggested that the government raise additional revenue by renting advertising space on its money, the scheme got nowhere in the *Li'l Abner* comic strip. But the same idea was adapted to real life by an Indianapolis meat packer named George Stark, who got into a lot of trouble with it.

One of the few Americans who do not read *Li'l Abner*, Stark decided to turn loose 80,000 silver dollars announcing the 17th anniversary of his Stark & Wetzel packing company. He ordered a supply from Chicago on which he paid \$240 freight charges and hired 15 girls to glue on stickers. On two consecutive paydays, Stark & Wetzel's 800 employees took home their pay in anniversary dollars which they spread through Indianapolis stores, movies, restaurants and saloons.

At this propitious point, the Secret Service informed Stark of a law which imposes a fine for defacing a U.S. coin with advertising—up to \$500 for each coin. Faced with a possible \$40 million fine, Stark apologized and offered to buy back his illegal dollars. The government agreed and Stark is calling in his coins. With eight office workers assigned to de-decorate dollars, the meat packer has another \$73,000 still to find. But George Stark and his little business are now big in Indiana.



**PENITENT PACKER** George Stark displays one of his illegal dollars. The government did not prosecute because it felt he did not have criminal intent.

CONTINUED ON NEXT PAGE

## ...relax in Canada

See Nature at her most magnificent... enjoy playtime all the way in a "foreign" land of **VACATIONS UNLIMITED**



**MOUNT EISENHOWER** is a "must" on your trip through Canada's western wonderlands. Rising mile-high like a giant fortress, it was named in 1946 in honour of a great world-leader now President of the United States. Enjoy a rich variety of glorious scenic features, too, in great, green National Parks, along "picture-book" coastlines, in quiet lake-studded woodlands.

**CYCLING TOURS** in rolling river-country lead to one perfect playspot after another. Fish in quiet pools; go canoeing, picnicking, sightseeing.

**SAND-AND-SUN** is more fun on wide, uncrowded beaches. Or try "roughing it" in secluded camp sites off the beaten track. See your travel or transportation agent soon; send the coupon now.



01-1-01-53-05  
**CANADIAN GOVERNMENT TRAVEL BUREAU**  
Department of Resources and Development, Ottawa, Canada

Please send your 48-page, full-colour book on vacation attractions in all parts of Canada ☐. Tell me where Canadian travel films are available in the U.S.A. ☐  
Check / as required.

Name \_\_\_\_\_  
(PLEASE PRINT)

Address \_\_\_\_\_

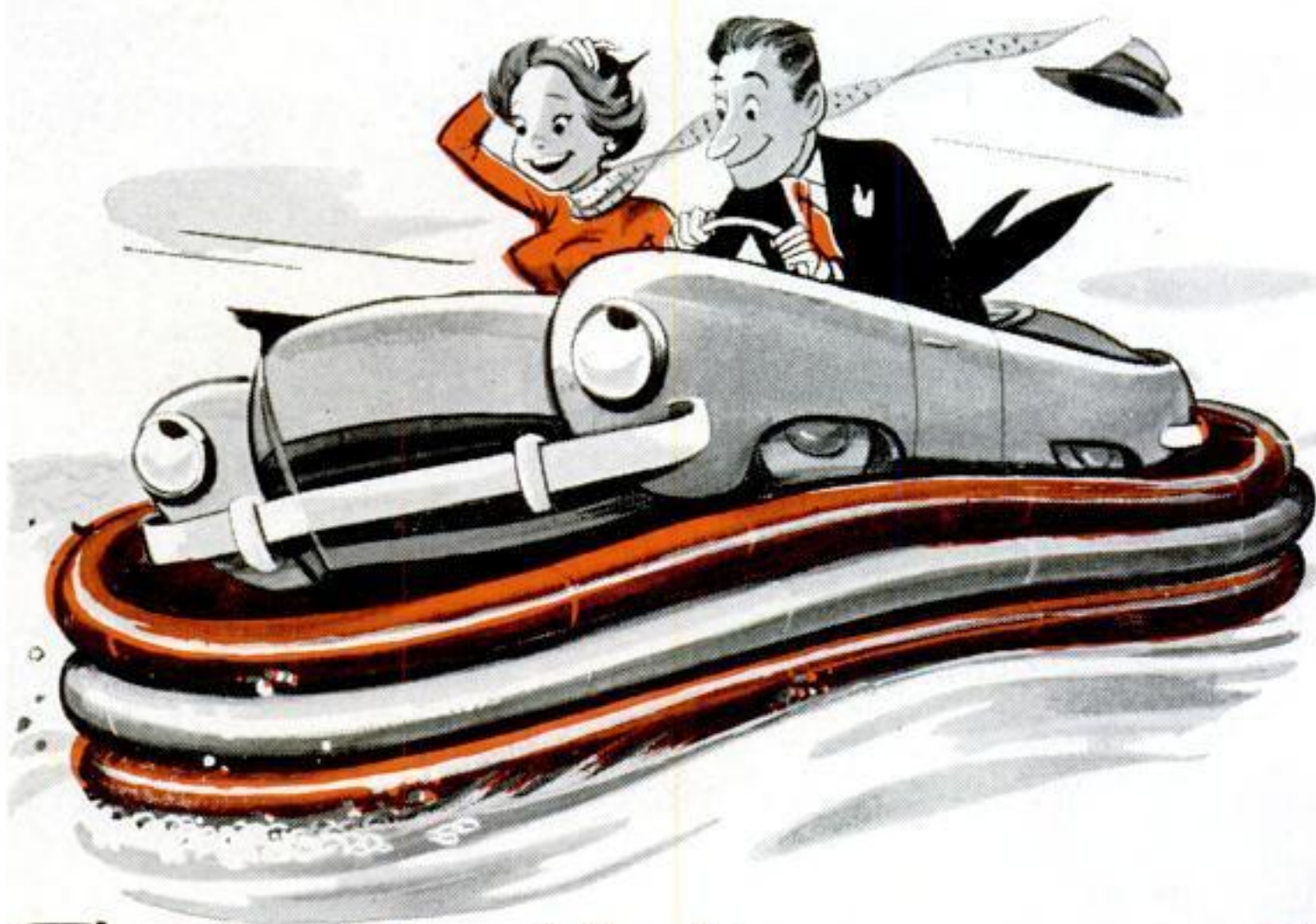
Town \_\_\_\_\_ State \_\_\_\_\_







If your car feels like this ... it's time  
for **MARFAK** chassis lubrication



That "cushiony" feeling  
lasts longer with—



It's spring! And a good time to get *cushiony* driving that *lasts* — not for just a couple of hundred miles, but for 1,000 miles or more. That's *Marfak* lubrication! *Marfak* is specially made to fight wear and friction longer. *Marfak* resists jar-out and squeeze-out — stays on the job when spring rains splash away. Get *cushiony* driving today! For longer lasting *Marfak* lubrication see your Texaco Dealer, the best friend your car ever had.



**THE TEXAS COMPANY**  
**TEXACO DEALERS IN ALL 48 STATES**

*Texaco Products are also distributed in Canada and in Latin America*

**TUNE IN:** Tuesday nights on television — the **TEXACO STAR THEATER** starring **MILTON BERLE**.  
See newspaper for time and station.

## Doctored Dollars CONTINUED



**REMOVING STICKERS** from recovered silver dollars is a current job for Stark's office girls. Stickers resist soaking, must be pared off with a knife.



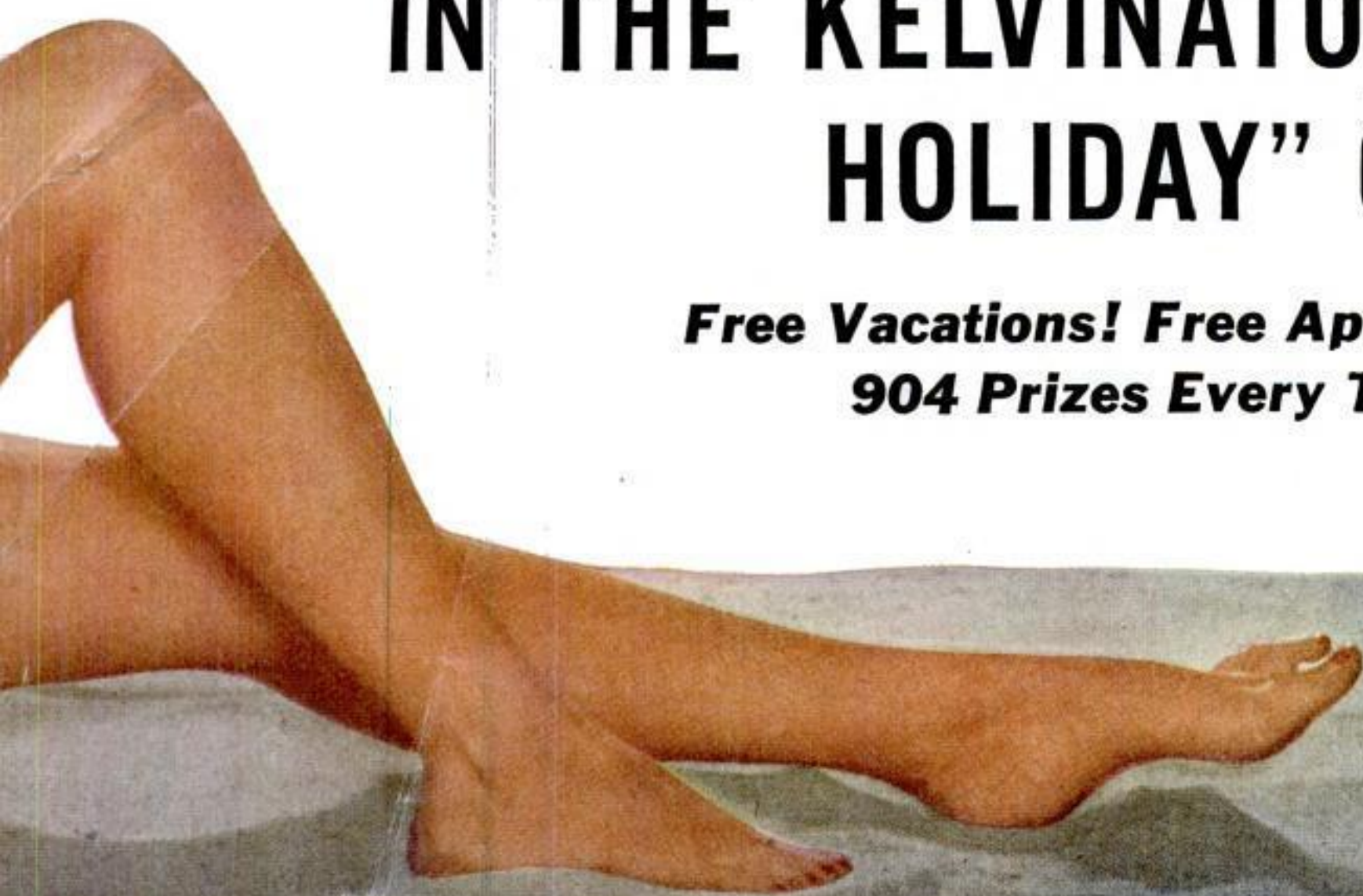
**DECORATED DOLLARS** from several other localities arrived in original shipment of silver Stark's bank got from the Federal Reserve Bank in Chicago.



# EDUCATION\* *for your family*

## IN THE KELVINATOR "HOMEMAKER'S HOLIDAY" CONTEST!

**Free Vacations! Free Appliances! Cash Prizes!**  
**904 Prizes Every Two Weeks! 5424 Prizes in All!**



MODEL AWG

**Kelvinator Automatic Washers!** Brand-new from Kelvinator. Different! Far better! Gets dirty clothes *really clean*! Yet, so gentle it's safe for finest underthings!

MODEL KR-10-82D

**Kelvinator Electric Water Heaters!** All the hot water you want at the turn of a faucet. Completely automatic. Built for long life, top efficiency.

MODEL 60

**Kelvinator Room Air Conditioners!** Brand-new Kelvinator products. Quality products. Easier to install. Remove humidity. Built for year-round use.

**Kelvinator "Electro-Drain"!** Brand-new Kelvinator product. Chews up table scraps and floats them down the drain! Frees you from messy garbage disposal.

### HOLLYWOOD!

*Glamorous Movieland!  
The glorious Pacific!*



### THE ADIRONDACKS!

*Mountain trails. Famous summer resorts! Marvelous restaurants!*



### YELLOWSTONE PARK!

*Old Faithful! Land of geysers! Fabulous scenery!*



### GAY BROADWAY!

*Go to the theater.  
See the night spots.  
Broadway at night!*

## 5,424 PRIZES IN 6 EASY CONTESTS

For just writing 25 words—or less—on the new Kelvinator product of your choice!

\*The 24 top winners will be awarded \$1,000 each for their vacation! 120 Major Appliances! (Your choice of a Kelvinator Refrigerator, Range, Automatic Washer, Freezer, Water Heater, Room Air Conditioner, Sink and Kitchen Cabinet, "Electro-Drain" Garbage Disposer!) 480 Prizes of \$25 each! 4800 Prizes of \$5 each! 5424 Prizes in all! Nothing to buy!

### 6 SEPARATE CONTEST PERIODS

1st contest closes April 25; 2nd, May 9; 3rd, May 23;  
4th, June 6; 5th, June 20; 6th, July 3.

*Join the Kelvinator Parade to Better Living!*

**RY BLANKS! FIRST CONTEST STARTS NOW—CLOSES APRIL 25th!**





Known by the Company it Keeps



Seagram's V.O.

CANADIAN WHISKY—A BLEND . . . OF RARE SELECTED WHISKIES • THIS WHISKY IS SIX YEARS OLD  
86.8 PROOF. SEAGRAM-DISTILLERS CORPORATION, NEW YORK, N. Y.



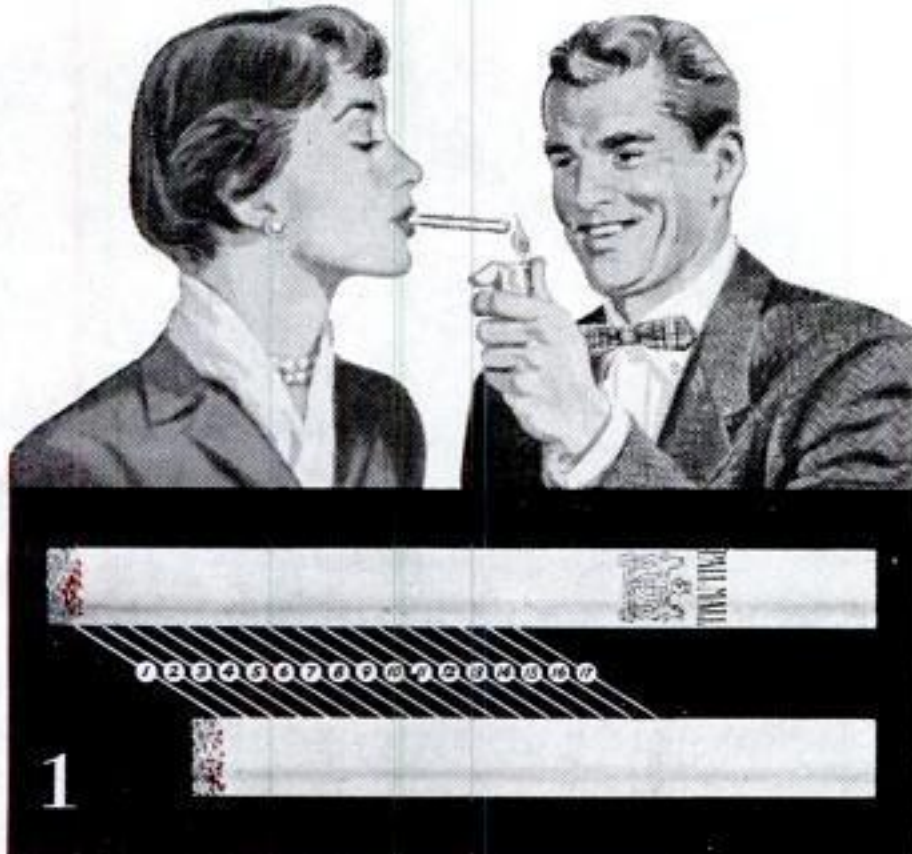
# Guard Against Throat-Scratch

*enjoy the smooth smoking of fine tobaccos*

*—the finest quality money can buy!*

*Here's Mildness  
You Can Measure*

See how PALL MALL's greater length of fine tobaccos filters the smoke on the way to your throat



Light a PALL MALL and notice how mild PALL MALL's smoke becomes as it is filtered further through PALL MALL's traditionally fine, mellow tobaccos.

At the very first puff of your PALL MALL you will enjoy PALL MALL's cooler, sweeter smoking. And your enjoyment of PALL MALL doesn't stop there. After 5 puffs of each cigarette—or 10—



or 17—your own eyes can measure PALL MALL's extra length for extra mildness.

Pall Mall's greater length of fine tobaccos travels the smoke further on the way to your throat—filters the smoke and makes it mild.

PALL MALL gives you a smoothness, mildness and satisfaction no other cigarette offers you.

**Outstanding**  
...and they are **mild!**

Wherever you go, notice how many people have changed to PALL MALL in the distinguished red package  
**THE FINEST QUALITY MONEY CAN BUY**





# THE SPAN OF TIME

1926 opened on the ominous rumble of a coal strike. Dapper Jimmy Walker took the stage as Mayor of New York . . . and Carol bowed out as Crown Prince of Roumania. Gertrude Ederle ruled the Channel waves and Aimee Semple McPherson took a dive into the Pacific—came up a month later in the Arizona desert. Red-headed Winston Churchill denounced the pretense of friendly international relations with Russia. 19-year-old Marian Talley sang to S.R.O. at the Met . . . movie-goers cheered “The Big Parade” and “Beau Geste,” mourned for Rudolph Valentino. And in Bruton St., Mayfair, hundreds hailed the birth of a daughter to the Duke of York. “Would she ever ascend the throne as Elizabeth II?” Students of probability guessed “No.”



In 1926 TIME, The Weekly Newsmagazine, was three years old—a precocious, healthy, sometimes unruly upstart of the publishing world. Some readers who knew us when, say this today:

*“TIME has been a source of enjoyment for the many years it has been coming to our home. If we have one fault to find with magazines, it is that we subscribe to too many, and as a result some of them are not always read. TIME always is. It’s a great magazine.”*

M. Lester Mendell, Vice President, Bankers Trust Co., New York



*“My father was an original subscriber to TIME. I was only 16 then and living at home, but I read every issue. When I was married, I subscribed under my husband’s name. TIME has played an important role all through our lives—it has been an indispensable part of it.”*

Mrs. R. E. McCormick, Mercer Island, Washington

And in 1953—as in 1923 and ’26—many new readers are turning to TIME for an accurate and exciting picture of the world’s news. Some are college students; some are young businessmen, some are busy housewives. The TIME audience today is increasing at the rate of 2,000 new buyers a week!

## TIME

THE WEEKLY NEWSMAGAZINE

*a member of the family in America’s best informed homes*





# The Shrine of St. Ursula

*A 15th Century masterpiece recounts the legend of a virgin martyr*

For more than 400 years the small gilded shrine above has helped to preserve one of the great legends of Christendom, the martyrdom of St. Ursula and her 11,000 virgins. Carved from wood in the shape of a Gothic chapel measuring three feet long and almost as high, the shrine was created to house relics of the saint and her youthful companions who were slain by the Huns in the 5th Century. But the legend of St. Ursula lives far more vividly in the jewellike paintings which adorn the sides of the chapel and which set forth the events of her martyrdom like scenes in a medieval miracle play.

The paintings, which are reproduced on the following five pages, are by Hans Memling, a German-born artist of the 15th Century who spent most of his life in the prosperous Flemish town of Bruges. Memling painted the shrine in 1489 for the local Hospital of St. John and so famous did it become that on several occasions wealthy collectors offered a shrine of solid silver in exchange for Memling's work. But the hospital held on to the reliquary and today, though the saintly relics it housed have long since vanished, the tiny shrine is still one of the great treasures of Bruges and of Western art.

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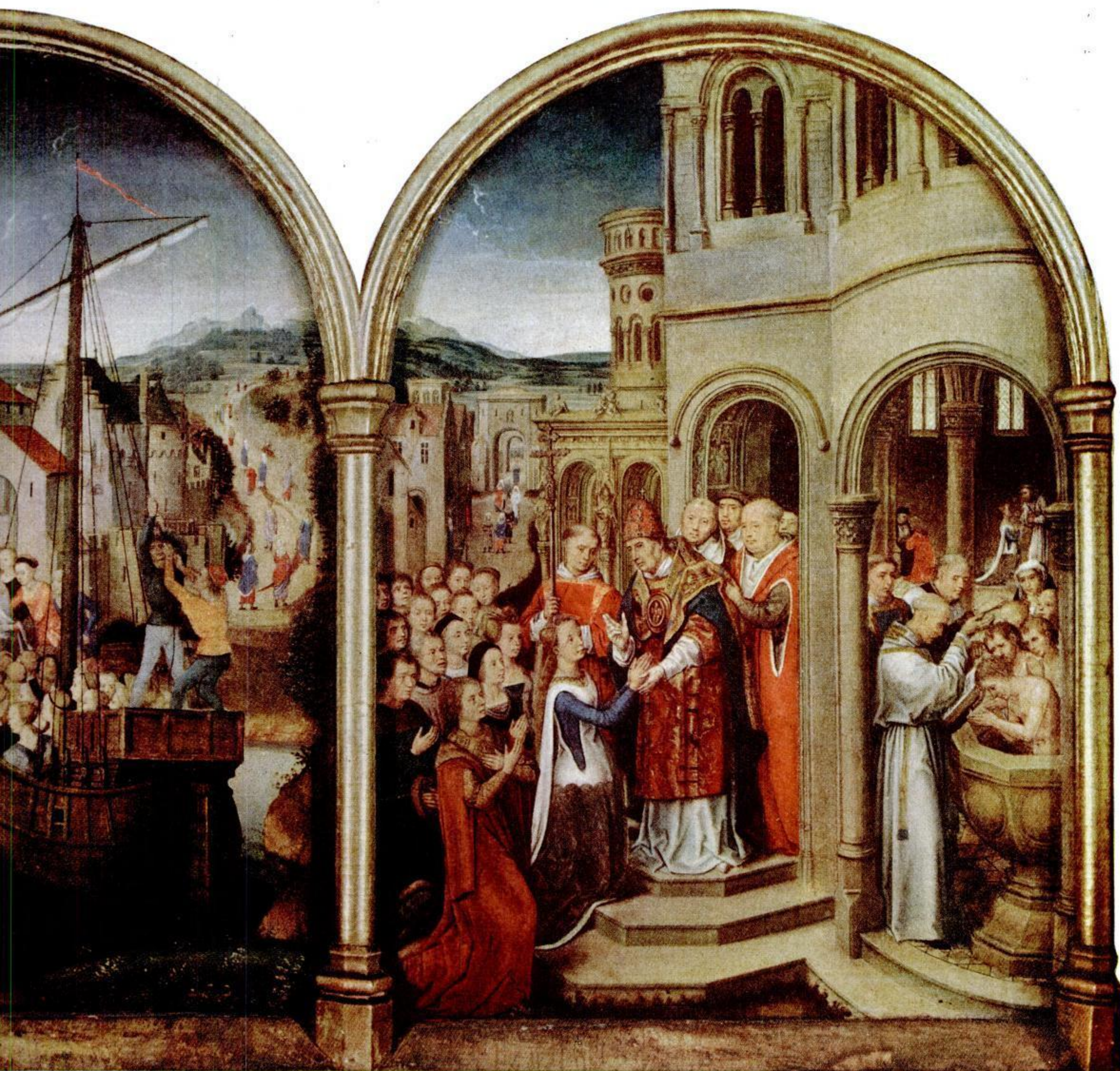
## The pilgrims make their way to Rome

Memling was commissioned to paint the story of St. Ursula by nuns of the hospital who revered the saint because, like themselves, she had pledged herself to celibacy and to God. But as daughter of a British king, Ursula had to agree to marry a pagan prince. As part of the agreement, however, Ursula insisted on making a three-year pilgrimage to Rome, attended by 11,000 virgins. This arduous journey and its calamitous outcome were the subjects which

Memling portrayed on the shrine. But instead of presenting Ursula as a 5th Century princess, Memling dressed her like a wealthy burgher's daughter of his day and placed her in a setting of gabled houses, Gothic churches and stout sailing ships like those that lined the bustling quays of Bruges.

Beginning his story with the arrival of the virgins at Cologne (*left panel*), Memling painted Ursula descending from the ship while sail-





## up the river Rhine and over the Alps

ors unload the baggage. In the background rise the pinnacles of Cologne's cathedral and in the upper story of a house (*right*) St. Ursula is glimpsed again as she is warned by an angel of her coming martyrdom.

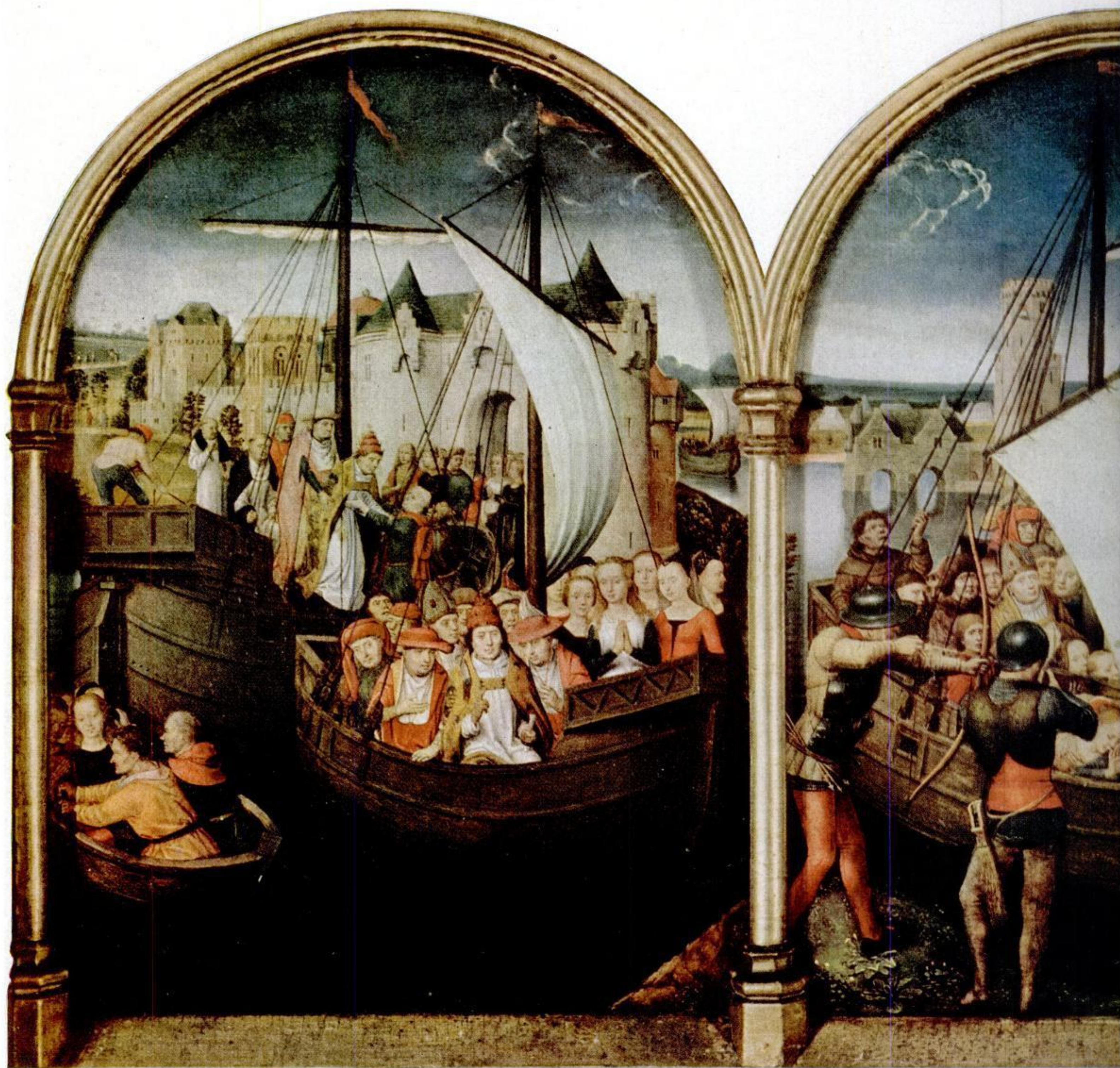
Continuing their journey up the Rhine, the virgins arrive in Basel (*center panel*) where they debark and begin their pilgrimage on foot over the Alps. At length they arrive in Rome (*right panel*) where Ursula is met by her fiancé

(kneeling beside her), who, with a band of followers, has come to join the Christian church. Outside the Basilica of St. Peter they receive the blessing of Pope Cyriacus. Later, inside the church, the prince's companions are baptized, while Ursula receives Communion and the prince makes confession to a priest. In the roof of the shrine, above these scenes, are two medallions ornamented with angels, one playing a psaltery (*left*), the other a viol (*right*).



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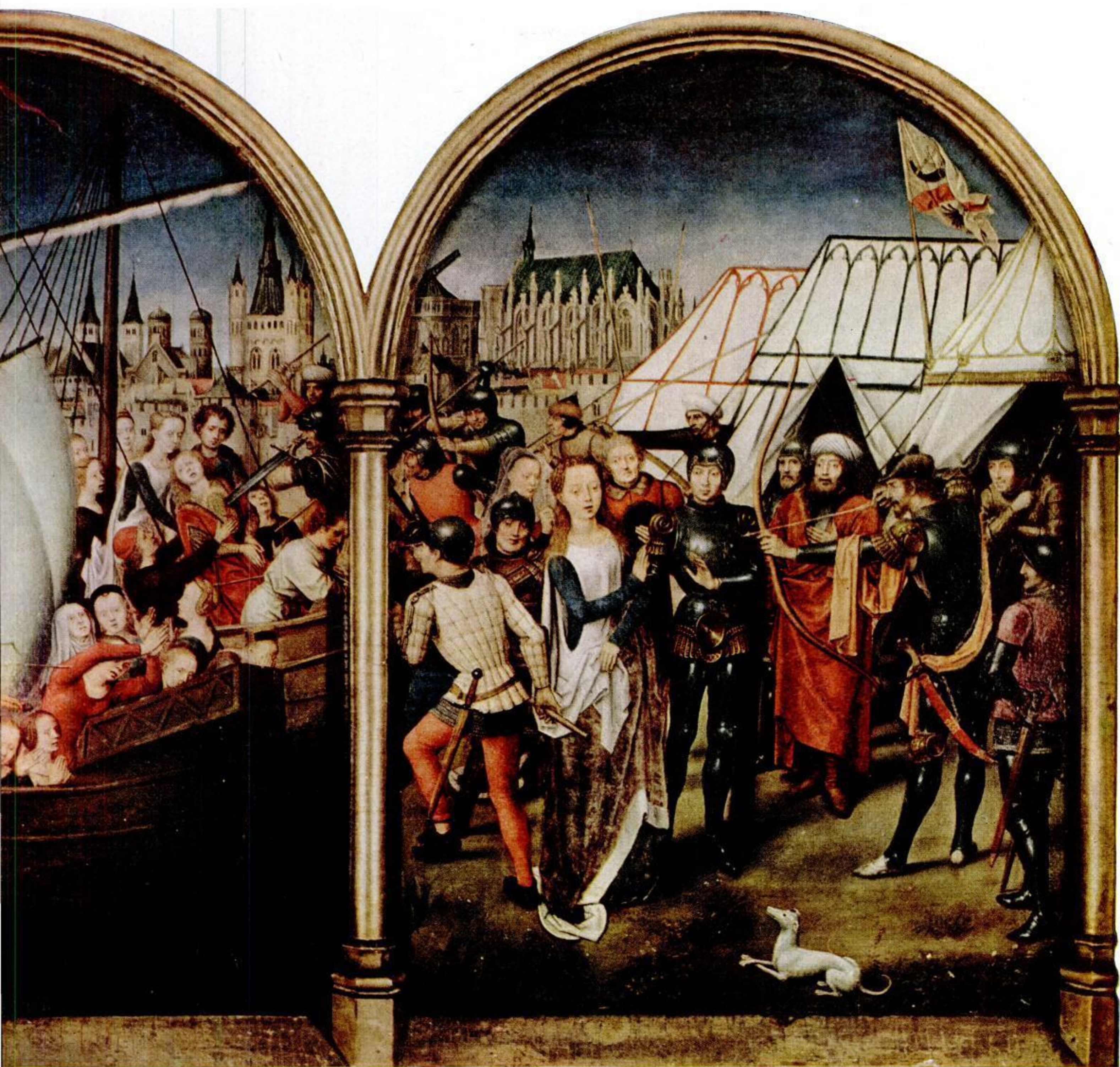


## On the homeward journey the barbarians

On the opposite side of the shrine Memling depicted the homeward journey of the pilgrims. Ursula and her virgins have been joined by the prince and by Pope Cyriacus himself, who, warned by heaven of their impending martyrdom, decides to share their fate. (According to the legend, Church leaders tried to dissuade him from this. When he persisted, they struck his name from the official list of popes, so that today papal history does not record Cyriacus'

reign.) In the first scene (*left*) Memling shows the Pope with some of his cardinals as they board Ursula's ships at Basel. This view of the Swiss city is quite different from that on the other side of the shrine for, since Memling had never visited Basel, he felt free to depict it as he wished. As the sails swell, the Pope, seated in the boat, raises his hand in blessing and the benign company sets off for Cologne. There (*center*) the peace of the pilgrimage is





## bring the pilgrims death and martyrdom

shattered by the barbaric Huns who have laid siege to the city and descend on the ships with violence. The virgins and the Pope are slaughtered by arrows, and the prince, run through by a sword, dies in Ursula's arms. Only Ursula is spared—because the chief of the Huns, impressed by her beauty, wants her for his bride. The final scene takes place outside the chieftain's tents. Dressed in Eastern robes and surrounded by warriors in glistening armor,

the Asiatic ruler makes his offer. But Ursula rejects it with a quiet gesture, calmly facing the warrior's arrow and martyrdom. Crouched at her feet, the Hun's wiry dog watches the princess with attentive curiosity, while behind her, as sorrowful witnesses to the scene, stand two townspeople who will carry the virgin martyr's body to the cathedral in the background. On the roof of the shrine, two angels play on a lute (left) and a small portable organ (right),



CONTINUED ON NEXT PAGE



### *St. Ursula's sheltering mantle*

On the rear facade of the shrine Memling rounded out his legend with a portrait of St. Ursula standing in the apse of a Gothic church. She is represented in the traditional saintly pose, holding the instrument of her martyrdom—the arrow of the barbaric Hun—and sheltering with her mantle ten of the virgins who shared her doom.







**Look good? Wait till you taste it!**

## *Springtime Chocolate Revel*



Because we know you love chocolate and marshmallow, we've brought rich chocolate from the African Gold Coast. Marbled it with marshmallow. And smooth-frozen it with rich country cream the special Meadow Gold way—to bring you Meadow Gold Springtime Chocolate Revel!

Ask for it—or any of your favorite Meadow Gold flavors—wherever you buy ice cream. In pints, quarts or extra-thrifty half-gallons.

**Meadow Gold is mighty good**



# It's New!

# It's Blue!

# It's Magic!

## What is it?

It's Procter & Gamble's new clothes-washing detergent . . . CHEER. Even the color is different—it's *blue*—but the *real* magic of new blue CHEER is in its exclusive formula . . .

There's a scientific new Blue★Magic whitening agent, in CHEER's exclusive formula, that guarantees you the *whitest whites* and *brightest colors possible*. Yet it's *safe* for even the most delicate fabrics in your family wash.

And blue CHEER makes instant white suds that "unfasten" even the greasiest grime like

magic—and then keep it from sneaking back into the clothes. So you'll get not only the whitest, but the *cleanest* washes possible.

Try it! CHEER . . . the Blue★Magic suds!

**P.S.** New CHEER is grand for dishes, too. And really *gentle* on your hands.

**cheer**  
**THE BLUE★MAGIC**  
**WASHDAY SUDS**



© THE PROCTER & GAMBLE CO.





IN PHOTO TAKEN AT HOME BY HUSBAND DESI ARNAZ, LUCILLE BALL FEEDS 2½-MONTH-OLD SON DESI IV, AS DAUGHTER LUCIE, 20 MONTHS, CATCHES UP ON NEWS

## Lucy's Boys

### ONE AT HOME MEANS PAIR ON TV

Having faithfully followed the television script of her *I Love Lucy* right to the letter to produce a baby son exactly on cue (LIFE, Feb. 2), Lucille Ball stayed home for two months tending to her child as proudly and dutifully as any ordinary mother. Her top-ranking television program has continued to appear on schedule every Monday night (CBS-TV, 9 p.m. E.S.T.) by making use of shows which had been filmed before the baby was born or by rerunning old episodes of *Lucy*.

Before getting back to work at the end of last month, Miss Ball sat with her daughter Lucie, her new son Desiderio Alberto Arnaz IV and her husband for the first portrait of TV's first family (see cover). Now, at the Desilu studio, she has begun filming a new series of domestic episodes. They will be built, naturally, around Lucy's new baby, picking up at about the same age Lucille's son has now reached. Because of child labor laws in California, which forbid infants to work more than two hours a day, the Arnazes have hired twins to play their TV child. This enables them to use first one and then the other, and shoot their series with a minimum of interruption. For such chores and their comedy performances the Arnazes are being paid an unprecedented \$8 million in two and a half years.

IN COMING EPISODE ON SHOW, ARNAZES WILL BE QUIETING LUCY'S TV SON →

CONTINUED ON NEXT PAGE







*Makes dry-er  
Martinis*

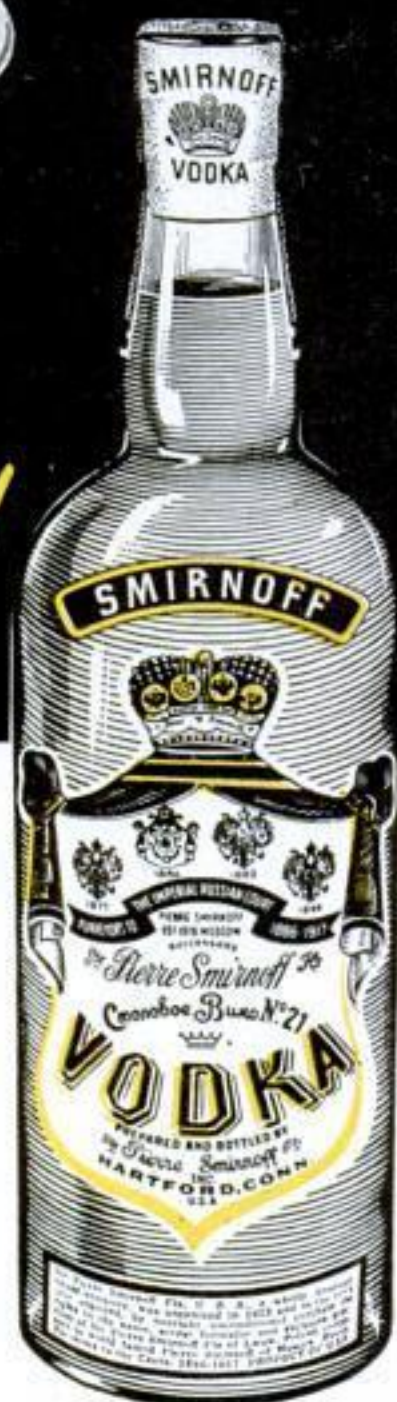
*So smooth  
it leaves you  
BREATHLESS!*



■ SMIRNOFF VODKA has graced the Royal tables in Europe's gayest capitals... the vodka beyond compare since 1818.

Makes a dry-er Dry Martini, a more delicious Collins, and blends perfectly with fruit juices, colas and soft drinks of every kind.

*Try it!*



**Smirnoff**  
the greatest name in **VODKA**

80 or 100 Proof • Made from 100% Grain Neutral Spirits • Ste. Pierre Smirnoff Fls., Inc., Hartford, Conn.

## LUCY'S BOYS CONTINUED



LUCY'S TV CHILD, IN DUPLICATE, waits to go on at studio where *I Love Lucy* is filmed. The twins who alternate in role are with (left to right) a

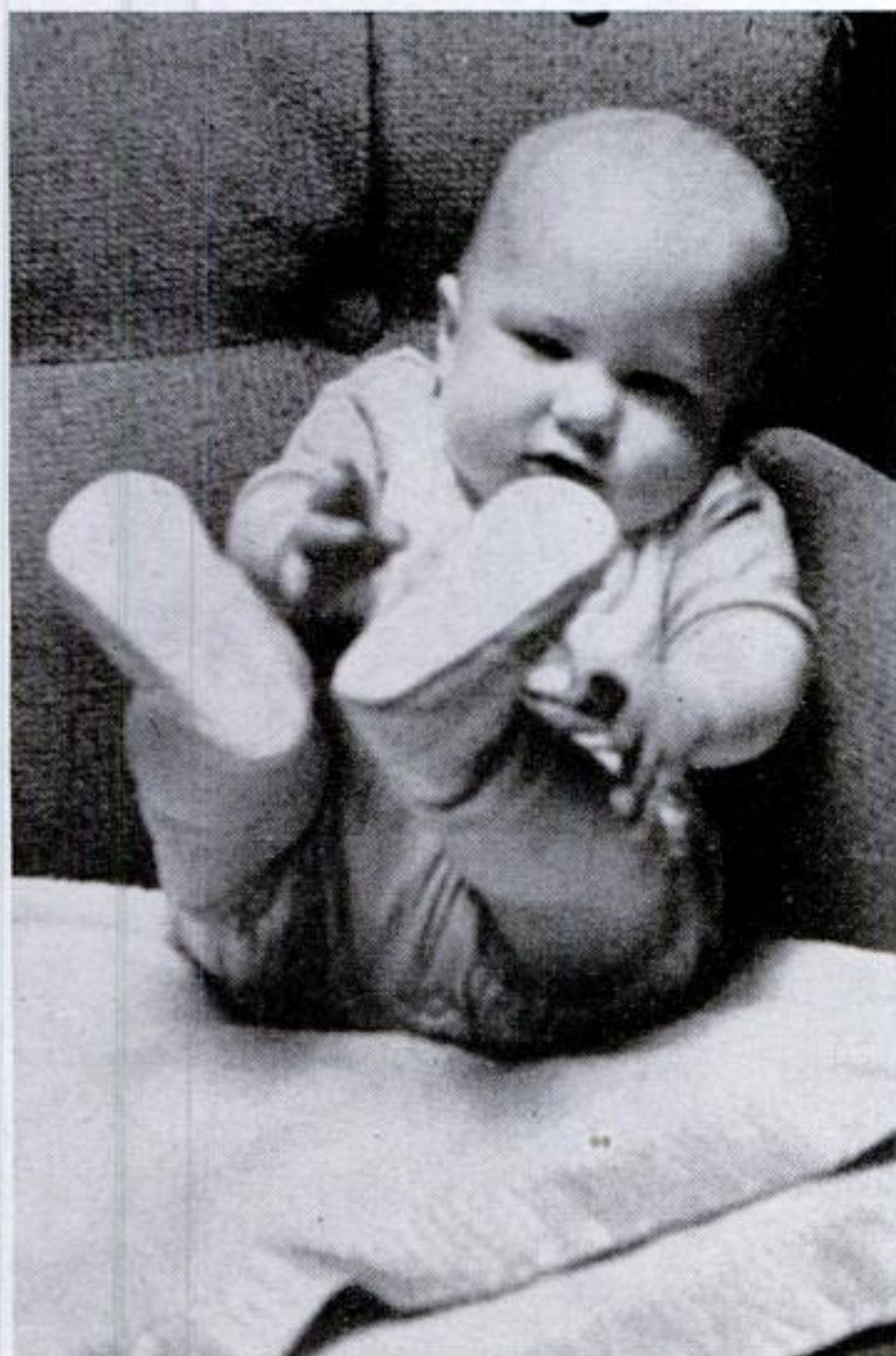


TV CHILD IN ACTION replaces a doll (left) used in rehearsal to avoid overworking the twins. He is picked up (center) by Actor William Frawley,





social worker, grandmother, nurse holding Richard Lee, their mother, Mrs. Arthur Simmons, holding Ronald Lee. The twins are paid \$25 each per show.



who plays Lucy's television neighbor and gets some help from the studio nurse. At right, twin Ronald Lee idly kicks up his heels while his brother works.

CONTINUED ON NEXT PAGE

## Advertisement

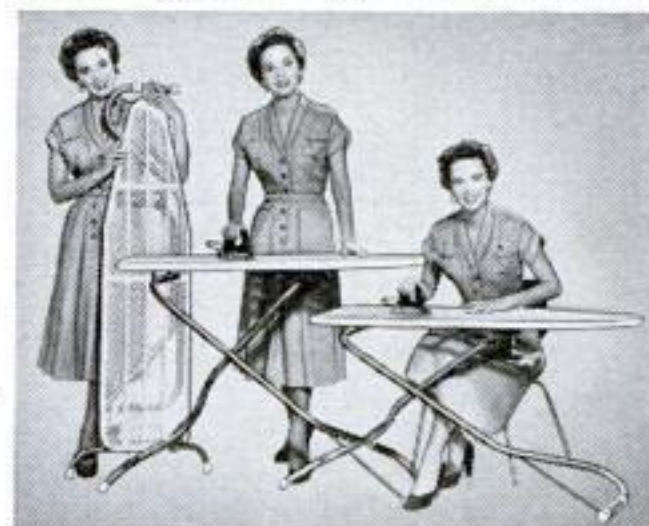


GEORGE MIKAN, 6 foot-10 inch star of world's champion Minneapolis Laker basketball team, shows women that the new Rid-Jid table has ample knee room for comfortable ironing.

## MR. BASKETBALL DEMONSTRATES NEW KNEE ROOM IRONING TABLE



With full knee room, you sit *into* the table, iron right over your lap. No twisting, stretching, straining; much less work!



Patented open-mesh top helps you iron drier . . . faster. 10 height adjustments. You iron at your own comfort level.

This week, the unusual curved legs of this Rid-Jid Knee Room Ironing Table were making the happiest kind of news for women who "hate ironing". Here, for the first time, they find a great big open space for their knees, and a new kind of really *comfortable* sit-down ironing. As towering George Mikan shows, there is no need for side-saddle posture; no more bending, stretching or twisting. With the new Rid-Jid Knee Room, any woman can sit right up to the working surface and reach any part of the table easily. The patented open-mesh top lets heat and moisture flow right through, keeping pad dry for faster, cooler ironing. To give comfort-level efficiency for tall or short women—sitting or standing—finger-tip control lets table click easily to any height from 24 to 36 inches. Table has graceful chrome legs and sunshine yellow baked enamel top. Now on sale at leading stores. Yours for only . . . **\$12<sup>95</sup>** FAIR TRADED

**Rid-Jid**  
A FAMOUS NAME IN AMERICAN HOUSEWARES  
*Knee Room*

**ADJUSTABLE ALL-STEEL IRONING TABLE**

The J. R. Clark Company • Spring Park, Minnesota





## Make time in fly-time with up-in-9-second Duralls !

Now! No more lugging or ladder juggling!  
New, easy, lightweight Duralls snap on from inside,  
seal securely...never need paint...roll up to store!

**Now! Quick Duralls** snap into place from inside your window. Two easy lever-turns and screen grips window frame with tight bug-proof seal. Total time 9 seconds! No laborious hauling and hoisting of old-fashioned screens.

**Now! Handy Duralls** simply unclamp...roll up...slide into convenient cartons...store in nearby closet or drawer! Take "work" out of your screen-work with this easy-to-handle, lightweight roll of aluminum!

**Now! Convenient Duralls** do away with window-washing problems. Just release two levers, Durall hangs loose, flexible as a shade. Wash outside of window easily as the inside.

**Now! Easy Duralls** never need painting. No upkeep time or cost. Never rust or stain. Hold their shape. Duralls are rugged aluminum...outlast old-fashioned screens by many years.

**Now! Money-Saving Duralls** do more, cost less, last longer than ordinary screens. AND no upkeep cost! **Usually cheaper to buy new Duralls than repair old screens!**

Over 4,000,000 Duralls now giving complete satisfaction in every state in the Union. If your hardware or lumber dealer cannot supply you, write for nearest Durall dealer. New York Wire Cloth Company, 63 Park St., New Canaan, Conn.



Go up in 9 seconds from inside!



Roll up for easy storage!



**DURALL**  
*Tension*  
**SCREENS**

West of the Rockies, ask for RYLOCK

REPLACEMENT OF A RITING OF BOND  
Guaranteed by  
Good Housekeeping  
NOT AN ADVERTISED TRADING

DURALLS have Famous Aldura "Multi-Strand" Reinforced, Flat-Edge Screening to Insure Grip-Seal...Patented by New York Wire Cloth Company



**THEIR FIRST BABY**, Lucie Desirée, is shown at five-acre Arnaz ranch. Unlike her brother, Lucie has never figured in any of the family's TV plots.



**SECOND CHILD** is kissed by sister in photo taken by Arnaz. The parents profit from sale of dolls named after Lucy's baby, along with other products.

CONTINUED ON PAGE 95





# The joy of good eating

**Fresh-picked . . . fresh-packed . . . fresh-tasting**

—Stokely's Finest Fruits. You will find all your favorites in Stokely's Fruit Festival . . . now at your grocer's.

**Every meal a picnic . . . every picnic all fun . . .**

no work . . . with Van Camp's Pork and Beans. Delicious  
as they come . . . or ready to heat . . . eat . . . enjoy.



Enjoy the Garry Moore Show CBS-TV Network, every Thursday afternoon

Stokely-Van Camp • TWO GREAT NAMES IN FOOD that mean QUICK MEALS for you





# You're in good hands at your Ford Dealer's



Sure signs of savings

*There's something special about the service attention you receive from your Ford Dealer.*

It's more than just the work of a Ford-trained mechanic. It's more than the stock of Genuine Ford Parts a Ford Dealer has on hand...and it's more than

just his knowledge of Ford-approved methods and Ford-right tools. It's the satisfied feeling you gain from dealing with folks you know, folks whose future is wrapped up in your Ford.

*You and your Ford are truly in good hands at your Ford Dealer's.*

**FORD DIVISION OF FORD MOTOR COMPANY**

Fifty Years Forward on the American Road

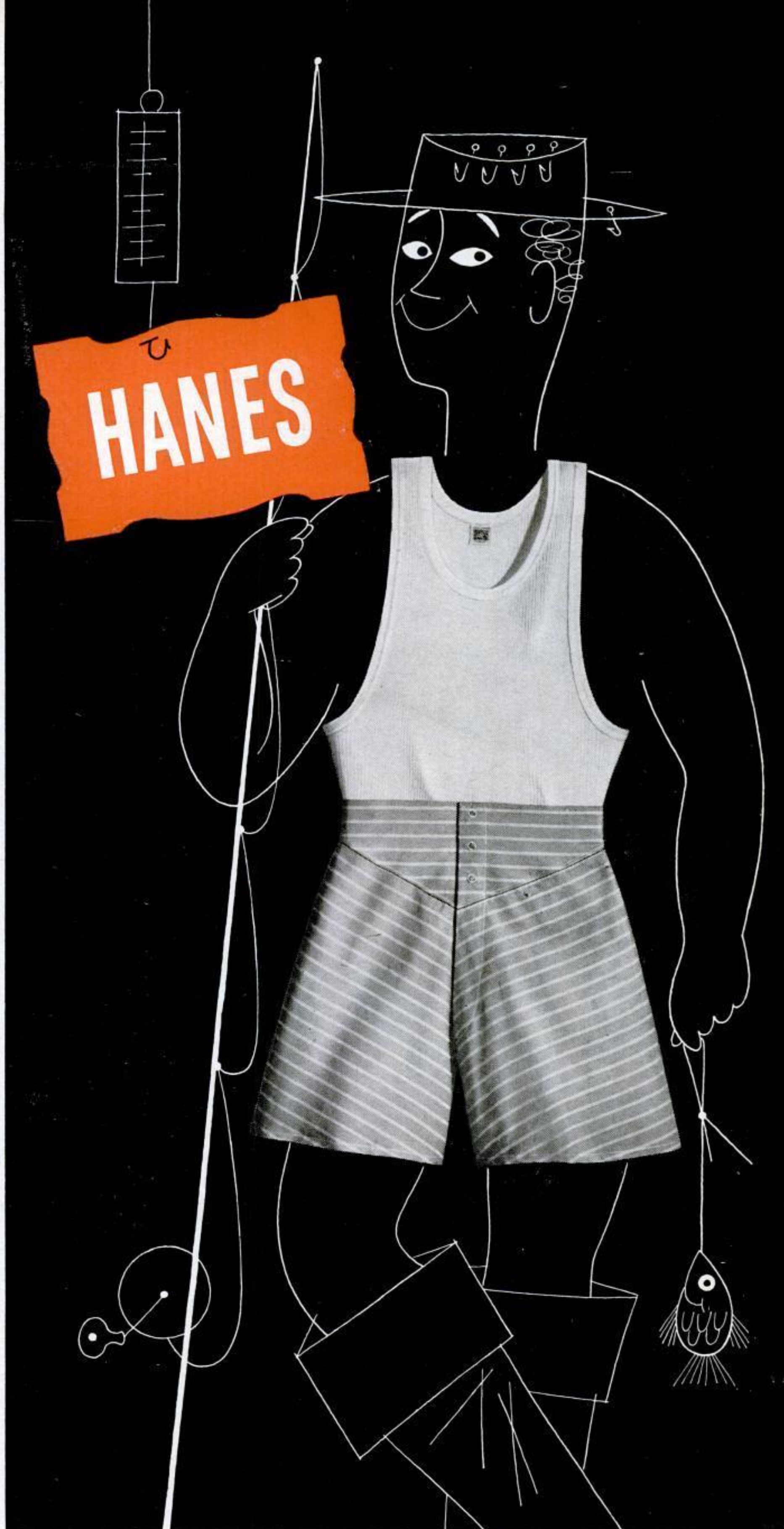


LUCY'S BOYS CONTINUED

## PREVIEW OF COMING SHOW



**IN ROLE AS NEW MOTHER** in *I Love Lucy* episode to be shown on TV at the end of this month, Lucy will bend protectively over "Ricky Jr." (top), rock him when he cries (center) and finally, with a look as warm as though the child were her own, beam proudly out on millions of television screens.



**CASTING AROUND FOR VALUE?** Here's a scale-tipping prize for you value-buyers — Hanes Givvies Shorts at the minnow-size prices of \$1 and \$1.25.

The unique seat is seamless and extra full, for smooth comfort where wear is heaviest. The Sanforized broadcloth is bias-cut... to g-i-v-e while you walk, bend, or stretch. The full-cut Hanesknit undershirt resists shrinkage and is a whale of a value, too, at 75c to 95c; boys' 49c to 59c. **To get more than you bargained for in underwear, sportswear, sleepwear, be sure**

THE NAME'S

**HANES**

P. H. Hanes Knitting Co., Winston-Salem 1, N. C.





Gentle as a Mother's Kiss ...

**Bayer Aspirin's single active ingredient  
is so gentle  
medical authorities say it is probably  
THE SAFEST OF ALL PAIN-RELIEVING DRUGS!**

Bayer Aspirin is *not* a mixture of drugs. It is *straight aspirin*... so fast and so effective, *all by itself*, that it *needs* no added drugs to bring you relief from ordinary aches and pains.

Facts are always more important than claims. And when you're in pain, there are two facts about Bayer Aspirin you should remember:

Fact number one is that Bayer Aspirin gives you the *gentle* relief you *need*. It's so gentle doctors prescribe it even for small

children—so gentle no other pain-reliever can match its record of safety... a record of safe use by millions of normal people.

Fact number two is that Bayer Aspirin gives you the *fast* relief you *want*. It's so fast that when you drop a Bayer Aspirin tablet in a glass of water it starts to disintegrate almost instantly. It does the same in your stomach. That's one reason why it makes you feel better—*fast!*

Because Bayer Aspirin's single active ingredient provides both gentleness and speed,

millions take it with confidence. Highest medical authorities say it is probably the *safest* and *most efficient* of all pain-relieving drugs.

So for ordinary headache, neuritic or neuralgic pain take Bayer Aspirin. And remember—if it does not relieve your pain, don't experiment—it's time to see your doctor.

**COMPARE!**



Drop the headache tablet you now use in one glass of water—drop a Bayer Aspirin tablet in another—and see how fast each of them disintegrates.



**THE BEST  
IN PAIN RELIEVERS  
BEARS THE NAME...**



**BAYER ASPIRIN**



# Big Spring for Big Hats

## HERE ARE SOME TIPS ON SELECTING THEM

Nothing provides a more flattering frame for a woman's face than a big picture hat, although it is hard to handle in a high wind. In recent seasons large hats have been out of favor, because with the prevailing full skirts, they added up to outfits that looked too bulky. But this spring's slim, stalk-shaped styles are making hatters happy by offering a fine base for bigger brims. The new ones, while large, are light and relatively simple.

Not having worn big hats in some time, women may need some basic reminders: a brim that slants down (*below*) shortens the neck and cuts the appearance of height; a brim that rolls up (*next page*) makes a short neck look longer and adds to height. Anyone under five feet, five inches should get a smaller-scale cartwheel or content herself with carrying it.



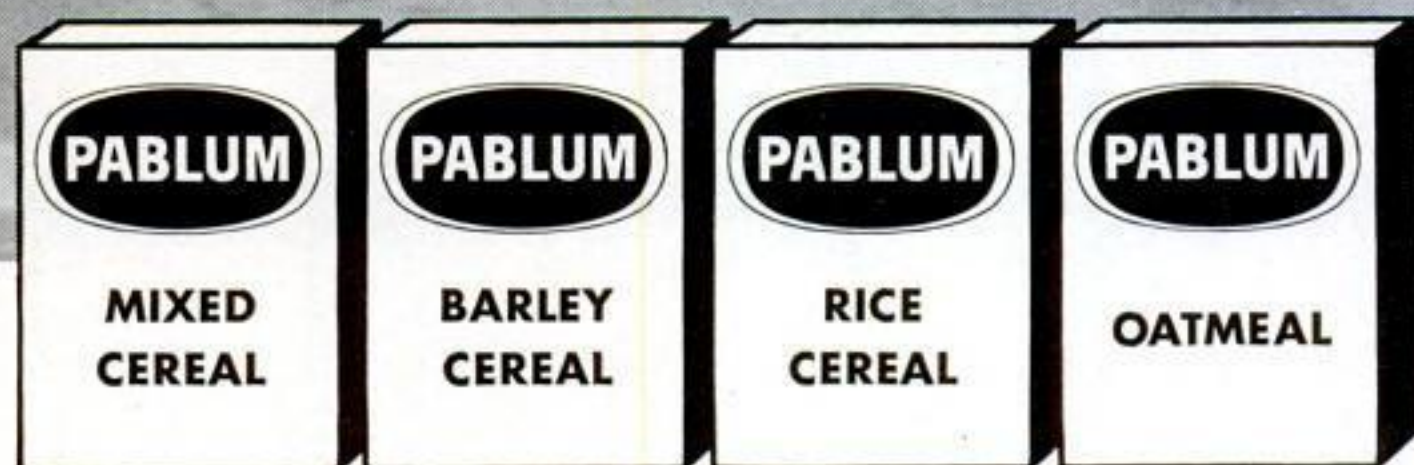
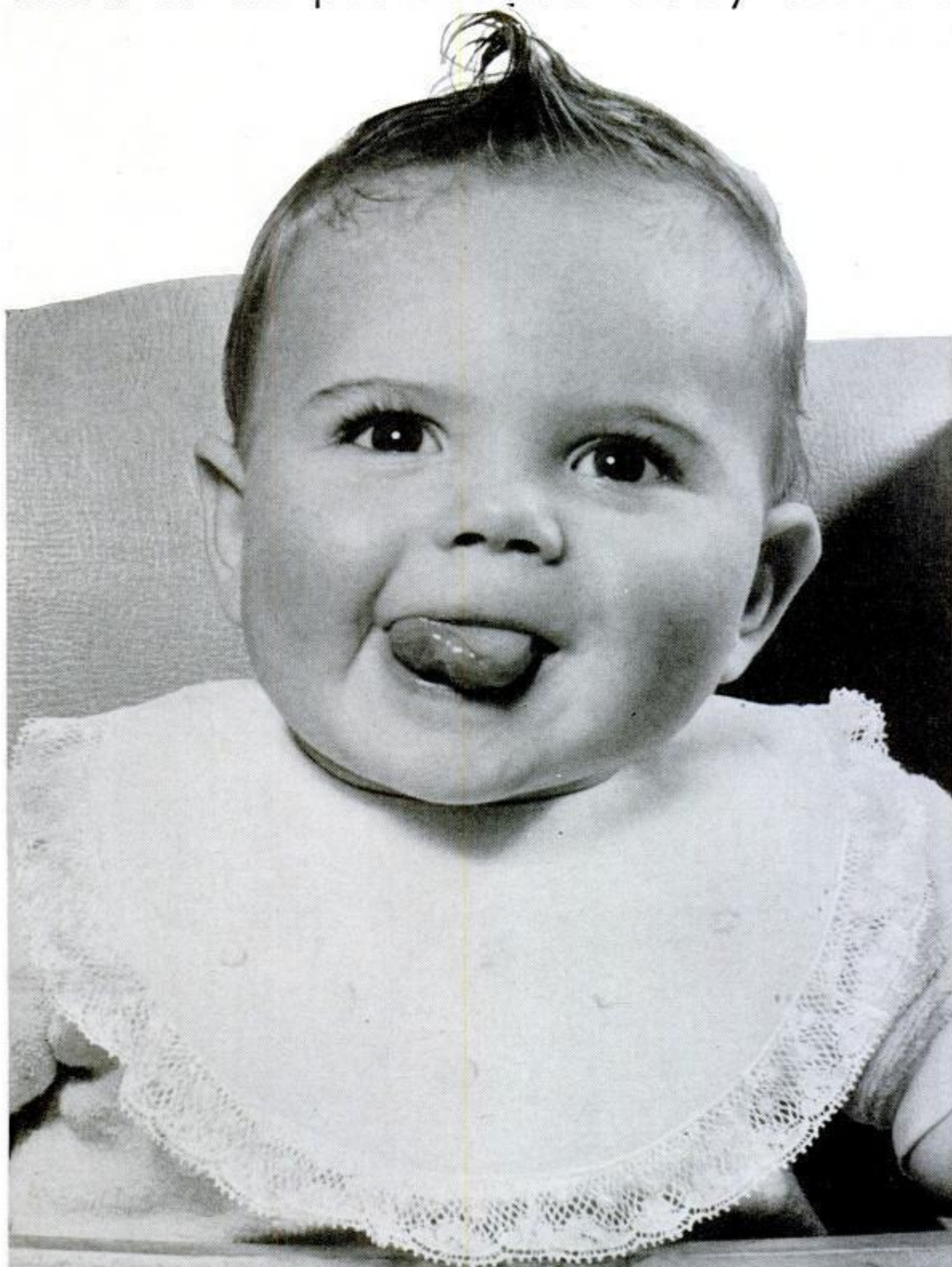
**FEATHERED EDGES** of ripple-brimmed shantung straw (Mr. John, \$89.50) are simulated egret.

**SATIN STREAMERS** on big leghorn cartwheel (Sally V, \$17) are pale blue, three yards long. Style

is classic for bare summer dresses but is new with wool spring sheath shown here (Harvey Berin, \$70).



Baby's newly-awakened taste buds really **respond** to the four **flavor** varieties of **Pablum**, most widely-used of all pre-cooked baby cereals



**4** varieties at your druggist's or grocer's



**Boon to Mother... Safe for Baby!**  
Exclusive "Handy-Pour" spout prevents messy spilling... keeps baby's cereal fresher and safer between feedings.



**Strong and Healthy on Pablum!**  
Four wonderful Pablum® Cereals give baby variety, plus high nutritional values so important through his third year.



**Time for Baby's Visit to the Doctor's?**  
Don't put it off! He's anxious to help you, even with your smallest problem. Look to him for expert advice.

Pablum is the original pre-cooked cereal made only by Mead Johnson & Co., Evansville, Ind.—world famous for nutritional products for infants and children



## BIG HATS CONTINUED



**CITY SOMBRERO** is green and natural checked Ceylon straw (Mr. John, \$82.50). Worn with it are turquoise and gold hoop earrings, matching bracelets (Napier).



**CURVING QUILL** in crown continues upward curve of big straw brim (Mr. John, \$69.50). Half of this designer's collection have brims six inches wide or over.



**CHINTZ CUFF** in black and white stripes circles crown of black leghorn with 12-inch brim (Lilly Daché, \$69.50). It has a hidden wire clip under crown to anchor it on.

CONTINUED ON PAGE 101



# Newlyweds discover smart sofa with "guest room" built inside.



These newlyweds were short on rooms and long on dreams of a beautiful home. They chose Hide-A-Bed,\* a fully tailored, beautifully upholstered sofa and a comfortable bed. They had ten different styles to choose from, two sizes in each style, and their selection of dozens of decorator fab-

rics! They found Hide-A-Bed comfortable to sit on, too! Low, and more spacious than any other sofa bed.

The Berkeley Lawson style, pictured above in green floral print, is also available in brick, turquoise and cocoa. Full size \$279.50. Apartment size \$259.50.



In 30 seconds, the beautiful sofa becomes a comfortable bed for guests. Hide-A-Bed has full-width, full-length Simmons innerspring mattresses, longer and deeper than on any other sofa bed. (A famous Beautyrest\* mattress, if you choose, at slight extra cost.) No rolling together, either,

thanks to special Simmons base construction. Hide-A-Bed is easy to close, too. The bedding folds away "made up" and ready to use again. See your dealer now for Hide-A-Bed, made only by Simmons.

Convenient payment terms can usually be arranged.

## Only Simmons makes **HIDE-A-BED**

Another quality product from the House of Simmons . . . the greatest name in sleep.

\*Trade-mark Reg. U. S. Patent Office. Copr. 1953 by Simmons Co., Mds. Mart, Chicago, Ill.



Lawson style sectionals, ideal for corner arrangements or for a long wall with a table in-between. Put two sectionals together, and they make a long sofa . . . and comfortable single beds at night! Shown above in persimmon metallic matelassé. Also in brown, sage green, and charcoal. \$259.50 each.



"Town and country" modern—a smart sofa for both city apartments and ranch homes. Biscuit-tufted back, and soft arms of foam rubber. Shown above in metallic-flecked moss green tweed. Also available in turquoise, brown and coral. Full size \$369.00. Apartment size \$349.00.

Send today for new home decorating booklet, "14 Ways to Make an Extra Room."

Space-saving ideas from leading decorators! New, beautifully illustrated booklet includes floor plans and realistic color illustrations of rooms and fabrics. Also, your own room-planning kit with scaled cutouts and ruled paper. Get yours while they last. Send 25¢ and coupon below.



SIMMONS COMPANY, Dept. D-4  
Merchandise Mart Plaza, Chicago 54, Ill.

Gentlemen: Enclosed please find 25¢ for one copy of your booklet, "14 Ways to Make an Extra Room." (Booklet includes room-planning kit.)

Name \_\_\_\_\_  
(PLEASE PRINT)  
Street \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_



# New Idea for a One-Dish Dinner

*Sure to delight your family*



## WONDERFUL NEWS FOR WOMEN WHO'VE NEVER COOKED WITH CARNATION

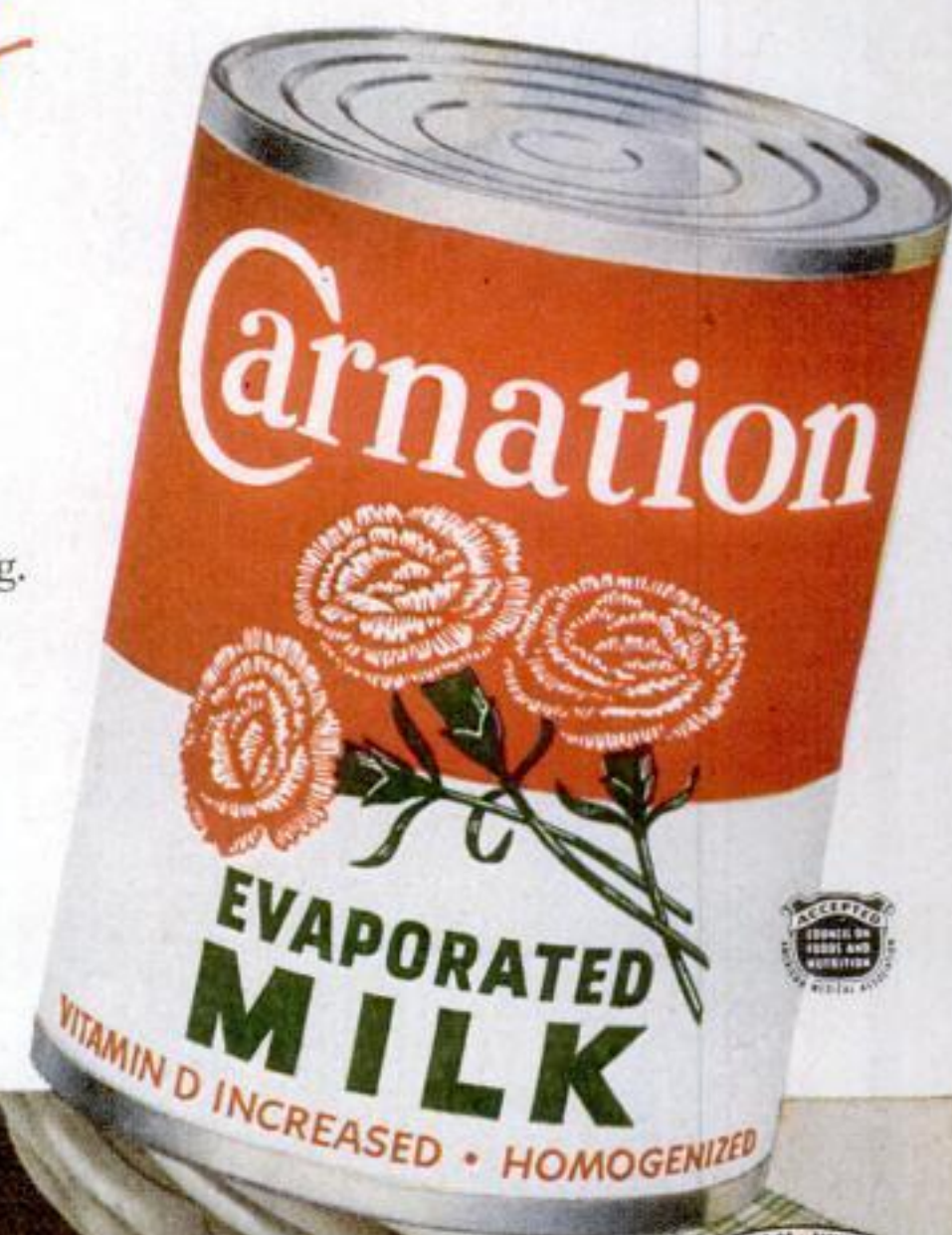
Sometimes Carnation lets you make your favorite recipes faster and easier. Often, with Carnation, you can prepare dishes not possible with other forms of milk. And *always* Carnation gives you *better results*.

It's just that Carnation is *different* from other forms of milk...has special characteristics that make it the *perfect* milk for cooking and baking.

To begin with, Carnation is so much *richer*. It's good whole milk concentrated to *double-richness*...has the consistency of cream. And wonderful too, Carnation is specially *heat-refined* to give you superior cooking results.

Certainly any milk *that does so much for you* is worth a try. Start off with the delicious new recipe on this page. You'll find Carnation wherever you shop.

*"from Contented Cows"*



### EXTRA TASTY HAM LOAF RING with CREAMED SPRING VEGETABLES

(Makes about 6 servings)

1 pound ground ham	1 cup undiluted Carnation	1/4 teaspoon pepper
1 pound ground beef	Evaporated Milk	1/4 teaspoon celery salt
2/3 cup fine crumbs	1/4 teaspoon salt	1/4 cup chopped onion
		1/4 cup chopped green pepper

Blend all ingredients thoroughly. Be sure to use Carnation *undiluted*. It's this *double-richness* that makes the loaf so moist and juicy. After blending, place in 8-inch ring mold. Bake in moderate oven (350° F.) about 1 hour. Allow to stand 10 minutes. Turn out on serving plate. Fill center with Creamed Spring Vegetables of your choice.

To cream vegetables blend 2 tablespoons flour and 2 tablespoons butter with 1 teaspoon salt over low heat. Slowly add 1 1/2 cups (large can) *undiluted* Carnation. Stir until thickened and smooth. This takes only 3-4 minutes when you use *undiluted* Carnation, for less flour is needed due to Carnation's *double-richness*...and because Carnation is specially heat-refined to blend more easily and quickly. Pour sauce over 2 cups well-drained cooked vegetables.

Copr., 1953, Carnation Co.

*Carnation performs cooking miracles  
not possible with any other form of milk*

ENJOY 2 GREAT SHOWS: On TV—Burns & Allen, CBS-TV, every week; on radio—Stars Over Hollywood, CBS, Saturdays





**BASKET STRAW** is sand-colored with black velvet trim, big, useful hat pin (\$59.50). It was designed by Irene of New York who says, "Even small hats are getting larger."



**SILK SAILOR** is red with white polka dots, sits straight on the head. It is \$17.50 ready-made by Mademoiselle Lilly, known in custom trade as Madame Lilly Daché.



**MRS. EDWIN BORDEN WHITE, JR.**, of Washington, D.C., active member of society in the capital, wears her gossamer-fine blonde hair long... has it arranged in deceptively natural style by the inspired Jeanpierre in New York.

## JEANPIERRE OF PARIS

society hair stylist at the Savoy Plaza, uses "babying" Conti shampoo for divinely soft Hair-dos—

He says: "Conti shampoo is superb for soft effects. It is made with the world's tenderest ingredient for cleansing — pure olive oil."

**TREAT HAIR TENDERLY** as baby skin. It is actually a part of the tender, inner skin. Basic ingredient of Conti shampoo is imported olive oil, same as used in beloved Conti Baby Oil, Conti

Baby Powder, famed Conti Castile Soap. Brilliantly compounded for the special needs of hair, Conti "babying" shampoo leaves hair just right for obedient hair-dos. Pure. Safe. Cannot cause drying of hair. A natural oil product for your hair's natural loveliness.

**QUICK, EASY ON HAIR.** Conti's fast small-bubble lather gets into greasy hair freely. Slips out as easily. Tender. Wash hair often as you like with "babying" **CONTI CASTILE SHAMPOO**. Only 49 cents, regular size. 89 cents, family size.

*Stephanie Koret*  
DESIGNS  
**PAIR-OFFS**

**"...because Americans want the best!"**

**TUBINYL\* double concertina skirt** about 13.00  
**TUBINYL fagottted suiter** about 8.00  
skirt: black, brown, white, navy  
shirt: white, tangerine, blue, maize, navy  
sizes 10-18 • skirt: tiny, typical, tall lengths

\*TUBINYL (TM): acetate and nylon blend • guaranteed hand-washable permanently pleated

there is a dealer in your city; send no money, please

*Koret of California*  
DEPT. M • KORET OF CALIFORNIA BLDG. • 611 MISSION STREET • SAN FRANCISCO 5, CALIFORNIA





## Happy birthday tomorrow

Tomorrow's his birthday, and the fellow at the far right has just bought himself a present—the pick of the litter.

Take a good look at the pedigreed Irish setter he's holding, and you'll understand how delighted he is. We're also sure you'd be pleased as punch with a present this man's friends are going to give him:—several bottles of the same smooth whiskey the host here is serving. It's

called Imperial; and the skill with which Hiram Walker makes it is *not* a gift, but the hard-won reward of 95 years of fine whiskey-making.

So many men like yourself find Imperial so much to their taste that they have made it one of America's very largest selling whiskeys.

Why should you *wait* for your birthday? You can get yourself some Imperial right now.

## Just tell the man you want **IMPERIAL**

BLENDED WHISKEY. 86 PROOF. 70% GRAIN NEUTRAL SPIRITS. HIRAM WALKER & SONS INC., PEORIA, ILLINOIS





**HEADS DOWN**, the Tokyo Giants do some oriental exercises before playing exhibition game with the New York

Giants. Heroes at home, their salaries range up to \$650 a month, more than most high government employees get.

## JAPAN'S GIANTS

**Champions from Tokyo train in U.S., eager for experts' baseball advice**

The Tokyo Giants, victors in Japan's World Series for two years running, traveled 6,000 miles for spring training. They set up camp at Santa Maria, Calif., engaged in strange oriental exercises (above) and plunged into a 20-game exhibition schedule. Quick in the field and sure-sighted at bat—they almost never swing at bad pitches—they won two of five games with the N.Y. Giants and Chicago White Sox.

But the Japanese Giants had come to the U.S. less to win games than to look, imitate and learn the "little things" about baseball. They followed American ballplayers with cameras, asked endless questions. They did everything but run out between pitches to ask how the last one was thrown. Their tutors patiently taught them some good "little things" but couldn't resist throwing in a few bad little things. Before they left for home the normally polite Tokyo Giants were baiting umpires so zealously that one got thumbed out of a game in Phoenix. Said Outfielder Kano Higasa, "In Japan, now, we be very tough."



**JAPAN'S BIG HITTER**, Tetsuji Kawakami, 5 ft. 10 in., beams up at 6 ft. 2 Bobby Thomson of the N.Y. Giants.



## When you're proud of him, he's happy

Your dog's only ambition is to be with you, and to make you glad you're his master. As long as he lives, he'll be there when you call, asking with his soft brown eyes, "What can I do to please you?"

In return for his lifetime of devotion, doesn't he deserve the few minutes of your care and attention that will keep him well and happy? The simple care, for example, that will do away with his scratching, keep him free of fleas and protect his skin from irritation and infection.

Few people know that often it is a fungus irritation—not fleas—that makes a dog scratch. A common fungus enters his skin through old flea bites and causes an aggravating irritation.

Sergeant's SKIP-FLEA Powder now relieves your pet of the fiery itching of this fungus infection as well as the painful biting of fleas. Skip-Flea contains a new "anti-scratch" ingredient that destroys fungus spores, and the most powerful flea-killing agent known.



Yet Skip-Flea is perfectly safe for any dog or puppy, big or little. And so easy to use—just dust it on generously and rub it in. For your pet's regular bath, use Sergeant's Skip-Flea Soap.

You'll find Skip-Flea Powder and Soap, and the other fine Sergeant's dog care products, at drug and pet counters everywhere. Dog owners have relied on Sergeant's products for 78 years; they know each one is safe, sure and easy to use.

And you'll find all you need to know to keep your dog healthy and happy in the authoritative, illustrated Sergeant's Dog Book. A free copy is waiting for you. Write: **SERGEANT'S®**, Richmond 20, Virginia.

CONTINUED ON NEXT PAGE



SUCH POPULARITY! WHAT'S HER SECRET?

NO SECRET, SHE JUST GIVES 'EM PLENTY OF **DEVEILED HAM SANDWICHES**

**TIP:** First in flavor... first in favor—that's **UNDERWOOD'S**, the nation's favorite sandwich spread. Nutritious too. Try it on toast under poached eggs for breakfast, lunch or supper.

**FREE!** 23 fast, easy recipes for sandwiches, canapés, menu ideas. Write: Wm. Underwood Company, 10 Walnut St., Watertown 72, Mass.

**UNDERWOOD**  
**DEVEILED HAM**

REPLACEMENT OR REFUND OF MONEY  
Guaranteed by Good Housekeeping  
IF NOT AS ADVERTISED THEREIN

THE ORIGINAL...ALL FINE HAM...ZESTFULLY SEASONED  
For 86 years America's favorite spread

This drycleaning miracle  
now available  
to YOU at  
no extra cost!

**Stā•Nu**  
FINISHING  
PROCESS

used and recommended for years  
by leading clothing manufacturers

Unretouched photograph

## Makes clothes look and feel new again!

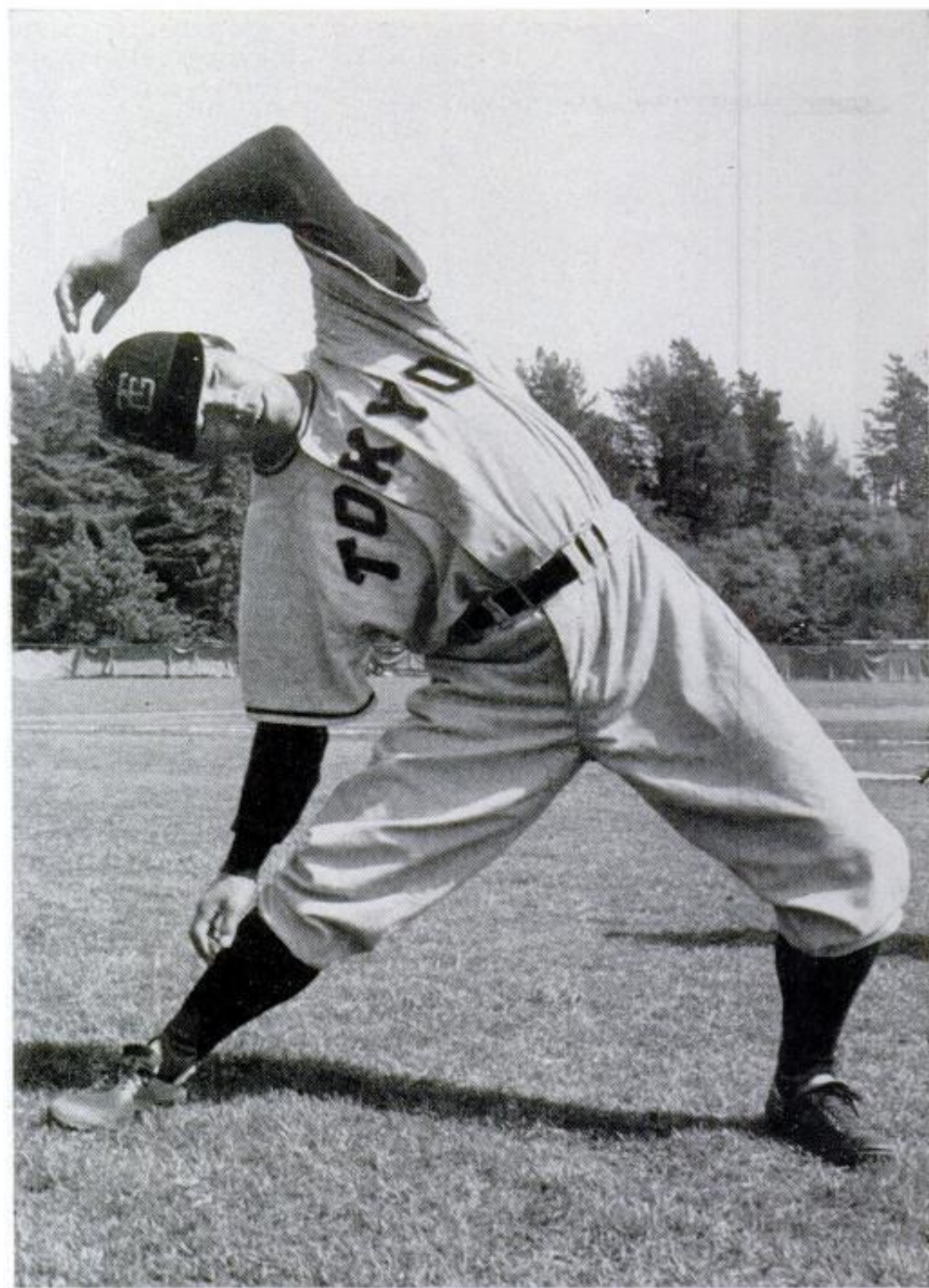
Stā•Nu restores original textile oils lost through wear and drycleaning. Fabrics feel lively, soft, cashmere-smooth. Colors look brighter. Clothes drape properly, resist creases and dirt. Wrinkles hang right out—even after crumpling or packing!

STA • NU CORP. • 110 S. Dearborn, Chicago 3, Ill.

Available only at drycleaners  
displaying this emblem...



## Japan's Giants CONTINUED



**ACROBATIC EXERCISE** limbers up Pitcher Fakuzo Tada. Lacking size and power of U.S. players, Japanese get by on their agility and alertness.



**ACROBATIC THROW** (top) sends Shortstop Saburo Hirai tumbling into the dirt (bottom). Japanese ballplayers, whose chief characteristic is eagerness, take their tumbles in stride. But after committing an error they expect the manager to take them out of the game immediately, and he usually does.





**1** Decide on color. Remember, neutral tones permit more color variation in other furnishings; bright hues are dramatic; use middle tones for colorful rooms without vivid contrasts.



**2** Choose a patterned or solid-colored carpet—letting the overall decorating scheme be your guide. Generally, a solid carpet is best for a room in which patterned furnishings predominate; whereas, a patterned carpet complements most solid-colored furnishings.



**3** Consider the decorative value of texture. High and low loops, or tufts, in the same carpet can create some very exciting effects. Sculptured carpets, for example, give room interiors a wonderfully luxurious flavor; nubby textures a feeling of stylish informality.



**4** Be practical in your choice. Your dealer can help you make the best pattern, texture and color selection in relation to: the number and ages of children, amount of traffic in your home, color and motif of other furnishings, etc.

# 13 Pointers on how to get the best value for your carpet dollar!

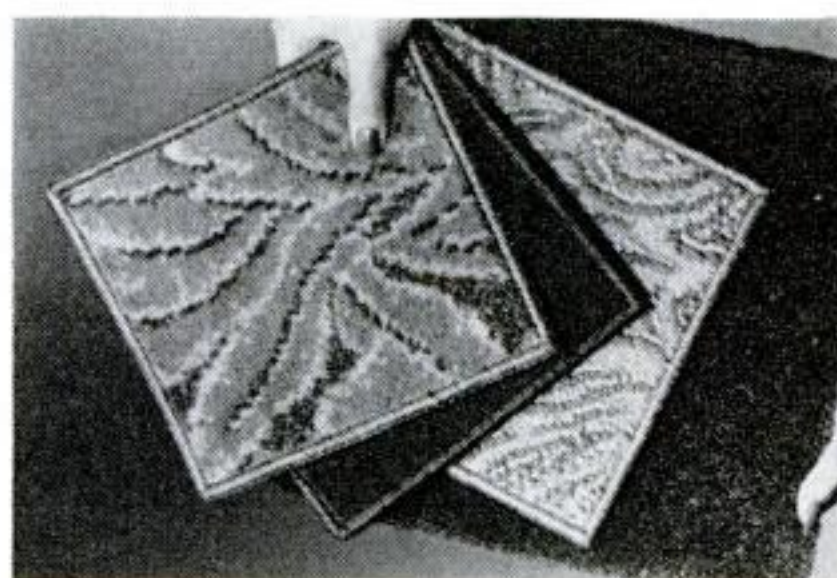
A FEW MINUTES SPENT READING this and the following two pages will work wonders toward helping you get the longest-lasting and most satisfying return for your carpet dollar.

● Since the carpet is the most-used of all furnishings—and covers such a large area that it invariably is the key to your entire decorating scheme—you can readily see why it is important for you to be especially careful to choose the carpet that will give you the most service and satisfaction over the years.

● That's why you should make it a point to plan before you buy. That is, get a good idea of what you want before you go shopping for that new broadloom\* by reading decorating articles in magazines . . . by talking to your friends . . . and by discussing color, textures, patterns, etc. with your family.

● Above all, study the 13 tips for carpet shoppers on this page—remembering, in particular, these three important things: (1) Buy from a dealer who is both reliable and well-informed; (2) Insist on a well-known nationally advertised brand of carpet; (3) Buy the best grade you can afford, as the better grades actually offer you greater value per dollar.

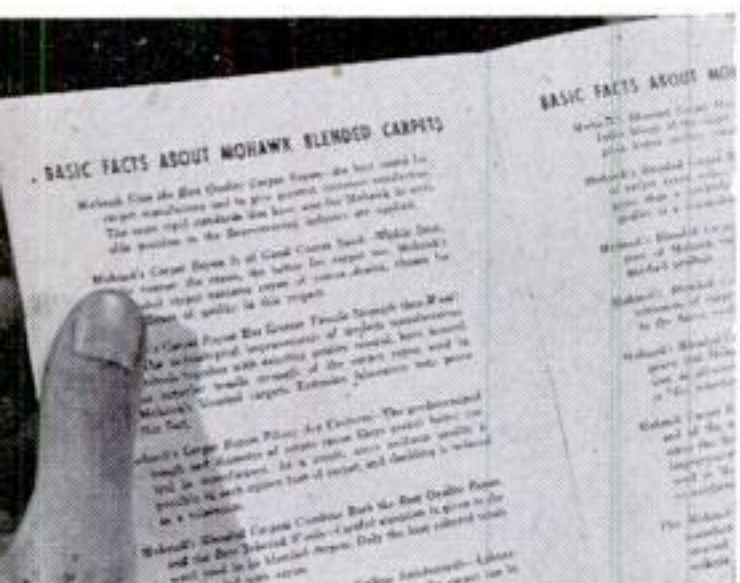
\*Any seamless carpet or rug over 54 inches wide.



**5** Don't worry about differences in weaves. All weaves are good and come in a wide range of qualities that have admirable traits to suit varied tastes, incomes, needs. So don't attempt to become an overnight "expert" on weaves—let your retail dealer advise you.



**6** Ask your dealer about recent developments in carpet weaving materials. Pay particular attention to the trend toward the revolutionary new man-made fiber, carpet rayon—a fiber that boasts many advantages never before available.



**7** Learn about sturdy carpet rayon and wool blends. Combining the best qualities of both fibers, blends give you carpeting that is durable, lustrous, easy to clean, generally lower priced.



**8** Give serious thought to wall-to-wall carpets if you are a homeowner or intend to stay at your present address for a long period. Wall-to-wall carpets make rooms seem larger, more luxurious—help tie adjoining rooms together and make housekeeping easier.



**9** Buy a room-sized rug if wall-to-wall is impractical for you. Pre-cut to fit almost any room, "Custommade" room-sized rugs cost somewhat less than wall-to-wall; can be readily turned to equalize wear; and may be easily taken along with you if you should move.



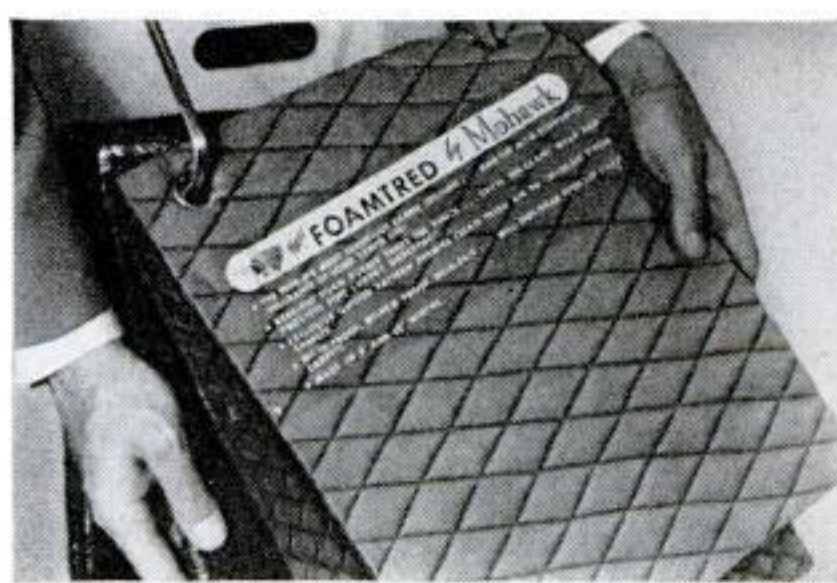
**10** Get the right size for your room. Make certain the room-sized rug you choose fits properly. Unless the rug is within a few inches of the wall at all points, it will look skimpy and make your room seem much smaller than it is.



**11** Select the best grade you can afford. But, remember, different makes of carpets selling at the very same price may vary considerably in quality. It's wise to buy a well-known, reliable brand.



**12** Buy a nationally advertised brand and deal with a reputable store—one in which you have the most complete confidence. This is particularly important, for it is by far the surest way for you to get all the value and satisfaction your carpet dollar can deliver.



**13** Insist on a good carpet cushion. National Bureau of Standards tests prove conclusively that cushions make carpets wear from 73% to 146% longer. Here, again, you should buy the very best grade you can afford—one that bears a nationally famous brand name.



TURN THE PAGE FOR TODAY'S BEST BUYS IN QUALITY CARPETS

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Mohawk Carpet Mills, Inc.

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**S**PRING is in the air—and fashion's on parade—during the spectacular Mohawk Spring Carpet Festival! So come one, come all, and feast your eyes on the gayest, grandest carpets and rugs ever loomed! They're all on display—now—at your nearby Mohawk dealer's!

● **You'll see** the world's loveliest carpets, dressed in gorgeous colors as brisk and radiant as spring itself. You'll discover dramatic new patterns—both modern and traditional—magnificently designed to fit every mood and to blend with every decorating scheme!

● **You'll marvel** at stunning new Mohawk textures and smart new

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1. Marlborough.† A period floral with gentle pastels on warm beige ground. Blended yarns. \$10.95
2. Marlborough.† Superb three-dimensional leaf effect in beautifully highlighted grey, green, beige or rose cinnamon. Blend. \$10.95
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4. Coventry. Three-dimensional scroll design in high-low looped pile. Blended. In grey, apple green, forest green, cocoa, beige, rose. \$10.95
5. Trendtex Mob-weave.† A magnificently conceived new random-textured, patented weave. All wool. Available in seven decorator colors: green, beige, rose, grey, red, hunter green or nutria. \$10.50

6. Grosvenor. Classic leaf in high-low loops. In green, grey, beige or rose. All wool. \$13.95
7. Woolripple.† Regal red. Amazing low-cost blend. Beautifully textured. Also in six other high-fashion solid colors, both deep and pastel. \$5.95
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10. Hampden.† Flowing, embossed-type leaf in two-level texture. Blended. Available in self-tones of grey, green, beige or rose cinnamon. \$8.50

# Moh

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● **Yes, you'll thrill** to the most complete line of outstanding, fashion-wise rugs and carpets you ever saw—so don't miss out! Visit the nearest dealer featuring the sensational Mohawk Spring Carpet Festival and be assured of getting the most value and satisfaction for your carpet dollar! All Mohawk carpets and rugs are reasonably priced and many friendly Mohawk dealers can arrange convenient monthly terms, if you wish!

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- 11. Grosvenor. Wave motif in high-low looped texture. All wool. In rose, peach, beige, green or grey. \$13.95
- 12. Hampden.† Modern abstract texture design in a symphony of fashionable brown tones. Also in grey and green combination. Blended yarns. \$8.50
- 13. Arroyo. A textured carpet in high-and-low looped pile. Overall geometric design. Available in choice of six smart colors: pearl grey, beige, old rose, cocoa, apple green and forest green. A blend. \$9.95
- 14. Hampden.† 18th century floral with grey leaves and contrasting green leaves on grey ground. Blended. \$8.50
- 15. Startex Evertwist.† A pleasing hard-twist, three-ply, all-wool carpet. Nubby textured. In royal red and seven other decorator colors. \$10.50
- 16. Coventry Modern Scroll. A masterpiece of design woven with high-and-low looped pile. In cocoa, rose, grey, beige, apple green or forest green. Blend. \$10.95
- 17. Marlborough 18th Century Floral.† A leader in the medium-priced field. Blended, with enchanting floral motif predominating in softly muted shades. Grey or rose background. \$10.95
- 18. Royal Victory.† Embossed effect. Self-tone scrolls in grey contrasted on red or green ground. Blended. \$6.95
- 19. Legation Evertwist. A gorgeous three-ply, all-wool twist in hunter green. Also available in apple green, foam green, dusty rose, platinum grey, dove grey, champagne beige, gold, spice brown, royal red and porcelain blue. Nubby texture. \$13.50

Carpets denoted as blends are woven with choice imported wools and sturdy carpet rayon for greater beauty, wear and economy. Approximate prices per square yard—vary by locality. †Also available in Customade room-sized rugs.

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Model CAE-8  
\$289<sup>95</sup>\*

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Home... So Set  
Your Heart  
on a  
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## YOU'LL NEVER DEFROST AGAIN!

Wait no longer to enjoy the modern miracle of automatic defrosting. Now Crosley brings you this work-saving convenience on models priced as low as ordinary, old-fashioned refrigerators. Push-Button Automatic Defrosting is yours on the beautiful Shelvador illustrated above. Whenever you wish to defrost, just press the magic button—and Crosley does the rest. Your refrigerator turns off... Power Defrost eliminates all frost quickly... and your refrigerator turns back on again—all automatically!

## PLUS—MORE FOOD AT YOUR FINGER TIPS!

The big, roomy Crosley door actually doubles your "front-row" space... puts more food where you want it—in front, in sight, in reach! On top of that, this Crosley gives you a big full-width frozen-food locker... removable shelves for complete storage flexibility... beautiful "SOFT-GLO" Interior Styling... a marvelous ButterSafe. So follow your heart to your Crosley Dealer soon. He'll show you Crosley Shelvador Refrigerators in every size and price range with a wide choice of features. Crosley Division, AVCO Mfg. Corp., Cincinnati 25, Ohio.

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Room Air Conditioners • Sinks and Food Waste Disposers • Electric  
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Radios • Television

\*Manufacturer's suggested retail price



# FOUR DOWN AND ONE TO GO

At mealtime Mrs. Jughead's neck looks like a stuffed stocking on Christmas morning. Here, with four apples and oranges already down, she has another orange to go. Mrs. Jughead consumes this amount of fruit twice daily to keep fit for running sulky races against horses. She can eat almost anything, swallowing food in large chunks. She relies on sticks, stones and small pieces of glass she also swallows to help digest food in her craw. But there are limits to an ostrich's capacity. At the Bronx Zoo recently one choked on a broken milk bottle.



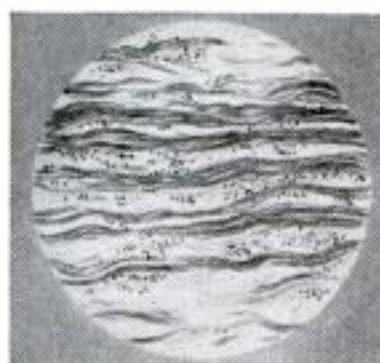
Dandruff on shoulders is excessive dandruff... a sign your scalp needs care.

## DANDRUFF

Why it may be  
"the beginning of baldness"...

We don't claim miracles. We can't *prevent* baldness. Nor do we believe anyone can. But you should know the following facts about dandruff.

Dermatologists, while differing in their views as to causes of baldness, say that the condition symptomized by excessive dandruff *does* frequently lead to baldness.



1st STAGE:  
Spores of Malassez

### Seborrhea

Dandruff commonly arises from a disease of the scalp called *seborrhea*. Many leading dermatologists say that a causative agent of seborrheic dandruff is a tiny parasite called the *Spore of Malassez*—also known as *Pityrosporum Ovale*. In most men who have it, seborrhea progresses through three stages:

1. Dry white scales flake off your scalp, drop to your shoulders.
2. Moist, sticky scales appear on scalp. In many cases, hairs begin to die.
3. "Choking" of hair roots with fatty substance from glands, dead cells and dirt may occur. Result is increasingly "thin" hair, often *baldness*.

### A scalp hygiene program: the Kreml Method

Watch your general health; if you're "run down," see your doctor. Apart from that—give your hair and scalp the *right kind of care*. Here is an easy-to-follow home program—the Kreml Method—used professionally by leading barbers and hairdressers:



2nd STAGE:  
Bacilli shown  
may be present.

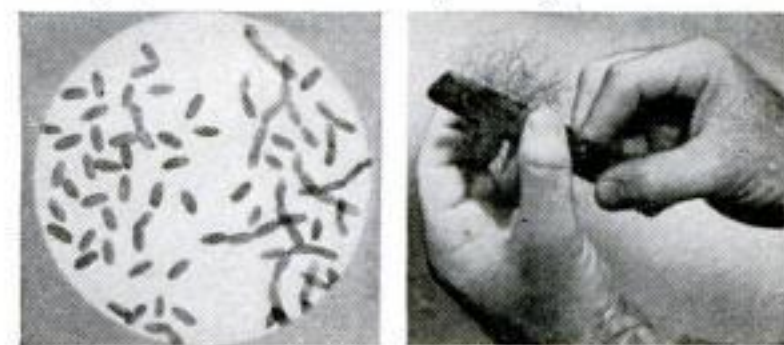
TODAY, get a bottle of Kreml Hair Tonic. And make sure you have a good

shampoo on hand. TONIGHT, start the Kreml Method of treatment. Shake Kreml Hair Tonic *generously* on to your head. Massage your scalp vigorously.

Next, apply shampoo. Work up a thick lather—*without putting any water on your head*. Now, rinse with water. Lather again. Rinse. Dry your hair thoroughly. Shake on Kreml Hair Tonic—massage it in—comb hair in place.

*Tomorrow morning—and every morning:* Shake on Kreml Hair Tonic—rub it in—comb hair in place. Kreml Hair Tonic contains *just enough* oil to hold your hair the way you like it. There's no greasy, plastered-down appearance.

Improvement in condition of hair and scalp should come quickly. In more



3rd STAGE: Bacilli shown may be present.  
Hair growth may be affected.

stubborn cases, repeat the Kreml-and-shampoo treatment again.

### Inhibits growth of bacilli

There is no known permanent "cure" for seborrheic dandruff. But certain ingredients of Kreml Hair Tonic DO inhibit the growth of bacilli and of the Spores of Malassez. The Kreml Method is not offered as a substitute for the services of a dermatologist—but it *has* helped thousands of men. Letters tell us so!

**Money-back offer.** Try the Kreml Method faithfully, and, if you are not entirely satisfied, write the J. B. Williams Company, Glastonbury, Conn. Enclose Kreml label—tell us what you paid—and we will gladly refund your money.

Get Kreml Hair Tonic today. Ask for our Kreml Shampoo. See how the Kreml Method makes your head *feel* better, *look* better! The J. B. Williams Co.





Семён Корольков 53  
SEMYON KOROLKOV

**IN A POOL OF HIS OWN BLOOD** Kirov, the man whose popularity Stalin feared, lies dead outside the door of his office. His assistants are trying to push

his feet aside to get the door open. Nikolayev, the assassin who did the killing at the suggestion of Stalin's agents, has fainted from excitement and shock.



# THE GHASTLY SECRETS OF STALIN'S POWER

IN STRUGGLE FOR CONTROL COMPARABLE TO THE ONE NOW FACING RUSSIA, THE RUTHLESS RULER  
KILLED FOES FIRST, THEN FRIENDS—PART I OF A SERIES BY AN EX-GENERAL OF SECRET POLICE

by ALEXANDER ORLOV

Today as never before the hidden methods of Soviet political violence are of world interest. The Russian system, which cannot exist without the concentration of absolute power in one man, is again being put to the test as it was when Stalin wrested control of the Soviets from Trotsky. After Stalin had exiled Trotsky, he managed for several years to maintain an uneasy truce with his followers. But he finally decided he had to exterminate them. Malenkov may now face a similar showdown with his rivals for power.

Stalin's decision led to the Moscow trials and the great Russian purges of the 1930s. Little light has been shed on what went on behind the facade of these trials or on how the accused Bolsheviks were induced to admit crimes they never committed and for which they were shot. Here is the inside story, told as probably no living man outside of Russia could tell it, by one who was himself an NKVD general.

Alexander Orlov worked for 21 years in the inner circles of the Communist govern-

ment. He knew all Soviet leaders; many were his intimate friends. He was at various times a Supreme Court prosecutor, NKVD economic director, brigadier in command of NKVD Transcaucasian armies and a diplomat, representing Stalin to the Spanish Republic during the civil war. In 1938 he broke with Stalin and vanished. In hiding ever since, he has written a detailed account, soon to be published, of the purges. It is from that grisly history that the present article, one of a series, has been condensed.

ON December 1, 1934 a young Communist, Leonid Nikolayev, entered the Smolny building in Leningrad and shot a prominent member of the Politburo, S. M. Kirov, the head of the Leningrad Region. The assassin was seized at the scene of the crime. Immediately a special commission, with Stalin at its head, left Moscow for Leningrad.

The first official announcement attributed the murder of Kirov to Russian White Guard terrorists who allegedly stole into the Soviet Union from Finland, Latvia and Poland. Several days later the Soviet newspapers announced that the NKVD had seized and executed 104 terrorists—White Guardists. However, on the sixteenth day after the murder, this whole version was suddenly thrown overboard. An entirely new version placed the responsibility for the murder of Kirov on two prominent Bolsheviks who were in opposition to the Stalin government. The Soviet newspapers opened a fierce attack against these leaders, Zinoviev and Kamenev. They and many other former Oppositionists were arrested.

On December 28 an official indictment against Nikolayev and 13 other persons was published, charging them with being his accomplices, and the next day the Soviet newspapers announced that all 14 defendants had been sentenced to death in a closed trial and that they had been executed. Neither Zinoviev nor Kamenev was mentioned in connection with the murder of Kirov.

I was not in the Soviet Union at that time, and my only source of information was the official announcements. I became skeptical of the first version as soon as I read that 104 White Guard terrorists had been executed. As a former chief of the frontier troops of the Transcaucasus, I knew that terrorists do not cross heavily guarded frontiers in droves. The second version—about the complicity of Zinoviev and Kamenev—was too absurd for me to believe. But what surprised me more than anything else was that as soon as Stalin received the news of Kirov's assassination he dared to set off for Leningrad. To me, who knew what fantastic measures he employed to secure his safety, his departure for Leningrad at such a turbulent time seemed simply incomprehensible.

My suspicion about the Kirov case was heightened as soon as I returned to the Soviet Union. I learned that the former Leningrad NKVD chief and his deputy were not in prison for having allowed Kirov to be assassinated. Instead, by order of Stalin, they were appointed to leading posts in one of the richest goldfields in Siberia.

In Moscow I learned more:

In the spring and summer of 1934 a number of conflicts between

Kirov and other members of the Politburo had occurred over contradictory directives concerning industrial construction in the Leningrad Region. The cause of one such conflict was that Kirov had requisitioned a part of the food supplies earmarked as reserves for the Leningrad Military District and turned them over to the factory workers. Voroshilov, the People's Commissar for Defense, was angered by Kirov's action and accused him of exceeding his authority.

Kirov explained that he had to do it because the food supplies of the workers were depleted. But Voroshilov remarked maliciously that Kirov's action was "a cheap way of seeking personal popularity." Kirov flared up and with the vehemence so characteristic of him said, "If the Politburo wants the workers to produce, it is necessary to feed them!"

"And why should the Leningrad workers eat better than the other workers?" asked Stalin. Kirov lost his self-control and said heatedly, "I think it is high time to abolish rationing and begin to feed our workers!"

Such an outburst constituted a disloyal act toward Stalin personally. With the passing of time the relations between Kirov and the members of the Politburo grew very strained, and his trips to Moscow became less frequent. What really worried Stalin was Kirov's constantly growing popularity which became even more apparent at the 17th Party Congress in 1934. At these Party congresses everything is foreseen and prearranged, even to the enthusiasm which the delegates must display toward their leaders. The delegates knew that each member of the Politburo is entitled to two minutes of applause and that for Stalin they must applaud a full ten minutes. But when Kirov appeared in the presidium the Leningrad delegation greeted him with such an outburst of genuine enthusiasm that it carried away the whole congress.

Annoyed by the excessive independence which Kirov displayed in his behavior, Stalin decided to recall Kirov from Leningrad. But Kirov was in no hurry to go.

To resolve this difficult situation, Stalin conceived a diabolical plan. He decided to organize the assassination of Kirov and to lay that crime at the door of Zinoviev and Kamenev, former leaders of the Opposition and, thus, with one blow do away with Lenin's closest comrades.

Stalin had to resort to the help of Yagoda, then head of the NKVD. Yagoda immediately summoned his protégé, Vania Zaporozhets, from the NKVD office in Leningrad.

At that time in the files of the Leningrad office of the NKVD was a





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"BALE OUT" A PARTY!**



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LIGHTER DRINKS STEP UP TO  
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BLENDING WHISKY. THE STRAIGHT WHISKIES IN THIS PRODUCT ARE 4 YEARS OR MORE OLD. 37½% STRAIGHT WHISKIES. 62½% GRAIN NEUTRAL SPIRITS. 86 PROOF. BROWN-FORMAN DISTILLERS CORP. AT LOUISVILLE IN KENTUCKY.

## FOUR WHOM STALIN KILLED



S. M. KIROV



GENRIKH YAGODA



GRIGORI ZINOVIEV



LEO KAMENEV

Kirov was an underground worker before the Revolution, later helped smash Trotsky opposition, became Chief of the Leningrad Region, a Politburo member, and Party Secretary, the post Stalin held before taking over. Yagoda began life as a pharmacist, joined the secret police in 1919, headed it in 1934. For years he was the most

feared and hated man in Russia. Zinoviev is credited, with Lenin, for actually starting the Revolution in 1917. He was a top Bolshevik until expelled for backing Trotsky. Kamenev was Trotsky's brother-in-law. He was Chairman of the Central Executive Committee, head of Moscow Soviet and ambassador to Italy before expulsion.

### STALIN'S GHASTLY SECRETS CONTINUED

secret report about a young Communist by the name of Leonid Nikolayev who was so angered by his expulsion from the Party that he expressed to one of his friends an intention to assassinate the member of the Control Commission who had expelled him. It is hardly necessary to add that the person who denounced Nikolayev to the NKVD was that same "friend" in whom Nikolayev confided. Zaporozhets decided to meet Nikolayev personally. At his request the "friend" arranged an ostensibly casual meeting and introduced Zaporozhets to Nikolayev under an assumed name, as a former fellow worker of his. Nikolayev made a favorable impression on Zaporozhets. Zaporozhets directed the "friend" to try to become even more intimate with Nikolayev, to lend him small sums of money and to report to the NKVD his every step.

Zaporozhets then instructed the "friend" to suggest to Nikolayev that the assassination of a little-known member of the commission would have no noticeable effect, whereas a shot directed against a member of the Politburo would resound all over the country.

Nikolayev jumped at the idea. The only obstacle seemed to be the lack of a pistol. The "friend," who so often in the past came to Nikolayev's assistance with services and money, got a pistol for him too.

At last the decisive day came. Taking his briefcase, Nikolayev went to the Smolny. At the commandant's office he received a pass. But one of the guards called him back and demanded to see the contents of the briefcase. In it were the loaded pistol and a diary. Nikolayev was immediately detained and taken to the commandant's office. For carrying a weapon without a permit the penalty was three years. But if the officials happened to look into the diary, then the real motive of Nikolayev's visit would be revealed. An hour passed. Then something incredible happened: Nikolayev was given back his pistol and diary and told to leave the building.

This was a grave failure for Zaporozhets. When he was informed that the commandant's office was holding Nikolayev, he ordered him set free and the pistol, diary and briefcase returned to him in the hope that Nikolayev might be persuaded to go to the Smolny for a second time.

In about ten days Nikolayev began to talk about making a new attempt. His former determination returned. The "friend," acting on Zaporozhets' instructions, advised Nikolayev this time to go to the Smolny in the evening.

On the first of December, in the evening, Niko-

layev went once more to the Smolny, again carrying his briefcase with the diary and the pistol. This time Zaporozhets had foreseen everything. Nikolayev again received a pass and went safely through the first post of the guards. For some time he wandered through the corridors until he reached the part of the building occupied by Kirov. At the entrance into the corridor which led to Kirov's secretariat, the usual guards were absent. Nobody was there except a middle-aged man by the name of Borisov who was preparing a tray with tea and sandwiches which he soon carried in to Kirov. Nikolayev waited patiently. Some time later Kirov came out of the conference room, closing the door behind him.

At that moment a shot was heard. The participants of the meeting rushed to the door and opened it with some difficulty. Against it were propped the feet of Kirov, who lay on the floor in a pool of blood. Kirov was killed outright. Close by him lay Nikolayev, who had fainted. Near by were Nikolayev's pistol and briefcase. Not a soul was in the corridor. Almost immediately officers of the NKVD appeared and arrested Nikolayev.

### Nikolayev balks

STALIN and Yagoda left for Leningrad. Zaporozhets knew that Stalin undoubtedly would wish to see Nikolayev in order to determine whether he was suitable for a public trial. What a triumph this would be for Zaporozhets if he could quickly obtain from Nikolayev the needed evidence and, when Stalin arrived, lay before him testimony in which Nikolayev "openheartedly" confessed that he assassinated Kirov on direct instructions from Zinoviev and Kamenev. Zaporozhets decided to disregard the unpleasant fact that he had already met Nikolayev. He ordered Nikolayev brought to him. But as soon as Nikolayev entered the room, he recognized Zaporozhets. I do not know the details of the stormy conversation that took place between the two, but I know that neither by promises nor by threats was Zaporozhets able to force Nikolayev to give false testimony against Zinoviev and Kamenev.

The arrival of Stalin in Leningrad was a great event. A whole floor of the Smolny building was reserved for him. Stalin was closeted with Zaporozhets for more than an hour. After that he ordered Nikolayev brought in. Nikolayev entered. Stalin beckoned him to come nearer to his desk and said in an almost affectionate voice, "Why did you kill such a nice man?" If these words had not been repeated to me by a person present at that scene, I would never have believed that Stalin had used them—so little did they resemble Stalin's style.

CONTINUED ON PAGE 115



Weathervane's stay-crisp Celanese acetate fabric comes in 17 exciting new colors. Misses, junior or Proportioned Plus sizes, one of which is sure to be *your* size.

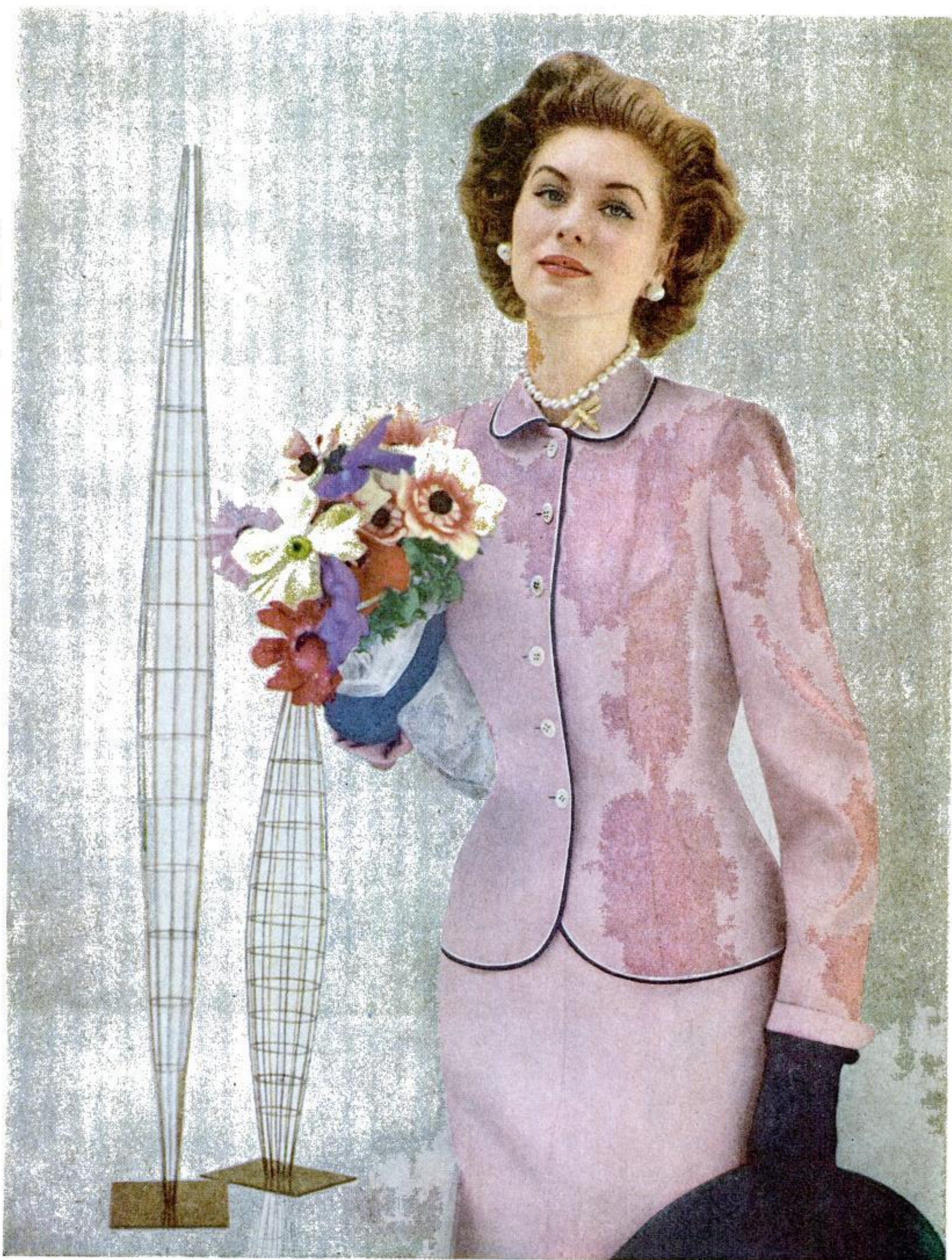


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*Contrasting piping, —> gently molded suit. \$30.*

*Band-box fresh, longer fitted jacket, rolled collar suit. \$30.*



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Ever dream that you could have as light a color as "Seafoam White"—spiced this time by "Coral Beach"—in your kitchen?

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# Bermuda Hues

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*Color-coordinated! And almost impossible to mar, scuff, stain or discolor!*

**Look at the colors!** Now it's practical to have the lighter, lovelier shades you've always wanted in your kitchen. For these "Bermuda Hues" tiles are non-porous, easy-to-clean plastic. Not a slicked-on plastic, but a resilient, inlaid vinyl plastic, with color all the way through to the backing. Experiment boldly with "Bermuda Hues," sure that any you choose are right for your kitchen—right for any room—and right for each other! Lay them yourself, if you wish, on your floors, your walls, even cabinet fronts. You'll love them!

**Live with the tiles!** You'll be amazed at the way this new kind of miracle floor responds to a damp mop. Grease, abrasives, acids, alkalis—anything you're apt to spill in the kitchen—won't mar its sparkling beauty. Never needs waxing for protection against wear, though a now-and-then coat gives it lasting mirror-brilliance. Gold Seal VinylTile in "Bermuda Hues" carries the famous Gold Seal guarantee of satisfaction—or your money back! For a 9' x 12' kitchen they cost only about \$36.

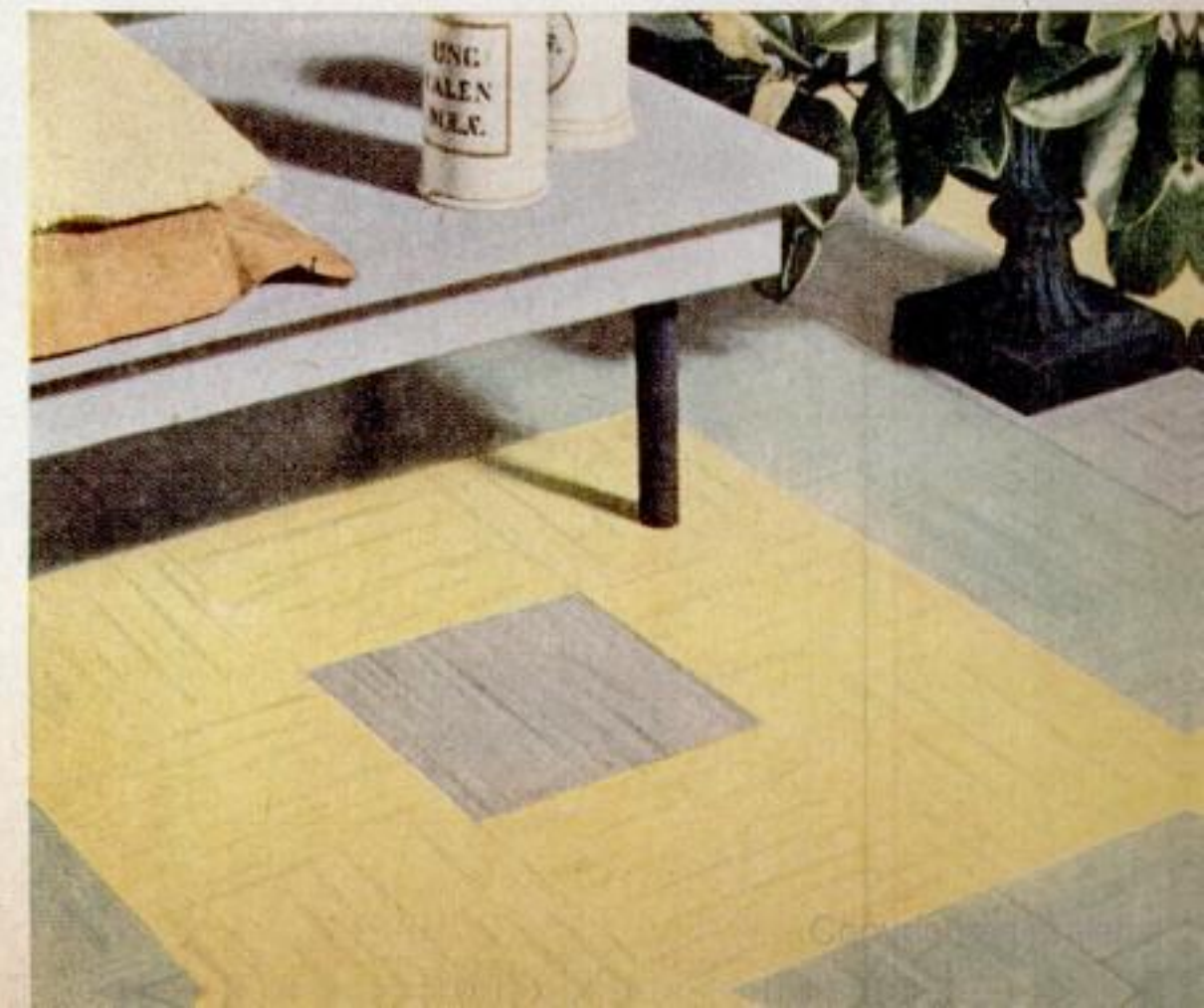


"Hamilton Red" on the wall keys to "Mid-Ocean Blue" and "Warwick Wood" on the floor.



Above: "Lagoon Turquoise" with "Somerset Sand."

Right: "Pembroke Yellow," "Gulf-Stream Green," "St. George Grey."



**GOLD SEAL**

CONGOLEUM-NAIRN INC., Kearny, N. J. © 1953



**FLOORS  
and  
WALLS**



"I did not fire at him, I fired at the Party!" answered Nikolayev firmly.

"And where did you get the revolver?" asked Stalin.

"Why do you ask me? Ask Zaporozhets!"

Stalin's face turned green with anger. "Take him away!" he shouted. As soon as the door was closed, he leaped to his feet, hurled the loose file on Nikolayev into Yagoda's face and snarled "Bungler!"

After that it was impossible to try Nikolayev in open court. Even if one could wrest a promise from Nikolayev to testify in court he could not be relied on. Stalin was therefore forced to hide the whole affair behind the closed doors of a secret trial.

The body of Kirov was brought to Moscow in Stalin's train. According to the Soviet newspapers, Stalin visited the bier and was so overcome by a surge of love toward his deceased friend that he rushed forward and kissed him. As a former ecclesiastical student Stalin must have recalled at that moment the legend of the kiss of Judas Iscariot.

After he had executed the murderer of Kirov and secretly liquidated the witnesses who knew about the part played by the NKVD, Stalin became bold again and ordered the Kirov murder to be charged to Zinoviev, Kamenev and other former leaders of the Opposition. But at a secret trial which took place on January 15, 1935 the state prosecutor was unable to produce any proof that Zinoviev and Kamenev had anything to do with the murder. Nevertheless, under the pressure of threats and relentless bargaining by Yagoda, Zinoviev and Kamenev agreed to take upon themselves "the political and moral responsibility" for the murder, denying any actual complicity in it. On this shaky foundation was based the verdict of the court. Zinoviev was sentenced to 10 and Kamenev to five years in prison.

This was the first of a whole series of judicial trials which resulted in the execution of almost all the founders of the Bolshevik party. The assassination of Kirov figured at each one and each time was laid to a different group of defendants.

### Jail is not enough

**C**RITICS of the Moscow trials were inclined to explain Stalin's action by his implacable desire to revenge himself on the old Bolsheviks for their opposition to his policies and for their insistence that Lenin's *Testament*, which recommended the dismissal of Stalin from the post of General Secretary of the Party, be carried out. However, it would be one-sided to explain Stalin's action by revenge alone. Stalin was first of all a realistic politician, guided in his acts chiefly by cold reason. He was satisfied with exiling the former leaders of the Opposition to Siberia and throwing them into prison only so long as he was busy with the consolidation of his power. When that aim had been achieved, he felt strong enough to murder them with impunity.

The timing of the start of this blood bath was important. He chose the year 1934 with good reason. In that year the country had just begun to emerge from a terrible famine into which it had been plunged by his adventurous policies in the field of collectivization of agriculture. Those were the days when Stalin felt the ground trembling under his feet, when he determined to do away with his rivals for good if he could get out of the crisis alive.

Zinoviev and Kamenev had temporarily appeased Stalin when on his promise not to persecute them further they consented to take upon themselves "the political and moral responsibility" for the death of Kirov. But to be able to execute them and the other old Bolsheviks, Stalin needed their public "confession" that they had actually organized the assassination of Kirov and that they intended to murder *him* as well. In order to force Zinoviev and Kamenev to give such grave testimony against themselves at a public trial new inquisitorial means, much more subtle and effective, were needed. It was necessary to find in the nervous systems of Stalin's captives the tenderest and most sensitive spot and apply to it the instruments of torture. Such a sensitive spot was found: the love of the old Bolsheviks for their children and grandchildren.

On April 8, 1935 the Soviet government published a law which decreed that children from the age of 12 and older, guilty of thefts and various other crimes, would be subject to punishment up to the death penalty on the same basis as adults. It became clear to the arrested Bolsheviks that they had underestimated Stalin and that their children and grandchildren were in mortal danger.

To the world at large the most confusing aspect of the Moscow trials was that the defendants, in one voice, admitted their guilt in court. The strange behavior of these men gave rise to various conjectures: that the defendants had given their testimony under

CONTINUED ON NEXT PAGE

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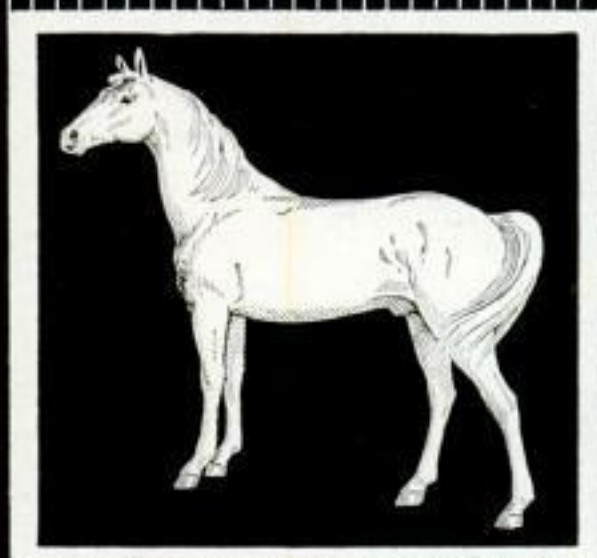
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## STALIN'S GHASTLY SECRETS CONTINUED

the influence of hypnosis, that they had been subjected to torture, that they were given special drugs which weaken the will.

Stalin, no doubt, understood that the world would not believe the empty assurances of the prosecutor that the founders of the Bolshevik party had sold themselves to Hitler and the Mikado. However, at the three Moscow trials the state prosecutor was unable to produce a single material proof of the defendants' guilt: not a conspiratorial letter, not a document relating to espionage and not even a single political proclamation or leaflet. What was



YEZHOV replaced Yagoda as the head of the Soviet NKVD.

it then that made them confess to crimes which, according to the Soviet laws, are punishable by death? Judging by their behavior, one might think that every one of them had an irresistible desire to die. In reality it was not so. The defendants were struggling for their lives, but they did it not by trying to prove their innocence, but by striving to carry out the conditions which Stalin had laid down for them: to slander themselves and to glorify him.

Anyone who has read even cursorily the official records of the Moscow trials has undoubtedly noticed that the trials were directed mainly against Trotsky, the man whom Stalin hated more than anything else in the world, but who had been living since 1929 in exile abroad. Not being able to execute Trotsky, Stalin temporarily satisfied his thirst for revenge by forcing all the participants of the Moscow trials to slander Trotsky and portray him as a base criminal and moral degenerate.

Having set himself the task of depicting Trotsky as the organizer and leader of the whole "conspiracy," Stalin had to extend its threads from the USSR abroad to Denmark, France and Norway, where Trotsky had lived at various times. Unfortunately the state prosecutor had been unable to produce for the Moscow trials a single line from the correspondence which allegedly had been carried on for several years between Trotsky and the leaders of the conspiracy in the USSR. For that very reason it was extremely important for Stalin to prove that Trotsky had personal meetings with members of the conspiracy, who came to him secretly from the Soviet Union. With that purpose in mind the NKVD chiefs instructed three defendants—Holtzman, Piatakov and Romm—to testify at the trial that each of them had at various times met with Trotsky abroad and received directives for the conspiratorial organization from him. The testimony of these defendants represented the main ammunition of the state prosecutor. It could have made a big impression if circumstances unforeseen by Stalin had not been discovered abroad which fully exposed Stalin's judicial falsifications against Trotsky.

At the first Moscow trial the defendant Holtzman testified that, having arrived in November 1932 on an official mission in Berlin, he met secretly with Trotsky's son, Sedov. Sedov allegedly suggested to Holtzman to go with him to Copenhagen to see Trotsky.

"I agreed," testified Holtzman at the trial, "but I told him that we could not go together for reasons of secrecy. I arranged with Sedov to be in Copenhagen within two or three days, to put up at the Hotel Bristol and meet him there. I went to the hotel straight from the station and in the lounge met Sedov. About 10 a.m. we went to Trotsky."

After the 16 defendants, Holtzman included, had been executed, Stalin and Vishinsky thought, no doubt, that their judicial frame-up would never be found out. But they miscalculated. Six days after the defendants had been shot, the *Social Demokraten*, the official paper of the Danish government party, published a sensational announcement: the Hotel Bristol, in which Holtzman allegedly met with Sedov in 1932 and from which both went to Trotsky's apartment, had been demolished in 1917.

Stalin became infuriated when he was told about the announcement in the Danish papers that there was no Hotel Bristol in Copenhagen. He shouted, "What the devil did you need a hotel for! You ought to have said that they met at the railway station. The railway station is always there!"

Stalin ordered Yagoda to make a strict inquiry and to report to him the names of the NKVD officers, through whose fault the trial had been discredited.

The inquiry established the following:

When the accused Holtzman, after having been subjected to a long period of inquisitorial pressure, finally agreed to put his name



to all that was required of him, the organizers of the trial were faced with the necessity of selecting a place in Copenhagen where Holtzman allegedly met with Trotsky's son.

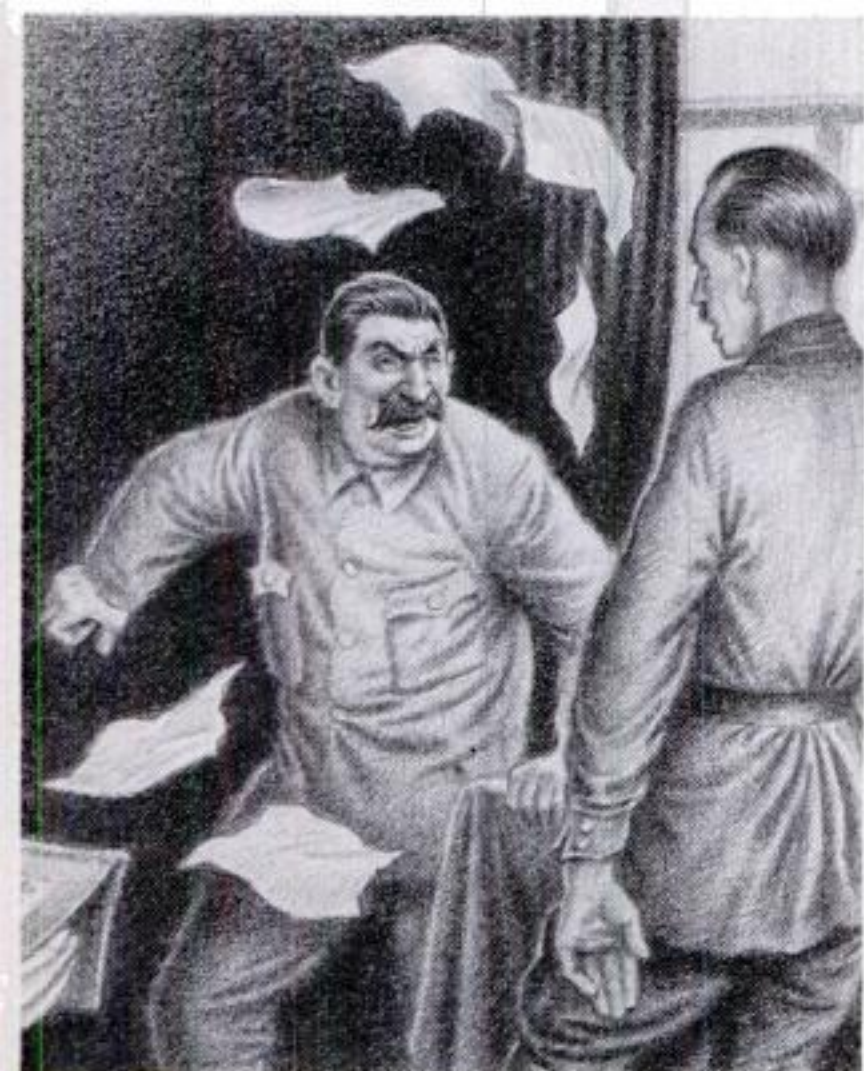
Yezhov decided that the most fitting place for such a "meeting" would be a hotel. The name of a hotel in Copenhagen could be obtained from the First Division of the Foreign Department, where all the reference data about foreign countries were concentrated. Molchanov, chief of the Secret Political Department, who handled the technical side of the preparation of the trials, ordered his secretary to call up the First Division of the Foreign Department and ask that they recommend several hotels in Oslo (Norway) and in Copenhagen (Denmark), which were ostensibly needed for a group of prominent comrades who were leaving for Scandinavia.

The secretary of Molchanov did as he was told. Having received over the telephone the needed information about the hotels, he prepared a typewritten note and handed it to Molchanov. Into that note slipped an error: the Copenhagen hotels were mistakenly listed under the heading "Oslo," and the Oslo hotels under the heading "Copenhagen." From that erroneous list Molchanov had taken the name "Bristol," believing that that hotel was located in Copenhagen, whereas it was really located in Oslo.

Now I take the reader behind the scenes of the Moscow trials and show him, step by step, how they were organized and by what means Stalin's inquisitors were able to transform the outstanding leaders of the Revolution into docile performers for his puppet show.

Early in 1936 about 40 NKVD men were summoned for a conference with Molchanov, chief of the Secret Political Department. Molchanov informed them that a vast conspiracy had been uncovered and that by order of Yagoda they were released from their current duties and attached to the Secret Political Department for the purpose of conducting an interrogation of Zinoviev, Kamenev and others. Molchanov pointed out that Stalin himself would supervise the investigation and that he would be assisted by a member of the Central Committee, N. Yezhov.

Molchanov warned the investigators in unequivocal terms that



"BUNGLER!" yells Stalin, aiming a file of papers at the head of NKVD chief, Yagoda. Yagoda's agents have fumbled the killing of Kirov, and Stalin can no longer risk the danger of a public trial for fear that his own part in killing may be revealed.

Stalin and the Politburo considered the information against the conspirators as absolutely trustworthy and that confessions were expected. The whole scheme was worked out in detail by Stalin and Yezhov. The practical execution was entrusted to Yagoda.

According to Stalin's plan the NKVD was to bring to Moscow from exile and from prison 300 of the best-known former members of the Opposition, to give them a severe inquisitorial workover, figuring on breaking about 60 of them. With the testimony of these broken men the organizers of the trial then intended to attack Zinoviev and Kamenev and force them to confess that they directed a conspiracy against Stalin and the Soviet government.

It was decided to plant among the defendants a number of secret agents of the NKVD, whose task it was to play the part of accomplices during the preliminary investigation and later in court, and to "expose" Zinoviev and Kamenev as their chieftains. Valentine Olberg, Isak Reingold and Richard Pickel were three of the agents selected to play the role of fake defendants.

Olberg was an old agent of the Foreign Department of the NKVD and there was no need to coerce him. He was told that, irrespective

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# "Say, Mr. Dunnehy"

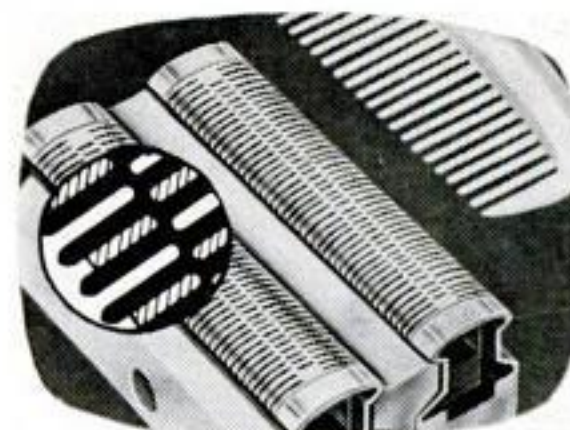
(SAYS JACKIE GLEASON\*)



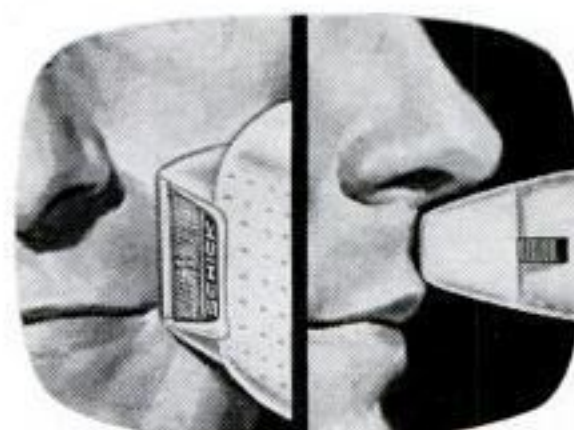
"How did you get all those cuts on your face? Oh, you wuz tryin' to get a close shave? And you call that thing you use a safety razor?"



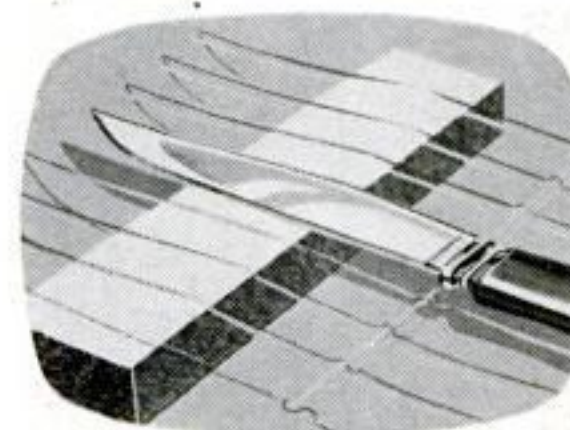
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## STALIN'S GHASTLY SECRETS CONTINUED

of the verdict of the court, he would be set free and be given a responsible job in the Far East.

Olberg put his signature to everything that the NKVD considered necessary. He was distinguished neither by courage nor by a strong will. Although he knew that he was only a fictitious defendant, the severe atmosphere of the prison in which he was held and the hopeless plight of the rest of the prisoners undoubtedly filled his heart with timidity. He had reason to fear that, if he resisted Molchanov, he might be transferred from the status of a fictitious defendant into a real one.

The second man whom the NKVD used as a fake defendant was Isak Reingold. I had known Reingold since 1926. He was a strapping fellow of about 38, with an attractive, energetic face. He dressed very well and resembled a nobleman of the prerevolutionary times. When the chiefs of the NKVD were selecting candidates for the trial, their choice fell on Reingold simply because of his personal acquaintance with Kamenev.

Reingold was arrested. The inquisitors told him that the NKVD was in possession of information that he had been drawn by Kamenev into a terrorist organization. Reingold, however, vehemently denied his participation in any conspiracy. Unable to get anything out of Reingold, Molchanov turned him over to a group of investigators under Chertok, assistant chief of the Operative Department, an archscoundrel and sadist. Chertok and his men struggled with Reingold for about three weeks. They kept him under continuous interrogation for periods of 48 hours, without sleep and food; they played on his love for his relatives and finally, in his presence, ordered the arrest of his family. When all these inquisitorial means were exhausted, Molchanov resorted to the following trick. He left Reingold in peace for several days, then had him brought before him in the middle of the night and showed him a fake resolution of the Special Council of the NKVD. The paper, which had on it the seal of the NKVD, read that Isak Reingold was sentenced to death by shooting for his participation in the

**JUDAS KISS** is placed by Stalin on the cheek of Kirov as he lies in his coffin. After accomplishing Kirov's murder, Stalin went on to dispose of his other enemies by blaming Kirov's death on them.



Trotsky-Zinoviev conspiracy and that the members of his family were to be exiled to Siberia.

Reingold broke down. Molchanov advised him to write a petition immediately to Yezhov, a member of the Central Committee, requesting him to suspend the death sentence and to review his case. Reingold accepted.

On the following night Reingold was again taken to Molchanov. Molchanov informed him that Yezhov had read the petition and ordered the sentence rescinded only if Reingold would agree to help the investigators. Now the fate of Reingold seemed to be in his own hands: his refusal to testify against Zinoviev and Kamenev meant that his death sentence would be automatically carried out; his consent to give the required testimony meant salvation. But Reingold turned out to be a man of a much stronger will than those who knew him could have suspected. He answered that he was ready to sign under one condition: that a representative of the Central Committee tell him that the Party knew him to be innocent and that he was giving his testimony in the interests of the Party.

Finally Yezhov intervened. He told Reingold, in the name of the Central Committee, that he had to testify against Zinoviev and Kamenev. Reingold changed completely. From an irreconcilable enemy of his inquisitor Chertok he turned into his zealous collaborator. Reingold signed everything that was asked of him and helped the investigators to polish his testimony. In contrast to Olberg he never tried to ascertain what sentence would be passed upon him. He put his trust in the integrity of Stalin and Yezhov.

The third fake defendant was Richard Pickel. Pickel was needed for the trial only because he had once been chief of Zinoviev's secretariat. I knew Pickel pretty well. He was a soft-hearted and



pleasant man, sentimental by nature. In his youth he had written lyric poetry. Later he shifted to prose and became a member of the Union of Soviet Writers. Before his arrest he occupied the position of director of the Kamerny Theater in Moscow. Pickel loved the theater and was well satisfied with his work. He no longer had anything to do with politics. He devoted all his leisure to literary work, to romantic adventures with young actresses of his theater and to an occasional game of poker with NKVD friends.

Pickel's friends from the NKVD were sincerely sorry when they learned that Yezhov and Yagoda had decided to use him as a defendant. They tried to intervene in his behalf, but nothing came of it.

Pickel was shocked by his sudden arrest. However, in spite of his gentle nature he resisted his inquisitors for quite a long time. At last his friends told him frankly that they could not save him from the trial because that had been decreed "from above," but if he would agree to assist the NKVD against Zinoviev they promised him that he would serve his term, whatever his court sentence might be, not in prison but at liberty, as one of the chiefs of a new big construction job on the Volga.

Pickel yielded. His only request was that the promise be confirmed to him by Yagoda personally. Yagoda did this.

The testimony by Olberg, Reingold and Pickel gave the chiefs of the NKVD the incriminating material they needed against Zinoviev and Kamenev. Now they were in a position to blackmail the arrested Bolsheviks and to force them to "confess" that they had taken part in a conspiracy against the government.

But while the chiefs of the investigation managed to obtain testimony from Reingold and Pickel with comparative ease, the rest of the investigators were making little progress with the 300 Oppositionists who had been brought in to Moscow. These prisoners stubbornly refused to admit that they had been preparing terrorist acts and in most cases clung to the indisputable alibi that for a number of years they had been kept in prison or in exile in the remotest parts of the country. Molchanov spurred the investigators on. Stalin inquired every day about the progress of the investigation. But in the course of two weeks they had managed to break only one prisoner. In order to accelerate the work Molchanov arranged a conference at which Yezhov exhorted them to be firmer. But what drew the attention of the investigators more than anything else were the unmistakable notes of threat in Yezhov's speech. Each interrogator knew that if he asked to be relieved, his action would be interpreted as an expression of protest, and he would be immediately arrested. The next week brought an unexpected harvest of "confessions."

Stalin entrusted the inquisitorial preparation of his principal targets, Zinoviev and Kamenev, to officers whom he knew personally. Those men were Agranov, Molchanov and Mironov.

Mironov was an old friend of mine. He was by nature a very gentle man and was depressed by the part he was taking in the persecution of the old Bolsheviks. One night in the spring of 1936 he asked me whether I could drop in to see him.

"I have just had a talk with Kamenev," he said as soon as I entered his office. "When I ordered Kamenev brought from the interior prison I had in my mind a definite plan of how I would talk to him. But as soon as I heard the stamping of the guards' boots, I became so nervous that I could think of only one thing: how to conceal my excitement."

"The door was thrown open and in came Kamenev, looking much older and haggard. I must frankly admit that I was confused. After all it *was* Kamenev! I remember how, when still a youngster, I had listened to one of his speeches with Lenin applauding in the audience. It seemed strange to me that the same Kamenev was now sitting before me as a prisoner."

"What, again?" asked Kamenev all of a sudden.

"Comrade Kamenev—citizen Kamenev," I corrected myself, 'depositions have been made by a number of arrested Oppositionists that you have been preparing terrorist acts against Stalin since 1932 and that you and Zinoviev dispatched assassins to Kirov.'

"That is a lie, and you know it is a lie!" exclaimed Kamenev. "You may tell Yagoda that I will never again take part in a judicial farce of the kind which he instituted against me and Zinoviev last year, that this time he will have to prove that I am guilty."



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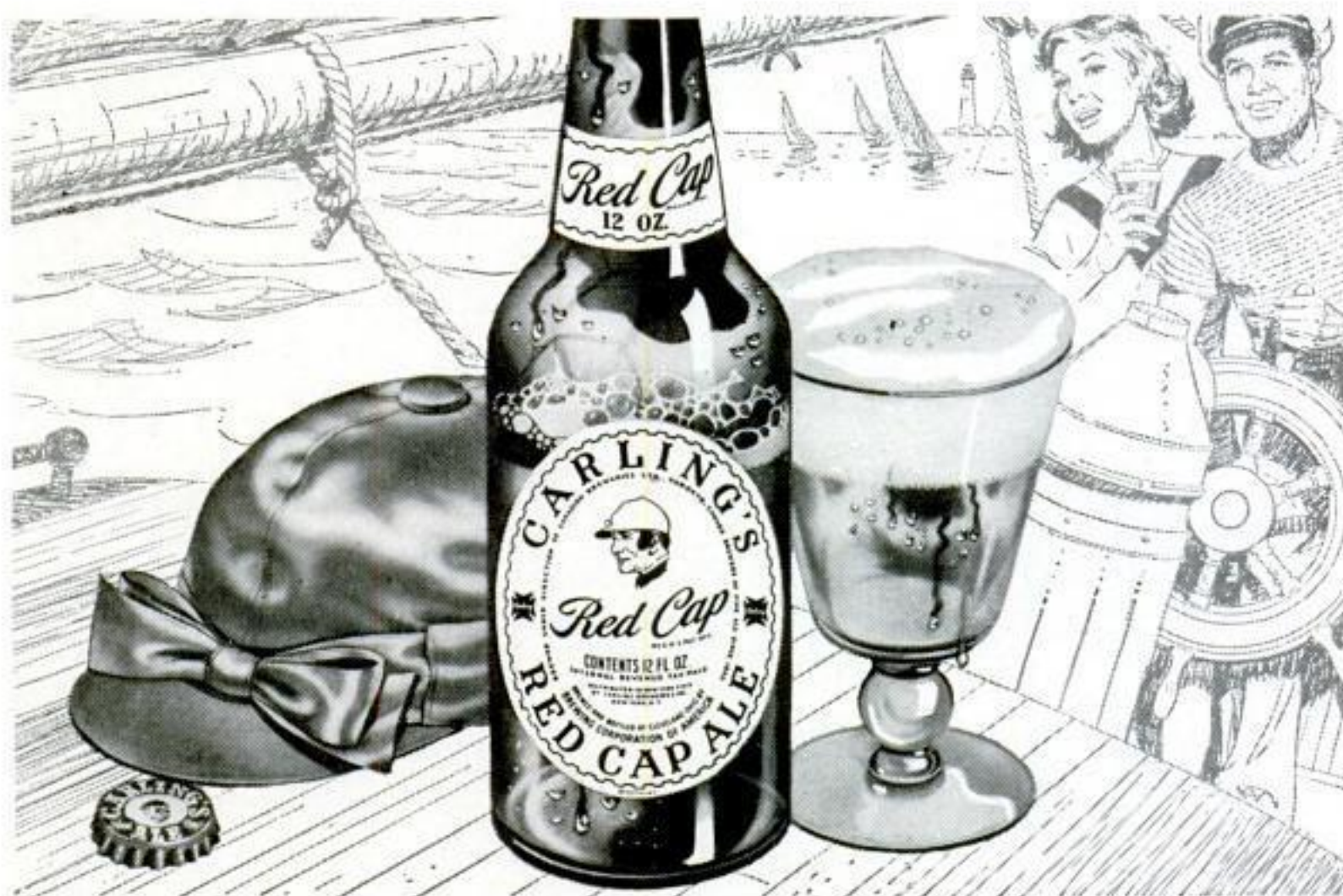


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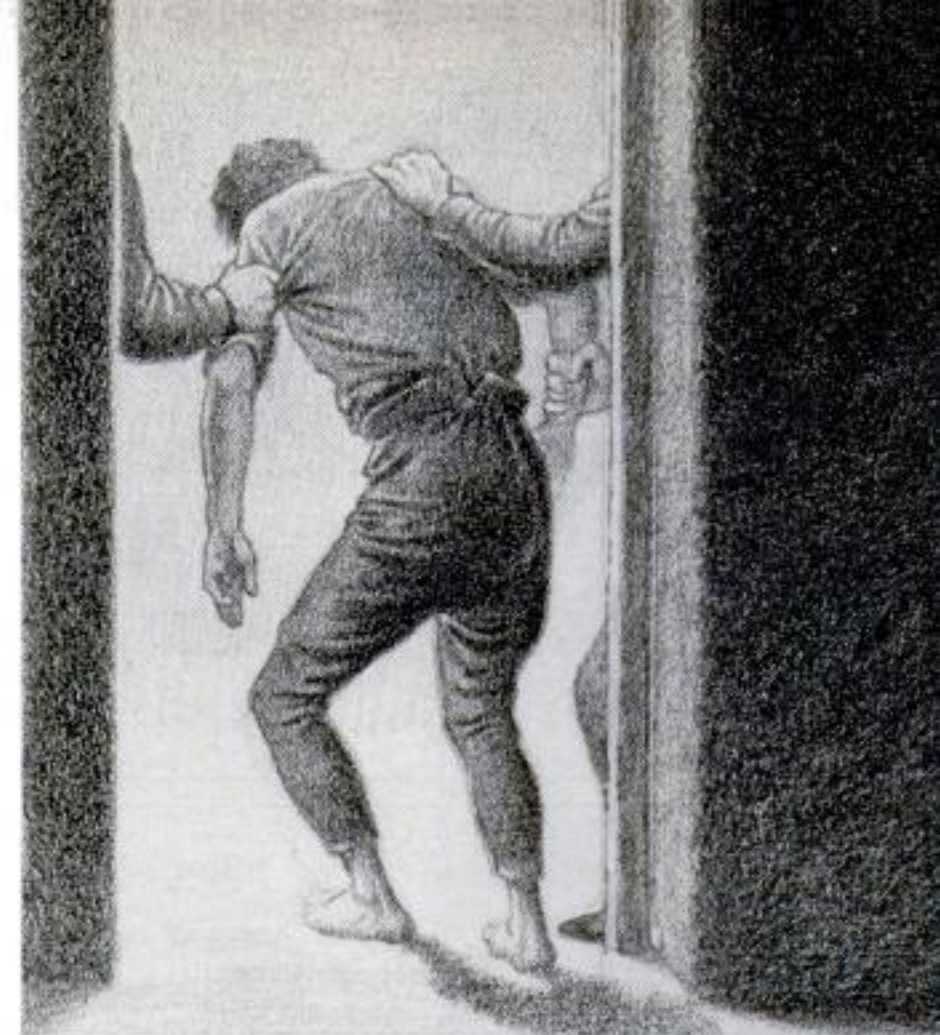
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## STALIN'S GHASTLY SECRETS CONTINUED

"I feel that I won't be able to cope with Kamenev's case," said Mironov. "It would have been better if he had been entrusted to some prominent member of the Central Committee, whom he knows personally and who could speak with him as an equal."

Mironov yielded to Kamenev's demands and brought him face to face with Reingold. Reingold behaved insolently during that confrontation. He repeated in the presence of Kamenev his testimony that he had been present several times at Kamenev's apartment when Kamenev propounded the necessity of assassinating Stalin and his closest aides.

"Why are you lying?" asked Kamenev.

"The NKVD will ascertain who is lying, I or you," answered Reingold impudently.

Mironov had to wind up the confrontation. He did not even write a record of it because he did not want entered the pointed questions asked by Kamenev and the fact that Reingold was unable to answer them.

Mironov suggested to Yagoda that somebody from the Central Committee should enter into direct negotiations with Kamenev in the name of the Politburo. Yagoda did not agree. "I'll send Chertok to help you," he said. "He will cut the comb of Kamenev in no time."

## The sadistic Chertok

**C**HERTOK, a young man of about 30, was a typical product of Stalin's training: ignorant, amoral and conceited. Thanks to his close relations with Yagoda's family, he had attained a high position in the NKVD department responsible for guarding the Kremlin. I have never seen more impudent eyes than those of Chertok. Among the investigators he was known as a sadist who enjoyed mistreating prisoners. For Chertok there could be no magic in the names of such persons as Zinoviev and Kamenev, Bukharin and Trotsky. He regarded Kamenev as an important prisoner only because Stalin was interested in his case.

Chertok literally tormented Kamenev.

Once, late in the evening, I went to Mironov to learn the latest news. When I entered his dimly lit office, he gave me a sign not to speak and pointed to a slightly open door leading to the adjoining room. At that very moment I heard Chertok's hoarse voice.

"What kind of a Bolshevik are you anyway? You are a coward! Lenin himself said that. During the October days you deserted. After the Revolution you went from one opposition to another. What have you done for the Party? Nothing. While real Bolsheviks were fighting in the Czarist underground, you lounged about in cafes in foreign lands. You have been just a hanger-on to the Party's cash box, and nothing else!

"If we did let you out of here, you wouldn't be able to walk as far as the Theater Square because the first Communist youth who happened to come across you would kill you on the spot. You live in the past and you think that you are still an icon. But ask any pioneer who Kamenev and Zinoviev are and you will hear the answer: enemies of the people and murderers of Kirov."

The insolent tirades of Chertok, of course, did not advance the matter by a jot.

In spite of the fact that the NKVD chiefs knew Stalin's character, they were amazed by the pure hatred which he displayed toward the arrested Bolsheviks, especially toward Kamenev and Zinoviev. He would fly into a rage when told that this or that of his captives refused to sign the required testimony. In such cases Stalin would turn green with fury and shout in a hoarse voice, with an





unusually strong Georgian accent, "Tell them that no matter what they do, they won't be able to stop the march of history. The only thing that they still can do is either die or save their hides. Give them the works until they come crawling to you on their bellies with confessions in their teeth!"

At one of the conferences in the Kremlin, Mironov made a report to Stalin that he did not have much hope of breaking Kamenev.

"You think that Kamenev might not confess?" asked Stalin, his eyes slyly screwed up.

"I don't know," answered Mironov. "He doesn't yield."

"You don't know?" inquired Stalin with marked surprise, staring at Mironov. "Do you know how much our state weighs, with all its factories and machines, the army with all its armaments, and the navy?"

Mironov looked at Stalin with surprise.

"Think it over and tell me," demanded Stalin. Mironov smiled, believing that Stalin was getting ready to crack a joke. But Stalin looked at Mironov quite in earnest. "I am asking you, how much does all that weigh?" he insisted.

Mironov shrugged his shoulders and said in an irresolute voice, "Nobody can know that, Josef Vissarionovich. It is in the realm of astronomical figures."

"Well, and can one man withstand the pressure of that astronomical weight?" asked Stalin sternly.

"No," answered Mironov.

"Now then, don't tell me any more that Kamenev is able to withstand that pressure. Don't come to report to me," said Stalin to Mironov, "until you have the confession of Kamenev!"

Toward the end of the conference Stalin beckoned Mironov to come nearer and said, "Tell him [Kamenev] that if he refuses to go to the trial, we'll find a suitable substitute for him—his own son, who will testify at the trial that on instructions from his father he prepared terrorist acts against the leaders of the Party. Tell him that you have information that his son and Reingold were trailing the automobiles of Voroshilov and Stalin on the Mozhaish road. This will bring him to his senses."

Meanwhile Zinoviev had been lying ill in a solitary cell. Wishing to make up for lost time, Yezhov decided not to put Zinoviev through the stage of the so-called preliminary investigation to which Kamenev was subjected, but openly demand of Zinoviev in the name of the Politburo that he give slanderous testimony against himself. Zinoviev was brought to Yezhov late one night. He looked very sick.

Yezhov started his conversation with Zinoviev by telling him that the Soviet intelligence service had intercepted certain documents of the German General Staff, which showed that Germany and Japan were making preparations for a military attack on the Soviet Union next spring. Under such conditions, explained Yezhov, the Party could no longer tolerate the anti-Soviet propaganda of Trotsky abroad.

"What do you want me to do?" asked Zinoviev warily. Yezhov told Zinoviev that the Politburo demanded that he confirm at a public trial the testimony given by a number of former Oppositionists that he had been preparing the assassination of Stalin and other members of the Politburo.

Zinoviev rejected Yezhov's demand with indignation. Then Yezhov cited to Zinoviev these words of Stalin: "If Zinoviev agrees to go to the public trial voluntarily and testify there himself, his life will be spared, but if he refuses to do so, he will be tried by a military court *behind closed doors*. In that case he and all the members of his opposition will be annihilated."

"I see," said Zinoviev, "that the time has come when Stalin needs my head. Well, take it!"

CONTINUED ON NEXT PAGE

A luxury  
that actually  
does you good



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**MORE MEN** come to them for help for skin infections due to shaving, dermatologists say, than for any other cause.

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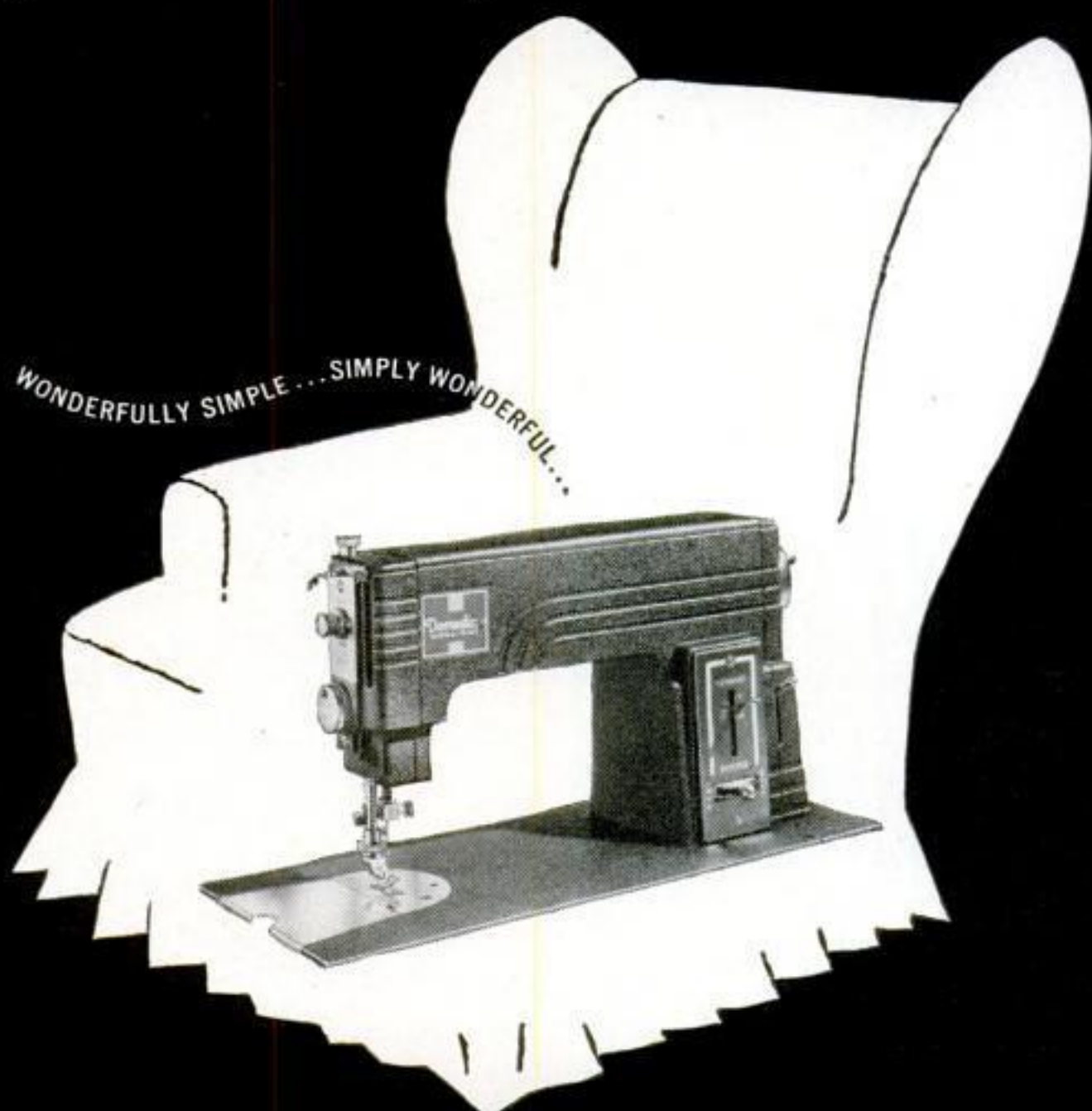
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"THE TIME FOR TEARS is past," says Stalin to Zinoviev and Kamenev, who have finally been broken down and are trying to get Stalin to agree not to execute them if they consent to sign fake charge.



## STALIN'S GHASTLY SECRETS CONTINUED

Yezhov advised Zinoviev not to lose his temper. "If you are indifferent to your own fate," he said, "you cannot remain indifferent to the fate of those thousands of Oppositionists whom you led into a blind alley. The lives of those people and your own are in your hands."

Zinoviev halted to regain his breath and added in a weak voice, "Tell Stalin that I decline."

After his unsuccessful attempt to break Zinoviev, Yezhov tried his hand on Kamenev. He played sadistically on Kamenev's feelings toward his children and let Kamenev read Reingold's testimony which asserted that he and Kamenev's son had been together on the lookout for the automobiles of Stalin and Voroshilov on the Mozhaik road. Kamenev was shocked. He got up from his chair and began to hurl angry accusations at Yezhov. Choking with emotion and utterly exhausted, he sank into a chair. Yezhov didn't answer him; with his lips pursed up he walked out of the room.

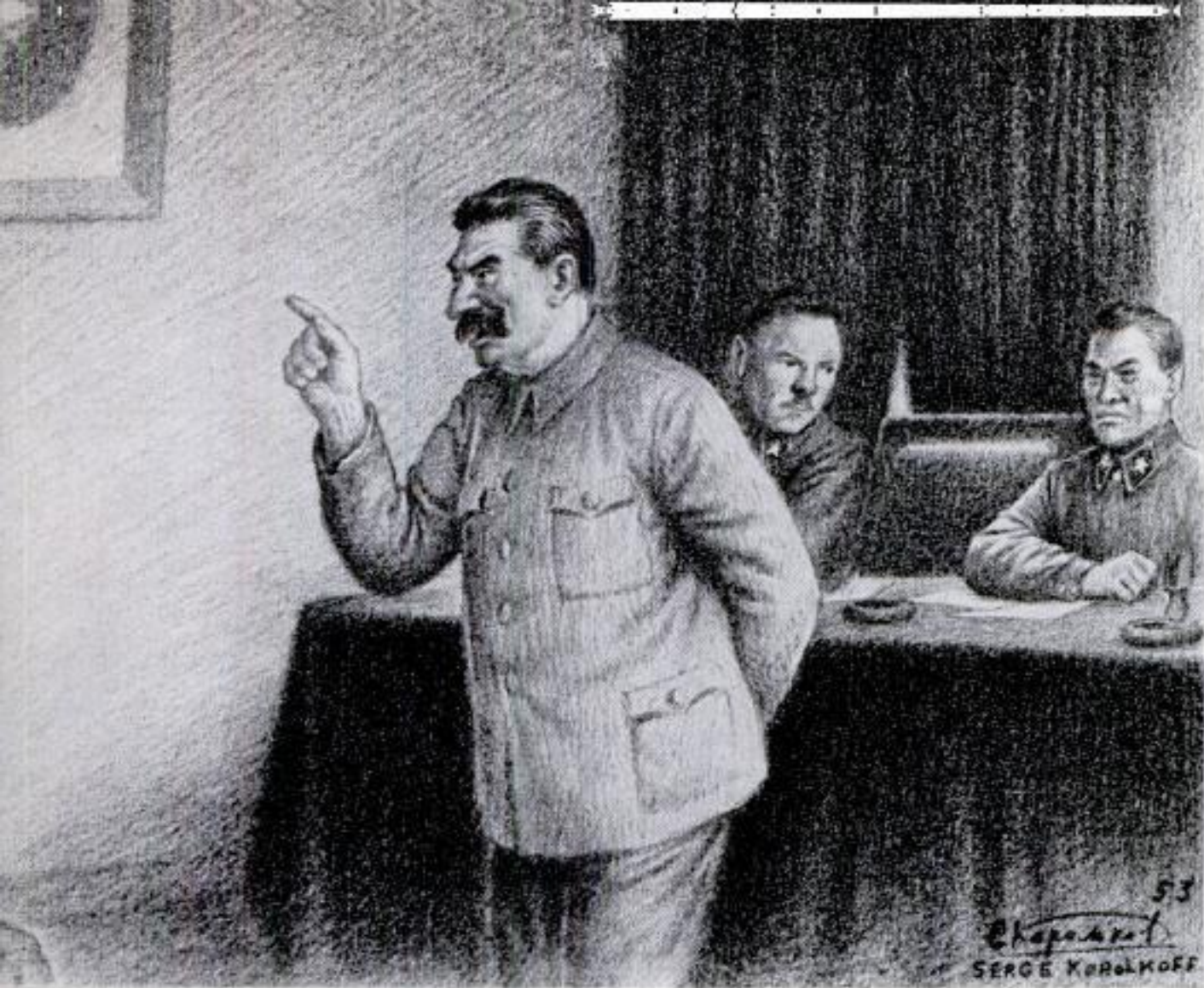
In the solitary cells of Zinoviev and Kamenev were placed agents of the NKVD under the guise of arrested Oppositionists. They watched Zinoviev and Kamenev closely and reported to the investigation chiefs each word they uttered. Wishing to exhaust Zinoviev and Kamenev completely, Yagoda ordered the pipes in the cells kept hot in spite of the summer weather and that made it very difficult to breathe there. From time to time the disguised agents were led out of the cells ostensibly for interrogation, but in reality for the purpose of getting their reports and letting them recuperate from the heat. Zinoviev suffered from asthma and was tormented by the heat. Soon his suffering was aggravated by violent attacks of pain in his liver. He tossed about on the floor and begged the visiting physician, Kushner, to give him an injection and transfer him to the hospital ward. But Kushner kept answering him that he could not do it without express permission of Yagoda. All he did was prescribe some medicine which made things even worse.

Closely supervising the progress of the preparation of the trial, Yagoda ordered his assistants to notify him immediately if they discerned any symptoms of vacillation in the behavior of Zinoviev and Kamenev. The moment came in July 1936. After Yezhov and Molchanov had had an exceptionally heated talk with Zinoviev which lasted the whole night, Zinoviev asked to talk with Kamenev in private. When Yagoda learned about that he told Zinoviev that his request for a meeting with Kamenev had been granted. This time Yagoda was as sweet as honey. He expressed hope that, when he and Kamenev had talked the matter over, they would arrive at the only sensible conclusion possible—that they must submit to the will of the Politburo.

The conversation between Zinoviev and Kamenev lasted about an hour, the NKVD chiefs getting it with a listening device. Zinoviev expressed his opinion that the best course lay in going to the trial if Stalin would personally confirm the promises given

**NEXT WEEK: BEHIND THE SCENES  
AS THE GREAT TRIALS COMMENCE**





by Yezhov in his name. After some vacillations and objections Kamenev agreed, but he stipulated that Stalin must confirm his promises in the presence of all the members of the Politburo.

Stalin listened to the news of the surrender of Zinoviev and Kamenev with undisguised joy. While Yagoda, Molchanov and Mironov were reporting to him how it had happened, Stalin grinned and kept stroking his right moustache. When they finished, he rose from his chair and, rubbing his hands, said: "Well done!"

The next evening I ran into Mironov, who said, "I have just returned with Zinoviev and Kamenev from the Kremlin, where Stalin had a talk with them. Oh, what took place there! Of the members of the Politburo, besides Stalin, there was present only Voroshilov. He sat on Stalin's right. On Stalin's left sat Yezhov.

"Well, what have you got to say?" asked Stalin suddenly.

"We have been told that our case would be examined at a regular meeting of the Politburo," said Kamenev.

"You are now at the commission of the Politburo which has been authorized to hear what you have to say," answered Stalin.

"Kamenev shrugged his shoulders. Zinoviev began to speak. He began with the reminder that during the past several years he and Kamenev had been given many promises, of which not a single one had been kept. He recalled that when he and Kamenev had been forced to take upon themselves the 'moral responsibility' for the murder of Kirov, Yagoda transmitted to them the personal promise of Stalin that this would be the last sacrifice demanded of them. But in spite of that a most infamous trial was now being organized against them, which would cover not only them, but the whole Bolshevik party with mud. He broke into sobs. Stalin waited until he calmed down and then said, 'It is late for tears. The Central Committee had repeatedly warned you that your factional struggle would end lamentably. You didn't listen and it ended lamentably indeed. You are being told even now: "Submit to the will of the Party and your life and the lives of those whom you had led into the swamp will be spared."'

"And where is the guarantee that you will not shoot us?" asked Kamenev.

"Guarantee?" repeated Stalin. "What guarantees can there be? Maybe you want an official treaty, certified by the League of Nations? You two apparently forget that you are not at a market place haggling over a stolen horse, but at the Politburo of the Bolshevik Communist Party. If assurances given by the Politburo are not enough for you, then I don't know whether there is any point in talking further with you. As if we could not shoot you without any trial, if we considered it necessary."

"Zinoviev and Kamenev exchanged meaningful glances. Then Kamenev rose and announced that they would consent to go on trial if it were promised that none of the old Bolsheviks would be executed, that their families would not be persecuted and that in the future the death sentence would not be applied to any of the former members of the Opposition.

"That goes without saying," replied Stalin."

How Stalin kept his promise at the trial will be told by Alexander Orlov. The author was himself a Soviet Supreme Court prosecutor and once served with Andrei Vishinsky, the man who tackled the Bolshevik defendants with their signed "confessions" in his pocket.

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**IN THE PAST YEAR...** New freight stations, with new towveyors, at Chicago and San Francisco... Great new construction started to raise Santa Fe rails in Kansas and Missouri above the highest flood stage of recorded history.

**IN THIS YEAR...** New micro-wave communication system put in service between Galveston and Beaumont, Texas... New freight classification yard will be opened at Belen, New Mexico.

**AND IN THE NEXT YEAR...** More curves will be clipped, more grades reduced... 119 new diesel units will go to work... New modern diesel shops will be completed... 3600 new freight cars will be placed in service... New electronic communication and control equipment will be installed... and El Capitan will be re-equipped with all new chair cars!

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# Great Preachers

THESE 12—AND OTHERS—BRING AMERICANS BACK TO THE CHURCHES

PHOTOGRAPHED FOR LIFE BY MARK KAUFFMAN

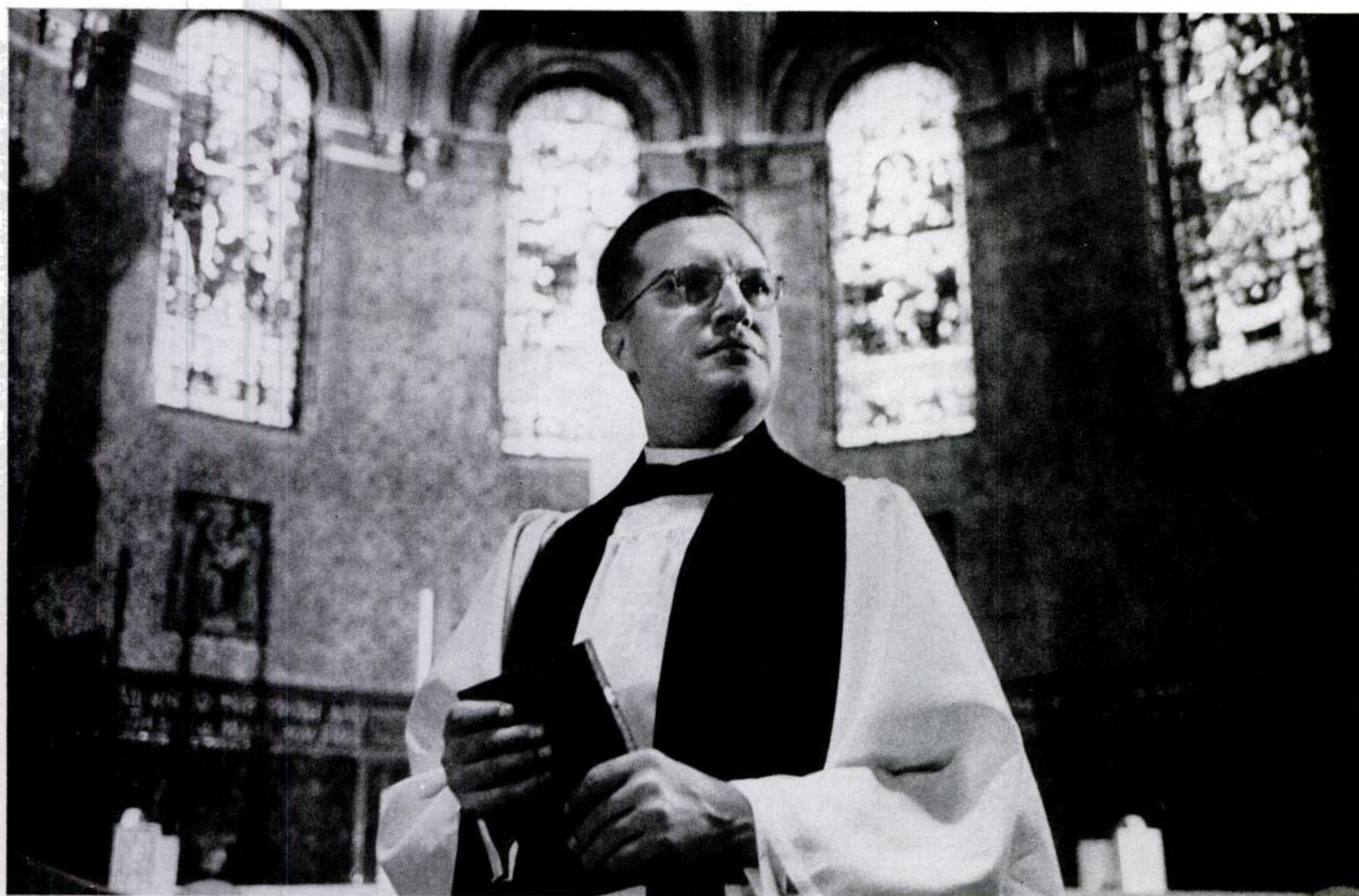
The Hebrew prophets of old, men like Isaiah and Jeremiah, were the first to preach the word of the one God, Jehovah. They were without honor in their own land and few people heeded them, but they spoke like thunder and they became the archetype of the Great Preacher.

Most of the men who preach in the churches and synagogues in the U.S. today speak more softly than the ancient prophets or even the classical pulpit orators of the last century. Spellbinding has given way to a more informal, personalized preaching. But more people hear

the preachers today than ever listened to Jeremiah or St. Paul. One minister whose sermons are broadcast has a radio audience of two and a half million, another an audience of one and a half million. A Roman Catholic bishop was selected last year as TV Man of the Year because of the popularity of his talks. In some churches the ministers are having to preach two identical sermons on Sunday to take care of the overflow crowds.

On these pages LIFE shows 12 of the country's most eminent preachers. These men—

and many others like them—have been responsible in good part for the recent great religious upsurge in the U.S., which has brought church membership up from 49% to 60% of the population in the last 10 years. The 12 preachers were selected solely for effectiveness in the pulpit, as determined by a polling of ministers, priests and theological schools of all faiths. They are pictured here in repose—as they might be seen in their chancels or studies—to show LIFE's readers what manner of men are shaping the spiritual life of America today.



DR. LOUIS HADLEY EVANS

*Presbyterian*

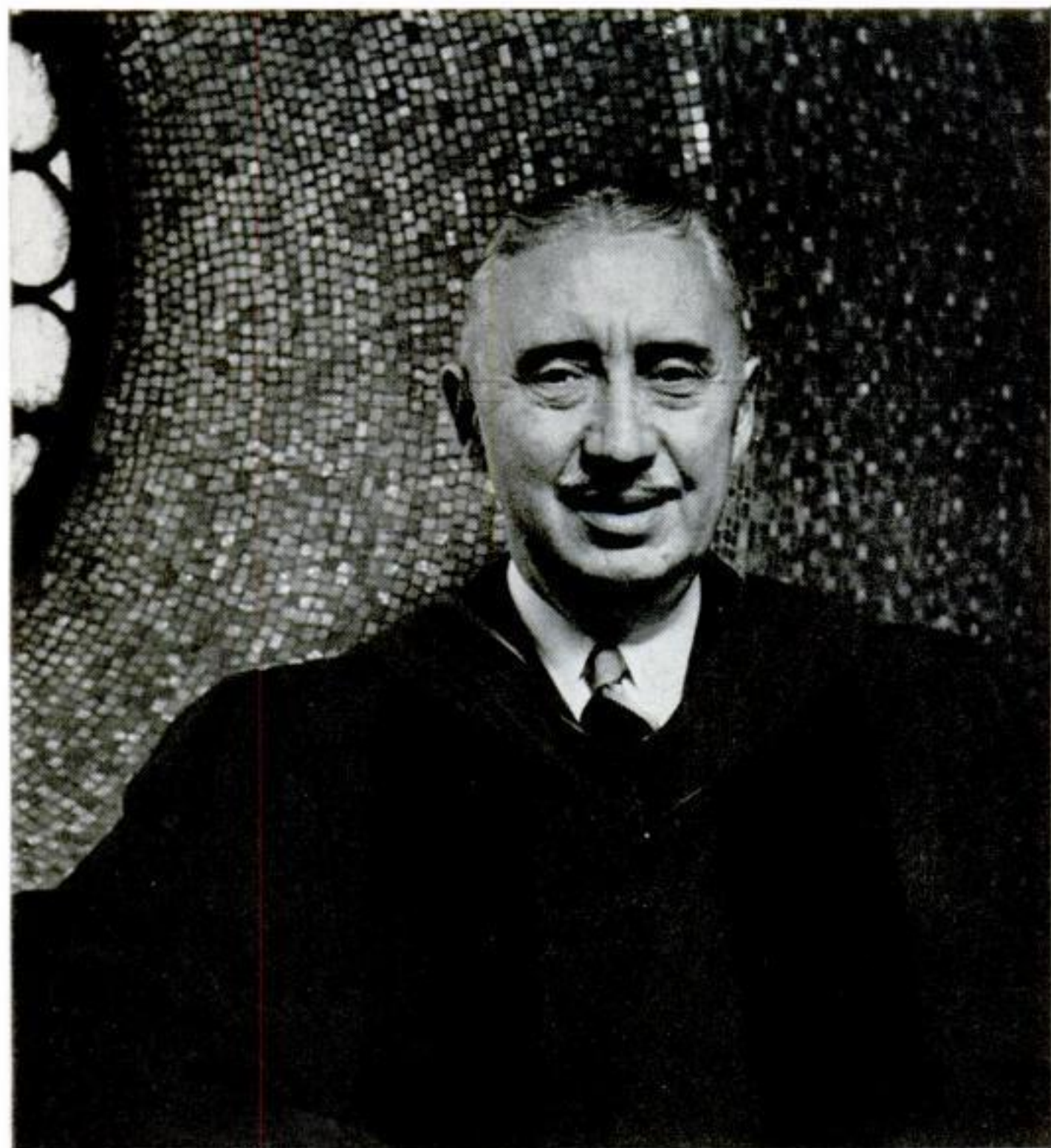
For 12 years Dr. Evans (*opposite page*) has been head minister at the First Presbyterian Church in Hollywood, and the congregation has increased from 2,300 to 6,400 members to become the largest in the denomination. This success surprised Evans: "It made a rancher out of me instead of a shepherd." On May 1 he will leave the church to become Presbyterian minister-at-large in the U.S., devoting most of his time to preaching, talking over radio and television, in churches and universities. In college Dr. Evans, the son of the late Dr. William Evans, a noted Bible teacher, was an all-state football and basketball player. In the pulpit at 55 he stands an impressive 6 feet 4 inches and still looks like a powerful athlete, his mouth firm, jaw jutting, eyes soft but piercing. His sermons which occasionally contain an athlete's phrase like "Who's coaching your life?" are simple but deadly earnest and as strong as the man delivering them.

DR. THEODORE P. FERRIS

*Episcopal*

Tall and smooth-faced, 44-year-old Dr. Ferris (*above*) seems too young to be rector of Boston's Back Bay Trinity Church, which is as rich in age and tradition as in its gilt, carvings and stained glass. Dr. Ferris had been rector of only one other church when he was called to Trinity in 1942 to take over a parish which has had only 14 other rectors since it was established in 1735, but he had already established his reputation as preacher and writer. Bishop Henry Knox Sherrill of New York has called him "the best expository preacher of the Bible that I know of today." Dr. Ferris speaks simply but has a way of insinuating his thoughts into listeners' minds. He is particularly popular with students and Boston's professional people. His sermons are printed by the parish and sent to people who have requested them in all the 48 states and in 12 foreign countries. An accomplished pianist, he has written music for the Episcopal hymnal.





DR. RALPH WASHINGTON SOCKMAN

*Methodist*

For 36 years Dr. Sockman has been pastor of Christ Church on New York's Park Avenue and for 25 years he has preached on Sundays on the *National Radio Pulpit*, which has two and a half million listeners and is radio's oldest "hour." Three times Sockman has turned down a bishopric because he prefers preaching. The 63-year-old minister keeps his sermons as neat as he keeps his own appearance, talks in a personal way which inspires his listeners to send him 5,000 letters a week.



DR. HOWARD THURMAN

*Baptist*

Dr. Thurman, 54, pressed pants to get through school. In 1944 he became pastor in San Francisco of the Fellowship Church which, composed of whites, Negroes and Orientals, was an experiment in "total Christianity." Under Dr. Thurman the "experiment" has been successful. He preaches to, not at, his audience, giving ideas to wrestle with, thoughts to meditate upon. This month he accepted Boston University's offer to become university preacher and professor in the School of Theology.

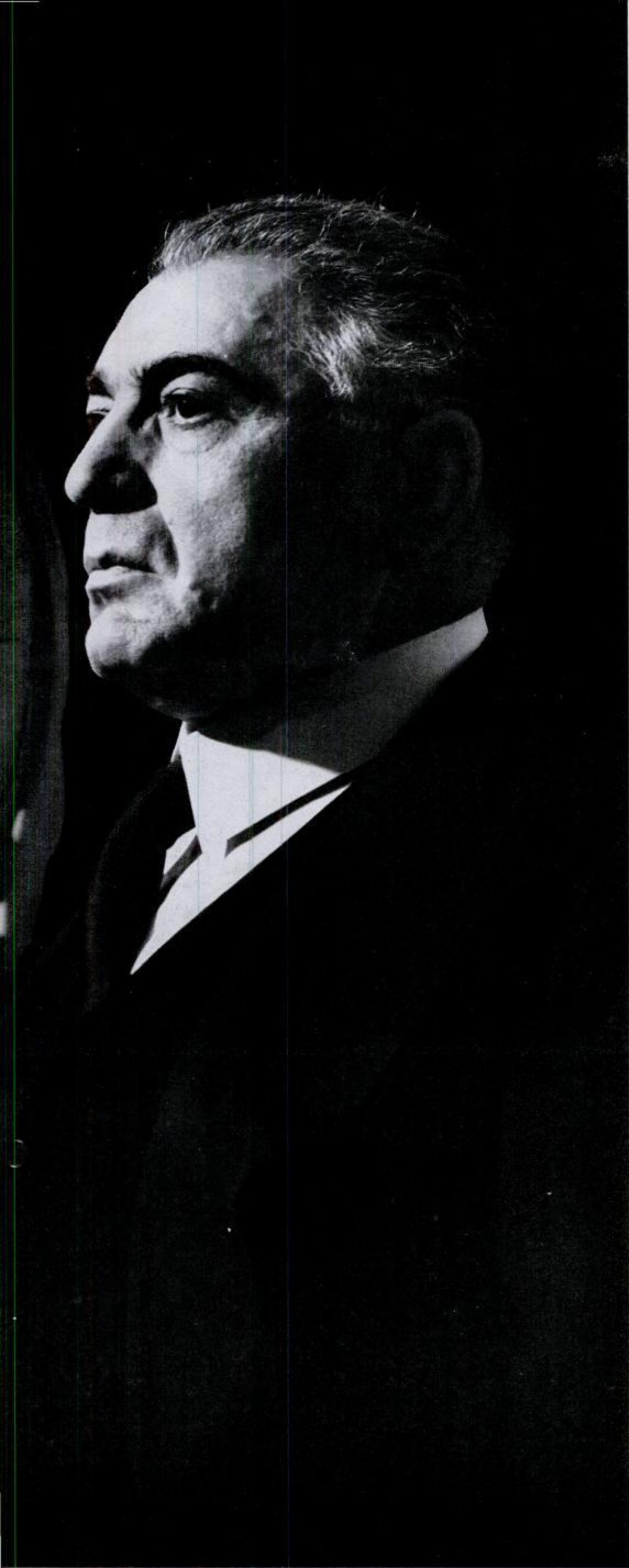


RABBI ABBA

*Jewish*

Dr. Silver, who stands here beside a replica of Michelangelo's *Moses* in the Temple in Cleveland, has the imposing look of an ancient Jewish leader. Tall and dark, he has a massive head and a shock of black, graying hair. When he preaches, his words come out in organ tones. Born in Lithuania, Dr. Silver represents the fifth generation of rabbis in his family. Recalling that Moses, because he was "slow of speech," had to have his brother Aaron talk for him, Dr. Silver feels that the modern rabbi

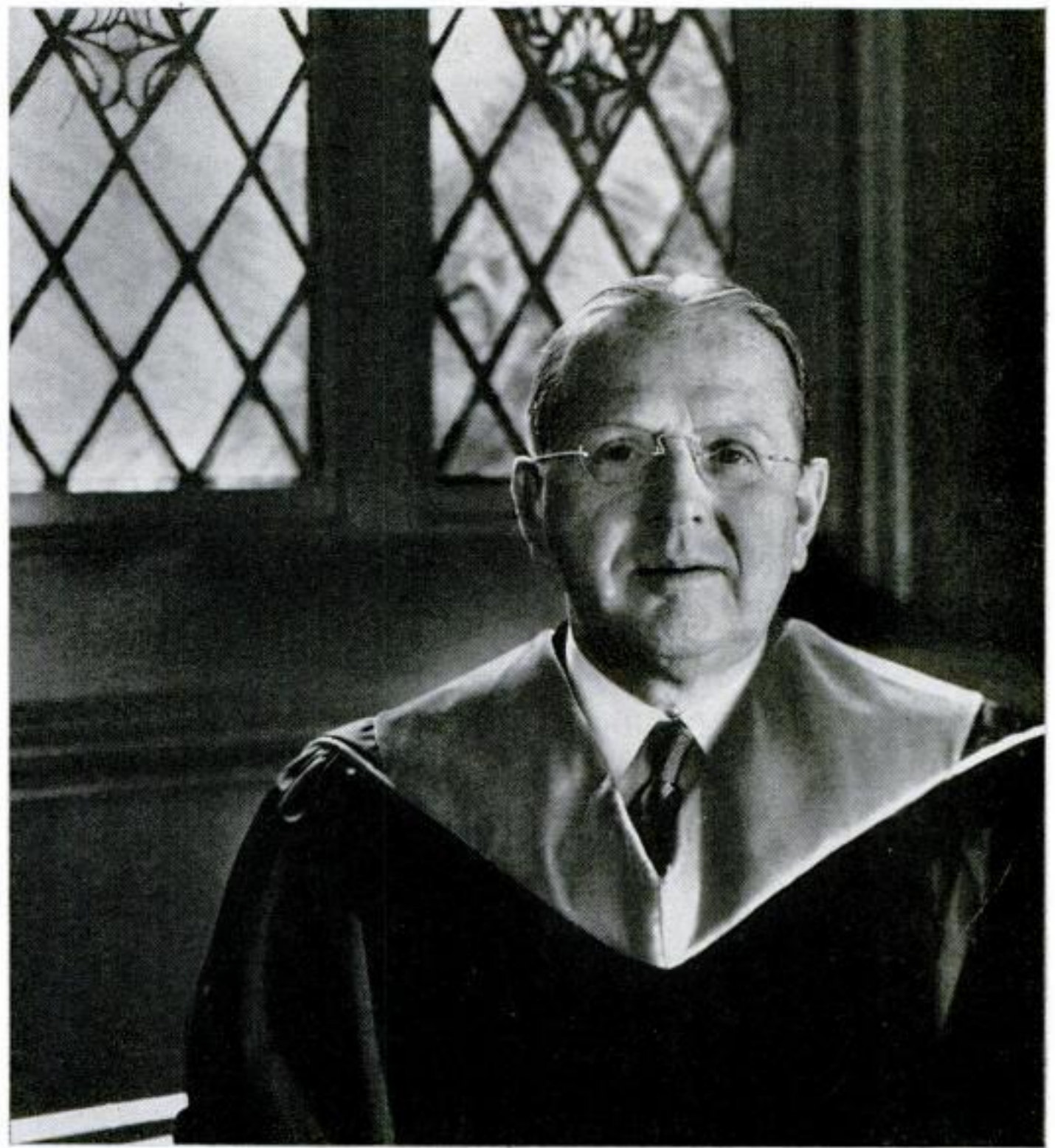




**HILLEL SILVER**

*Reformed*

still needs to speak for Moses. "I have always looked on religion as a quest for social justice and a quest for God. The one found greatest expression among the prophets, the other among the mystics. In preaching I try to synthesize the two." An ardent Zionist, Dr. Silver organized support to get resolutions favoring the new state of Israel through both the U.S. Congress and the U.N. Assembly. More recently he made a deep impression by the moving prayer he offered at the Eisenhower inauguration.



**DR. NORMAN VINCENT PEALE**

*Reformed Church in America*

"Americans are so tense that it is impossible to put them to sleep with a sermon," says Dr. Peale, 54-year-old pastor of the Marble Collegiate Church in New York. To help them relax Dr. Peale goes strongly for popular psychology in his sermons, talking in a chatty style. His church has six psychiatrists available to people with problems. His radio talks have one and a half million listeners, his TV programs two million viewers and his new book, *The Power of Positive Thinking*, has sold 200,000 copies.



**DR. GEORGE ARTHUR BUTTRICK**

*Presbyterian*

Dr. Buttrick, who was born in England 61 years ago, is senior minister of New York's Madison Avenue Presbyterian Church. In the pulpit he impresses by his warmth, sense of humility and deep, searching intelligence. He has often tangled with fundamentalists over his refusal to accept a too literal interpretation of the Bible. But he is one of the most scholarly of Protestant ministers and is editor-in-chief of the *Interpreter's Bible* on which 150 other Biblical experts are also working.



DR. ROBERT JAMES MCCrackEN

*Baptist*

Forty-nine-year-old Dr. McCracken (*below*), a Scotsman, is pastor of New York's famed Riverside Church, which has a tradition of striving for interdenominational unity. He succeeded another great preacher, Dr. Harry Emerson Fosdick, who retired in 1946. At the time, because he was new to this country, it was feared he might lose some of Dr. Fosdick's following, but the congregation has actually increased

as a result of his outspoken manner of preaching. Though liberal in his theology, Dr. McCracken stresses the cross rather than the comforts of religion ("too many churches have taken out the crucifixes and put in cushions"). Here he is shown before one of his church's prized possessions, a painting by Heinrich Hofmann of Christ and the rich young man who came to ask what he should do to be saved.

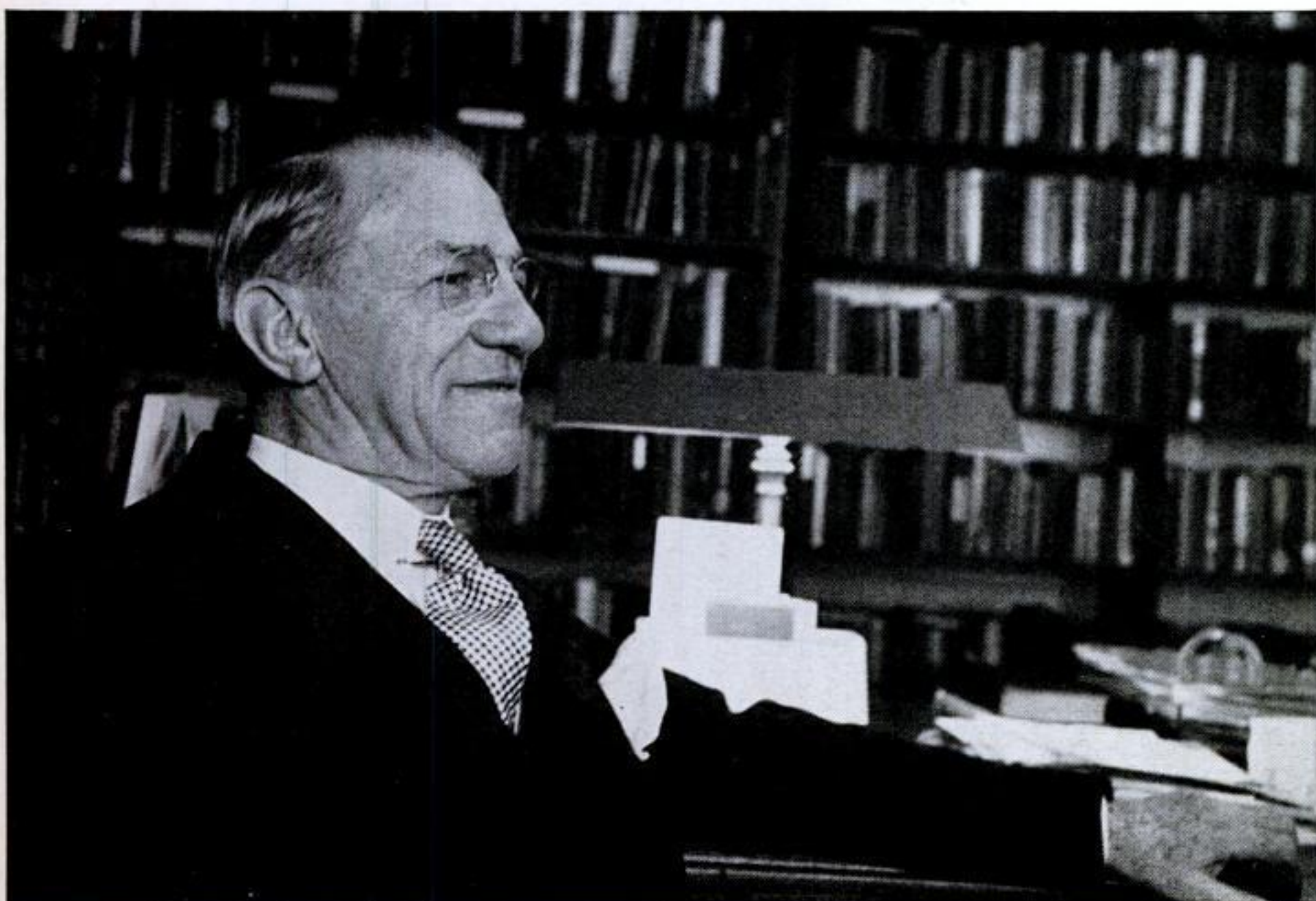


THE REV. WILLIAM GRAHAM

*Southern Baptist*

At a mountain retreat in North Carolina, in the quiet of his study, "Billy" Graham (*above*) sits reading his Bible, the light of the morning sun streaming in on him. This is a different picture from the usual one of Billy Graham standing before an audience of thousands (*LIFE*, Nov. 21, 1949), his forefinger slashing out, calling on sinners to come forth: "Come on now . . . we're waiting on you. Don't you want to be saved!" Graham is only 34, preaches oldtime, fundamentalist religion. He resembles the late Billy Sunday except that he wears much snappier suits and neckties. Sometimes scoffed at for his emotionalism and promotionalism, Graham nevertheless reaches the masses that other ministers do not want or do not try to reach. For 11 months of the year he is on the road evangelizing, wherever local churches will sponsor him. But one month he saves for his mountain retreat for studying and praying.





# DR. JOSEPH R. SIZOO

*Reformed Church in America*

Doctor Sizoo, who is 67, has a strong, knotty face and a strong, unbending biblical faith. Born in Holland but brought up in the U.S., he once heard William Jennings Bryan talk on idealism and was so moved that he began to think about the ministry. (After he had been ordained, he preached at Bryan's funeral.) Sizoo preaches in a deep, ringing bass, using his large, chubby hands to drive a point home. His great concern is secularism, which puts man instead of God at the center of the universe. "That's why there is no future for Communism," he says. "It has no reference beyond itself." After serving as a pastor for 35 years in various eastern churches, Dr. Sizoo is now professor of religion at George Washington University in Washington, D.C., but because of his pulpit fame he is constantly being called upon to preach in other colleges and in churches of all denominations.





VERY REV. ROBERT IGNATIUS GANNON

*Roman Catholic*

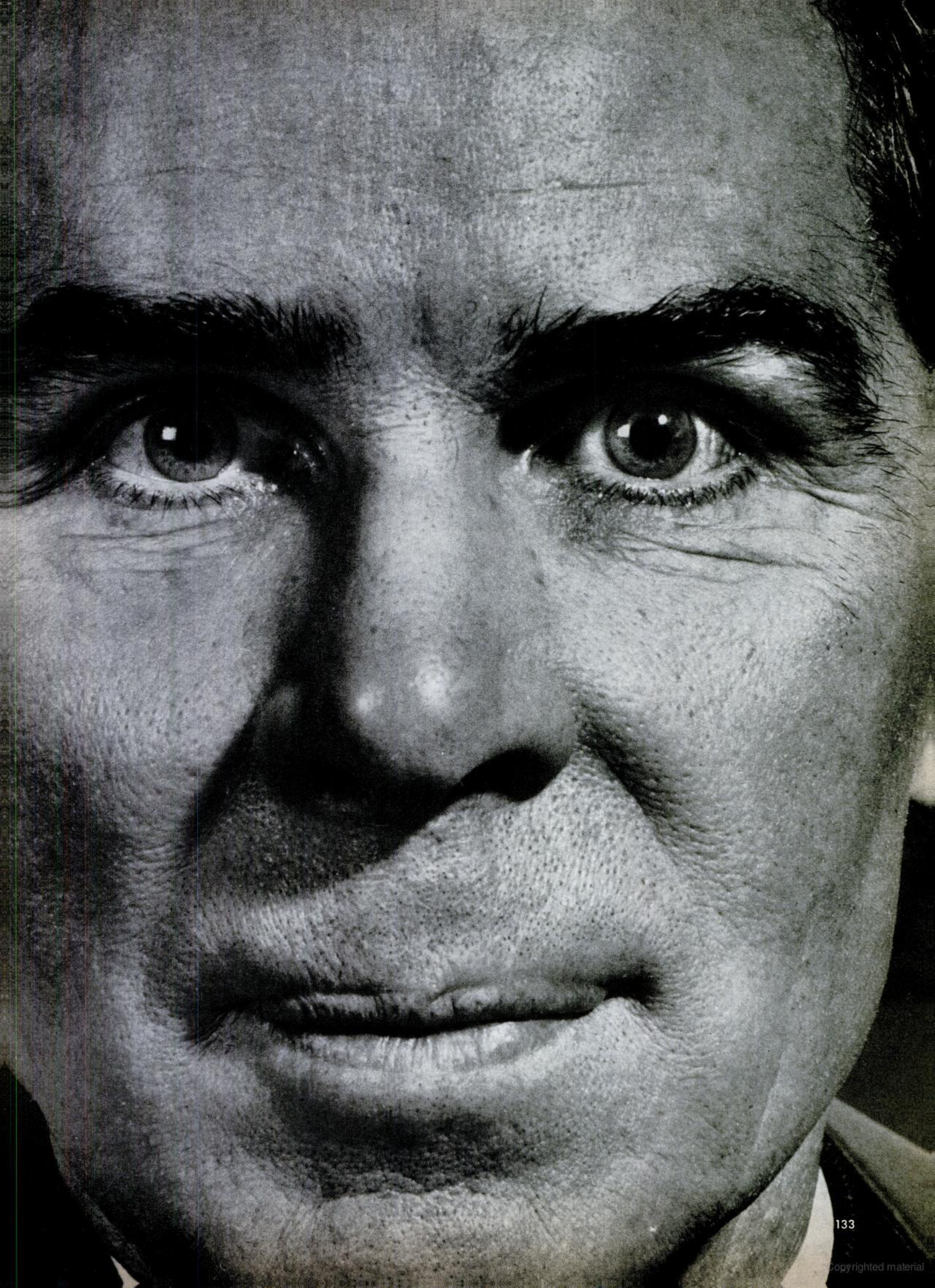
Father Gannon is a great preacher who does not like to preach, preferring the role of Church administrator and educator. A Jesuit, he was for 13 years president of Fordham University. But he speaks so well, in a natural, fluid style, that he has often been called the best Catholic preacher in the U.S. Because of his humor, Gannon is in great demand for after-dinner speeches, but in the pulpit he is serious. He says, "I try to strive more for reverence than for laughs." His sermons are short—"I go on the adage no souls are saved after 10 minutes." After this photo was taken at St. Ignatius Loyola Church in New York, where the 59-year-old priest is now pastor, he prayed for forgiveness for having used the holy altar.

MOST REVEREND FULTON J. SHEEN

*Roman Catholic*

Bishop Sheen has the eyes and voice of a prophet. His deep-set, gray eyes hold his listeners, his voice moves from a soft whisper to a resonant roar. Some of his fellow clergymen consider the 57-year-old bishop too theatrical but his style has influenced a whole school of younger priests. He is U.S. head of the Church's Society for the Propagation of the Faith. For 22 years he has been the star of the Catholic Radio Hour. Now his television show has become so popular among Protestants and Jews as well as Catholics that he was named as TV Man of the Year for 1952. At 8 p.m. on Tuesday nights some New York taxi drivers, usually go-getters for business, park their cabs and dash into the nearest bar to hear him on TV.







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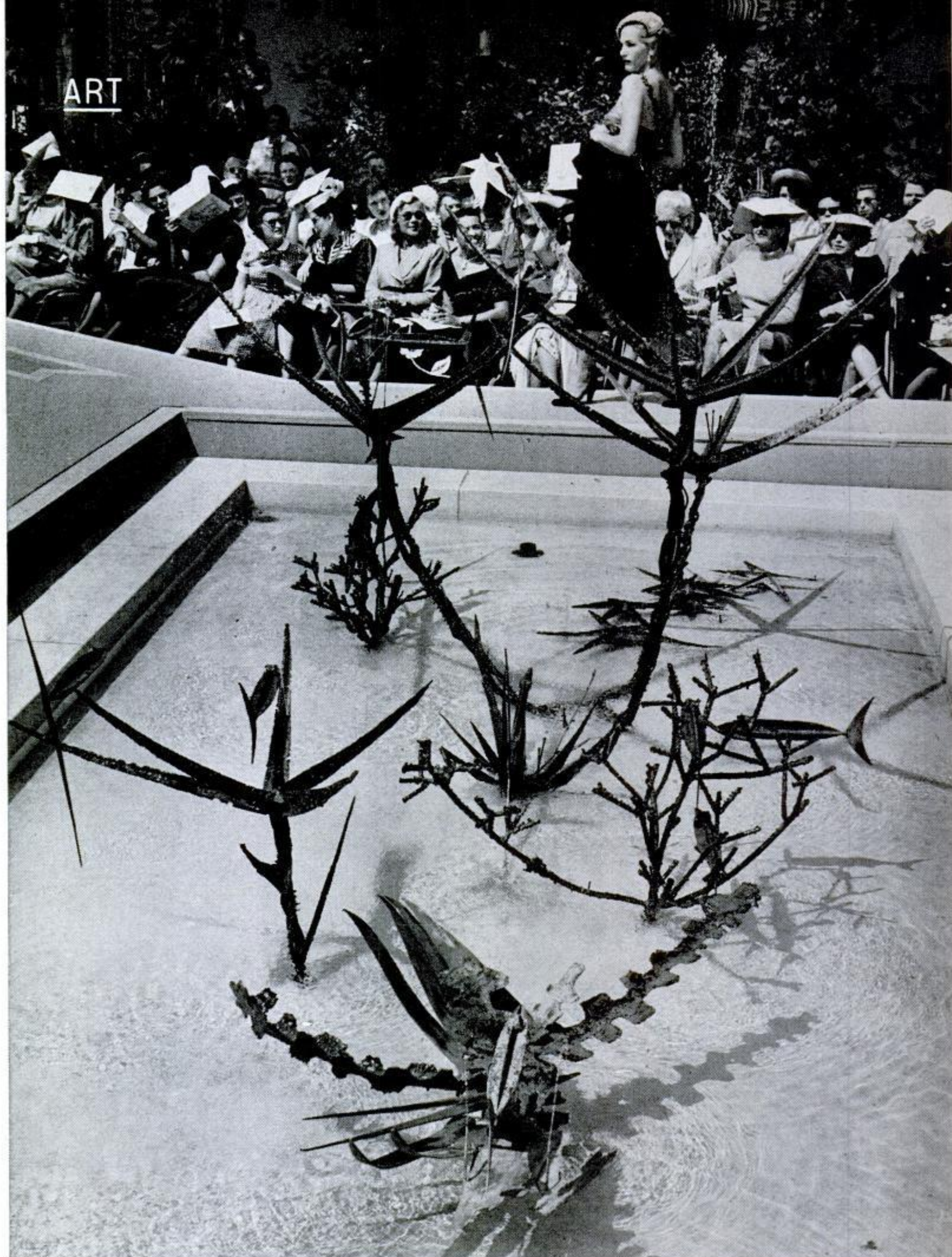
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## ART



FOUNTAIN OF THE SEA, made up of spiky undersea plants and slim tropical fish, was designed for the garden

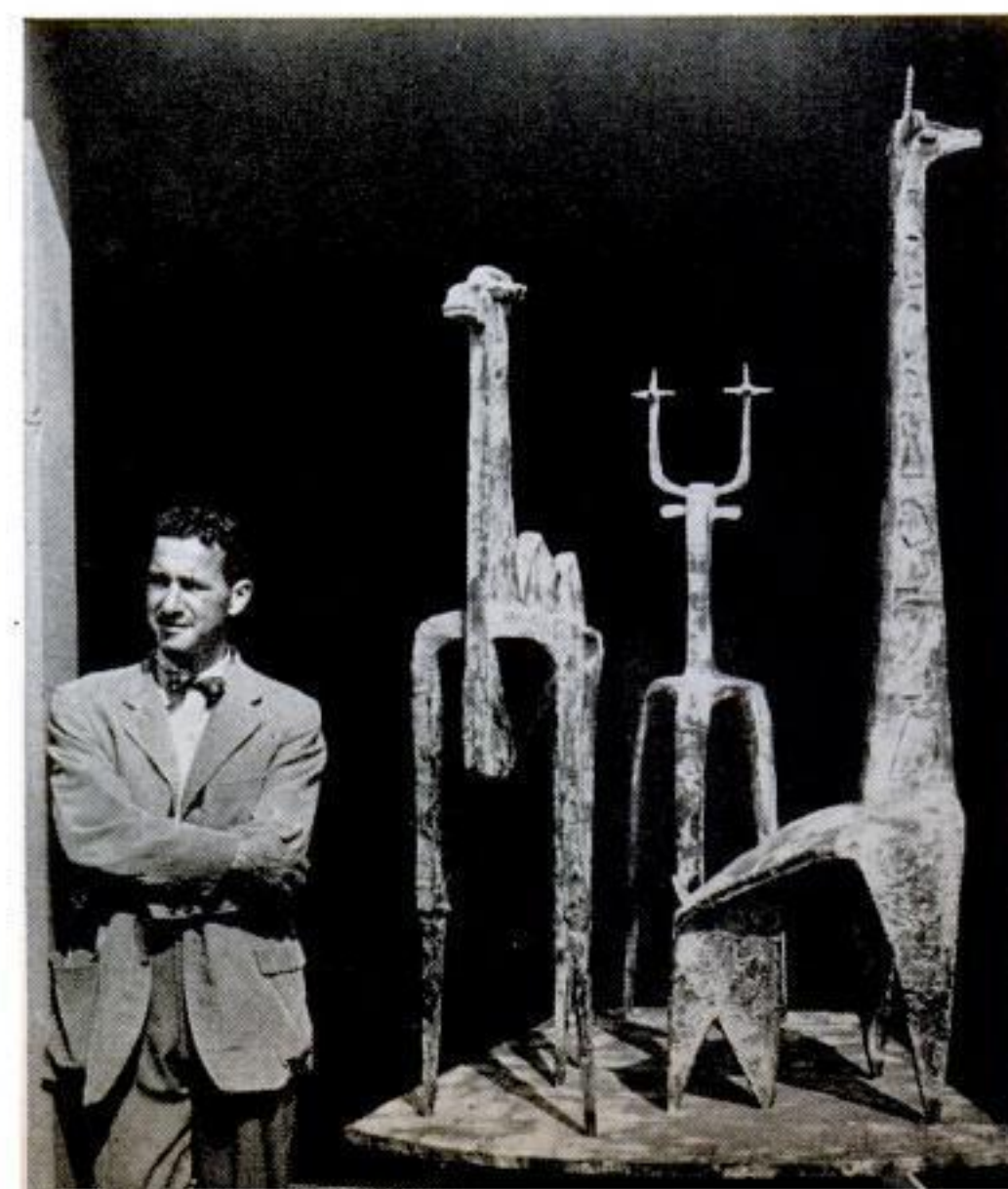
of a new department store in Beverly Hills. It provides a background for fashion shows which are put on outdoors.

# Art for Outdoors

## SCULPTOR'S WORK MEETS CALIFORNIA'S NEEDS

When Bernard Rosenthal settled in California five years ago, he was a little-known sculptor faced with the sculptor's inevitable dilemma—how to make a living with his art. A practical man as well as imaginative, Rosenthal decided to adapt his art to California's needs. Since Californians spend most of their time outdoors, he began to design sculpture to be enjoyed outdoors—fanciful fountains, ornate friezes for building facades and sprightly, decorative statues to harmonize with the tropical foliage of California gardens. Before long he was besieged with commissions for his open-air art. Today, at 38, Rosenthal has become California's best-known sculptor, with no need to worry about the sculptor's dilemma.

LONG-NECKED ANIMALS, made for a school, loom over Rosenthal. They are a camel, reindeer and giraffe.



CONTINUED ON PAGE 137





The Plymouth Cranbrook Sedan and the Plymouth Savoy,  
shown at the Greenbrier, White Sulphur Springs, W. Va.

*The architecture of an automobile can kindle a light in its owner's eyes and warm  
the pride of possession. As, indeed, the balanced new beauty of the Plymouth does.  
And beneath this beauty, unseen, is the integrity of the engineering that created it...  
a low-priced car, built so well, to look so well, to serve so long and well.*

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Up!



**Summerproof**  
**YOUR CAR!**



**Mobilgas**

**SOCONY-VACUUM**

*See Your Mobilgas Dealer this Week*

SOCONY-VACUUM OIL COMPANY, INC., and Affiliates: MAGNOLIA PETROLEUM CO., GENERAL PETROLEUM CORP.

**Protect Your Engine** — Replace winter-used oil with fresh, *super-detergent* Mobiloil — for 50 years the greatest name in motor oil! Cuts wear, repairs.



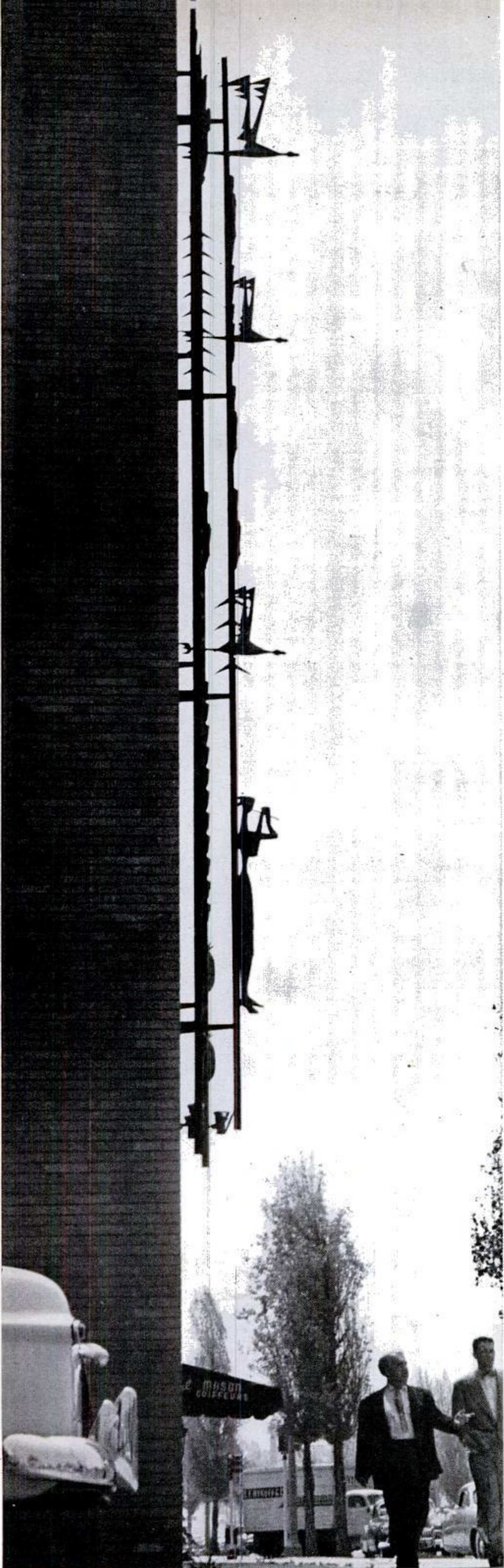
**Clean Your Cooling System** — Let your Mobilgas dealer clean out rust, scale with Mobil Radiator Flush — help prevent corrosion with Mobil Hydrotone.

**Guard Gears, Chassis** — Use Mobilube gear oil for gears, Mobilfluid 200 for automatic transmissions, *scientific* Mobilubrication to avoid chassis wear.



**Check Tires, Accessories** — Don't ride on worn tires — replace with Mobil De Luxe Cushions. Get Spring Mobil-Care for battery, lights — all accessories.





SLIM SILHOUETTES of flying birds and a flutist ornament the facade of a Beverly Hills office building. The bronze frieze measures 30 feet in height.

YOU, TOO, CAN ENJOY  
**LIGHTHEARTED LIVING**  
IN A LUXURIOUS  
MOBILE  
APARTMENT HOME








BEAUTIFUL BEDROOMS

COMPLETE BATHS

MODERN KITCHENS

SOLAR LIVING ROOMS

WE FOUND NEW LIVING FREEDOM AT NEW LOW COST, IN OUR *NEW MOON*, AND, TOO, THE WHOLE FAMILY LOVES IT

NOW I MOVE TO TOP PAYING JOBS AND TAKE MY FAMILY WITH ME. WE ENJOY TRAVEL AND VACATION FUN - ALL IN OUR *NEW MOON* HOME THAT WE TAKE WITH US WHEREVER WE GO. WE TURNED WORTHLESS RENT RECEIPTS INTO REAL HOME OWNERSHIP.

**COMPLETELY FURNISHED - READY TO LIVE-IN**

Gleaming exteriors sheath a world of spacious living comfort. Modern steel kitchens feature cabinets, sink, refrigerator and range. Plastic tiled baths include shower, toilet and tub. Automatic heating system and completely insulated for BETTER LIVING.



*free*



**Write FOR YOUR COPY OF "ADVENTURES IN LIVING"**

Learn all about the advantages of New Moon mobile living—how you can enjoy complete living comfort in a New Moon apartment home that is available in a variety of sizes to fit your living needs — on our "like-rent" payment plan. Write for your copy of "Adventures In Living", a colorful fact-packed 16 page book on New Moon living. It is FREE!

**Redman Trailer Co., Alma 10, Mich.**

**Don't Get Left... GET RY-KRISP!**



**Make Your Bread RY-KRISP!**



**Famous Reducing Plan on every package**

Filling, far more hunger-satisfying than soft, quickly eaten breads. Whole-grain-rich in proteins, minerals and B-vitamins.

**COMPARE THE CALORIES...**

Ry-Krisp... 1 double-square wafer...	21
Bread... 1 slice	63
Plain roll or bun	118
Biscuit or muffin	129

**Mothersill's**

The fast-acting aid in preventing and relieving Travel Sickness.

for ADULTS and CHILDREN



**CONSTIPATED?**

**PHILLIPS'**

**MILK OF MAGNESIA**

For Gentle, Effective Relief

AN IDEAL ANTACID-LAXATIVE



## The U.S. neighborhood

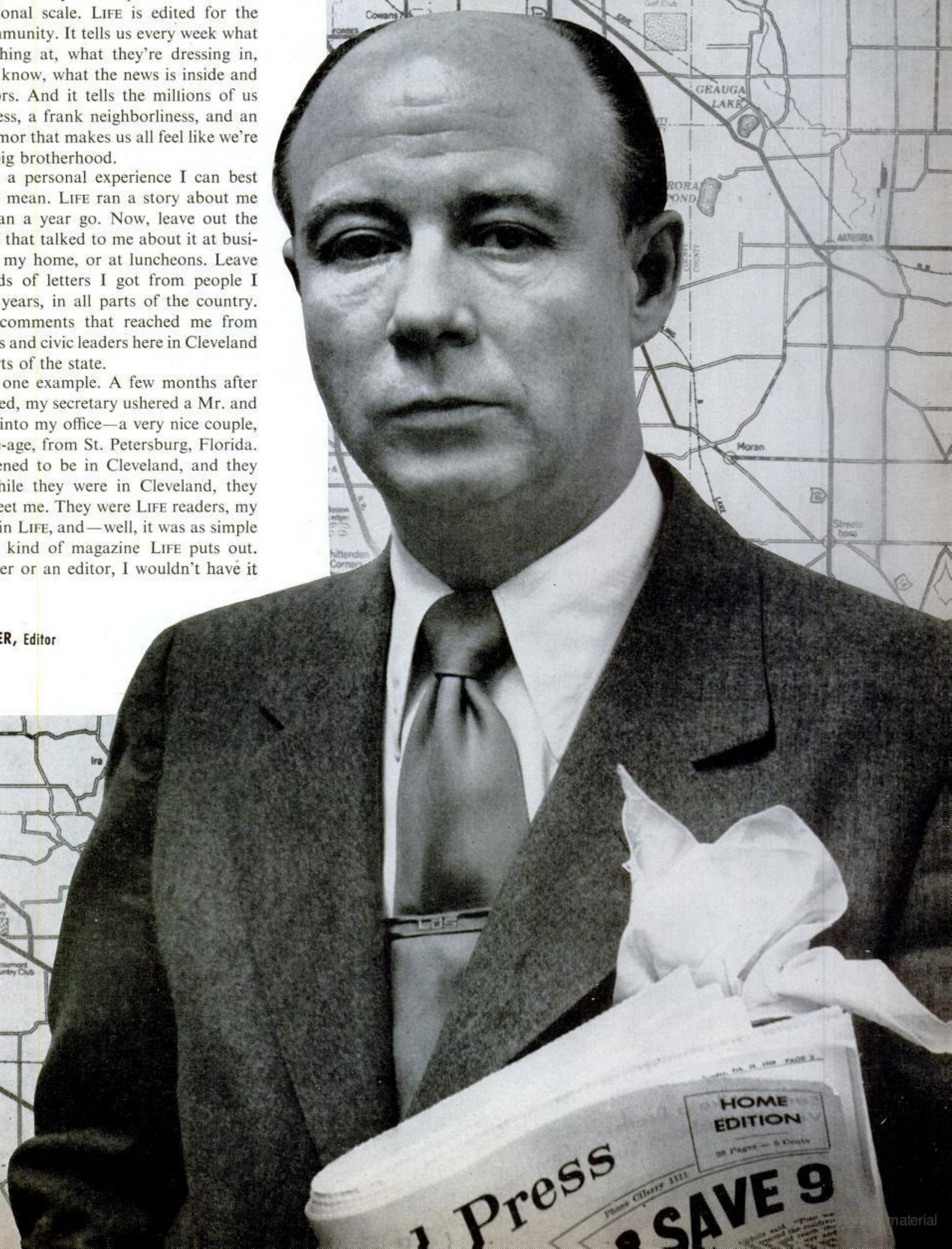
We try to put out a newspaper for home-town Cleveland. That means more than just getting as many peoples' names, weddings, and community activities into the paper as possible—although that's certainly part of it. A city is a social unit, a complex of feelings and points of view that somehow—if a newspaper provides the proper meeting place—get themselves molded into that elusive thing called "civic pride."

The principal reason I like LIFE so much (and it is an indispensable weekly reading "must") is because LIFE so effectively accomplishes this same thing on a national scale. LIFE is edited for the whole U. S. community. It tells us every week what people are laughing at, what they're dressing in, what's smart to know, what the news is inside and outside our doors. And it tells the millions of us with a friendliness, a frank neighborliness, and an easy sense of humor that makes us all feel like we're all part of one big brotherhood.

Perhaps from a personal experience I can best illustrate what I mean. LIFE ran a story about me a little more than a year ago. Now, leave out the countless people that talked to me about it at business, or around my home, or at luncheons. Leave out the hundreds of letters I got from people I hadn't seen for years, in all parts of the country. Leave out the comments that reached me from fellow-journalists and civic leaders here in Cleveland and in other parts of the state.

But take this one example. A few months after the story appeared, my secretary ushered a Mr. and Mrs. So-and-so into my office—a very nice couple, young-to-middle-age, from St. Petersburg, Florida. They just happened to be in Cleveland, and they thought that while they were in Cleveland, they would like to meet me. They were LIFE readers, my picture had run in LIFE, and—well, it was as simple as that. It's the kind of magazine LIFE puts out. Either as a reader or an editor, I wouldn't have it any other way!

By **LOUIS B. SELTZER**, Editor  
The Cleveland Press





# MAUDE GETS HER CLINIC

LIFE readers donate \$18,500 to nurse midwife of Pineville, S.C.

Only a few days after W. Eugene Smith's notable photographic story on Maude Callen appeared in LIFE ("Nurse Midwife," Dec. 3, 1951), mail from thousands of sympathetic admirers began to pour in on the nurse midwife of Pineville, S.C. In most letters was what she needed most—money for a clinic to help in her grueling, often heartbreaking, task of caring for the sick and poor. Many letters held only pennies. Some had checks for \$100 or more. "Your work has given me courage to face a world so often cruel and terrible," read one letter. "I aint got much learnin and I aint got much job but you good woman. I want give some help," said another. "They weren't letters you could read in front of people," said Maude. "I had to go off by myself where I could cry."

By this year the contributions were high enough—nearly \$18,500, mostly from individuals—to build. Last week Maude, now 53 years old, watched the rafters go up in a new 57 x 32 foot building. "It isn't so big," said Maude, "but it looks like the Empire State Building to me."



IN 1951 Nurse Maude Callen was photographed as she held a long vigil over a patient by lamplight.



**TODAY IN NEW CLINIC** Maude Callen stands with husband Dick among unfinished partitions as nephew plays on floor (*right background*). With her hands she marks off areas to be used for nurse's office, doctor's office, dental and X-ray rooms, diet kitchen, supply room, three rest rooms, a water fountain.





## There's added health protection in a bathroom that's CLOROX-clean!

Millions of housewives include Clorox in routine cleaning of bathroom and kitchen. Clorox removes stains, deodorizes, disinfects. It's the most efficient germ-killer of its kind... a type of disinfectant recommended by public health authorities!

Bathroom and kitchen surfaces such as wash basins, tubs, toilet bowls, floors, drainboards and sinks often harbor harmful germs. You provide added health protection for your family when you clean regularly with Clorox!

### And CLOROX makes cottons and linens sanitary, too!



When you launder your white and color-fast cottons and linens with Clorox, you make them more than snowy-white, color-bright... you remove stains, deodorize, make linens sanitary, too. And Clorox conserves linens. It's extra gentle, free from caustic, made by an exclusive, patented formula! Directions on the label.



**CLOROX**  
America's Favorite  
BLEACH & HOUSEHOLD  
DISINFECTANT

When it's CLOROX-clean... it's SAFER for Family Health!

## Maude's Clinic CONTINUED



**CLOTHES FOR THE NEEDY** are provided by Maude (right) as extra task. Here she gives some old garments to mother of eight children whose house, possessions were destroyed by fire. She sometimes used to buy clothes for poor out of own pocket, now gets many bundles from people all over country.



**MOUNDS OF LETTERS** are sorted through by Maude at 2 a.m. in a rare moment of free time. She is slowly answering each one "whether it contained a dime or a hundred dollars, or just a good wish—I want to give my sincere thanks." But Box 24 at Pineville Post Office is still filled each time she visits it.

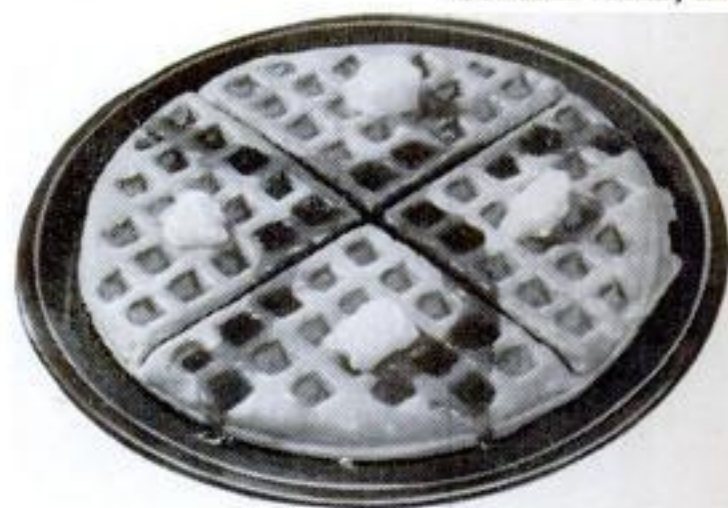


## JUST ADD MILK

to Bisquick for as light a batch of pancakes as you ever lifted off the griddle. Then butter 'em up and pour on the Karo.

For feeding a family you can't beat **Bisquick**

General Mills, Inc.



## THEN ADD KARO

Rich, full-bodied Karo Syrup adds extra flavor to every bite. Works wonders with Bisquick, pancakes and waffles. Three kinds of Karo—light, dark and maple-y.

**Karo Syrup**

Corn Products Refining Co.

**39¢ Handy Sponge**  
**DISH WASHER**  
**ONLY 5¢** IN IVALON'S Spring Cleaning SPONGE PACK

Buy two Ivalon vinyl sponges—one for cleaning walls, windows, mirrors, etc., the other for bathing and personal hygiene—and get 39¢ retail value dish, glass and bottle washer for only a nickel. At stores everywhere.

IVANO, Inc.  
1000 South Michigan Ave.  
Chicago 5, Illinois

Guaranteed by Good Housekeeping

**IVALON SPONGE**

## Fishing for Compliments?

serve fish with

**A-1**  
SAUCE

the dash that makes the dish

Ask for A. 1. when dining out, too.



CONTINUED ON PAGE 143





# For the Vitamin C you need every day!

...one vitamin your body can't store up

Maybe he won't make Mars—but you can be sure he'll take a long step toward better health on earth if you keep him fueled up with plenty of Florida Orange Juice.

Because Florida Orange Juice is rich in Vitamin C... one vitamin your body can't store, needs every day. And

what a delicious way to get Vitamin C! Floridas are true *juice* oranges, thin-skinned, noted for sweetness.

So fill up *big* glasses with delicious Florida Orange Juice when the kids leave the outer world behind and get just plain thirsty! Florida Orange Juice is a *day-long drink*.



## Florida Canned

Ready to serve at any hour, any day of the year. Natural full-strength, rich in Vitamin C. There's blended Florida Orange-Grapefruit Juice in cans, too.

## Florida Fresh-Frozen Concentrate

Tree-fresh flavor—full vitamin value in this handy form. Keep in freezing compartment. Add 3 parts water, shake or stir—and pour tall glasses! No sugar added.

## Florida Fresh

Sweet, juicy oranges, full of "C" fresh from the tree. Floridas go farther—their thin skin leaves more room for juice. Right now is Florida's fresh fruit season.

# Florida Oranges

Florida Citrus Commission, Lakeland, Florida







A florist\* from Baltimore way  
Sends **Calvert** this verbal bouquet:  
"It's smoothest by far  
In home and in bar."  
He suggests you **taste test** it today!

\* HENRY C. ESKIN, Florist, Baltimore, Md.



**1. SNIFF** ¼-oz. samples of Calvert and any other whiskey you choose. Compare the difference in bouquet—*without knowing which is which.*

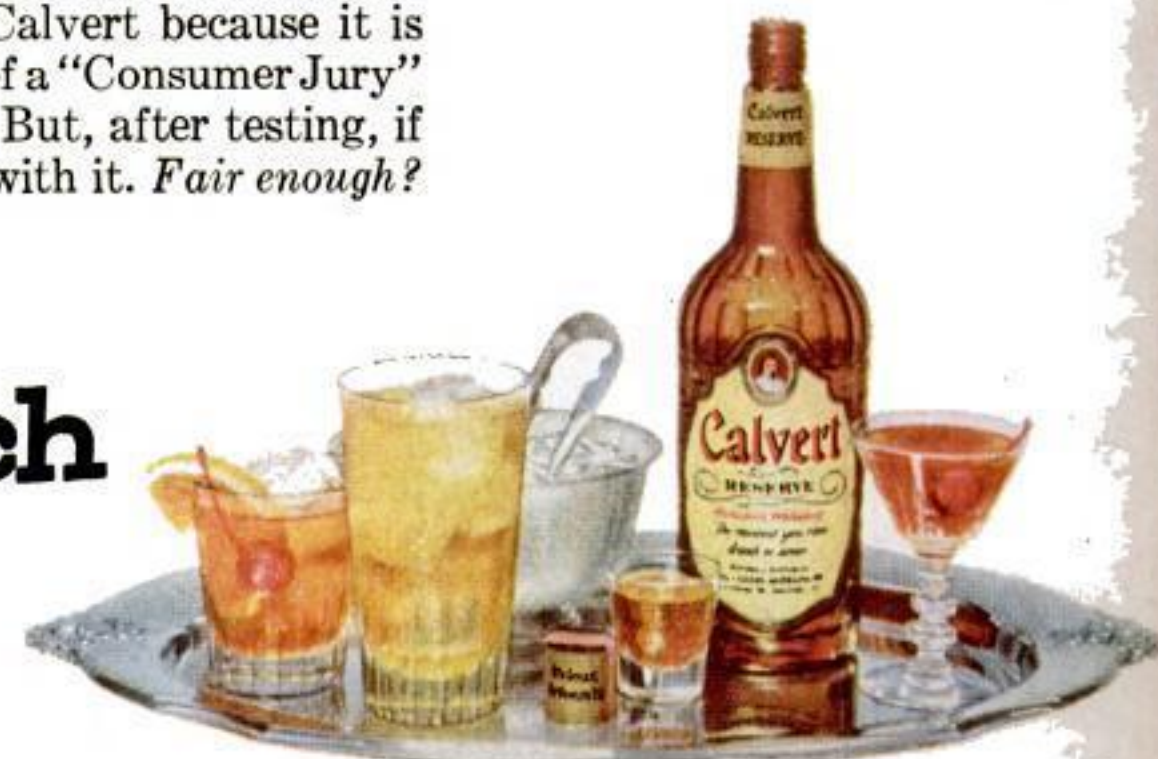


**2. TASTE** each whiskey critically to decide which is *smoother* and *mel-lower*. Swallow carefully to judge freedom from bite, burn or sting.



**3. CHOOSE** the right whiskey—the one that *really* tastes better to you. We predict that you will pick Calvert because it is skillfully blended to the taste preference of a "Consumer Jury" made up of thousands of folks like you. But, after testing, if you still like another brand better, stick with it. *Fair enough?*

**Compare...** and you'll switch  
to **Calvert**



CALVERT RESERVE BLENDED WHISKEY—86.8 PROOF—65% GRAIN NEUTRAL SPIRITS—CALVERT DISTILLERS CORPORATION, NEW YORK CITY



**I**F IT'S  
THRILLS  
YOU'RE  
SEEKING..

... then become the owner of this finest of all Montague Solid Glass Fresh-water Baitcasting Rods—the 3G20.

Incomparable Montague craftsmanship from tip to detachable grip... superb balance and almost human responsiveness to your cast.

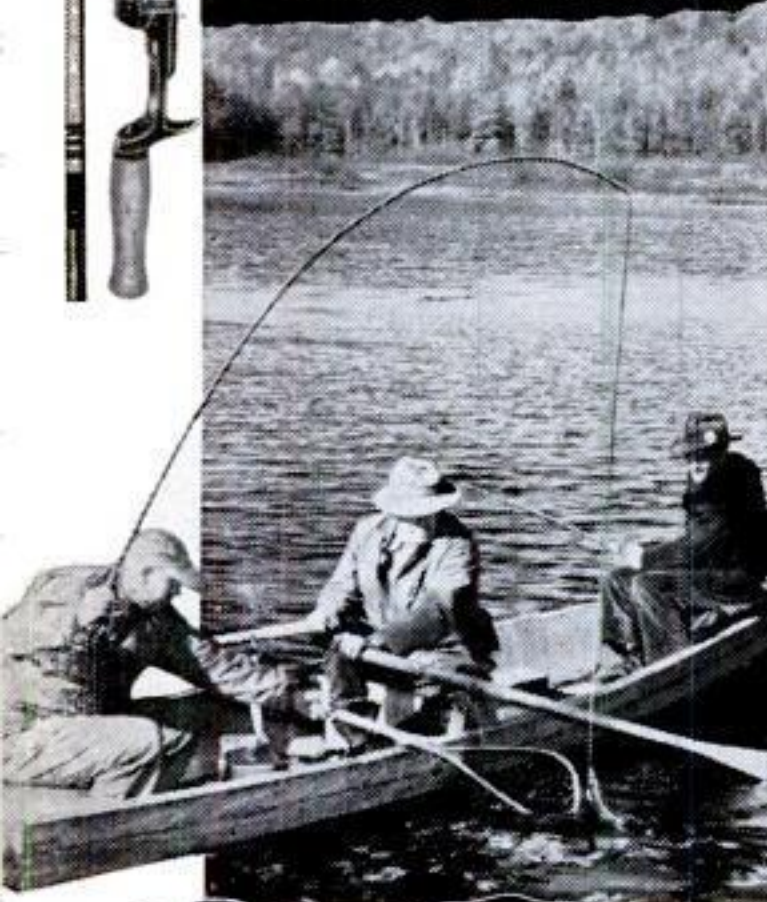
4½' and 5': 3 Carboloy guides and top. 5½' and 6': 4 Carboloy guides and top. \$12.50.

**MONTAGUE RODS**

since 1834



MONTAGUE CITY, MASS.



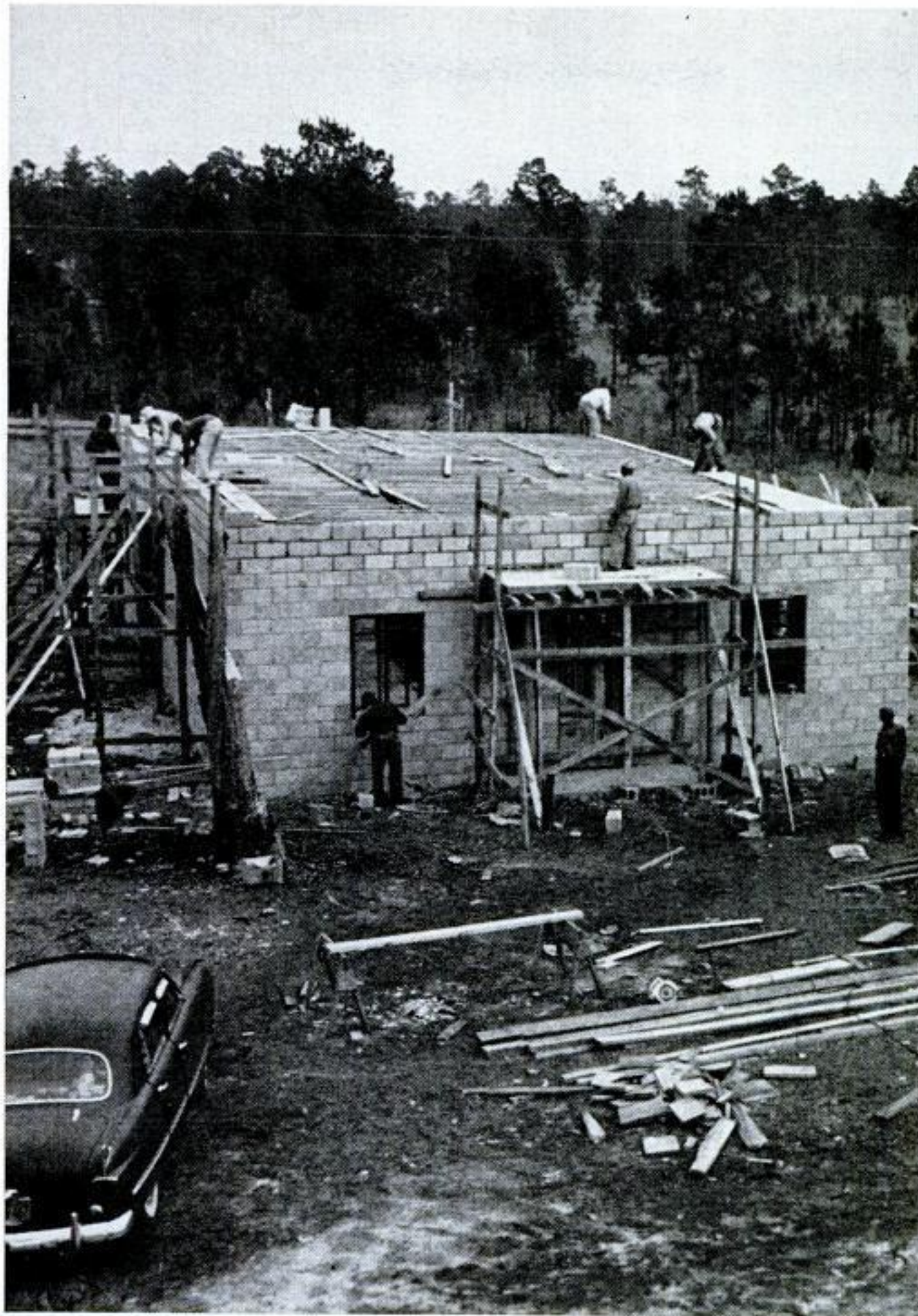
There's a Montague Rod in every price range for every kind of fishing! Send for free 1953 catalog. Dept. A4.

**STICK** with **LEPAGE'S**  
**MIRACLE**  
**MENDER**  
The  
WATERPROOF  
LIQUID PLASTIC  
that  
MENDS  
EVERYTHING!

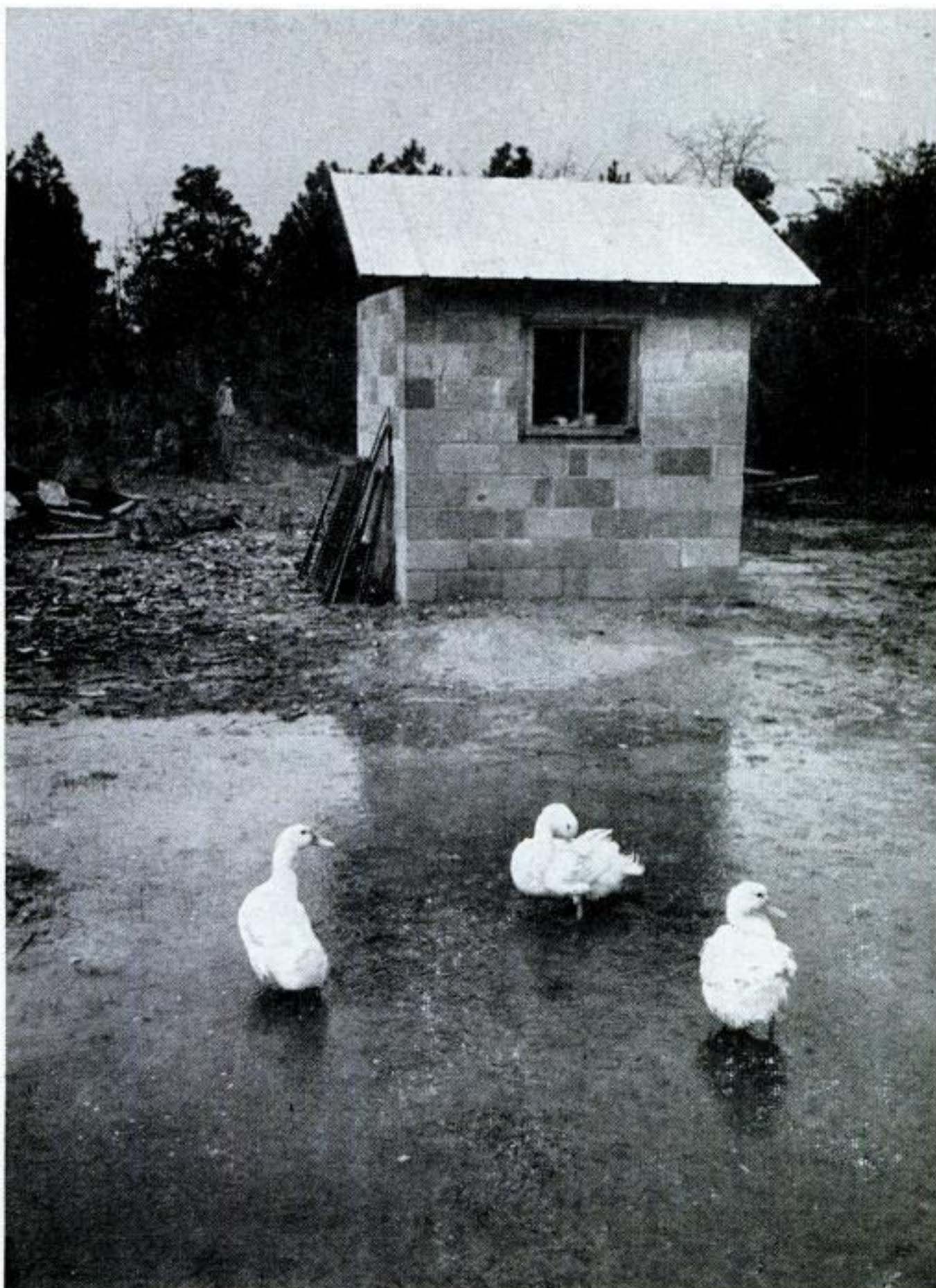
**LEPAGE'S INC.**  
Gloucester, Mass.  
GLUEMAKERS FOR 73 YEARS

Guaranteed by  
Good Housekeeping  
IF NOT AS "INVENTED" THEREIN

## Maude's Clinic CONTINUED



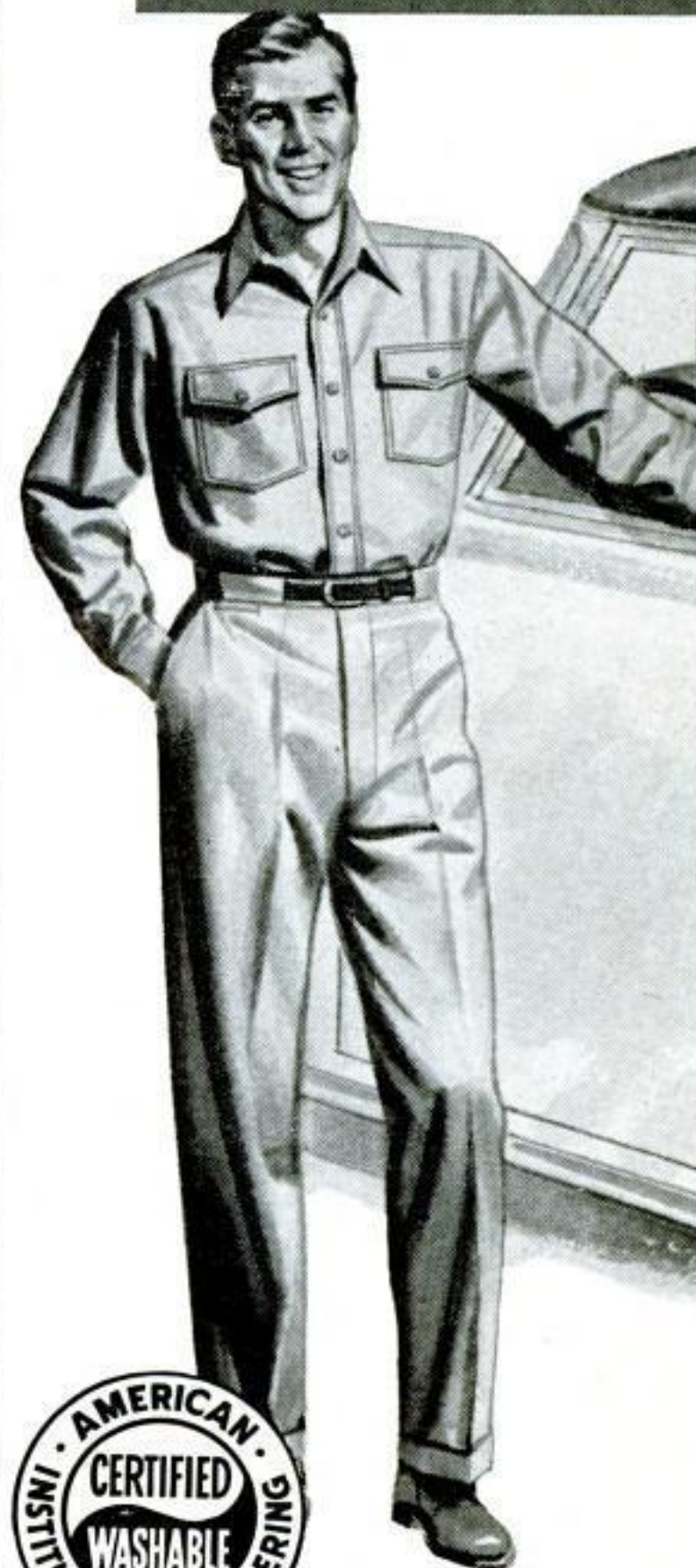
**COMPLETING THE CLINIC**, builders work on cinder block walls and roof. Funds will pay for building and land but only part of needed equipment.



**VISITING DUCKS** wade in mud caused by heavy rains that have delayed building and file toward pump house covering clinic's new 156-foot-deep well.

you're dressed  
for work  
when you  
dress in

**SANFORIZED**  
**N&W**<sup>®</sup>  
**WORK CLOTHES**



Every N & W garment bears the important Seal of the American Institute of Laundering -- one of the nation's best consumer guides to quality buying.

Put on N & W Work Clothes and see how much better you look with N & W's dress-style shirt collars... good-looking, masculine shirt shoulders... trim and trig leg designs... smooth, new waist-and-hip fit... and better-looking fabrics and color tones. Yes "you're dressed for work when you dress in N & W" — and you'll get better comfort and longer wear, too. Sold by 25,000 dealers in country, town and city.

### ARE YOUR WORK CLOTHES COMPLETELY SANFORIZED?

Always ask whether work clothes are completely Sanforized. This means that collar linings and waistbands must be sanforized too. Every N & W garment is completely Sanforized.

N & W MATCHED SHIRTS AND PANTS IN ALL POPULAR COLORS  
• N & W OVERALLS • N & W DUNGAREES AND DUNGARETTES

**N & W INDUSTRIES, INC.**  
PLANTS IN: Lynchburg, Va., Rocky Mount, Va., Jackson, Miss., Magee, Miss., Cotton Mill at Magnolia, Ark.





**FIRST MUSICAL STEPS** are taken by 4-year-old Melody Weimar, whose mother was once a radio station pianist, on eight-foot-long mock keyboard as

teacher Montague accompanies her (*background*). Later, when she has gotten used to keyboard, Melody will learn to step on correct keys for simple tunes.





**STOPPING FOR A REST** during a rendition of *Did you ever see a lassie?*, John Carver pokes himself

with the drumsticks. He is wearing cape used both in conducting classes and rhythm band rehearsals.



**"STEPPING UP TO G,"** Harley Reckord Jr. first locates C on the keyboard, then runs up the scale.



**KEEPING TIME** to a metronome, pupils click sticks and sing a song about the "metro-gnome."

## *Life Goes to a Musical Kindergarten*

### **SPOKANE TOTS LEARN FROM GAMES AND PROPS**

Long before most youngsters start music lessons, a group of 4- and 5-year-old children in Spokane, Wash. are squealing their way through ingeniously informative songs, stomping out rhythmic melodies and dressing up in capes to beat time like real orchestra conductors. They go to a musical kindergarten run by a pianist named Arthur Zepp and a onetime school teacher named Frances Montague. Two books by Zepp and Montague explaining their methods will be published in the fall.

The school started five years ago when Zepp was looking for some way to teach his own

child music. Knowing that preschool children are too young to learn to play real instruments, he and Mrs. Montague get them to playing musical games and using huge musical props to teach basic notes and symbols. Treble and bass clefs are identified as Mrs. Treble ("She's high") and Mr. Bass ("He's low"). Pupils have amazed their parents by correctly identifying tangos on the radio. One little girl who missed a class felt so badly that she made her father bring Zepp a nickel and a blue balloon as gifts. Another has a standing offer to trade her own grandmother in for Mrs. Montague.



**FINDING NOTES** with conducting batons, the boys call the notes of *Twinkle, Twinkle, Little Star*.



**NOW You Can Have a**  
*"Picture Book"*  
**LAWN**



**1/3 the Time and Work!**  
**"Mulches as it Mows"**

*Look*  
**WHAT YOU CAN DO WITH A**  
**Foley**  
 ROTARY  
**POWER MOWER**



**Saves Tedious Hand Trimming!** Cuts right up close to objects.  
**Cuts Tall Grass and Weeds!** Leaves lawn of carpet-like beauty.  
**No More Raking!** Exclusive "cyclone blower" distributes mulch without windrowing.

**FREE Foley DEMONSTRATION**  
 at your Dealer's Proves  
**HERE'S POWER MOWING AT ITS BEST**

See your Foley dealer for proof demonstration that Foley advanced features will save you time and work on every phase of mowing. You'll agree Foley is the mower for you.

**There's a Foley for every LAWN AND BUDGET**

Electric, Gasoline and Self-propelled Rotaries from 17-inch to 26-inch.

**Priced as low as \$67.50**  
 Plus Freight

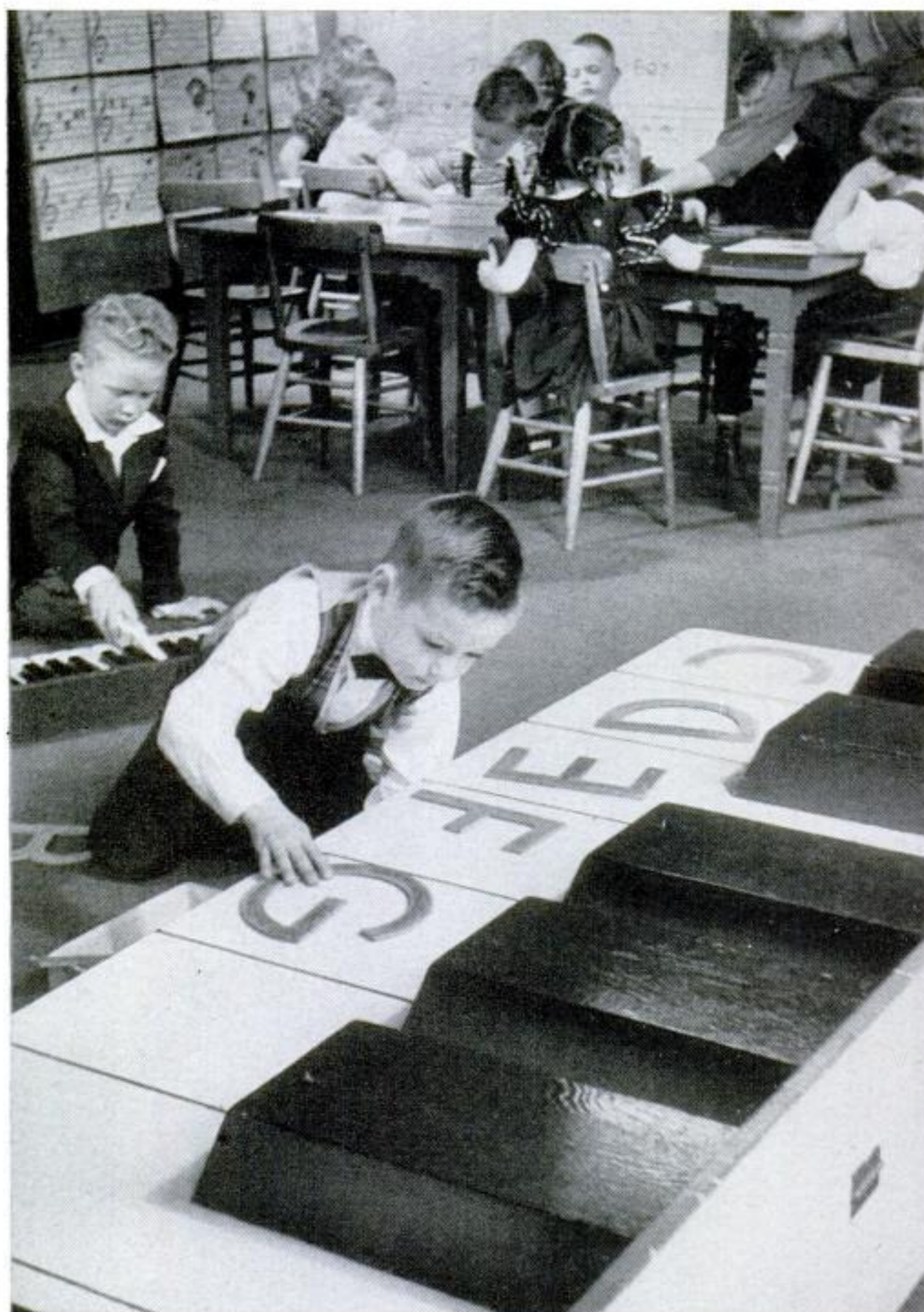


**GET THIS FREE**  
**Lawn Care Booklet**  
 Covering every phase of establishing and maintaining a beautiful lawn.

**WRITE TODAY! Dept. L**  
**Foley MANUFACTURING CO.**  
 3300 5th St., N. E.,  
 Minneapolis, Minn.



Manufacturers of Housewares, Lawn Mowers, and Saw Sharpening Equipment.



**IDENTIFYING NOTES**, Joey Ralph places letters on keyboard as Chuck Chambers assembles a smaller keyboard whose white keys can be removed.



**MAKING MOON SIGN**, hands over heads, class sings *Rocky the Rocket* as Zepp (right) wields toy rocket ship. When ship lands on Mars they clap hands.

**FIRST AID**  
 for  
**COLDS**  
 take  
**Alka-Seltzer**  
BRAND Reg. U. S. Pat. Off.

**Relieves The**  
**GENERAL ACHEs**  
**FEVERISH FEELING**  
**HEADACHE**  
 \* \* \*  
**Soothing Gargle Too!**

Get  
**Alka-Seltzer**  
 for  
 ACID INDIGESTION  
 HEADACHE  
 MUSCULAR ACHEs



DISPLAYED AT  
 DRUG STORES EVERYWHERE  
 U. S. and Canada

**MILES**  
 LABORATORIES, INC.  
 Elkhart, Indiana

**EASY ON! EASY OFF!**

flock-lined **Velva-Tex**  
 household rubber gloves



Won't stick to hands — no unpleasant, clammy feel!  
 Velva-Tex's remarkable velvety flock lining covers entire inner glove — amazingly easy on, easy off.  
 Swirl-Grip assures non-slip handling even in soapy water. The perfect glove for every household or garden need — at drug stores.

**98c pr.**

- Curved fingers for better fit.
- Non-slip "Swirl-Grip" surface.
- Natural soft rubber latex, attractive orange color.
- Velvety flock-lined inner surface.

**THE FAULTLESS RUBBER COMPANY, Ashland, Ohio**  
 Also makers of famous "Wearever" water bottles, fountain syringes, combination syringes; Faultless Feminine Syringes and other quality rubber products for home and hospital.

**Avoid HARDENED PAINT BRUSHES**  
 and Rollers  
**PROCESS 33**  
 Wherever Paint is Sold **59c**  
pint

**G. N. COUGHLAN CO., WEST ORANGE, N. J.**

**TNT**  
**WHITE POPCORN**  
 Extra Tender and Hulless



# In Next Week's Issue

## Part III

# The World We Live In

**N**EXT week, in the issue dated April 13, the third chapter of LIFE's continuing science series will explore [in photographs and paintings and words] "The Face of the Land."

In this 21-page essay you will see and read about majestic landscapes you have seen on your travels and in pictures—and scenes as familiar as your own backyard. You will find out why some mountains are high and jagged, others low and rounded, why one valley is strewn with boulders and another is polished and smooth, why deserts are swept with sand and Manhattan has a heart of stone. You will discover the forces that are constantly warring, beneath and above the surface of the land, and understand why there is not a square foot of the earth that is not constantly changing.

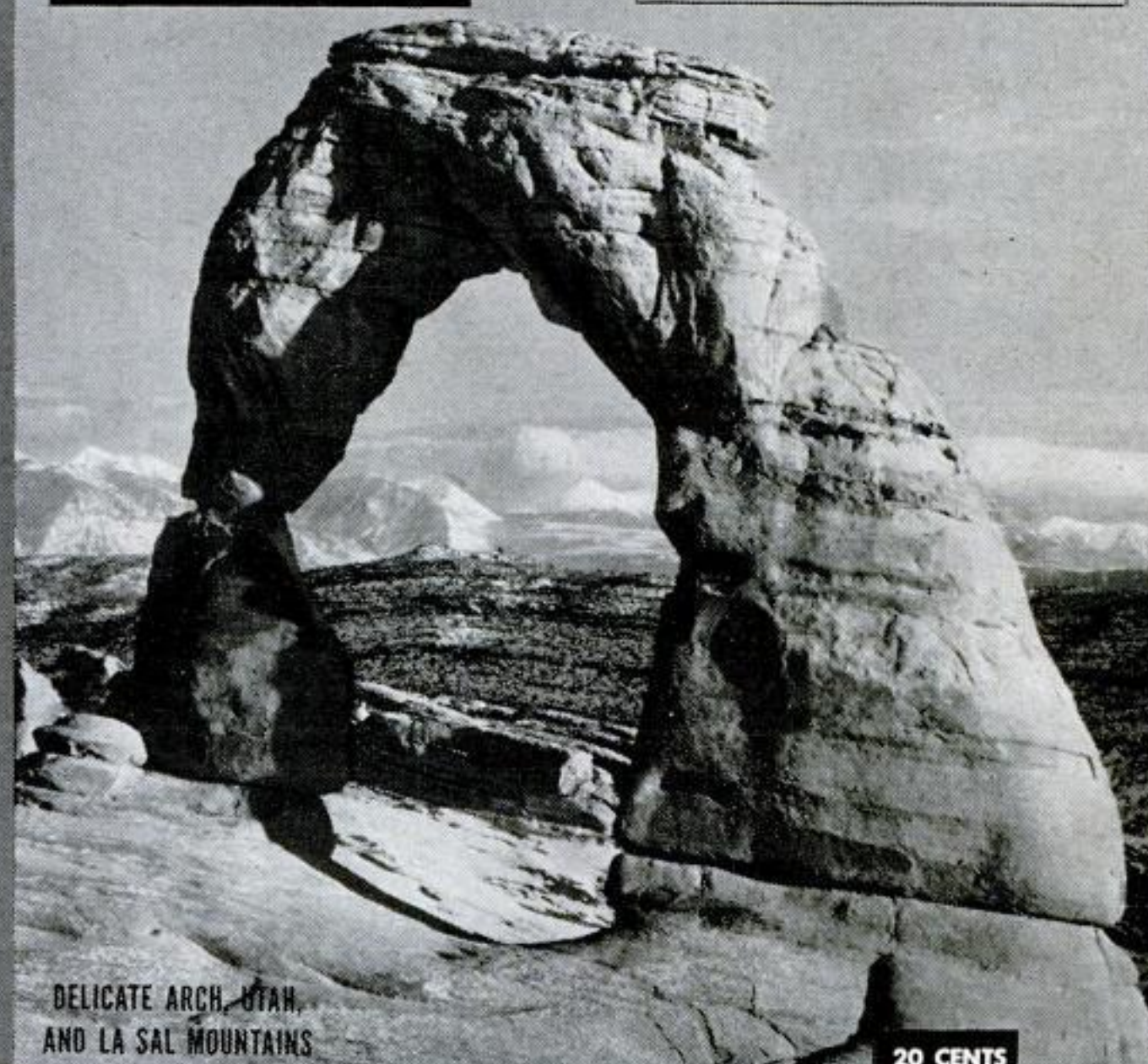
This chapter of "The World We Live In" will be written as the first two were by Lincoln Barnett, and will be illustrated with superb color photographs and spectacular paintings that give a scientific, pictorial summary of areas and phenomena no camera could record.

We announce next week's publication of "The Face of the Land" primarily for the multitude of parents, students, teachers and other intellectually curious readers who have told us they do not want to miss a single chapter of "The World We Live In." For any readers who did not see "The Earth Is Born" (LIFE, Dec. 8) or "The Miracle of the Sea" (LIFE, Feb. 9), perhaps a restatement of the editors' general plans for this science series is in order:

"The subject of the new series, the most fascinating in the world, is the world itself. It will present knowledge born of

# LIFE

THE WORLD WE LIVE IN: PART III  
THE FACE OF THE LAND  
STALIN'S GHASTLY SECRETS: PART II  
MURDER BEGETS MASS MURDER



DELICATE ARCH, UTAH,  
AND LA SAL MOUNTAINS

20 CENTS

APRIL 13, 1953

human curiosity about the forces which shape the familiar features of nature and influence our everyday life.

"In the course of a dozen major articles which will appear during the next two years, we will explore the world around us, to bring you for the first time a unified, understandable picture story of the planet Earth. A score of artists and photographers, directed by a special research team, will translate the newest of scientific findings into the finest of paintings and photographs. In these articles you will see the earth as it was in the beginning. You will see fantastic landscapes which lie beneath the seas. You will see the origin and evolution of life, the birth and death of stars in outer space. Complementing and supporting these scenes you will find words whose color and imagery rival the pictures themselves. The story of "The World We Live In" will be written by Lincoln Barnett, one of the most literate authors in the field of science, whose *The Universe* and *Dr. Einstein* proved his rare ability to handle difficult material with simplicity and grace."

Since the appearance of the first chapter, material from these essays has been widely used in thousands of high school and college classrooms, in science museums and planetarium lecture courses, and on many television programs. *Omnibus*, the hour-and-a-half-long Sunday TV program over the CBS network, will devote a part of its program Sunday afternoon, April 12, to the 21-page essay you will see in LIFE next week.

ANDREW HEISKELL, *Publisher*





## A NATURAL BENT FOR NATURE

Eddy Merky is a German contortionist whose usual habitat is the circus. His presence in Hyde Park (*above*) was the result of some persuasion from London Photographer John Sadvoy. Merky's interest in the unnatural comes from his father and grandfather, who made their living as contortionists, and it has been

passed on to his son, who joined the act last month. He achieved his gravity-defying posture over the daffodils by clamping his shoes to a long board, hidden in the grass. Merky had no difficulty pulling himself back up to his normal position but one of the daffodils he snuffed and bent will never be the same again.





Thousands more now enjoying the "Head of the Bourbon Family"

Old Grand-Dad, the same wonderful whiskey that has been cherished by bourbon fanciers for generations, is now priced within the reach of thousands more. If you want to enjoy the best—ask your dealer for Old Grand-Dad. You'll find it a welcome surprise.

# OLD GRAND-DAD

KENTUCKY STRAIGHT BOURBON WHISKEY • THE OLD GRAND-DAD DISTILLERY COMPANY, FRANKFORT, KENTUCKY





# CAMEL



...big league choice  
for **MILDNESS** and **FLAVOR**



R. J. Reynolds Tob. Co.,  
Winston-Salem, N. C.



**BOB LEMON**, Cleveland Indian pitcher, says, "My own 30-Day Test gave me the right slant on Camels! They're mild — and taste great!"



**BILL COX**, a fielding star of the 1952 World Series, tried different brands and has this to say, "My choice for steady smoking is mild, flavorful Camels!"



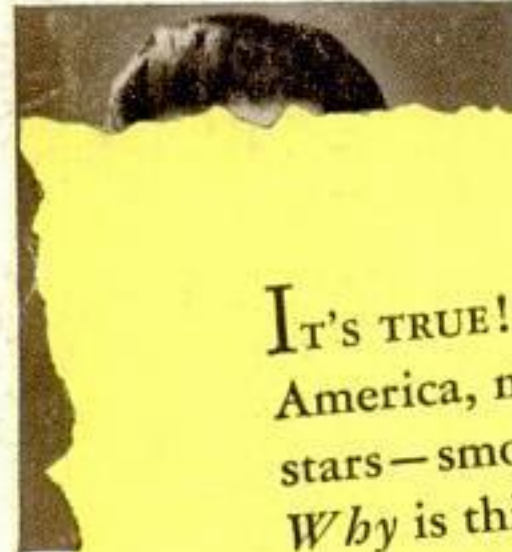
**BILL GOODMAN**, Boston Red Sox fielder, reports, "Take it from me, no other cigarette compares with Camels for rich flavor. And are they mild!"



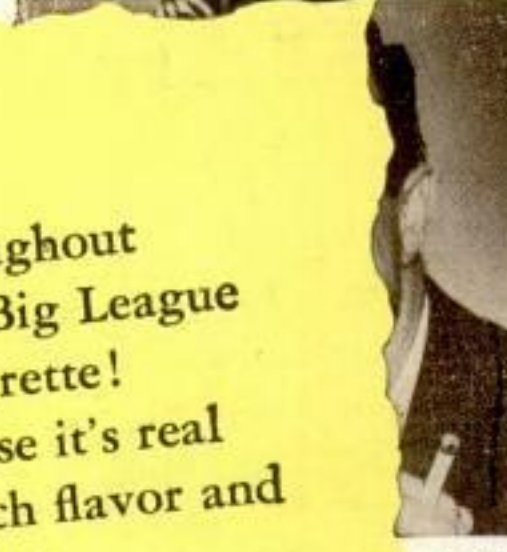
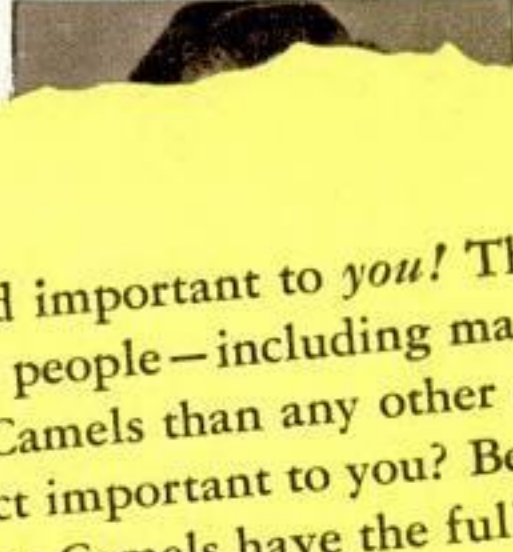
**HANK SAUER**, Most Valuable Player in National League in 1952, "No other cigarette gave me as much pleasure as I get from Camels," says Hank.



**MICKEY MANTLE**, Yankee slugging sensation, made his own 30-Day Camel Mildness Test and states, "For mildness and flavor...you can't beat Camels!"



**JOHN PAC**, Can mild smoke



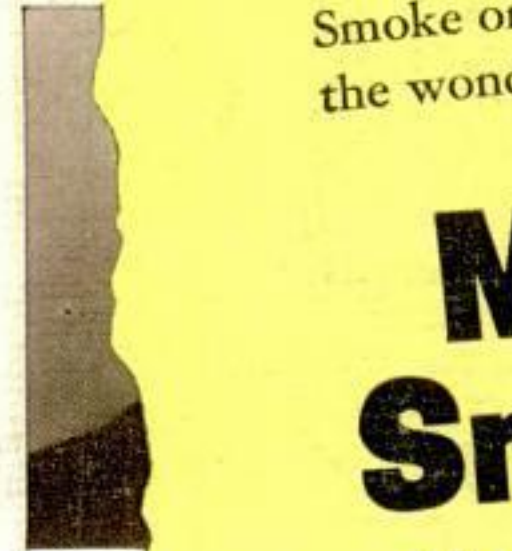
seball's measure of flavor Camels mild!"



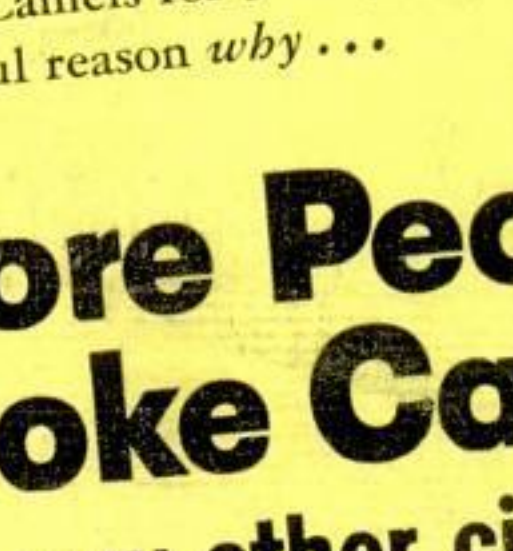
**EARLY WYNN**, Cleveland Indian hurler, says, "Smoking Camels on a pack after pack basis proved to me how mild and good tasting Camels are!"



**EDDIE ROBINSON**, slugging first sacker, says, "Camel flavor keeps tasting good, pack after pack. And Camel mildness suits me just fine!"



**JIMMY** star say can tel mildness Camels t



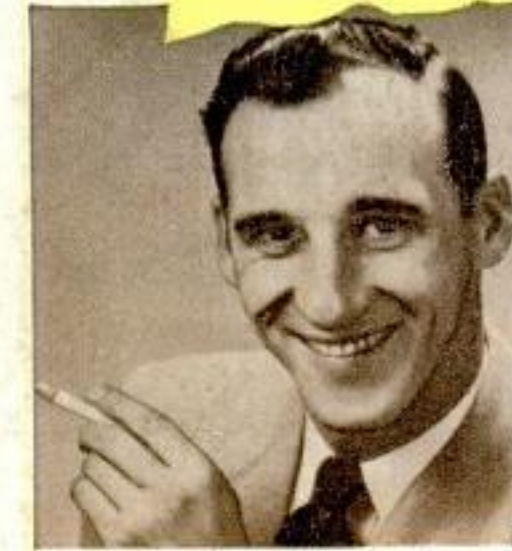
Red ing says



**JERRY STALEY**, St. Louis Cardinal pitcher, states, "Puff after puff, pack after pack, Camels give me real smoking pleasure! They're mild—and flavorful!"



**VIC RASCHI**, "The Springfield Rifle" of the New York Yankees, says, "Camels are my choice for mildness. And Camels' rich flavor doesn't tire my taste!"



**WARREN SPAHN**, one of the top left-handers, has changed to Camels! He says, "I picked Camels for steady smoking. They've got the flavor I want!"



**DICK SISLER**, St. Louis Cardinal infielder, states, "Camel mildness and flavor made a hit with me from the start! I'd walk a mile for a Camel any day!"



**MIKE GARCIA**, Cleveland Indian pitcher, reports, "I've smoked Camels long enough to know I made the right choice. That rich Camel flavor suits me fine!"



**BILLY MARTIN**, New York Yankee infielder, made his own 30-Day Test and says, "Camels have everything I want in a cigarette—mildness and flavor!"

IT'S TRUE! And important to *you*! Throughout America, more people—including many Big League stars—smoke Camels than any other cigarette! Why is this fact important to you? Because it's real *reassurance* that Camels have the full, rich flavor and easy mildness *you* want for steady smoking enjoyment! Prove it! Make the Camel 30-day test. Smoke only Camels for 30 days and discover the wonderful reason *why*...

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